

# Global Auction House Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/G44B0BC93164EN.html>

Date: August 2020

Pages: 93

Price: US\$ 3,900.00 (Single User License)

ID: G44B0BC93164EN

## Abstracts

This report focuses on the global Auction House status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Auction House development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Sotheby

Christie

Nagel

David

Phillips

Poly Group

China Guardian

Bonhams

Yong Xin

Bonhams

Ali

Market segment by Type, the product can be split into

Online

Offline

Market segment by Application, split into

Government

Personal

Collecting Company

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Auction House status, future forecast, growth opportunity, key market and key players.

To present the Auction House development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Auction House are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Auction House Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Auction House Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Online
  - 1.4.3 Offline
- 1.5 Market by Application
  - 1.5.1 Global Auction House Market Share by Application: 2020 VS 2026
  - 1.5.2 Government
  - 1.5.3 Personal
  - 1.5.4 Collecting Company
  - 1.5.5 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Auction House Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Auction House Industry
    - 1.6.1.1 Auction House Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Auction House Potential Opportunities in the COVID-19 Landscape
    - 1.6.3 Measures / Proposal against Covid-19
      - 1.6.3.1 Government Measures to Combat Covid-19 Impact
      - 1.6.3.2 Proposal for Auction House Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Auction House Market Perspective (2015-2026)
- 2.2 Auction House Growth Trends by Regions
  - 2.2.1 Auction House Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Auction House Historic Market Share by Regions (2015-2020)
  - 2.2.3 Auction House Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends

- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Auction House Market Growth Strategy
- 2.3.6 Primary Interviews with Key Auction House Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Auction House Players by Market Size
  - 3.1.1 Global Top Auction House Players by Revenue (2015-2020)
  - 3.1.2 Global Auction House Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Auction House Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Auction House Market Concentration Ratio
  - 3.2.1 Global Auction House Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Auction House Revenue in 2019
- 3.3 Auction House Key Players Head office and Area Served
- 3.4 Key Players Auction House Product Solution and Service
- 3.5 Date of Enter into Auction House Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Auction House Historic Market Size by Type (2015-2020)
- 4.2 Global Auction House Forecasted Market Size by Type (2021-2026)

### **5 AUCTION HOUSE BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Auction House Market Size by Application (2015-2020)
- 5.2 Global Auction House Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

- 6.1 North America Auction House Market Size (2015-2020)
- 6.2 Auction House Key Players in North America (2019-2020)
- 6.3 North America Auction House Market Size by Type (2015-2020)
- 6.4 North America Auction House Market Size by Application (2015-2020)

### **7 EUROPE**

- 7.1 Europe Auction House Market Size (2015-2020)
- 7.2 Auction House Key Players in Europe (2019-2020)
- 7.3 Europe Auction House Market Size by Type (2015-2020)
- 7.4 Europe Auction House Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Auction House Market Size (2015-2020)
- 8.2 Auction House Key Players in China (2019-2020)
- 8.3 China Auction House Market Size by Type (2015-2020)
- 8.4 China Auction House Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Auction House Market Size (2015-2020)
- 9.2 Auction House Key Players in Japan (2019-2020)
- 9.3 Japan Auction House Market Size by Type (2015-2020)
- 9.4 Japan Auction House Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Auction House Market Size (2015-2020)
- 10.2 Auction House Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Auction House Market Size by Type (2015-2020)
- 10.4 Southeast Asia Auction House Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Auction House Market Size (2015-2020)
- 11.2 Auction House Key Players in India (2019-2020)
- 11.3 India Auction House Market Size by Type (2015-2020)
- 11.4 India Auction House Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

- 12.1 Central & South America Auction House Market Size (2015-2020)
- 12.2 Auction House Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Auction House Market Size by Type (2015-2020)
- 12.4 Central & South America Auction House Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### 13.1 Sotheby

- 13.1.1 Sotheby Company Details
- 13.1.2 Sotheby Business Overview and Its Total Revenue
- 13.1.3 Sotheby Auction House Introduction
- 13.1.4 Sotheby Revenue in Auction House Business (2015-2020))
- 13.1.5 Sotheby Recent Development

### 13.2 Christie

- 13.2.1 Christie Company Details
- 13.2.2 Christie Business Overview and Its Total Revenue
- 13.2.3 Christie Auction House Introduction
- 13.2.4 Christie Revenue in Auction House Business (2015-2020)
- 13.2.5 Christie Recent Development

### 13.3 Nagel

- 13.3.1 Nagel Company Details
- 13.3.2 Nagel Business Overview and Its Total Revenue
- 13.3.3 Nagel Auction House Introduction
- 13.3.4 Nagel Revenue in Auction House Business (2015-2020)
- 13.3.5 Nagel Recent Development

### 13.4 David

- 13.4.1 David Company Details
- 13.4.2 David Business Overview and Its Total Revenue
- 13.4.3 David Auction House Introduction
- 13.4.4 David Revenue in Auction House Business (2015-2020)
- 13.4.5 David Recent Development

