

Global Athletic Sportswear Market Research Report 2017

https://marketpublishers.com/r/G1B42D77865EN.html

Date: January 2017

Pages: 120

Price: US\$ 2,900.00 (Single User License)

ID: G1B42D77865EN

Abstracts

Notes:

Production, means the output of Athletic Sportswear

Revenue, means the sales value of Athletic Sportswear

This report studies Athletic Sportswear in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

NIKE
Adidas
Under Armour

PUMA

Columbia

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Athletic Sportswear in these regions, from 2011 to 2021 (forecast), like



١	North America	
E	Europe	
C	China	
J	Japan	
S	Southeast Asia	
lı	ndia	
Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into		
N	Men	
V	Vomen	
of Athleti	application, this report focuses on consumption, market share and growth rate ic Sportswear in each application, can be divided into Frack and Field Swimming Ball Sports	



Contents

Global Athletic Sportswear Market Research Report 2017

1 ATHLETIC SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Athletic Sportswear
- 1.2 Athletic Sportswear Segment by Type
 - 1.2.1 Global Production Market Share of Athletic Sportswear by Type in 2015
 - 1.2.2 Men
 - 1.2.3 Women
- 1.3 Athletic Sportswear Segment by Application
 - 1.3.1 Athletic Sportswear Consumption Market Share by Application in 2015
 - 1.3.2 Track and Field
 - 1.3.3 Swimming
 - 1.3.4 Ball Sports
- 1.4 Athletic Sportswear Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
 - 1.4.5 Southeast Asia Status and Prospect (2012-2022)
 - 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Athletic Sportswear (2012-2022)

2 GLOBAL ATHLETIC SPORTSWEAR MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Athletic Sportswear Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Athletic Sportswear Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Athletic Sportswear Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Athletic Sportswear Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Athletic Sportswear Market Competitive Situation and Trends
 - 2.5.1 Athletic Sportswear Market Concentration Rate
 - 2.5.2 Athletic Sportswear Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL ATHLETIC SPORTSWEAR PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 Global Athletic Sportswear Production and Market Share by Region (2012-2017)
- 3.2 Global Athletic Sportswear Revenue (Value) and Market Share by Region (2012-2017)
- 3.3 Global Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.4 North America Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.5 Europe Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.6 China Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.7 Japan Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.8 Southeast Asia Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)
- 3.9 India Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL ATHLETIC SPORTSWEAR SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

- 4.1 Global Athletic Sportswear Consumption by Regions (2012-2017)
- 4.2 North America Athletic Sportswear Production, Consumption, Export, Import (2012-2017)
- 4.3 Europe Athletic Sportswear Production, Consumption, Export, Import (2012-2017)
- 4.4 China Athletic Sportswear Production, Consumption, Export, Import (2012-2017)
- 4.5 Japan Athletic Sportswear Production, Consumption, Export, Import (2012-2017)
- 4.6 Southeast Asia Athletic Sportswear Production, Consumption, Export, Import (2012-2017)
- 4.7 India Athletic Sportswear Production, Consumption, Export, Import (2012-2017)

5 GLOBAL ATHLETIC SPORTSWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Athletic Sportswear Production and Market Share by Type (2012-2017)
- 5.2 Global Athletic Sportswear Revenue and Market Share by Type (2012-2017)



- 5.3 Global Athletic Sportswear Price by Type (2012-2017)
- 5.4 Global Athletic Sportswear Production Growth by Type (2012-2017)

6 GLOBAL ATHLETIC SPORTSWEAR MARKET ANALYSIS BY APPLICATION

- 6.1 Global Athletic Sportswear Consumption and Market Share by Application (2012-2017)
- 6.2 Global Athletic Sportswear Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Applications
 - 6.3.2 Emerging Markets/Countries

