

# Global Appliance Power Cord Market Insights, Forecast to 2026

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## Abstracts

A power cord, line cord, or mains cable is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage—(generally 100 to 240 volts, depending on the location).

Appliance power cord is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage—(generally 100 to 240 volts, depending on the location).

Copper, aluminum are the conductor raw materials and polyurethane and polyvinyl chloride, the outer sheath raw materials for the production of appliance power cord.

Large and medium-sized companies purchase materials from the large-sized raw materials manufacturers. Some small-sized companies need to buy raw materials from distributors. With the development of appliance power cord, the raw materials manufacturers are also benefited from the appliance power cord industry in some extent.

The manufacturers and consumers are concentrated in China, North America, Europe and Japan. China is the largest manufacturer and consumer in the global, which occupied about 69.50% and 28.57% in 2015. Moreover, China is the largest net-exporter in the world, above 50% of the total export volume.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Currently, appliance power cord market has a certain potential in China, Europe, USA and Japan, India. The demand in these areas is relatively stable. In China, appliance power cord industry maintains a rapid growth.

All the manufacturers in the world are committed to the improvement of product. At the same time, Chinese manufacturers are improving their technology. In future, some

Chinese manufacturers can catch up with the world's leading technology. The sales price of appliance power cord is decreasing year by year from 2011 to 2016. The sales price is at about 11325 USD/K PCS in 2015. The product profit margin is about 10% - 16 % in 2015, and it also descends in recent years. In the next few years, we predict that price will continue to decline. As competition intensifies, prices gap between different brands will go narrowing.

In future, the appliance power cord industry in the world will turn dispersed. The world appliance power cord consuming market will still has a certain amount of growth. Global competition is likely to turn to the relationship of competition and cooperation. With the development of economy, appliance power cord has huge market potential in the future. Owing to the increasing of demand in appliance power cord downstream products, the world appliance power cord capacity will continue to expand.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developed countries will have some growth and the market in developing countries will have a faster growth rate. In the globe, emerging economies countries support the copper, aluminum, polyurethane and polyvinyl chloride industry, it will lead the increase of appliance power cord demand. Therefore, we think entering appliance power cord market will be a good choice.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Appliance Power Cord 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Appliance Power Cord 4900 industry.

Based on our recent survey, we have several different scenarios about the Appliance Power Cord 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 2187.2 million in 2019. The market size of Appliance Power Cord 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Appliance Power Cord market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Appliance Power Cord market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Appliance Power Cord market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global Appliance Power Cord market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global Appliance Power Cord market has been provided based on region.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Appliance Power Cord market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Appliance Power Cord market are broadly studied on the basis of key factors.

The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Appliance Power Cord market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Appliance Power Cord market.

The following manufacturers are covered in this report:

Volex

Electri-Cord

Feller

Americord

Quail Electronics

Interpower

William Campbell

StayOnline

Tripplite

MEGA

Longwell

HL TECHNOLOGY

Hongchang Electronics

CHING CHENG

Prime Wire & Cable

AURICH

I-SHENG

Queenpuo

Yunhuan Electronics

Yung Li

ShangYu Jintao

QIAOPU

Ningbo Chenglong

Fund Resources Group

Wengling Antong

YFC-BonEagle

#### Appliance Power Cord Breakdown Data by Type

PVC & Rubber materials

Halogen-free materials

#### Appliance Power Cord Breakdown Data by Application

Household appliances

Computers and consumer electronics

Medical devices

Iec auto-lock industry

Others

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