### 13.5 Phillips

- 13.5.1 Phillips Company Details
- 13.5.2 Phillips Business Overview and Its Total Revenue
- 13.5.3 Phillips Auction House Introduction
- 13.5.4 Phillips Revenue in Auction House Business (2015-2020)
- 13.5.5 Phillips Recent Development

### 13.6 Poly Group

- 13.6.1 Poly Group Company Details
- 13.6.2 Poly Group Business Overview and Its Total Revenue
- 13.6.3 Poly Group Auction House Introduction
- 13.6.4 Poly Group Revenue in Auction House Business (2015-2020)
- 13.6.5 Poly Group Recent Development

## 13.7 China Guardian

13.7.1 China Guardian Company Details

13.7.2 China Guardian Business Overview and Its Total Revenue

13.7.3 China Guardian Auction House Introduction

13.7.4 China Guardian Revenue in Auction House Business (2015-2020)

13.7.5 China Guardian Recent Development

## 13.8 Bonhams

13.8.1 Bonhams Company Details

13.8.2 Bonhams Business Overview and Its Total Revenue

13.8.3 Bonhams Auction House Introduction

13.8.4 Bonhams Revenue in Auction House Business (2015-2020)

13.8.5 Bonhams Recent Development

## 13.9 Yong Xin

13.9.1 Yong Xin Company Details

13.9.2 Yong Xin Business Overview and Its Total Revenue

13.9.3 Yong Xin Auction House Introduction

13.9.4 Yong Xin Revenue in Auction House Business (2015-2020)

13.9.5 Yong Xin Recent Development

## 13.10 Bonhams

13.10.1 Bonhams Company Details

13.10.2 Bonhams Business Overview and Its Total Revenue

13.10.3 Bonhams Auction House Introduction

13.10.4 Bonhams Revenue in Auction House Business (2015-2020)

13.10.5 Bonhams Recent Development

## 13.11 Ali

10.11.1 Ali Company Details

10.11.2 Ali Business Overview and Its Total Revenue

10.11.3 Ali Auction House Introduction

10.11.4 Ali Revenue in Auction House Business (2015-2020)

10.11.5 Ali Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

### 15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

### 15.2 Disclaimer



## 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Auction House Key Market Segments

Table 2. Key Players Covered: Ranking by Auction House Revenue

Table 3. Ranking of Global Top Auction House Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Auction House Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Online

Table 6. Key Players of Offline

Table 7. COVID-19 Impact Global Market: (Four Auction House Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Auction House Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Auction House Players to Combat Covid-19 Impact

Table 12. Global Auction House Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Auction House Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Auction House Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Auction House Market Share by Regions (2015-2020)

Table 16. Global Auction House Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Auction House Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Auction House Market Growth Strategy

Table 22. Main Points Interviewed from Key Auction House Players

Table 23. Global Auction House Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Auction House Market Share by Players (2015-2020)

Table 25. Global Top Auction House Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Auction House as of 2019)

Table 26. Global Auction House by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Auction House Product Solution and Service

- Table 29. Date of Enter into Auction House Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Auction House Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Auction House Market Size Share by Type (2015-2020)
- Table 33. Global Auction House Revenue Market Share by Type (2021-2026)
- Table 34. Global Auction House Market Size Share by Application (2015-2020)
- Table 35. Global Auction House Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Auction House Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Auction House Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Auction House Market Share (2019-2020)
- Table 39. North America Auction House Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Auction House Market Share by Type (2015-2020)
- Table 41. North America Auction House Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Auction House Market Share by Application (2015-2020)
- Table 43. Europe Key Players Auction House Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players Auction House Market Share (2019-2020)
- Table 45. Europe Auction House Market Size by Type (2015-2020) (Million US\$)
- Table 46. Europe Auction House Market Share by Type (2015-2020)
- Table 47. Europe Auction House Market Size by Application (2015-2020) (Million US\$)
- Table 48. Europe Auction House Market Share by Application (2015-2020)
- Table 49. China Key Players Auction House Revenue (2019-2020) (Million US\$)
- Table 50. China Key Players Auction House Market Share (2019-2020)
- Table 51. China Auction House Market Size by Type (2015-2020) (Million US\$)
- Table 52. China Auction House Market Share by Type (2015-2020)
- Table 53. China Auction House Market Size by Application (2015-2020) (Million US\$)
- Table 54. China Auction House Market Share by Application (2015-2020)
- Table 55. Japan Key Players Auction House Revenue (2019-2020) (Million US\$)
- Table 56. Japan Key Players Auction House Market Share (2019-2020)
- Table 57. Japan Auction House Market Size by Type (2015-2020) (Million US\$)
- Table 58. Japan Auction House Market Share by Type (2015-2020)
- Table 59. Japan Auction House Market Size by Application (2015-2020) (Million US\$)
- Table 60. Japan Auction House Market Share by Application (2015-2020)
- Table 61. Southeast Asia Key Players Auction House Revenue (2019-2020) (Million US\$)
- Table 62. Southeast Asia Key Players Auction House Market Share (2019-2020)
- Table 63. Southeast Asia Auction House Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Auction House Market Share by Type (2015-2020)

