

# Global Augmented Shopping Systems Market Insights, Forecast to 2029

https://marketpublishers.com/r/G5E16E5C5B61EN.html

Date: November 2023

Pages: 107

Price: US\$ 4,900.00 (Single User License)

ID: G5E16E5C5B61EN

#### **Abstracts**

This report presents an overview of global market for Augmented Shopping Systems market size. Analyses of the global market trends, with historic market revenue data for 2018 - 2022, estimates for 2023, and projections of CAGR through 2029.

This report researches the key producers of Augmented Shopping Systems, also provides the revenue of main regions and countries. Highlights of the upcoming market potential for Augmented Shopping Systems, and key regions/countries of focus to forecast this market into various segments and sub-segments. Country specific data and market value analysis for the U.S., Canada, Mexico, Brazil, China, Japan, South Korea, Southeast Asia, India, Germany, the U.K., Italy, Middle East, Africa, and Other Countries.

This report focuses on the Augmented Shopping Systems revenue, market share and industry ranking of main companies, data from 2018 to 2023. Identification of the major stakeholders in the global Augmented Shopping Systems market, and analysis of their competitive landscape and market positioning based on recent developments and segmental revenues. This report will help stakeholders to understand the competitive landscape and gain more insights and position their businesses and market strategies in a better way.

This report analyzes the segments data by type and by application, revenue, and growth rate, from 2018 to 2029. Evaluation and forecast the market size for Augmented Shopping Systems revenue, projected growth trends, production technology, application and end-user industry.

Descriptive company profiles of the major global players, including Apple, Augment,



Blippar, Google, Holition, Imaginate Technologies, Marxent Labs, Microsoft and Modiface, etc.

WebAR



# 3D Assets Segment by Application Home Goods **Consumer Goods** Automotive Grocery Other By Region North America **United States** Canada Europe Germany France UK Italy Russia

**Nordic Countries** 



F	Rest of Europe	
Asia-Pacific		
(	China	
J	Japan	
5	South Korea	
S	Southeast Asia	
I	ndia	
P	Australia	
F	Rest of Asia	
Latin America		
N	Mexico	
E	Brazil	
F	Rest of Latin America	
Middle East, Africa, and Latin America		
Т	Гurkey	
5	Saudi Arabia	
l	JAE	
F	Rest of MEA	

## **Chapter Outline**



Chapter 1: Introduces the report scope of the report, executive summary of different market segments (product type, application, etc.), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the market and its likely evolution in the short to mid-term, and long term.

Chapter 2: Revenue of Augmented Shopping Systems in global and regional level. It provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world. This section also introduces the market dynamics, latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by companies in the industry, and the analysis of relevant policies in the industry.

Chapter 3: Detailed analysis of Augmented Shopping Systems companies' competitive landscape, revenue, market share and industry ranking, latest development plan, merger, and acquisition information, etc.

Chapter 4: Provides the analysis of various market segments by type, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 5: Provides the analysis of various market segments by application, covering the revenue, and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 6: North America by type, by application and by country, revenue for each segment.

Chapter 7: Europe by type, by application and by country, revenue for each segment.

Chapter 8: China by type and by application revenue for each segment.

Chapter 9: Asia (excluding China) by type, by application and by region, revenue for each segment.

Chapter 10: Middle East, Africa, and Latin America by type, by application and by country, revenue for each segment.



Chapter 11: Provides profiles of key companies, introducing the basic situation of the main companies in the market in detail, including product descriptions and specifications, Augmented Shopping Systems revenue, gross margin, and recent development, etc.

