

Global Athletic Watches Market Research Report 2017

https://marketpublishers.com/r/G362A32FB41EN.html

Date: February 2017

Pages: 126

Price: US\$ 2,900.00 (Single User License)

ID: G362A32FB41EN

Abstracts

Notes:

Production, means the output of Athletic Watches

Revenue, means the sales value of Athletic Watches

This report studies Athletic Watches in Global market, especially in North America, Europe, China, Japan, Korea and Taiwan, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

Casio
Chopard
CITIZEN
Fossil
Michael Kors
MICHELE
Movado
Nixon

Seiko



Timex
Tommy Hilfiger
ARMANI
TISSOT
LONGINES
EZON
ADIDAS
G-Shock
GUESS
Invicta
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Athletic Watches in these regions, from 2011 to 2021 (forecast), like
North America
Europe
China
Japan
Korea
Taiwan



Split by product type,	with production,	revenue,	price,	market share	and	growth	rate of
each type, can be divi	ided into						

Type I

Type II

Split by application, this report focuses on consumption, market share and growth rate of Athletic Watches in each application, can be divided into

Application 1

Application 2



Contents

Global Athletic Watches Market Research Report 2017

1 ATHLETIC WATCHES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Athletic Watches
- 1.2 Athletic Watches Segment by Type
 - 1.2.1 Global Production Market Share of Athletic Watches by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Athletic Watches Segment by Application
 - 1.3.1 Athletic Watches Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 Athletic Watches Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Korea Status and Prospect (2012-2022)
 - 1.4.6 Taiwan Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Athletic Watches (2012-2022)

2 GLOBAL ATHLETIC WATCHES MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Athletic Watches Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Athletic Watches Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Athletic Watches Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Athletic Watches Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Athletic Watches Market Competitive Situation and Trends
 - 2.5.1 Athletic Watches Market Concentration Rate
 - 2.5.2 Athletic Watches Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL ATHLETIC WATCHES PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)



- 3.1 Global Athletic Watches Production by Region (2012-2017)
- 3.2 Global Athletic Watches Production Market Share by Region (2012-2017)
- 3.3 Global Athletic Watches Revenue (Value) and Market Share by Region (2012-2017)
- 3.4 Global Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 North America Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 Europe Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 China Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Japan Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 Korea Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)
- 3.10 Taiwan Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL ATHLETIC WATCHES SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Athletic Watches Consumption by Regions (2012-2017)
- 4.2 North America Athletic Watches Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Athletic Watches Production, Consumption, Export, Import (2012-2017)
- 4.4 China Athletic Watches Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Athletic Watches Production, Consumption, Export, Import (2012-2017)
- 4.6 Korea Athletic Watches Production, Consumption, Export, Import (2012-2017)
- 4.7 Taiwan Athletic Watches Production, Consumption, Export, Import (2012-2017)

5 GLOBAL ATHLETIC WATCHES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Athletic Watches Production and Market Share by Type (2012-2017)
- 5.2 Global Athletic Watches Revenue and Market Share by Type (2012-2017)
- 5.3 Global Athletic Watches Price by Type (2012-2017)
- 5.4 Global Athletic Watches Production Growth by Type (2012-2017)

6 GLOBAL ATHLETIC WATCHES MARKET ANALYSIS BY APPLICATION

- 6.1 Global Athletic Watches Consumption and Market Share by Application (2012-2017)
- 6.2 Global Athletic Watches Consumption Growth Rate by Application (2012-2017)



- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL ATHLETIC WATCHES MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Casio
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Athletic Watches Product Type, Application and Specification
 - 7.1.2.1 Product A
 - 7.1.2.2 Product B
- 7.1.3 Casio Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Chopard
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Athletic Watches Product Type, Application and Specification
 - 7.2.2.1 Product A
 - 7.2.2.2 Product B
- 7.2.3 Chopard Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 CITIZEN
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Athletic Watches Product Type, Application and Specification
 - 7.3.2.1 Product A
 - 7.3.2.2 Product B
- 7.3.3 CITIZEN Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Fossil
 - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.4.2 Athletic Watches Product Type, Application and Specification
 - 7.4.2.1 Product A
 - 7.4.2.2 Product B
- 7.4.3 Fossil Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview
- 7.5 Michael Kors



- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Athletic Watches Product Type, Application and Specification
 - 7.5.2.1 Product A
 - 7.5.2.2 Product B
- 7.5.3 Michael Kors Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview

7.6 MICHELE

- 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.6.2 Athletic Watches Product Type, Application and Specification
 - 7.6.2.1 Product A
 - 7.6.2.2 Product B
- 7.6.3 MICHELE Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview

7.7 Movado

- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Athletic Watches Product Type, Application and Specification
 - 7.7.2.1 Product A
 - 7.7.2.2 Product B
- 7.7.3 Movado Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview

7.8 Nixon

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Athletic Watches Product Type, Application and Specification
 - 7.8.2.1 Product A
 - 7.8.2.2 Product B
- 7.8.3 Nixon Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview

7.9 Seiko

- 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.9.2 Athletic Watches Product Type, Application and Specification
 - 7.9.2.1 Product A
 - 7.9.2.2 Product B
- 7.9.3 Seiko Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview



7.10 Timex

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Athletic Watches Product Type, Application and Specification
 - 7.10.2.1 Product A
 - 7.10.2.2 Product B
- 7.10.3 Timex Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.10.4 Main Business/Business Overview
- 7.11 Tommy Hilfiger
- 7.12 ARMANI
- **7.13 TISSOT**
- 7.14 LONGINES
- 7.15 EZON
- 7.16 ADIDAS
- 7.17 G-Shock
- **7.18 GUESS**
- 7.19 Invicta

8 ATHLETIC WATCHES MANUFACTURING COST ANALYSIS

- 8.1 Athletic Watches Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Athletic Watches

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Athletic Watches Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Athletic Watches Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ATHLETIC WATCHES MARKET FORECAST (2017-2022)

- 12.1 Global Athletic Watches Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Athletic Watches Production and Growth Rate Forecast (2017-2022)
- 12.1.2 Global Athletic Watches Revenue and Growth Rate Forecast (2017-2022)
- 12.1.3 Global Athletic Watches Price and Trend Forecast (2017-2022)
- 12.2 Global Athletic Watches Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Korea Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 Taiwan Athletic Watches Production, Revenue, Consumption, Export and Import Forecast (2017-2022)



12.3 Global Athletic Watches Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Athletic Watches Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Athletic Watches

Figure Global Production Market Share of Athletic Watches by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Athletic Watches Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure North America Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Korea Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Taiwan Athletic Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Athletic Watches Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Athletic Watches Capacity of Key Manufacturers (2015 and 2016)

Table Global Athletic Watches Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Athletic Watches Capacity of Key Manufacturers in 2015

Figure Global Athletic Watches Capacity of Key Manufacturers in 2016

Table Global Athletic Watches Production of Key Manufacturers (2015 and 2016)

Table Global Athletic Watches Production Share by Manufacturers (2015 and 2016)

Figure 2015 Athletic Watches Production Share by Manufacturers

Figure 2016 Athletic Watches Production Share by Manufacturers

Table Global Athletic Watches Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Athletic Watches Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Athletic Watches Revenue Share by Manufacturers

Table 2016 Global Athletic Watches Revenue Share by Manufacturers

Table Global Market Athletic Watches Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Athletic Watches Average Price of Key Manufacturers in 2015 Table Manufacturers Athletic Watches Manufacturing Base Distribution and Sales Area



Table Manufacturers Athletic Watches Product Type

Figure Athletic Watches Market Share of Top 3 Manufacturers

Figure Athletic Watches Market Share of Top 5 Manufacturers

Table Global Athletic Watches Capacity by Regions (2012-2017)

Figure Global Athletic Watches Capacity Market Share by Regions (2012-2017)

Figure Global Athletic Watches Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Athletic Watches Capacity Market Share by Regions

Table Global Athletic Watches Production by Regions (2012-2017)

Figure Global Athletic Watches Production and Market Share by Regions (2012-2017)

Figure Global Athletic Watches Production Market Share by Regions (2012-2017)

Figure 2015 Global Athletic Watches Production Market Share by Regions

Table Global Athletic Watches Revenue by Regions (2012-2017)

Table Global Athletic Watches Revenue Market Share by Regions (2012-2017)

Table 2015 Global Athletic Watches Revenue Market Share by Regions

Table Global Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table China Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table Korea Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table Taiwan Athletic Watches Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Athletic Watches Consumption Market by Regions (2012-2017)