Table 65. Southeast Asia Auction House Market Size by Application (2015-2020)  
(Million US\$)

Table 66. Southeast Asia Auction House Market Share by Application (2015-2020)

Table 67. India Key Players Auction House Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Auction House Market Share (2019-2020)

Table 69. India Auction House Market Size by Type (2015-2020) (Million US\$)

Table 70. India Auction House Market Share by Type (2015-2020)

Table 71. India Auction House Market Size by Application (2015-2020) (Million US\$)

Table 72. India Auction House Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Auction House Revenue (2019-2020)  
(Million US\$)

Table 74. Central & South America Key Players Auction House Market Share  
(2019-2020)

Table 75. Central & South America Auction House Market Size by Type (2015-2020)  
(Million US\$)

Table 76. Central & South America Auction House Market Share by Type (2015-2020)

Table 77. Central & South America Auction House Market Size by Application  
(2015-2020) (Million US\$)

Table 78. Central & South America Auction House Market Share by Application  
(2015-2020)

Table 79. Sotheby Company Details

Table 80. Sotheby Business Overview

Table 81. Sotheby Product

Table 82. Sotheby Revenue in Auction House Business (2015-2020) (Million US\$)

Table 83. Sotheby Recent Development

Table 84. Christie Company Details

Table 85. Christie Business Overview

Table 86. Christie Product

Table 87. Christie Revenue in Auction House Business (2015-2020) (Million US\$)

Table 88. Christie Recent Development

Table 89. Nagel Company Details

Table 90. Nagel Business Overview

Table 91. Nagel Product

Table 92. Nagel Revenue in Auction House Business (2015-2020) (Million US\$)

Table 93. Nagel Recent Development

Table 94. David Company Details

Table 95. David Business Overview

Table 96. David Product

- Table 97. David Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 98. David Recent Development
- Table 99. Phillips Company Details
- Table 100. Phillips Business Overview
- Table 101. Phillips Product
- Table 102. Phillips Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 103. Phillips Recent Development
- Table 104. Poly Group Company Details
- Table 105. Poly Group Business Overview
- Table 106. Poly Group Product
- Table 107. Poly Group Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 108. Poly Group Recent Development
- Table 109. China Guardian Company Details
- Table 110. China Guardian Business Overview
- Table 111. China Guardian Product
- Table 112. China Guardian Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 113. China Guardian Recent Development
- Table 114. Bonhams Business Overview
- Table 115. Bonhams Product
- Table 116. Bonhams Company Details
- Table 117. Bonhams Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 118. Bonhams Recent Development
- Table 119. Yong Xin Company Details
- Table 120. Yong Xin Business Overview
- Table 121. Yong Xin Product
- Table 122. Yong Xin Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 123. Yong Xin Recent Development
- Table 124. Bonhams Company Details
- Table 125. Bonhams Business Overview
- Table 126. Bonhams Product
- Table 127. Bonhams Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 128. Bonhams Recent Development
- Table 129. Ali Company Details
- Table 130. Ali Business Overview
- Table 131. Ali Product
- Table 132. Ali Revenue in Auction House Business (2015-2020) (Million US\$)
- Table 133. Ali Recent Development
- Table 134. Research Programs/Design for This Report

Table 135. Key Data Information from Secondary Sources

Table 136. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Auction House Market Share by Type: 2020 VS 2026
- Figure 2. Online Features
- Figure 3. Offline Features
- Figure 4. Global Auction House Market Share by Application: 2020 VS 2026
- Figure 5. Government Case Studies
- Figure 6. Personal Case Studies
- Figure 7. Collecting Company Case Studies
- Figure 8. Other Case Studies
- Figure 9. Auction House Report Years Considered
- Figure 10. Global Auction House Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 11. Global Auction House Market Share by Regions: 2020 VS 2026
- Figure 12. Global Auction House Market Share by Regions (2021-2026)
- Figure 13. Porter's Five Forces Analysis
- Figure 14. Global Auction House Market Share by Players in 2019
- Figure 15. Global Top Auction House Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Auction House as of 2019)
- Figure 16. The Top 10 and 5 Players Market Share by Auction House Revenue in 2019
- Figure 17. North America Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Europe Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. China Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Japan Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Southeast Asia Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. India Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Central & South America Auction House Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Sotheby Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 25. Sotheby Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 26. Christie Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 27. Christie Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 28. Nagel Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 29. Nagel Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 30. David Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 31. David Revenue Growth Rate in Auction House Business (2015-2020)

- Figure 32. Phillips Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 33. Phillips Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 34. Poly Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 35. Poly Group Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 36. China Guardian Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 37. China Guardian Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 38. Bonhams Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 39. Bonhams Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 40. Yong Xin Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 41. Yong Xin Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 42. Bonhams Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 43. Bonhams Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 44. Ali Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 45. Ali Revenue Growth Rate in Auction House Business (2015-2020)
- Figure 46. Bottom-up and Top-down Approaches for This Report
- Figure 47. Data Triangulation
- Figure 48. Key Executives Interviewed



## I would like to order

Product name: Global Auction House Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/G44B0BC93164EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G44B0BC93164EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970