Chapter 12: Analyst's Viewpoints/Conclusions



#### **Contents**

#### **1 REPORT OVERVIEW**

- 1.1 Study Scope
- 1.2 Market Analysis by Type
- 1.2.1 Global Augmented Shopping Systems Market Size Growth Rate by Type, 2018 VS 2022 VS 2029
  - 1.2.2 Augmented Reality (AR)
  - 1.2.3 Virtual Reality (VR)
  - 1.2.4 WebAR
  - 1.2.5 3D Assets
- 1.3 Market by Application
- 1.3.1 Global Augmented Shopping Systems Market Size Growth Rate by Application, 2018 VS 2022 VS 2029
  - 1.3.2 Home Goods
  - 1.3.3 Consumer Goods
  - 1.3.4 Automotive
  - 1.3.5 Grocery
  - 1.3.6 Other
- 1.4 Assumptions and Limitations
- 1.5 Study Objectives
- 1.6 Years Considered

#### **2 GLOBAL GROWTH TRENDS**

- 2.1 Global Augmented Shopping Systems Market Perspective (2018-2029)
- 2.2 Global Augmented Shopping Systems Growth Trends by Region
  - 2.2.1 Augmented Shopping Systems Market Size by Region: 2018 VS 2022 VS 2029
  - 2.2.2 Augmented Shopping Systems Historic Market Size by Region (2018-2023)
  - 2.2.3 Augmented Shopping Systems Forecasted Market Size by Region (2024-2029)
- 2.3 Augmented Shopping Systems Market Dynamics
  - 2.3.1 Augmented Shopping Systems Industry Trends
  - 2.3.2 Augmented Shopping Systems Market Drivers
  - 2.3.3 Augmented Shopping Systems Market Challenges
  - 2.3.4 Augmented Shopping Systems Market Restraints

#### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**



- 3.1 Global Revenue Augmented Shopping Systems by Players
  - 3.1.1 Global Augmented Shopping Systems Revenue by Players (2018-2023)
- 3.1.2 Global Augmented Shopping Systems Revenue Market Share by Players (2018-2023)
- 3.2 Global Augmented Shopping Systems Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Global Key Players of Augmented Shopping Systems, Ranking by Revenue, 2021 VS 2022 VS 2023
- 3.4 Global Augmented Shopping Systems Market Concentration Ratio
- 3.4.1 Global Augmented Shopping Systems Market Concentration Ratio (CR5 and HHI)
- 3.4.2 Global Top 10 and Top 5 Companies by Augmented Shopping Systems Revenue in 2022
- 3.5 Global Key Players of Augmented Shopping Systems Head office and Area Served
- 3.6 Global Key Players of Augmented Shopping Systems, Product and Application
- 3.7 Global Key Players of Augmented Shopping Systems, Date of Enter into This Industry
- 3.8 Mergers & Acquisitions, Expansion Plans

#### **4 AUGMENTED SHOPPING SYSTEMS BREAKDOWN DATA BY TYPE**

- 4.1 Global Augmented Shopping Systems Historic Market Size by Type (2018-2023)
- 4.2 Global Augmented Shopping Systems Forecasted Market Size by Type (2024-2029)

#### 5 AUGMENTED SHOPPING SYSTEMS BREAKDOWN DATA BY APPLICATION

- 5.1 Global Augmented Shopping Systems Historic Market Size by Application (2018-2023)
- 5.2 Global Augmented Shopping Systems Forecasted Market Size by Application (2024-2029)

#### 6 NORTH AMERICA

- 6.1 North America Augmented Shopping Systems Market Size (2018-2029)
- 6.2 North America Augmented Shopping Systems Market Size by Type
  - 6.2.1 North America Augmented Shopping Systems Market Size by Type (2018-2023)
- 6.2.2 North America Augmented Shopping Systems Market Size by Type (2024-2029)
- 6.2.3 North America Augmented Shopping Systems Market Share by Type (2018-2029)



