

# **Global Auto Electronics Market Research Report 2016**

https://marketpublishers.com/r/GBA48CCEC4CEN.html

Date: December 2016

Pages: 109

Price: US\$ 2,900.00 (Single User License)

ID: GBA48CCEC4CEN

# **Abstracts**

#### Notes:

Production, means the output of Auto Electronics

Revenue, means the sales value of Auto Electronics

This report studies Auto Electronics in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

Altera

**Atmel Corporation** 

Audiovox Corp.

Avago Technologies

Bosch Group

Continental AG

Delphi Automotive

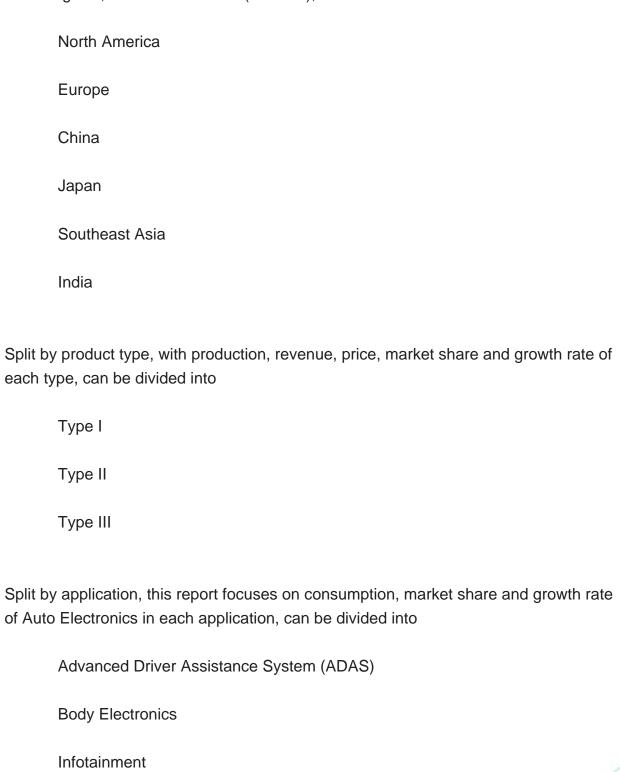
Denso Corp.

**Dow Corning** 



#### Hitachi Automotive

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Auto Electronics in these regions, from 2011 to 2021 (forecast), like





Powertrain

Safety Systems



# **Contents**

Global Auto Electronics Market Research Report 2016

#### 1 AUTO ELECTRONICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Auto Electronics
- 1.2 Auto Electronics Segment by Type
  - 1.2.1 Global Production Market Share of Auto Electronics by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Auto Electronics Segment by Application
- 1.3.1 Auto Electronics Consumption Market Share by Application in 2015
- 1.3.2 Advanced Driver Assistance System (ADAS)
- 1.3.3 Body Electronics
- 1.3.4 Infotainment
- 1.3.5 Powertrain
- 1.3.6 Safety Systems
- 1.4 Auto Electronics Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Auto Electronics (2011-2021)

## 2 GLOBAL AUTO ELECTRONICS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Auto Electronics Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Auto Electronics Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Auto Electronics Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Auto Electronics Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Auto Electronics Market Competitive Situation and Trends
  - 2.5.1 Auto Electronics Market Concentration Rate
  - 2.5.2 Auto Electronics Market Share of Top 3 and Top 5 Manufacturers
  - 2.5.3 Mergers & Acquisitions, Expansion



# 3 GLOBAL AUTO ELECTRONICS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Auto Electronics Production by Region (2011-2016)
- 3.2 Global Auto Electronics Production Market Share by Region (2011-2016)
- 3.3 Global Auto Electronics Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

# 4 GLOBAL AUTO ELECTRONICS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Auto Electronics Consumption by Regions (2011-2016)
- 4.2 North America Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Auto Electronics Production, Consumption, Export, Import by Regions (2011-2016)

# 5 GLOBAL AUTO ELECTRONICS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Auto Electronics Production and Market Share by Type (2011-2016)
- 5.2 Global Auto Electronics Revenue and Market Share by Type (2011-2016)



- 5.3 Global Auto Electronics Price by Type (2011-2016)
- 5.4 Global Auto Electronics Production Growth by Type (2011-2016)