7 GLOBAL ATHLETIC SPORTSWEAR MANUFACTURERS PROFILES/ANALYSIS

7.1 NIKE

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 Athletic Sportswear Product Type, Application and Specification
 - 7.1.2.1 Men
 - 7.1.2.2 Women
- 7.1.3 NIKE Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.1.4 Main Business/Business Overview
- 7.2 Adidas
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Athletic Sportswear Product Type, Application and Specification
 - 7.2.2.1 Men
 - 7.2.2.2 Women
- 7.2.3 Adidas Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.2.4 Main Business/Business Overview
- 7.3 Under Armour
 - 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.3.2 Athletic Sportswear Product Type, Application and Specification
 - 7.3.2.1 Men
 - 7.3.2.2 Women
- 7.3.3 Under Armour Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.3.4 Main Business/Business Overview
- 7.4 Columbia



- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Athletic Sportswear Product Type, Application and Specification
 - 7.4.2.1 Men
 - 7.4.2.2 Women
- 7.4.3 Columbia Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.4.4 Main Business/Business Overview

7.5 PUMA

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Athletic Sportswear Product Type, Application and Specification
- 7.5.2.1 Men
- 7.5.2.2 Women
- 7.5.3 PUMA Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.5.4 Main Business/Business Overview

8 ATHLETIC SPORTSWEAR MANUFACTURING COST ANALYSIS

- 8.1 Athletic Sportswear Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Athletic Sportswear

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Athletic Sportswear Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Athletic Sportswear Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL ATHLETIC SPORTSWEAR MARKET FORECAST (2017-2022)

- 12.1 Global Athletic Sportswear Production, Revenue and Price Forecast (2017-2022)
 - 12.1.1 Global Athletic Sportswear Production and Growth Rate Forecast (2017-2022)
 - 12.1.2 Global Athletic Sportswear Revenue and Growth Rate Forecast (2017-2022)
 - 12.1.3 Global Athletic Sportswear Price and Trend Forecast (2017-2022)
- 12.2 Global Athletic Sportswear Production, Consumption, Import and Export Forecast by Regions (2017-2022)
- 12.2.1 North America Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.2 Europe Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.3 China Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.4 Japan Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.5 Southeast Asia Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.2.6 India Athletic Sportswear Production, Revenue, Consumption, Export and Import Forecast (2017-2022)
- 12.3 Global Athletic Sportswear Production, Revenue and Price Forecast by Type (2017-2022)



12.4 Global Athletic Sportswear Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Athletic Sportswear

Figure Global Production Market Share of Athletic Sportswear by Type in 2015

Figure Product Picture of Men

Table Major Manufacturers of Men

Figure Product Picture of Women

Table Major Manufacturers of Women

Table Athletic Sportswear Consumption Market Share by Application in 2015

Figure Track and Field Examples

Figure Swimming Examples

Figure Ball Sports Examples

Figure North America Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Europe Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure China Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Japan Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southeast Asia Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure India Athletic Sportswear Revenue (Million USD) and Growth Rate (2012-2022)

Figure Global Athletic Sportswear Revenue (Million UDS) and Growth Rate (2012-2022)

Table Global Athletic Sportswear Production of Key Manufacturers (2015 and 2016)

Table Global Athletic Sportswear Production Share by Manufacturers (2015 and 2016)

Figure 2015 Athletic Sportswear Production Share by Manufacturers

Figure 2016 Athletic Sportswear Production Share by Manufacturers

Table Global Athletic Sportswear Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Athletic Sportswear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Athletic Sportswear Revenue Share by Manufacturers

Table 2016 Global Athletic Sportswear Revenue Share by Manufacturers

Table Global Market Athletic Sportswear Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Athletic Sportswear Average Price of Key Manufacturers in 2015 Table Manufacturers Athletic Sportswear Manufacturing Base Distribution and Sales Area

Table Manufacturers Athletic Sportswear Product Type



Figure Athletic Sportswear Market Share of Top 3 Manufacturers

Figure Athletic Sportswear Market Share of Top 5 Manufacturers

Table Global Athletic Sportswear Production by Regions (2012-2017)

Figure Global Athletic Sportswear Production and Market Share by Regions (2012-2017)