- 6.3 North America Augmented Shopping Systems Market Size by Application
- 6.3.1 North America Augmented Shopping Systems Market Size by Application (2018-2023)
- 6.3.2 North America Augmented Shopping Systems Market Size by Application (2024-2029)
- 6.3.3 North America Augmented Shopping Systems Market Share by Application (2018-2029)
- 6.4 North America Augmented Shopping Systems Market Size by Country
- 6.4.1 North America Augmented Shopping Systems Market Size by Country: 2018 VS 2022 VS 2029
- 6.4.2 North America Augmented Shopping Systems Market Size by Country (2018-2023)
- 6.4.3 North America Augmented Shopping Systems Market Size by Country (2024-2029)
- 6.4.4 United States
- 6.4.5 Canada

#### **7 EUROPE**

- 7.1 Europe Augmented Shopping Systems Market Size (2018-2029)
- 7.2 Europe Augmented Shopping Systems Market Size by Type
- 7.2.1 Europe Augmented Shopping Systems Market Size by Type (2018-2023)
- 7.2.2 Europe Augmented Shopping Systems Market Size by Type (2024-2029)
- 7.2.3 Europe Augmented Shopping Systems Market Share by Type (2018-2029)
- 7.3 Europe Augmented Shopping Systems Market Size by Application
  - 7.3.1 Europe Augmented Shopping Systems Market Size by Application (2018-2023)
  - 7.3.2 Europe Augmented Shopping Systems Market Size by Application (2024-2029)
  - 7.3.3 Europe Augmented Shopping Systems Market Share by Application (2018-2029)
- 7.4 Europe Augmented Shopping Systems Market Size by Country
- 7.4.1 Europe Augmented Shopping Systems Market Size by Country: 2018 VS 2022 VS 2029
  - 7.4.2 Europe Augmented Shopping Systems Market Size by Country (2018-2023)
  - 7.4.3 Europe Augmented Shopping Systems Market Size by Country (2024-2029)
  - 7.4.3 Germany
  - 7.4.4 France
  - 7.4.5 U.K.
  - 7.4.6 Italy
  - 7.4.7 Russia
  - 7.4.8 Nordic Countries



#### 8 CHINA

- 8.1 China Augmented Shopping Systems Market Size (2018-2029)
- 8.2 China Augmented Shopping Systems Market Size by Type
- 8.2.1 China Augmented Shopping Systems Market Size by Type (2018-2023)
- 8.2.2 China Augmented Shopping Systems Market Size by Type (2024-2029)
- 8.2.3 China Augmented Shopping Systems Market Share by Type (2018-2029)
- 8.3 China Augmented Shopping Systems Market Size by Application
  - 8.3.1 China Augmented Shopping Systems Market Size by Application (2018-2023)
  - 8.3.2 China Augmented Shopping Systems Market Size by Application (2024-2029)
  - 8.3.3 China Augmented Shopping Systems Market Share by Application (2018-2029)

#### 9 ASIA (EXCLUDING CHINA)

- 9.1 Asia Augmented Shopping Systems Market Size (2018-2029)
- 9.2 Asia Augmented Shopping Systems Market Size by Type
  - 9.2.1 Asia Augmented Shopping Systems Market Size by Type (2018-2023)
  - 9.2.2 Asia Augmented Shopping Systems Market Size by Type (2024-2029)
  - 9.2.3 Asia Augmented Shopping Systems Market Share by Type (2018-2029)
- 9.3 Asia Augmented Shopping Systems Market Size by Application
  - 9.3.1 Asia Augmented Shopping Systems Market Size by Application (2018-2023)
  - 9.3.2 Asia Augmented Shopping Systems Market Size by Application (2024-2029)
- 9.3.3 Asia Augmented Shopping Systems Market Share by Application (2018-2029)
- 9.4 Asia Augmented Shopping Systems Market Size by Region
- 9.4.1 Asia Augmented Shopping Systems Market Size by Region: 2018 VS 2022 VS 2029
- 9.4.2 Asia Augmented Shopping Systems Market Size by Region (2018-2023)
- 9.4.3 Asia Augmented Shopping Systems Market Size by Region (2024-2029)
- 9.4.4 Japan
- 9.4.5 South Korea
- 9.4.6 China Taiwan
- 9.4.7 Southeast Asia
- 9.4.8 India
- 9.4.9 Australia