Table Global Athletic Watches Consumption Market Share by Regions (2012-2017)

Figure Global Athletic Watches Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Athletic Watches Consumption Market Share by Regions

Table North America Athletic Watches Production, Consumption, Import & Export (2012-2017)

Table Europe Athletic Watches Production, Consumption, Import & Export (2012-2017)

Table China Athletic Watches Production, Consumption, Import & Export (2012-2017)

Table Japan Athletic Watches Production, Consumption, Import & Export (2012-2017)

Table Korea Athletic Watches Production, Consumption, Import & Export (2012-2017)

Table Taiwan Athletic Watches Production, Consumption, Import & Export (2012-2017)



Table Global Athletic Watches Production by Type (2012-2017)

Table Global Athletic Watches Production Share by Type (2012-2017)

Figure Production Market Share of Athletic Watches by Type (2012-2017)

Figure 2015 Production Market Share of Athletic Watches by Type

Table Global Athletic Watches Revenue by Type (2012-2017)

Table Global Athletic Watches Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Athletic Watches by Type (2012-2017)

Figure 2015 Revenue Market Share of Athletic Watches by Type

Table Global Athletic Watches Price by Type (2012-2017)

Figure Global Athletic Watches Production Growth by Type (2012-2017)

Table Global Athletic Watches Consumption by Application (2012-2017)

Table Global Athletic Watches Consumption Market Share by Application (2012-2017)

Figure Global Athletic Watches Consumption Market Share by Application in 2015

Table Global Athletic Watches Consumption Growth Rate by Application (2012-2017)

Figure Global Athletic Watches Consumption Growth Rate by Application (2012-2017)

Table Casio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Casio Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Casio Athletic Watches Market Share (2015 and 2016)

Table Chopard Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Chopard Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Chopard Athletic Watches Market Share (2015 and 2016)

Table CITIZEN Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CITIZEN Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure CITIZEN Athletic Watches Market Share (2015 and 2016)

Table Fossil Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fossil Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Fossil Athletic Watches Market Share (2015 and 2016)

Table Michael Kors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Michael Kors Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Michael Kors Athletic Watches Market Share (2015 and 2016)

Table MICHELE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MICHELE Athletic Watches Production, Revenue, Price and Gross Margin (2015



and 2016)

Figure MICHELE Athletic Watches Market Share (2015 and 2016)

Table Movado Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Movado Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Movado Athletic Watches Market Share (2015 and 2016)

Table Nixon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nixon Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Nixon Athletic Watches Market Share (2015 and 2016)

Table Seiko Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Seiko Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Seiko Athletic Watches Market Share (2015 and 2016)

Table Timex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Timex Athletic Watches Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Timex Athletic Watches Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Athletic Watches

Figure Manufacturing Process Analysis of Athletic Watches

Figure Athletic Watches Industrial Chain Analysis

Table Raw Materials Sources of Athletic Watches Major Manufacturers in 2015

Table Major Buyers of Athletic Watches

Table Distributors/Traders List

Figure Global Athletic Watches Production and Growth Rate Forecast (2017-2022)

Figure Global Athletic Watches Revenue and Growth Rate Forecast (2017-2022)

Figure Global Athletic Watches Price and Trend Forecast (2017-2022)

Table Global Athletic Watches Production Forecast by Regions (2017-2022)

Table Global Athletic Watches Consumption Forecast by Regions (2017-2022)

Figure North America Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Athletic Watches Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Athletic Watches Production, Consumption, Export and Import Forecast



(2017-2022)

Figure China Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Athletic Watches Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Athletic Watches Production, Consumption, Export and Import Forecast (2017-2022)

Figure Korea Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table Korea Athletic Watches Production, Consumption, Export and Import Forecast (2017-2022)

Figure Taiwan Athletic Watches Production, Revenue and Growth Rate Forecast (2017-2022)

Table Taiwan Athletic Watches Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Athletic Watches Production Forecast by Type (2017-2022)

Table Global Athletic Watches Revenue Forecast by Type (2017-2022)

Table Global Athletic Watches Price Forecast by Type (2017-2022)

Table Global Athletic Watches Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Athletic Watches Market Research Report 2017

Product link: https://marketpublishers.com/r/G362A32FB41EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G362A32FB41EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms