

Global Artificial Grass Turf Market Professional Survey Report 2018

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Abstracts

This report studies the global Artificial Grass Turf market status and forecast, categorizes the global Artificial Grass Turf market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Artificial Grass Turf is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

Currently, there are many producing companies in the United States region. The main market players are Shaw Sports Turf, Ten Cate, Hellas Construction, FieldTurf, SportGroup Holding, ACT Global Sports, Controlled Products, Sprinturf, CoCreation Grass, Domo Sports Grass, TurfStore, Global Syn-Turf, Inc., DuPont, Challenger Industires, Mondo S.p.A., Polytan GmbH, Sports Field Holdings, Taishan, Forest Grass and so on. The sales value of Artificial Grass Turf is about 535.0 Million USD in 2016. Artificial Grass Turf used in the application including Contact Sports, Leisure, Landscaping, Non-contact Sports and Others. Report data showed that 42.67% of the Artificial Grass Turf market demand in Contact Sports, 24.58% in Leisure use in 2016. There are three kinds of Artificial Grass Turf, which are Tuft Grass > 10 and 25 mm Type. Tuft Grass > 25 mm Type is important in the Artificial Grass Turf, with a sales market share nearly 45.23% in 2016.

Briefly speaking, in the next few years, Artificial Grass Turf industry will still be a relative steady industry. Sales of Artificial Grass Turf have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

The global Artificial Grass Turf market is valued at 2060 million US\$ in 2017 and will

reach 3610 million US\$ by the end of 2025, growing at a CAGR of 8.3% during 2018-2025.

The major manufacturers covered in this report

Ten Cate

Shaw Sports Turf

FieldTurf (Tarkett)

CoCreation Grass

Polytan GmbH

Domo Sports Grass

ACT Global Sports

SIS Pitches

Limonta Sport

Edel Grass B.V.

Unisport-Saltex Oy

GreenVision / Mattex

Mondo S.p.A.

Juta

Condor Grass

Nurteks

Taishan

Victoria PLC

ForestGrass

Forbex

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Tuft Grass > 10 and

Tuft Grass

Tuft Grass > 25 mm Type

By Application, the market can be split into

Contact Sports

Leisure

Landscaping

Non-contact Sports

Others

The study objectives of this report are:

To analyze and study the global Artificial Grass Turf capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Artificial Grass Turf manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Artificial Grass Turf are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Artificial Grass Turf Manufacturers

Artificial Grass Turf Distributors/Traders/Wholesalers

Artificial Grass Turf Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Artificial Grass Turf market, by end-use.

Detailed analysis and profiles of additional market players.

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