#### 10 MIDDLE EAST, AFRICA, AND LATIN AMERICA

10.1 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size



(2018-2029)

- 10.2 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Type
- 10.2.1 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Type (2018-2023)
- 10.2.2 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Type (2024-2029)
- 10.2.3 Middle East, Africa, and Latin America Augmented Shopping Systems Market Share by Type (2018-2029)
- 10.3 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Application
- 10.3.1 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Application (2018-2023)
- 10.3.2 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Application (2024-2029)
- 10.3.3 Middle East, Africa, and Latin America Augmented Shopping Systems Market Share by Application (2018-2029)
- 10.4 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country
- 10.4.1 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country: 2018 VS 2022 VS 2029
- 10.4.2 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country (2018-2023)
- 10.4.3 Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country (2024-2029)
  - 10.4.4 Brazil
  - 10.4.5 Mexico
  - 10.4.6 Turkey
  - 10.4.7 Saudi Arabia
  - 10.4.8 Israel
  - 10.4.9 GCC Countries

#### 11 KEY PLAYERS PROFILES

- 11.1 Apple
  - 11.1.1 Apple Company Details
  - 11.1.2 Apple Business Overview
  - 11.1.3 Apple Augmented Shopping Systems Introduction
  - 11.1.4 Apple Revenue in Augmented Shopping Systems Business (2018-2023)



- 11.1.5 Apple Recent Developments
- 11.2 Augment
  - 11.2.1 Augment Company Details
  - 11.2.2 Augment Business Overview
  - 11.2.3 Augment Augmented Shopping Systems Introduction
  - 11.2.4 Augment Revenue in Augmented Shopping Systems Business (2018-2023)
- 11.2.5 Augment Recent Developments
- 11.3 Blippar
  - 11.3.1 Blippar Company Details
  - 11.3.2 Blippar Business Overview
  - 11.3.3 Blippar Augmented Shopping Systems Introduction
  - 11.3.4 Blippar Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.3.5 Blippar Recent Developments
- 11.4 Google
  - 11.4.1 Google Company Details
  - 11.4.2 Google Business Overview
  - 11.4.3 Google Augmented Shopping Systems Introduction
  - 11.4.4 Google Revenue in Augmented Shopping Systems Business (2018-2023)
- 11.4.5 Google Recent Developments
- 11.5 Holition
  - 11.5.1 Holition Company Details
  - 11.5.2 Holition Business Overview
  - 11.5.3 Holition Augmented Shopping Systems Introduction
  - 11.5.4 Holition Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.5.5 Holition Recent Developments
- 11.6 Imaginate Technologies
  - 11.6.1 Imaginate Technologies Company Details
  - 11.6.2 Imaginate Technologies Business Overview
  - 11.6.3 Imaginate Technologies Augmented Shopping Systems Introduction
- 11.6.4 Imaginate Technologies Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.6.5 Imaginate Technologies Recent Developments
- 11.7 Marxent Labs
  - 11.7.1 Marxent Labs Company Details
  - 11.7.2 Marxent Labs Business Overview
  - 11.7.3 Marxent Labs Augmented Shopping Systems Introduction
- 11.7.4 Marxent Labs Revenue in Augmented Shopping Systems Business (2018-2023)
- 11.7.5 Marxent Labs Recent Developments