#### 6 GLOBAL AUTO ELECTRONICS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Auto Electronics Consumption and Market Share by Application (2011-2016)
- 6.2 Global Auto Electronics Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### 7 GLOBAL AUTO ELECTRONICS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Altera
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Auto Electronics Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Altera Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Atmel Corporation
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Auto Electronics Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Atmel Corporation Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Audiovox Corp.
  - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.3.2 Auto Electronics Product Type, Application and Specification
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
- 7.3.3 Audiovox Corp. Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Avago Technologies
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors



7.4.2 Auto Electronics Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Avago Technologies Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Bosch Group

7.5.1 Company Basic Information, Manufacturing Base and Its Competitors

7.5.2 Auto Electronics Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Bosch Group Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Continental AG

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Auto Electronics Product Type, Application and Specification

7.6.2.1 Type I

7.6.2.2 Type II

7.6.3 Continental AG Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Delphi Automotive

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Auto Electronics Product Type, Application and Specification

7.7.2.1 Type I

7.7.2.2 Type II

7.7.3 Delphi Automotive Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Denso Corp.

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Auto Electronics Product Type, Application and Specification

7.8.2.1 Type I

7.8.2.2 Type II

7.8.3 Denso Corp. Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)

7.8.4 Main Business/Business Overview

7.9 Dow Corning



- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Auto Electronics Product Type, Application and Specification
  - 7.9.2.1 Type I
  - 7.9.2.2 Type II
- 7.9.3 Dow Corning Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Hitachi Automotive
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Auto Electronics Product Type, Application and Specification
  - 7.10.2.1 Type I
  - 7.10.2.2 Type II
- 7.10.3 Hitachi Automotive Auto Electronics Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview

#### 8 AUTO ELECTRONICS MANUFACTURING COST ANALYSIS

- 8.1 Auto Electronics Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Auto Electronics

## 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Auto Electronics Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Auto Electronics Major Manufacturers in 2015
- 9.4 Downstream Buyers

# 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## 12 GLOBAL AUTO ELECTRONICS MARKET FORECAST (2016-2021)

- 12.1 Global Auto Electronics Production, Revenue Forecast (2016-2021)
- 12.2 Global Auto Electronics Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Auto Electronics Production Forecast by Type (2016-2021)
- 12.4 Global Auto Electronics Consumption Forecast by Application (2016-2021)
- 12.5 Auto Electronics Price Forecast (2016-2021)

# 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Disclosure Section
Research Methodology
Data Source
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Auto Electronics

Figure Global Production Market Share of Auto Electronics by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Auto Electronics Consumption Market Share by Application in 2015

Figure Advanced Driver Assistance System (ADAS) Examples

Figure Body Electronics Examples

Figure Infotainment Examples

Figure Powertrain Examples

Figure Safety Systems Examples

Figure North America Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Auto Electronics Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Auto Electronics Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Auto Electronics Capacity of Key Manufacturers (2015 and 2016)

Table Global Auto Electronics Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Auto Electronics Capacity of Key Manufacturers in 2015

Figure Global Auto Electronics Capacity of Key Manufacturers in 2016

Table Global Auto Electronics Production of Key Manufacturers (2015 and 2016)

Table Global Auto Electronics Production Share by Manufacturers (2015 and 2016)

Figure 2015 Auto Electronics Production Share by Manufacturers

Figure 2016 Auto Electronics Production Share by Manufacturers

Table Global Auto Electronics Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Auto Electronics Revenue Share by Manufacturers (2015 and 2016)



Table 2015 Global Auto Electronics Revenue Share by Manufacturers

Table 2016 Global Auto Electronics Revenue Share by Manufacturers

Table Global Market Auto Electronics Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Auto Electronics Average Price of Key Manufacturers in 2015

Table Manufacturers Auto Electronics Manufacturing Base Distribution and Sales Area

Table Manufacturers Auto Electronics Product Type

Figure Auto Electronics Market Share of Top 3 Manufacturers

Figure Auto Electronics Market Share of Top 5 Manufacturers

Table Global Auto Electronics Capacity by Regions (2011-2016)

Figure Global Auto Electronics Capacity Market Share by Regions (2011-2016)

Figure Global Auto Electronics Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Auto Electronics Capacity Market Share by Regions

