

Global Analytics as a Service Industry 2016 Market Research Report

https://marketpublishers.com/r/G868C726EC6EN.html

Date: June 2016

Pages: 128

Price: US\$ 2,800.00 (Single User License)

ID: G868C726EC6EN

Abstracts

The Global Analytics as a Service Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Analytics as a Service industry.

The report provides a basic overview of the industry including definitions and classifications. The Analytics as a Service market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on global major leading industry players providing information such as company profiles, product specification, price, cost, revenue and contact information.

With 136 the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Basic Information of Analytics as a Service
 - 1.1.1 Definition of Analytics as a Service
 - 1.1.2 Classifications of Analytics as a Service
 - 1.1.3 Applications of Analytics as a Service
 - 1.1.4 Characteristics of Analytics as a Service
- 1.2 Development Overview of Analytics as a Service
- 1.3 Enter Barriers Analysis of Analytics as a Service

2 ANALYTICS AS A SERVICE INTERNATIONAL AND CHINA MARKET ANALYSIS

- 2.1 Analytics as a Service Industry International Market Analysis
 - 2.1.1 Analytics as a Service International Market Development History
 - 2.1.2 Analytics as a Service Competitive Landscape Analysis
 - 2.1.3 Analytics as a Service International Main Countries Development Status
 - 2.1.4 Analytics as a Service International Market Development Trend
- 2.2 Analytics as a Service Industry China Market Analysis
 - 2.2.1 Analytics as a Service China Market Development History
 - 2.2.2 Analytics as a Service Competitive Landscape Analysis
 - 2.2.3 Analytics as a Service China Main Regions Development Status
 - 2.2.4 Analytics as a Service China Market Development Trend
- 2.3 Analytics as a Service International and China Market Comparison Analysis

3 ENVIRONMENT ANALYSIS OF ANALYTICS AS A SERVICE

- 3.1 International Economy Analysis
- 3.2 China Economy Analysis
- 3.3 Policy Analysis of Analytics as a Service
- 3.4 News Analysis of Analytics as a Service

4 ANALYSIS OF REVENUE BY CLASSIFICATIONS

- 4.1 Global Revenue of Analytics as a Service by Classifications 2011-2016
- 4.2 Global Revenue Growth Rate of Analytics as a Service by Classifications 2011-2016
- 4.3 Analytics as a Service Revenue by Classifications



5 ANALYSIS OF REVENUE BY REGIONS AND APPLICATIONS

- 5.1 Global Revenue of Analytics as a Service by Regions 2011-2016
- 5.2 2011-2016 USA Revenue and Revenue Growth Rate of Analytics as a Service
- 5.3 2011-2016 Europe Revenue and Revenue Growth Rate of Analytics as a Service
- 5.4 2011-2016 Japan Revenue and Revenue Growth Rate of Analytics as a Service
- 5.5 2011-2016 China Revenue and Revenue Growth Rate of Analytics as a Service

6 ANALYSIS OF ANALYTICS AS A SERVICE REVENUE MARKET STATUS 2011-2016

- 6.1 Revenue of Analytics as a Service 2011-2016
- 6.2 Revenue Market Share Analysis of Analytics as a Service 2011-2016
- 6.3 Revenue Overview of Analytics as a Service 2011-2016
- 6.4 Gross Margin of Analytics as a Service 2011-2016

7 ANALYSIS OF ANALYTICS AS A SERVICE INDUSTRY KEY MANUFACTURERS

- 7.1 Amazon Web Services
 - 7.1.1 Company Profile
 - 7.1.2 Revenue and Gross Margin
 - 7.1.3 Amazon Web Services SWOT Analysis
- 7.2 CSC
 - 7.2.1 Company Profile
 - 7.2.2 Revenue and Gross Margin
 - 7.2.3 CSC SWOT Analysis
- 7.3 HP
 - 7.3.1 Company Profile
 - 7.3.2 Revenue and Gross Margin
 - 7.3.3 HP SWOT Analysis
- 7.4 IBM
 - 7.4.1 Company Profile
 - 7.4.2 Revenue and Gross Margin
 - 7.4.3 IBM SWOT Analysis
- 7.5 Oracle
 - 7.5.1 Company Profile
 - 7.5.2 Revenue and Gross Margin
 - 7.5.3 Oracle SWOT Analysis
- 7.6 SAS Institute