#### 11.8 Microsoft

- 11.8.1 Microsoft Company Details
- 11.8.2 Microsoft Business Overview
- 11.8.3 Microsoft Augmented Shopping Systems Introduction
- 11.8.4 Microsoft Revenue in Augmented Shopping Systems Business (2018-2023)
- 11.8.5 Microsoft Recent Developments
- 11.9 Modiface
  - 11.9.1 Modiface Company Details
  - 11.9.2 Modiface Business Overview
  - 11.9.3 Modiface Augmented Shopping Systems Introduction
  - 11.9.4 Modiface Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.9.5 Modiface Recent Developments
- 11.10 PTC
  - 11.10.1 PTC Company Details
  - 11.10.2 PTC Business Overview
  - 11.10.3 PTC Augmented Shopping Systems Introduction
  - 11.10.4 PTC Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.10.5 PTC Recent Developments
- 11.11 ViewAR GmbH
  - 11.11.1 ViewAR GmbH Company Details
  - 11.11.2 ViewAR GmbH Business Overview
  - 11.11.3 ViewAR GmbH Augmented Shopping Systems Introduction
- 11.11.4 ViewAR GmbH Revenue in Augmented Shopping Systems Business (2018-2023)
- 11.11.5 ViewAR GmbH Recent Developments
- 11.12 Wikitude GmbH
  - 11.12.1 Wikitude GmbH Company Details
  - 11.12.2 Wikitude GmbH Business Overview
  - 11.12.3 Wikitude GmbH Augmented Shopping Systems Introduction
- 11.12.4 Wikitude GmbH Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.12.5 Wikitude GmbH Recent Developments
- 11.13 Zugara
  - 11.13.1 Zugara Company Details
  - 11.13.2 Zugara Business Overview
  - 11.13.3 Zugara Augmented Shopping Systems Introduction
  - 11.13.4 Zugara Revenue in Augmented Shopping Systems Business (2018-2023)
  - 11.13.5 Zugara Recent Developments



#### 12 ANALYST'S VIEWPOINTS/CONCLUSIONS

#### **13 APPENDIX**

- 13.1 Research Methodology
  - 13.1.1 Methodology/Research Approach
  - 13.1.2 Data Source
- 13.2 Disclaimer
- 13.3 Author Details



#### **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Augmented Shopping Systems Market Size Growth Rate by Type (US\$ Million), 2018 VS 2022 VS 2029
- Table 2. Key Players of Augmented Reality (AR)
- Table 3. Key Players of Virtual Reality (VR)
- Table 4. Key Players of WebAR
- Table 5. Key Players of 3D Assets
- Table 6. Global Augmented Shopping Systems Market Size Growth Rate by Application (US\$ Million), 2018 VS 2022 VS 2029
- Table 7. Global Augmented Shopping Systems Market Size Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029
- Table 8. Global Augmented Shopping Systems Market Size by Region (2018-2023) & (US\$ Million)
- Table 9. Global Augmented Shopping Systems Market Share by Region (2018-2023)
- Table 10. Global Augmented Shopping Systems Forecasted Market Size by Region (2024-2029) & (US\$ Million)
- Table 11. Global Augmented Shopping Systems Market Share by Region (2024-2029)
- Table 12. Augmented Shopping Systems Market Trends
- Table 13. Augmented Shopping Systems Market Drivers
- Table 14. Augmented Shopping Systems Market Challenges
- Table 15. Augmented Shopping Systems Market Restraints
- Table 16. Global Augmented Shopping Systems Revenue by Players (2018-2023) & (US\$ Million)
- Table 17. Global Augmented Shopping Systems Revenue Share by Players (2018-2023)
- Table 18. Global Top Augmented Shopping Systems by Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Augmented Shopping Systems as of 2022)
- Table 19. Global Augmented Shopping Systems Industry Ranking 2021 VS 2022 VS 2023
- Table 20. Global 5 Largest Players Market Share by Augmented Shopping Systems Revenue (CR5 and HHI) & (2018-2023)
- Table 21. Global Key Players of Augmented Shopping Systems, Headquarters and Area Served
- Table 22. Global Key Players of Augmented Shopping Systems, Product and Application
- Table 23. Global Key Players of Augmented Shopping Systems, Product and



