

# Global Augmented Analytics Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G00ABCC29903EN.html>

Date: August 2020

Pages: 97

Price: US\$ 3,900.00 (Single User License)

ID: G00ABCC29903EN

## Abstracts

This report focuses on the global Augmented Analytics status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Augmented Analytics development in North America, Europe, Asia-Pacific and ROW.

The key players covered in this study

IBM

SAP

Microsoft

Oracle

Tableau

MicroStrategy

SAS

Qlik

TIBCO Software

Sisense

## Information Builders

Market segment by Type, the product can be split into

On-Premise

Cloud-based

Market segment by Application, split into

Telecommunication

BFSI

Manufacturing

Government

Others

Market segment by Regions/Countries, this report covers

North America

Europe

Asia-Pacific

ROW

The study objectives of this report are:

To analyze global Augmented Analytics status, future forecast, growth opportunity, key market and key players.

To present the Augmented Analytics development in North America, Europe, Asia-Pacific and ROW.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Augmented Analytics are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Augmented Analytics Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Augmented Analytics Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 On-Premise
  - 1.4.3 Cloud-based
- 1.5 Market by Application
  - 1.5.1 Global Augmented Analytics Market Share by Application: 2020 VS 2026
  - 1.5.2 Telecommunication
  - 1.5.3 BFSI
  - 1.5.4 Manufacturing
  - 1.5.5 Government
  - 1.5.6 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Augmented Analytics Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Augmented Analytics Industry
    - 1.6.1.1 Augmented Analytics Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Augmented Analytics Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Augmented Analytics Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Augmented Analytics Market Perspective (2015-2026)
- 2.2 Augmented Analytics Growth Trends by Regions
  - 2.2.1 Augmented Analytics Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Augmented Analytics Historic Market Share by Regions (2015-2020)
  - 2.2.3 Augmented Analytics Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Augmented Analytics Market Growth Strategy
- 2.3.6 Primary Interviews with Key Augmented Analytics Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Augmented Analytics Players by Market Size
  - 3.1.1 Global Top Augmented Analytics Players by Revenue (2015-2020)
  - 3.1.2 Global Augmented Analytics Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Augmented Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Augmented Analytics Market Concentration Ratio
  - 3.2.1 Global Augmented Analytics Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Augmented Analytics Revenue in 2019
- 3.3 Augmented Analytics Key Players Head office and Area Served
- 3.4 Key Players Augmented Analytics Product Solution and Service
- 3.5 Date of Enter into Augmented Analytics Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Augmented Analytics Historic Market Size by Type (2015-2020)
- 4.2 Global Augmented Analytics Forecasted Market Size by Type (2021-2026)

### **5 AUGMENTED ANALYTICS BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Augmented Analytics Market Size by Application (2015-2020)
- 5.2 Global Augmented Analytics Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

- 6.1 North America Augmented Analytics Market Size (2015-2020)
- 6.2 Augmented Analytics Key Players in North America (2019-2020)
- 6.3 North America Augmented Analytics Market Size by Type (2015-2020)
- 6.4 North America Augmented Analytics Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Augmented Analytics Market Size (2015-2020)
- 7.2 Augmented Analytics Key Players in Europe (2019-2020)
- 7.3 Europe Augmented Analytics Market Size by Type (2015-2020)
- 7.4 Europe Augmented Analytics Market Size by Application (2015-2020)

## **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Augmented Analytics Market Size (2015-2020)
- 8.2 Augmented Analytics Key Players in Asia-Pacific (2019-2020)
- 8.3 Asia-Pacific Augmented Analytics Market Size by Type (2015-2020)
- 8.4 Asia-Pacific Augmented Analytics Market Size by Application (2015-2020)

## **9 ROW**

- 9.1 ROW Augmented Analytics Market Size (2015-2020)
- 9.2 Augmented Analytics Key Players in ROW (2019-2020)
- 9.3 ROW Augmented Analytics Market Size by Type (2015-2020)
- 9.4 ROW Augmented Analytics Market Size by Application (2015-2020)

## **10 KEY PLAYERS PROFILES**

### **10.1 IBM**

- 10.1.1 IBM Company Details
- 10.1.2 IBM Business Overview and Its Total Revenue
- 10.1.3 IBM Augmented Analytics Introduction
- 10.1.4 IBM Revenue in Augmented Analytics Business (2015-2020))
- 10.1.5 IBM Recent Development

### **10.2 SAP**

- 10.2.1 SAP Company Details
- 10.2.2 SAP Business Overview and Its Total Revenue
- 10.2.3 SAP Augmented Analytics Introduction
- 10.2.4 SAP Revenue in Augmented Analytics Business (2015-2020)
- 10.2.5 SAP Recent Development

### **10.3 Microsoft**

- 10.3.1 Microsoft Company Details
- 10.3.2 Microsoft Business Overview and Its Total Revenue
- 10.3.3 Microsoft Augmented Analytics Introduction

- 10.3.4 Microsoft Revenue in Augmented Analytics Business (2015-2020)
- 10.3.5 Microsoft Recent Development
- 10.4 Oracle
  - 10.4.1 Oracle Company Details
  - 10.4.2 Oracle Business Overview and Its Total Revenue
  - 10.4.3 Oracle Augmented Analytics Introduction
  - 10.4.4 Oracle Revenue in Augmented Analytics Business (2015-2020)
  - 10.4.5 Oracle Recent Development
- 10.5 Tableau
  - 10.5.1 Tableau Company Details
  - 10.5.2 Tableau Business Overview and Its Total Revenue
  - 10.5.3 Tableau Augmented Analytics Introduction
  - 10.5.4 Tableau Revenue in Augmented Analytics Business (2015-2020)
  - 10.5.5 Tableau Recent Development
- 10.6 MicroStrategy
  - 10.6.1 MicroStrategy Company Details
  - 10.6.2 MicroStrategy Business Overview and Its Total Revenue
  - 10.6.3 MicroStrategy Augmented Analytics Introduction
  - 10.6.4 MicroStrategy Revenue in Augmented Analytics Business (2015-2020)
  - 10.6.5 MicroStrategy Recent Development
- 10.7 SAS
  - 10.7.1 SAS Company Details
  - 10.7.2 SAS Business Overview and Its Total Revenue
  - 10.7.3 SAS Augmented Analytics Introduction
  - 10.7.4 SAS Revenue in Augmented Analytics Business (2015-2020)
  - 10.7.5 SAS Recent Development
- 10.8 Qlik
  - 10.8.1 Qlik Company Details
  - 10.8.2 Qlik Business Overview and Its Total Revenue
  - 10.8.3 Qlik Augmented Analytics Introduction
  - 10.8.4 Qlik Revenue in Augmented Analytics Business (2015-2020)
  - 10.8.5 Qlik Recent Development
- 10.9 TIBCO Software
  - 10.9.1 TIBCO Software Company Details
  - 10.9.2 TIBCO Software Business Overview and Its Total Revenue
  - 10.9.3 TIBCO Software Augmented Analytics Introduction
  - 10.9.4 TIBCO Software Revenue in Augmented Analytics Business (2015-2020)
  - 10.9.5 TIBCO Software Recent Development
- 10.10 Sisense

- 10.10.1 Sisense Company Details
- 10.10.2 Sisense Business Overview and Its Total Revenue
- 10.10.3 Sisense Augmented Analytics Introduction
- 10.10.4 Sisense Revenue in Augmented Analytics Business (2015-2020)
- 10.10.5 Sisense Recent Development
- 10.11 Information Builders
  - 10.11.1 Information Builders Company Details
  - 10.11.2 Information Builders Business Overview and Its Total Revenue
  - 10.11.3 Information Builders Augmented Analytics Introduction
  - 10.11.4 Information Builders Revenue in Augmented Analytics Business (2015-2020)
  - 10.11.5 Information Builders Recent Development