- 7.6.1 Company Profile
- 7.6.2 Revenue and Gross Margin
- 7.6.3 SAS Institute SWOT Analysis
- 7.7 Information Builders
 - 7.7.1 Company Profile
 - 7.7.2 Revenue and Gross Margin
 - 7.7.3 Information Builders SWOT Analysis
- 7.8 LiquidHub
 - 7.8.1 Company Profile
 - 7.8.2 Revenue and Gross Margin
 - 7.8.3 LiquidHub SWOT Analysis
- 7.9 Qlik Tech
 - 7.9.1 Company Profile
 - 7.9.2 Revenue and Gross Margin
 - 7.9.3 Qlik Tech SWOT Analysis
- 7.10 MicroStrategy
 - 7.10.1 Company Profile
 - 7.10.2 Revenue and Gross Margin
 - 7.10.3 MicroStrategy SWOT Analysis
- 7.11 Opera
 - 7.11.1 Company Profile
 - 7.11.2 Revenue and Gross Margin
 - 7.11.3 Opera SWOT Analysis
- 7.12 Solutions
 - 7.12.1 Company Profile
 - 7.12.2 Revenue and Gross Margin
 - 7.12.3 Solutions SWOT Analysis
- 7.13 SAP
 - 7.13.1 Company Profile
 - 7.13.2 Revenue and Gross Margin
 - 7.13.3 SAP SWOT Analysis
- 7.14 Tableau Software
- 7.14.1 Company Profile
- 7.14.2 Revenue and Gross Margin
- 7.14.3 Tableau Software SWOT Analysis

8 SALES PRICE AND GROSS MARGIN ANALYSIS

8.1 Sales Price Analysis of Analytics as a Service



8.2 Gross Margin Analysis of Analytics as a Service

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF ANALYTICS AS A SERVICE

- 9.1 Marketing Channels Status of Analytics as a Service
- 9.2 How Countries Meet Their Needs
 - 9.2.1 USA
 - 9.2.2 China
 - 9.2.3 Japan
 - 9.2.4 Germany

10 DEVELOPMENT TREND OF ANALYTICS AS A SERVICE INDUSTRY 2016-2021

- 10.1 Revenue Overview of Analytics as a Service 2016-2021
- 10.2 Sales Price Overview of Analytics as a Service 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF ANALYTICS AS A SERVICE WITH CONTACT INFORMATION

- 11.1 Equipment Suppliers of Analytics as a Service with Contact Information
- 11.2 Major Suppliers of Analytics as a Service with Contact Information
- 11.3 Key Consumers of Analytics as a Service with Contact Information
- 11.4 Supply Chain Relationship Analysis of Analytics as a Service

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF ANALYTICS AS A SERVICE

- 12.1 New Project SWOT Analysis of Analytics as a Service
- 12.2 New Project Investment Feasibility Analysis of Analytics as a Service

13 CONCLUSION OF THE GLOBAL ANALYTICS AS A SERVICE INDUSTRY 2015 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Table Classifications of Analytics as a Service

Table Applications of Analytics as a Service

Table Policy of Analytics as a Service

Table Industry News List of Analytics as a Service

Table Global Revenue of Analytics as a Service by Classifications 2011-2016 (M USD)

Table Global Revenue Market Share of Analytics as a Service by Classifications 2011-2016

Figure Global Revenue Market Share of Analytics as a Service by Classifications in 2011

Figure Global Revenue Market Share of Analytics as a Service by Classifications in 2015

Figure Global Revenue Growth Rate of Type One 2011-2016

Figure Global Revenue Growth Rate of Type Two 2011-2016

Figure Global Revenue Growth Rate of Type Three 2011-2016

Table USA Analytics as a Service Revenue by Classifications

Table Europe Analytics as a Service Revenue by Classifications

Table Japan Analytics as a Service Revenue by Classifications

Table China Analytics as a Service Revenue by Classifications

Table Global Revenue of Analytics as a Service by Regions 2011-2016 (M USD)

Table Global Revenue Market Share of Analytics as a Service by Regions 2011-2016

Figure Global Revenue Market Share of Analytics as a Service by Regions in 2011

Figure Global Revenue Market Share of Analytics as a Service by Regions in 2015

Figure USA Analytics as a Service Revenue by Applications

Figure USA Analytics as a Service Revenue and Revenue Growth Rate

Figure Europe Analytics as a Service Revenue by Applications

Figure Europe Analytics as a Service Revenue and Revenue Growth Rate

Figure Japan Analytics as a Service Revenue by Applications

Figure Japan Analytics as a Service Revenue and Revenue Growth Rate

Figure China Analytics as a Service Revenue by Applications

Figure China Analytics as a Service Revenue and Revenue Growth Rate

Table Global and China Major Players Analytics as a Service Revenue of 2011-2016 (M USD)