#### Application

- Table 24. Mergers & Acquisitions, Expansion Plans
- Table 25. Global Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)
- Table 26. Global Augmented Shopping Systems Revenue Market Share by Type (2018-2023)
- Table 27. Global Augmented Shopping Systems Forecasted Market Size by Type (2024-2029) & (US\$ Million)
- Table 28. Global Augmented Shopping Systems Revenue Market Share by Type (2024-2029)
- Table 29. Global Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)
- Table 30. Global Augmented Shopping Systems Revenue Share by Application (2018-2023)
- Table 31. Global Augmented Shopping Systems Forecasted Market Size by Application (2024-2029) & (US\$ Million)
- Table 32. Global Augmented Shopping Systems Revenue Share by Application (2024-2029)
- Table 33. North America Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)
- Table 34. North America Augmented Shopping Systems Market Size by Type (2024-2029) & (US\$ Million)
- Table 35. North America Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)
- Table 36. North America Augmented Shopping Systems Market Size by Application (2024-2029) & (US\$ Million)
- Table 37. North America Augmented Shopping Systems Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029
- Table 38. North America Augmented Shopping Systems Market Size by Country (2018-2023) & (US\$ Million)
- Table 39. North America Augmented Shopping Systems Market Size by Country (2024-2029) & (US\$ Million)
- Table 40. Europe Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)
- Table 41. Europe Augmented Shopping Systems Market Size by Type (2024-2029) & (US\$ Million)
- Table 42. Europe Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)
- Table 43. Europe Augmented Shopping Systems Market Size by Application



(2024-2029) & (US\$ Million)

Table 44. Europe Augmented Shopping Systems Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029

Table 45. Europe Augmented Shopping Systems Market Size by Country (2018-2023) & (US\$ Million)

Table 46. Europe Augmented Shopping Systems Market Size by Country (2024-2029) & (US\$ Million)

Table 47. China Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)

Table 48. China Augmented Shopping Systems Market Size by Type (2024-2029) & (US\$ Million)

Table 49. China Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)

Table 50. China Augmented Shopping Systems Market Size by Application (2024-2029) & (US\$ Million)

Table 51. Asia Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)

Table 52. Asia Augmented Shopping Systems Market Size by Type (2024-2029) & (US\$ Million)

Table 53. Asia Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)

Table 54. Asia Augmented Shopping Systems Market Size by Application (2024-2029) & (US\$ Million)

Table 55. Asia Augmented Shopping Systems Growth Rate (CAGR) by Region (US\$ Million): 2018 VS 2022 VS 2029

Table 56. Asia Augmented Shopping Systems Market Size by Region (2018-2023) & (US\$ Million)

Table 57. Asia Augmented Shopping Systems Market Size by Region (2024-2029) & (US\$ Million)

Table 58. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Type (2018-2023) & (US\$ Million)

Table 59. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Type (2024-2029) & (US\$ Million)

Table 60. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Application (2018-2023) & (US\$ Million)

Table 61. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Application (2024-2029) & (US\$ Million)

Table 62. Middle East, Africa, and Latin America Augmented Shopping Systems Growth Rate (CAGR) by Country (US\$ Million): 2018 VS 2022 VS 2029



Table 63. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country (2018-2023) & (US\$ Million)

Table 64. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size by Country (2024-2029) & (US\$ Million)

Table 65. Apple Company Details

Table 66. Apple Business Overview

Table 67. Apple Augmented Shopping Systems Product

Table 68. Apple Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 69. Apple Recent Developments

Table 70. Augment Company Details

Table 71. Augment Business Overview

Table 72. Augment Augmented Shopping Systems Product

Table 73. Augment Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 74. Augment Recent Developments

Table 75. Blippar Company Details

Table 76. Blippar Business Overview

Table 77. Blippar Augmented Shopping Systems Product

Table 78. Blippar Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 79. Blippar Recent Developments

Table 80. Google Company Details

Table 81. Google Business Overview

Table 82. Google Augmented Shopping Systems Product

Table 83. Google Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 84. Google Recent Developments

