

Global Audio IC Market Insights, Forecast to 2026

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Abstracts

Audio IC is a chip widely used as audio processor, audio amplifiers, MEMS microphone and subsystems. It is widely used in the Portable Audio, Computer Audio, Computer Audio, Automotive Audio, etc.

Audio IC are high-precision products, this industry need a long product development cycle, design requirements, capsital investment, complex technology process, with a higher threshold. Therefore, it formed a high degree concentration, monopolized by semiconductor manufacturers' competitive landscape.

At present, in the foreign industrial developed countries the Audio IC industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the United States. Meanwhile, foreign companies have more mature equipment, strong R & D capability, the technical level is in a leading position. But foreign companies' manufacturing cost is relatively high, compared with china's companies; the manufacturing cost is competitive disadvantage.

Chinese Audio IC industry has developed into a national industry with certain research, currently China has become international Audio IC large consumption country, but the Audio IC product are almost the low-end product. There is no competitive in the international market .Currently, the global major manufacturers are: Cirrus Logic, Qualcomm, TI, etc. The Audio IC product is monopolized by the American manufacturers.

With the rapid growth of the national economy as well as the rapid development of downstream industries, Chinese Audio IC market demand keep on increasing, it provides a good opportunity for the development of domestic Audio IC market and technology.

With the development of the 3C product in recent year, the downstream demand is in a stable growth situation. The next growth point may be the wearable device, the Apple and Google may stimulate the upstream audio IC manufacturer to integrate the audio technology.It may lead to mergers and acquisitions between the audio IC manufacturers.

Audio IC used in the car also may be a growth point of the IC industry. Automotive electronics grows quickly in recent years. The demand for intelligent Car is a trend.

Although sales of Audio IC brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Audio IC 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Audio IC 4900 industry.

Based on our recent survey, we have several different scenarios about the Audio IC 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 6127.3 million in 2019. The market size of Audio IC 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Audio IC market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Audio IC market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Audio IC market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and

pricing analysis for the global Audio IC market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Audio IC market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Audio IC market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Audio IC market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Audio IC market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Audio IC market.

The following manufacturers are covered in this report:

Cirrus Logic

Qualcomm

Yamaha

Realtek

TI

ADI

On Semi

Maxim

NXP

Dialog

AKM

ESS Technology

Synaptics

Fortemedia

ROHM

Knowles

AAC

InvenSense

Goertek

STM

BSE

Hosiden

Bosch

NeoMEMS

MEMSensing

TDK-EPC

Audio IC Breakdown Data by Type

Audio Processor

Audio Amplifiers

MEMS Microphone

Audio IC Breakdown Data by Application

Smartphones

Computer

Automotive

Other

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