## **11 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **12 APPENDIX**

- 12.1 Research Methodology
  - 12.1.1 Methodology/Research Approach
  - 12.1.2 Data Source
- 12.2 Disclaimer
- 12.3 Author Details



## List Of Tables

### LIST OF TABLES

- Table 1. Augmented Analytics Key Market Segments
- Table 2. Key Players Covered: Ranking by Augmented Analytics Revenue
- Table 3. Ranking of Global Top Augmented Analytics Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Augmented Analytics Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of On-Premise
- Table 6. Key Players of Cloud-based
- Table 7. COVID-19 Impact Global Market: (Four Augmented Analytics Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Augmented Analytics Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Augmented Analytics Players to Combat Covid-19 Impact
- Table 12. Global Augmented Analytics Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global Augmented Analytics Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global Augmented Analytics Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global Augmented Analytics Market Share by Regions (2015-2020)
- Table 16. Global Augmented Analytics Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global Augmented Analytics Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. Augmented Analytics Market Growth Strategy
- Table 22. Main Points Interviewed from Key Augmented Analytics Players
- Table 23. Global Augmented Analytics Revenue by Players (2015-2020) (Million US\$)
- Table 24. Global Augmented Analytics Market Share by Players (2015-2020)
- Table 25. Global Top Augmented Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Augmented Analytics as of 2019)
- Table 26. Global Augmented Analytics by Players Market Concentration Ratio (CR5 and

HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Augmented Analytics Product Solution and Service

Table 29. Date of Enter into Augmented Analytics Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Augmented Analytics Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Augmented Analytics Market Size Share by Type (2015-2020)

Table 33. Global Augmented Analytics Revenue Market Share by Type (2021-2026)

Table 34. Global Augmented Analytics Market Size Share by Application (2015-2020)

Table 35. Global Augmented Analytics Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Augmented Analytics Market Size Share by Application (2021-2026)

Table 37. North America Key Players Augmented Analytics Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Augmented Analytics Market Share (2019-2020)

Table 39. North America Augmented Analytics Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Augmented Analytics Market Share by Type (2015-2020)

Table 41. North America Augmented Analytics Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Augmented Analytics Market Share by Application (2015-2020)

Table 43. Europe Key Players Augmented Analytics Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Augmented Analytics Market Share (2019-2020)

Table 45. Europe Augmented Analytics Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Augmented Analytics Market Share by Type (2015-2020)

Table 47. Europe Augmented Analytics Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Augmented Analytics Market Share by Application (2015-2020)

Table 49. Asia-Pacific Key Players Augmented Analytics Revenue (2019-2020) (Million US\$)

Table 50. Asia-Pacific Key Players Augmented Analytics Market Share (2019-2020)

Table 51. Asia-Pacific Augmented Analytics Market Size by Type (2015-2020) (Million US\$)

Table 52. Asia-Pacific Augmented Analytics Market Share by Type (2015-2020)

Table 53. Asia-Pacific Augmented Analytics Market Size by Application (2015-2020) (Million US\$)

Table 54. Asia-Pacific Augmented Analytics Market Share by Application (2015-2020)

Table 55. ROW Key Players Augmented Analytics Revenue (2019-2020) (Million US\$)

Table 56. ROW Key Players Augmented Analytics Market Share (2019-2020)

Table 57. ROW Augmented Analytics Market Size by Type (2015-2020) (Million US\$)

Table 58. ROW Augmented Analytics Market Share by Type (2015-2020)

Table 59. ROW Augmented Analytics Market Size by Application (2015-2020) (Million US\$)

Table 60. ROW Augmented Analytics Market Share by Application (2015-2020)