Table 85. Holition Company Details

Table 86. Holition Business Overview

Table 87. Holition Augmented Shopping Systems Product

Table 88. Holition Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 89. Holition Recent Developments

Table 90. Imaginate Technologies Company Details

Table 91. Imaginate Technologies Business Overview

Table 92. Imaginate Technologies Augmented Shopping Systems Product

Table 93. Imaginate Technologies Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)



Table 94. Imaginate Technologies Recent Developments

Table 95. Marxent Labs Company Details

Table 96. Marxent Labs Business Overview

Table 97. Marxent Labs Augmented Shopping Systems Product

Table 98. Marxent Labs Revenue in Augmented Shopping Systems Business

(2018-2023) & (US\$ Million)

Table 99. Marxent Labs Recent Developments

Table 100. Microsoft Company Details

Table 101. Microsoft Business Overview

Table 102. Microsoft Augmented Shopping Systems Product

Table 103. Microsoft Revenue in Augmented Shopping Systems Business (2018-2023)

& (US\$ Million)

Table 104. Microsoft Recent Developments

Table 105. Modiface Company Details

Table 106. Modiface Business Overview

Table 107. Modiface Augmented Shopping Systems Product

Table 108. Modiface Revenue in Augmented Shopping Systems Business (2018-2023)

& (US\$ Million)

Table 109. Modiface Recent Developments

Table 110. PTC Company Details

Table 111. PTC Business Overview

Table 112. PTC Augmented Shopping Systems Product

Table 113. PTC Revenue in Augmented Shopping Systems Business (2018-2023) &

(US\$ Million)

Table 114. PTC Recent Developments

Table 115. ViewAR GmbH Company Details

Table 116. ViewAR GmbH Business Overview

Table 117. ViewAR GmbH Augmented Shopping Systems Product

Table 118. ViewAR GmbH Revenue in Augmented Shopping Systems Business

(2018-2023) & (US\$ Million)

Table 119. ViewAR GmbH Recent Developments

Table 120. Wikitude GmbH Company Details

Table 121. Wikitude GmbH Business Overview

Table 122. Wikitude GmbH Augmented Shopping Systems Product

Table 123. Wikitude GmbH Revenue in Augmented Shopping Systems Business

(2018-2023) & (US\$ Million)

Table 124. Wikitude GmbH Recent Developments

Table 125. Zugara Company Details

Table 126. Zugara Business Overview



Table 127. Zugara Augmented Shopping Systems Product

Table 128. Zugara Revenue in Augmented Shopping Systems Business (2018-2023) & (US\$ Million)

Table 129. Zugara Recent Developments

Table 130. Research Programs/Design for This Report

Table 131. Key Data Information from Secondary Sources

Table 132. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Global Augmented Shopping Systems Market Size Growth Rate by Type,

2018 VS 2022 VS 2029 (US\$ Million)

Figure 2. Global Augmented Shopping Systems Market Share by Type: 2022 VS 2029

Figure 3. Augmented Reality (AR) Features

Figure 4. Virtual Reality (VR) Features

Figure 5. WebAR Features

Figure 6. 3D Assets Features

Figure 7. Global Augmented Shopping Systems Market Size Growth Rate by

Application, 2018 VS 2022 VS 2029 (US\$ Million)

Figure 8. Global Augmented Shopping Systems Market Share by Application: 2022 VS 2029

Figure 9. Home Goods Case Studies

Figure 10. Consumer Goods Case Studies

Figure 11. Automotive Case Studies

Figure 12. Grocery Case Studies

Figure 13. Other Case Studies

Figure 14. Augmented Shopping Systems Report Years Considered

Figure 15. Global Augmented Shopping Systems Market Size (US\$ Million), Year-over-Year: 2018-2029

Figure 16. Global Augmented Shopping Systems Market Size, (US\$ Million), 2018 VS 2022 VS 2029

