

Global Anti Acne Cleanser Market Professional Survey Report 2018

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Abstracts

This report studies the global Anti Acne Cleanser market status and forecast, categorizes the global Anti Acne Cleanser market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

Anti-Acne Cleanser market. Anti-Acne Cleansers are medicated cleansers contain acne-fighting ingredients like salicylic acid, sodium sulfacetamide, or benzoyl peroxide, which can help clear up skin while cleaning it. Salicylic acid helps clear blocked pores and reduces swelling and redness. Benzoyl peroxide exfoliates the skin and kills bacteria. Sodium sulfacetamide interferes with the growth of bacteria.

The global anti-acne cleanser sales is estimated to reach about 52791 K Units by the end of 2017, which is expected to reach 64519 K Units in 2022. Overall, the anti-acne cleanser products performance is positive with the current environment status.

Currently, there are many players in anti-acne cleanser market. The main market players internationally are Clinique, Proactiv, Murad, Neutrogena, Ancalima Lifesciences Ltd, Vichy, La Roche-Posay, Mentholatum, Kose, Doctor Li and etc. Brands like Kiehl's, Pond's, Cetaphil and some others are also playing important roles in anti-acne cleanser industry. The market is not so concentrated for now and is seeing to be more dispersed.

North America is the biggest production areas for anti-acne cleansers, taking about 29.11% market share in 2016 (based on revenue). Europe followed the second, with about 23.45% market share (based on revenue in 2016). In Consumption market, sales of anti-acne cleanser in China will increases to 12602 K Units in 2017 from 15465 K Units in 2022, which is the biggest consumption area in current market pattern. Europe ranks the second largest consumption area, with sales volume and market share of

11349 K Units and 21.7% in 2016.

There are many different types of anti-acne cleansers. Based on basic active ingredients, the market can be segmented into: Salicylic acid, Benzoyl peroxide and all natural ingredients. Salicylic acid and Benzoyl peroxide are the most commonly used and efficient types. Women are the largest consumer group, with consumption market share of 54.81% in 2016.

In the past few years, the price of anti-acne cleansers show a slightly increasing trend and we expect the price may keep the trend in a short period. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of anti-acne cleansers. Therefore, to some extent, the companies are facing a risk of profit decline.

There are companies adding capacities and aiming at the cost and quality leadership which shall improve profitability. At the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The total competition market for anti-acne cleansers will become more weakened, while the market is going to be more concentrated for high end anti-acne cleansers.

The global Anti Acne Cleanser market is valued at 920 million US\$ in 2017 and will reach 1080 million US\$ by the end of 2025, growing at a CAGR of 2.0% during 2018-2025.

The major manufacturers covered in this report

Clinique

Proactiv

Murad

Neutrogena

Ancalima Lifesciences Ltd

Vichy

La Roche-Posay

Mentholatum

Kose

Doctor Li

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

For Man

For Woman

By Application, the market can be split into

Beauty Salon

Home

Others

The study objectives of this report are:

To analyze and study the global Anti Acne Cleanser capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key Anti Acne Cleanser manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of Anti Acne Cleanser are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

Anti Acne Cleanser Manufacturers

Anti Acne Cleanser Distributors/Traders/Wholesalers

Anti Acne Cleanser Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the Anti Acne Cleanser market, by end-use.

Detailed analysis and profiles of additional market players.

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