Table 61. IBM Company Details

Table 62. IBM Business Overview

Table 63. IBM Product

Table 64. IBM Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 65. IBM Recent Development

Table 66. SAP Company Details

Table 67. SAP Business Overview

Table 68. SAP Product

Table 69. SAP Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 70. SAP Recent Development

Table 71. Microsoft Company Details

Table 72. Microsoft Business Overview

Table 73. Microsoft Product

Table 74. Microsoft Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 75. Microsoft Recent Development

Table 76. Oracle Company Details

Table 77. Oracle Business Overview

Table 78. Oracle Product

Table 79. Oracle Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 80. Oracle Recent Development

Table 81. Tableau Company Details

Table 82. Tableau Business Overview

Table 83. Tableau Product

Table 84. Tableau Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 85. Tableau Recent Development

Table 86. MicroStrategy Company Details

Table 87. MicroStrategy Business Overview

Table 88. MicroStrategy Product

Table 89. MicroStrategy Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 90. MicroStrategy Recent Development

Table 91. SAS Company Details

Table 92. SAS Business Overview

Table 93. SAS Product

Table 94. SAS Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 95. SAS Recent Development

Table 96. Qlik Business Overview

Table 97. Qlik Product

Table 98. Qlik Company Details

Table 99. Qlik Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 100. Qlik Recent Development

Table 101. TIBCO Software Company Details

Table 102. TIBCO Software Business Overview

Table 103. TIBCO Software Product

Table 104. TIBCO Software Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 105. TIBCO Software Recent Development

Table 106. Sisense Company Details

Table 107. Sisense Business Overview

Table 108. Sisense Product

Table 109. Sisense Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 110. Sisense Recent Development

Table 111. Information Builders Company Details

Table 112. Information Builders Business Overview

Table 113. Information Builders Product

Table 114. Information Builders Revenue in Augmented Analytics Business (2015-2020) (Million US\$)

Table 115. Information Builders Recent Development

Table 116. Research Programs/Design for This Report

Table 117. Key Data Information from Secondary Sources

Table 118. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Augmented Analytics Market Share by Type: 2020 VS 2026
- Figure 2. On-Premise Features
- Figure 3. Cloud-based Features
- Figure 4. Global Augmented Analytics Market Share by Application: 2020 VS 2026
- Figure 5. Telecommunication Case Studies
- Figure 6. BFSI Case Studies
- Figure 7. Manufacturing Case Studies
- Figure 8. Government Case Studies
- Figure 9. Others Case Studies
- Figure 10. Augmented Analytics Report Years Considered
- Figure 11. Global Augmented Analytics Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Augmented Analytics Market Share by Regions: 2020 VS 2026
- Figure 13. Global Augmented Analytics Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Augmented Analytics Market Share by Players in 2019
- Figure 16. Global Top Augmented Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Augmented Analytics as of 2019)
- Figure 17. The Top 10 and 5 Players Market Share by Augmented Analytics Revenue in 2019
- Figure 18. North America Augmented Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Augmented Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Asia-Pacific Augmented Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. ROW Augmented Analytics Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. IBM Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 23. IBM Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 24. SAP Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 25. SAP Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 26. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 27. Microsoft Revenue Growth Rate in Augmented Analytics Business (2015-2020)

- Figure 28. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 29. Oracle Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 30. Tableau Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 31. Tableau Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 32. MicroStrategy Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 33. MicroStrategy Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 34. SAS Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 35. SAS Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 36. Qlik Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 37. Qlik Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 38. TIBCO Software Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 39. TIBCO Software Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 40. Sisense Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 41. Sisense Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 42. Information Builders Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 43. Information Builders Revenue Growth Rate in Augmented Analytics Business (2015-2020)
- Figure 44. Bottom-up and Top-down Approaches for This Report
- Figure 45. Data Triangulation
- Figure 46. Key Executives Interviewed



## I would like to order

Product name: Global Augmented Analytics Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G00ABCC29903EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G00ABCC29903EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970