Figure 17. Global Augmented Shopping Systems Market Share by Region: 2022 VS 2029

Figure 18. Global Augmented Shopping Systems Market Share by Players in 2022

Figure 19. Global Top Augmented Shopping Systems Players by Company Type (Tier

1, Tier 2, and Tier 3) & (based on the Revenue in Augmented Shopping Systems as of 2022)

Figure 20. The Top 10 and 5 Players Market Share by Augmented Shopping Systems Revenue in 2022

Figure 21. North America Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 22. North America Augmented Shopping Systems Market Share by Type (2018-2029)

Figure 23. North America Augmented Shopping Systems Market Share by Application (2018-2029)



- Figure 24. North America Augmented Shopping Systems Market Share by Country (2018-2029)
- Figure 25. United States Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 26. Canada Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 27. Europe Augmented Shopping Systems Market Size YoY (2018-2029) & (US\$ Million)
- Figure 28. Europe Augmented Shopping Systems Market Share by Type (2018-2029)
- Figure 29. Europe Augmented Shopping Systems Market Share by Application (2018-2029)
- Figure 30. Europe Augmented Shopping Systems Market Share by Country (2018-2029)
- Figure 31. Germany Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 32. France Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 33. U.K. Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 34. Italy Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 35. Russia Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 36. Nordic Countries Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 37. China Augmented Shopping Systems Market Size YoY (2018-2029) & (US\$ Million)
- Figure 38. China Augmented Shopping Systems Market Share by Type (2018-2029)
- Figure 39. China Augmented Shopping Systems Market Share by Application (2018-2029)
- Figure 40. Asia Augmented Shopping Systems Market Size YoY (2018-2029) & (US\$ Million)
- Figure 41. Asia Augmented Shopping Systems Market Share by Type (2018-2029)
- Figure 42. Asia Augmented Shopping Systems Market Share by Application (2018-2029)
- Figure 43. Asia Augmented Shopping Systems Market Share by Region (2018-2029)
- Figure 44. Japan Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)
- Figure 45. South Korea Augmented Shopping Systems Market Size YoY Growth



(2018-2029) & (US\$ Million)

Figure 46. China Taiwan Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 47. Southeast Asia Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 48. India Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 49. Australia Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 50. Middle East, Africa, and Latin America Augmented Shopping Systems Market Size YoY (2018-2029) & (US\$ Million)

Figure 51. Middle East, Africa, and Latin America Augmented Shopping Systems Market Share by Type (2018-2029)

Figure 52. Middle East, Africa, and Latin America Augmented Shopping Systems Market Share by Application (2018-2029)

Figure 53. Middle East, Africa, and Latin America Augmented Shopping Systems Market Share by Country (2018-2029)

Figure 54. Brazil Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 55. Mexico Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 56. Turkey Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 57. Saudi Arabia Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 58. Israel Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 59. GCC Countries Augmented Shopping Systems Market Size YoY Growth (2018-2029) & (US\$ Million)

Figure 60. Apple Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 61. Augment Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 62. Blippar Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 63. Google Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 64. Holition Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)



Figure 65. Imaginate Technologies Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 66. Marxent Labs Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 67. Microsoft Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 68. Modiface Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 69. PTC Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 70. ViewAR GmbH Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 71. Wikitude GmbH Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 72. Zugara Revenue Growth Rate in Augmented Shopping Systems Business (2018-2023)

Figure 73. Bottom-up and Top-down Approaches for This Report

Figure 74. Data Triangulation

Figure 75. Key Executives Interviewed



#### I would like to order

Product name: Global Augmented Shopping Systems Market Insights, Forecast to 2029

Product link: <a href="https://marketpublishers.com/r/G5E16E5C5B61EN.html">https://marketpublishers.com/r/G5E16E5C5B61EN.html</a>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G5E16E5C5B61EN.html">https://marketpublishers.com/r/G5E16E5C5B61EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970