

# Global Ancient Grain Market Insights, Forecast to 2026

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## Abstracts

Ancient grains are a grouping of grains and pseudocereals that are considered to have been little changed by selective breeding over recent millennia, as opposed to more widespread cereals such as corn, rice and modern varieties of wheat, which are the product of thousands of years of selective breeding. Ancient grains are often marketed as being healthier than modern grains, though their health benefits have been disputed by some nutritionists.

Ancient Grains are mainly classified into the following types: Gluten Free Ancient Grain and Gluten Containing Ancient Grain. Gluten Containing Ancient Grain is the most widely used type which takes up about 70.34 % of the total in 2017 in global. But the Gluten Free Ancient Grain will be more and more popular in the future. Ancient Grain sales mainly centralize in Europe. It took about 43.06% of global total market in 2017, followed is the Middle East and Africa and Asia-Pacific, about 21.43% and 16.55%. Ardent Mills, Bunge Inc., ADM are the key suppliers in United States market, which have leading technology and market position.

Demand of Ancient Grain in the global market has maintained strong growth and the growth rate is around 2%. The major customers of Ancient Grain are Bakery and Confectionery Products, Snacks, Direct Eating, accounting for 43.19%, 14.99% and 20.08% of the total Ancient Grain market.

Despite the presence of competition problems, Ancient Grain retains its popular in many areas, investors are still optimistic about this area. Although sales of Ancient Grain brought a lot of opportunity, the study group recommends the new entrants just having money but without marketing channel advantage and downstream support do not to enter into the Ancient Grain field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019

(COVID-19) are already starting to be felt, and will significantly affect the Ancient Grain 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Ancient Grain 3900 industry.

Based on our recent survey, we have several different scenarios about the Ancient Grain 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 46420 million in 2019. The market size of Ancient Grain 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Ancient Grain market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Ancient Grain market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Ancient Grain market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Ancient Grain market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Ancient Grain

market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Ancient Grain market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Ancient Grain market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Ancient Grain market.

The following manufacturers are covered in this report:

The J.M. Smucker Co.

Ardent Mills

Bunge Inc.

ADM

Healthy Food Ingredients, LLC.

Factoria Quinoa Zona Franca S.A.S.

Urbane Grain Inc.

Nature's Path Foods

FutureCeuticals Inc.

Sunnyland Mills

Manini's, LLC

#### Ancient Grain Breakdown Data by Type

Gluten Free Ancient Grain

Gluten Containing Ancient Grain

#### Ancient Grain Breakdown Data by Application

Bakery and Confectionery Products

Snacks

Direct Eating

Other

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