

Global Anti Acne Cleanser Market Insights, Forecast to 2026

<https://marketpublishers.com/r/G8378234C2CAEN.html>

Date: June 2020

Pages: 118

Price: US\$ 3,900.00 (Single User License)

ID: G8378234C2CAEN

Abstracts

Anti-Acne Cleanser market. Anti-Acne Cleansers are medicated cleansers contain acne-fighting ingredients like salicylic acid, sodium sulfacetamide, or benzoyl peroxide, which can help clear up skin while cleaning it. Salicylic acid helps clear blocked pores and reduces swelling and redness. Benzoyl peroxide exfoliates the skin and kills bacteria. Sodium sulfacetamide interferes with the growth of bacteria.

The global anti-acne cleanser sales is estimated to reach about 52791 K Units by the end of 2017, which is expected to reach 64519 K Units in 2022. Overall, the anti-acne cleanser products performance is positive with the current environment status.

Currently, there are many players in anti-acne cleanser market. The main market players internationally are Clinique, Proactiv, Murad, Neutrogena, Ancalima Lifesciences Ltd, Vichy, La Roche-Posay, Mentholatum, Kose, Doctor Li and etc.

Brands like Kiehl's, Pond's, Cetaphil and some others are also playing important roles in anti-acne cleanser industry. The market is not so concentrated for now and is seeing to be more dispersed.

North America is the biggest production areas for anti-acne cleansers, taking about 29.11% market share in 2016 (based on revenue). Europe followed the second, with about 23.45% market share (based on revenue in 2016). In Consumption market, sales of anti-acne cleanser in China will increases to 12602 K Units in 2017 from 15465 K Units in 2022, which is the biggest consumption area in current market pattern. Europe ranks the second largest consumption area, with sales volume and market share of 11349 K Units and 21.7% in 2016.

There are many different types of anti-acne cleansers. Based on basic active ingredients, the market can be segmented into: Salicylic acid, Benzoyl peroxide and all natural ingredients. Salicylic acid and Benzoyl peroxide are the most commonly used and efficient types. Women are the largest consumer group, with consumption market share of 54.81% in 2016.

In the past few years, the price of anti-acne cleansers show a slightly increasing trend and we expect the price may keep the trend in a short period. However, the improvement of energy, transportation costs, employee wages, and equipment depreciation will play a significant role in promoting the cost of anti-acne cleansers. Therefore, to some extent, the companies are facing a risk of profit decline. There are companies adding capacities and aiming at the cost and quality leadership which shall improve profitability. At the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The total competition market for anti-acne cleansers will become more weakened, while the market is going to be more concentrated for high end anti-acne cleansers.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Anti Acne Cleanser 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Anti Acne Cleanser 3900 industry.

Based on our recent survey, we have several different scenarios about the Anti Acne Cleanser 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 959.7 million in 2019. The market size of Anti Acne Cleanser 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Anti Acne Cleanser market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Anti Acne Cleanser market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Anti Acne Cleanser market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue

and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Anti Acne Cleanser market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Anti Acne Cleanser market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Anti Acne Cleanser market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Anti Acne Cleanser market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Anti Acne Cleanser market.

The following manufacturers are covered in this report:

Clinique

Proactiv

Murad

Neutrogena

Ancalima Lifesciences Ltd

Vichy

La Roche-Posay

Mentholatum

Kose

Doctor Li

Anti Acne Cleanser Breakdown Data by Type

For Man

For Woman

Anti Acne Cleanser Breakdown Data by Application

Beauty Salon

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