Table Global Auto Electronics Production by Regions (2011-2016)

Figure Global Auto Electronics Production and Market Share by Regions (2011-2016)

Figure Global Auto Electronics Production Market Share by Regions (2011-2016)

Figure 2015 Global Auto Electronics Production Market Share by Regions

Table Global Auto Electronics Revenue by Regions (2011-2016)

Table Global Auto Electronics Revenue Market Share by Regions (2011-2016)

Table 2015 Global Auto Electronics Revenue Market Share by Regions

Table Global Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table China Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table India Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Auto Electronics Consumption Market by Regions (2011-2016)

Table Global Auto Electronics Consumption Market Share by Regions (2011-2016)

Figure Global Auto Electronics Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Auto Electronics Consumption Market Share by Regions

Table North America Auto Electronics Production, Consumption, Import & Export (2011-2016)



Table Europe Auto Electronics Production, Consumption, Import & Export (2011-2016)

Table China Auto Electronics Production, Consumption, Import & Export (2011-2016)

Table Japan Auto Electronics Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Auto Electronics Production, Consumption, Import & Export (2011-2016)

Table India Auto Electronics Production, Consumption, Import & Export (2011-2016)

Table Global Auto Electronics Production by Type (2011-2016)

Table Global Auto Electronics Production Share by Type (2011-2016)

Figure Production Market Share of Auto Electronics by Type (2011-2016)

Figure 2015 Production Market Share of Auto Electronics by Type

Table Global Auto Electronics Revenue by Type (2011-2016)

Table Global Auto Electronics Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Auto Electronics by Type (2011-2016)

Figure 2015 Revenue Market Share of Auto Electronics by Type

Table Global Auto Electronics Price by Type (2011-2016)

Figure Global Auto Electronics Production Growth by Type (2011-2016)

Table Global Auto Electronics Consumption by Application (2011-2016)

Table Global Auto Electronics Consumption Market Share by Application (2011-2016)

Figure Global Auto Electronics Consumption Market Share by Application in 2015

Table Global Auto Electronics Consumption Growth Rate by Application (2011-2016)

Figure Global Auto Electronics Consumption Growth Rate by Application (2011-2016)

Table Altera Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Altera Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Altera Auto Electronics Market Share (2011-2016)

Table Atmel Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atmel Corporation Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atmel Corporation Auto Electronics Market Share (2011-2016)

Table Audiovox Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Audiovox Corp. Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Audiovox Corp. Auto Electronics Market Share (2011-2016)

Table Avago Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Avago Technologies Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)



Figure Avago Technologies Auto Electronics Market Share (2011-2016)

Table Bosch Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Group Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Group Auto Electronics Market Share (2011-2016)

Table Continental AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continental AG Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Continental AG Auto Electronics Market Share (2011-2016)

Table Delphi Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Delphi Automotive Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Delphi Automotive Auto Electronics Market Share (2011-2016)

Table Denso Corp. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Denso Corp. Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Denso Corp. Auto Electronics Market Share (2011-2016)

Table Dow Corning Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Corning Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dow Corning Auto Electronics Market Share (2011-2016)

Table Hitachi Automotive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi Automotive Auto Electronics Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi Automotive Auto Electronics Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Auto Electronics

Figure Manufacturing Process Analysis of Auto Electronics

Figure Auto Electronics Industrial Chain Analysis

Table Raw Materials Sources of Auto Electronics Major Manufacturers in 2015

Table Major Buyers of Auto Electronics



Table Distributors/Traders List

Figure Global Auto Electronics Production and Growth Rate Forecast (2016-2021)

Figure Global Auto Electronics Revenue and Growth Rate Forecast (2016-2021)

Table Global Auto Electronics Production Forecast by Regions (2016-2021)

Table Global Auto Electronics Consumption Forecast by Regions (2016-2021)

Table Global Auto Electronics Production Forecast by Type (2016-2021)

Table Global Auto Electronics Consumption Forecast by Application (2016-2021)



### I would like to order

Product name: Global Auto Electronics Market Research Report 2016
Product link: <a href="https://marketpublishers.com/r/GBA48CCEC4CEN.html">https://marketpublishers.com/r/GBA48CCEC4CEN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GBA48CCEC4CEN.html">https://marketpublishers.com/r/GBA48CCEC4CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970