Figure Global Athletic Sportswear Production Market Share by Regions (2012-2017)

Figure 2015 Global Athletic Sportswear Production Market Share by Regions

Table Global Athletic Sportswear Revenue by Regions (2012-2017)

Table Global Athletic Sportswear Revenue Market Share by Regions (2012-2017)

Table 2015 Global Athletic Sportswear Revenue Market Share by Regions

Table Global Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table China Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table India Athletic Sportswear Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Athletic Sportswear Consumption Market by Regions (2012-2017)

Table Global Athletic Sportswear Consumption Market Share by Regions (2012-2017)

Figure Global Athletic Sportswear Consumption Market Share by Regions (2012-2017)

Figure 2015 Global Athletic Sportswear Consumption Market Share by Regions

Table North America Athletic Sportswear Production, Consumption, Import & Export (2012-2017)

Table Europe Athletic Sportswear Production, Consumption, Import & Export (2012-2017)

Table China Athletic Sportswear Production, Consumption, Import & Export (2012-2017)

Table Japan Athletic Sportswear Production, Consumption, Import & Export (2012-2017)

Table Southeast Asia Athletic Sportswear Production, Consumption, Import & Export (2012-2017)

Table India Athletic Sportswear Production, Consumption, Import & Export (2012-2017)



Table Global Athletic Sportswear Production by Type (2012-2017)

Table Global Athletic Sportswear Production Share by Type (2012-2017)

Figure Production Market Share of Athletic Sportswear by Type (2012-2017)

Figure 2015 Production Market Share of Athletic Sportswear by Type

Table Global Athletic Sportswear Revenue by Type (2012-2017)

Table Global Athletic Sportswear Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Athletic Sportswear by Type (2012-2017)

Figure 2015 Revenue Market Share of Athletic Sportswear by Type

Table Global Athletic Sportswear Price by Type (2012-2017)

Figure Global Athletic Sportswear Production Growth by Type (2012-2017)

Table Global Athletic Sportswear Consumption by Application (2012-2017)

Table Global Athletic Sportswear Consumption Market Share by Application (2012-2017)

Figure Global Athletic Sportswear Consumption Market Share by Application in 2015 Table Global Athletic Sportswear Consumption Growth Rate by Application (2012-2017) Figure Global Athletic Sportswear Consumption Growth Rate by Application (2012-2017)

Table NIKE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table NIKE Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure NIKE Athletic Sportswear Market Share (2015 and 2016)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adidas Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Adidas Athletic Sportswear Market Share (2015 and 2016)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Under Armour Athletic Sportswear Market Share (2015 and 2016)

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Columbia Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Columbia Athletic Sportswear Market Share (2015 and 2016)

Table PUMA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PUMA Athletic Sportswear Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure PUMA Athletic Sportswear Market Share (2015 and 2016)

Table Production Base and Market Concentration Rate of Raw Material



Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Athletic Sportswear

Figure Manufacturing Process Analysis of Athletic Sportswear

Figure Athletic Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Athletic Sportswear Major Manufacturers in 2015

Table Major Buyers of Athletic Sportswear

Table Distributors/Traders List

Figure Global Athletic Sportswear Production and Growth Rate Forecast (2017-2022)

Figure Global Athletic Sportswear Revenue and Growth Rate Forecast (2017-2022)

Figure Global Athletic Sportswear Price and Trend Forecast (2017-2022)

Table Global Athletic Sportswear Production Forecast by Regions (2017-2022)

Table Global Athletic Sportswear Consumption Forecast by Regions (2017-2022)

Figure North America Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Athletic Sportswear Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Athletic Sportswear Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Athletic Sportswear Production Forecast by Type (2017-2022)

Table Global Athletic Sportswear Revenue Forecast by Type (2017-2022)



Table Global Athletic Sportswear Price Forecast by Type (2017-2022)

Table Global Athletic Sportswear Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Athletic Sportswear Market Research Report 2017

Product link: https://marketpublishers.com/r/G1B42D77865EN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G1B42D77865EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970