Table Global and China Major Players Analytics as a Service Revenue Market Share of 2011-2016

Table China Major Players Analytics as a Service Revenue of 2011-2016 (M USD)



Table China Major Players Analytics as a Service Revenue Market Share of 2011-2016

Figure Global Revenue Market Share of Major Analytics as a Service Players in 2011

Figure Global Revenue Market Share of Major Analytics as a Service Players in 2015

Figure China Revenue Market Share Major Analytics as a Service Players in 2011

Figure China Revenue Market Share Major Analytics as a Service Players in 2015

Figure Global Revenue and Growth Rate of Analytics as a Service 2011-2016

Figure China Revenue and Growth Rate of Analytics as a Service 2011-2016

Figure 2011-2016 Global and China Analytics as a Service Revenue Comparison

Table Cost of Global Analytics as a Service Major Players 2011-2016 (M USD)

Table Gross of Global Analytics as a Service Major Players 2011-2016 (M USD)

Table Gross Margin of Global Analytics as a Service Major Players 2011-2016

Figure Gross Margin of Global Analytics as a Service Major Players in 2015

Table Company Profile List of Amazon Web Services

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Amazon Web Services 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Amazon Web Services 2011-2016

Table SWOT Analysis of Amazon Web Services 2011-2016

Table Company Profile List of CSC

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of CSC 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of CSC 2011-2016

Table SWOT Analysis of CSC 2011-2016

Table Company Profile List of HP

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of HP 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of HP 2011-2016

Table SWOT Analysis of HP 2011-2016

Table Company Profile List of IBM

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of IBM 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of IBM 2011-2016

Table SWOT Analysis of IBM 2011-2016

Table Company Profile List of Oracle

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Oracle 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Oracle 2011-2016

Table SWOT Analysis of Oracle 2011-2016

Table Company Profile List of SAS Institute



Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of SAS Institute 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of SAS Institute 2011-2016

Table SWOT Analysis of SAS Institute 2011-2016

Table Company Profile List of Information Builders

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Information Builders 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Information Builders 2011-2016

Table SWOT Analysis of Information Builders 2011-2016

Table Company Profile List of LiquidHub

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of LiquidHub 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of LiquidHub 2011-2016

Table SWOT Analysis of LiquidHub 2011-2016

Table Company Profile List of Qlik Tech

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Qlik Tech 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Qlik Tech 2011-2016

Table SWOT Analysis of Qlik Tech 2011-2016

Table Company Profile List of MicroStrategy

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of MicroStrategy 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of MicroStrategy 2011-2016

Table SWOT Analysis of MicroStrategy 2011-2016

Table Company Profile List of Opera

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Opera 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Opera 2011-2016

Table SWOT Analysis of Opera 2011-2016

Table Company Profile List of Solutions

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Solutions 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Solutions 2011-2016

Table SWOT Analysis of Solutions 2011-2016

Table Company Profile List of SAP

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of SAP 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of SAP 2011-2016



Table SWOT Analysis of SAP 2011-2016

Table Company Profile List of Tableau Software

Table Analytics as a Service Revenue, Cost, Gross (M USD) Revenue Growth Rate and Gross Margin of Tableau Software 2011-2016

Figure Analytics as a Service Revenue and Growth Rate of Tableau Software 2011-2016

Table SWOT Analysis of Tableau Software 2011-2016

Figure Analytics as a Service Manufactor Profit Model

Figure Marketing Channels Status of Analytics as a Service

Figure Global Revenue and Growth Rate of Analytics as a Service 2016-2021

Figure China Revenue and Growth Rate of Analytics as a Service 2016-2021

Figure Global and China Analytics as a Service Revenue Comparison 2016-2021

Table Equipment Suppliers of Analytics as a Service with Contact Information

Table Major Suppliers of Analytics as a Service with Contact Information

Table Key Consumers of Analytics as a Service with Contact Information

Figure Supply Chain Relationship Analysis of Analytics as a Service

Table New Project SWOT Analysis of Analytics as a Service



I would like to order

Product name: Global Analytics as a Service Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/G868C726EC6EN.html

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G868C726EC6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970