

# Global AMOLED Display Market Professional Survey Report 2018

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## Abstracts

This report studies the global AMOLED Display market status and forecast, categorizes the global AMOLED Display market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

An AMOLED display consists of an active matrix of OLED pixels generating light (luminescence) upon electrical activation that have been deposited or integrated onto a thin-film-transistor (TFT) array, which functions as a series of switches to control the current flowing to each individual pixel.

At present, the OLED Display industry is still in the developing stage, the world's large production are mainly concentrated in Korea. The technology and market share is monopolized by Samsung and LG. Many manufacturers are in the research level and begin to mass production in 2015, Like EDO, established in 2012 in china, announce the AMOLED Display capacity is 15K/month. And JOLED Inc, joint venture of Japan Display, Sony and Panasonic, which set up to break the monopoly of Samsung and LG, JOLED will mainly target laptops and tablets.

2. AMOLED will become the mainstream in future, and as PMOLED advantage will gradually be replaced by AM-OLED, market share will shrink, but the global OLED market stage is still the coexist of AM-OLED and PMOLED.

Due to the addition of manufacturers and project investments, Global OLED market have brought more competitive, but the manufacturers which mastered the core technology of OLED and has a long industrial chain business has a cost advantage.

With the development of consumer electronics and wearable devices, China will become the world's largest OLED consumption market, many manufacturers have invested lot of money in the technology research and production line construction.

OLED Display is a high technology industry, especially the manufacturing material and

equipment. With the downstream application area expand, the cost will decrease. If it replace the LCD/LED, the market is very huge. Although OLED Display brings a lot of opportunities, the research group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The global AMOLED Display market is valued at 26100 million US\$ in 2017 and will reach 124300 million US\$ by the end of 2025, growing at a CAGR of 25.0% during 2018-2025.

The major manufacturers covered in this report

SMD

LGD

SONY

Futaba Corporation

Sichuan CCO Display Technology

RITEK

Visionox

JOLED

EDO

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

## Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

## Central & South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

## Passive Matrix OLED(PMOLED)

By Application, the market can be split into

Smartphone, smart watch, Wearable device, digital cameras, TV sets

MP3 players, radio decks for automobiles, small devices

The study objectives of this report are:

To analyze and study the global AMOLED Display capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key AMOLED Display manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of AMOLED Display are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

#### Key Stakeholders

AMOLED Display Manufacturers

AMOLED Display Distributors/Traders/Wholesalers

AMOLED Display Subcomponent Manufacturers

Industry Association

Downstream Vendors

#### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the AMOLED Display market, by end-use.

Detailed analysis and profiles of additional market players.

## Contents

### Global AMOLED Display Market Professional Survey Report 2018

#### **1 INDUSTRY OVERVIEW OF AMOLED DISPLAY**

##### 1.1 Definition and Specifications of AMOLED Display

1.1.1 Definition of AMOLED Display

1.1.2 Specifications of AMOLED Display

##### 1.2 Classification of AMOLED Display

1.2.1 Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

1.2.2 Passive Matrix OLED(PMOLED)

##### 1.3 Applications of AMOLED Display

1.3.1 Smartphone, smart watch, Wearable device, digital cameras, TV sets

1.3.2 MP3 players, radio decks for automobiles, small devices

##### 1.4 Market Segment by Regions

1.4.1 North America

1.4.2 Europe

1.4.3 China

1.4.4 Japan

1.4.5 Southeast Asia

1.4.6 India

#### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF AMOLED DISPLAY**

##### 2.1 Raw Material and Suppliers

##### 2.2 Manufacturing Cost Structure Analysis of AMOLED Display

##### 2.3 Manufacturing Process Analysis of AMOLED Display

##### 2.4 Industry Chain Structure of AMOLED Display

#### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF AMOLED DISPLAY**

##### 3.1 Capacity and Commercial Production Date of Global AMOLED Display Major Manufacturers in 2017

##### 3.2 Manufacturing Plants Distribution of Global AMOLED Display Major Manufacturers in 2017

##### 3.3 R&D Status and Technology Source of Global AMOLED Display Major Manufacturers in 2017

### 3.4 Raw Materials Sources Analysis of Global AMOLED Display Major Manufacturers in 2017

## **4 GLOBAL AMOLED DISPLAY OVERALL MARKET OVERVIEW**

### 4.1 2013-2018E Overall Market Analysis

### 4.2 Capacity Analysis

#### 4.2.1 2013-2018E Global AMOLED Display Capacity and Growth Rate Analysis

#### 4.2.2 2017 AMOLED Display Capacity Analysis (Company Segment)

### 4.3 Sales Analysis

#### 4.3.1 2013-2018E Global AMOLED Display Sales and Growth Rate Analysis

#### 4.3.2 2017 AMOLED Display Sales Analysis (Company Segment)

### 4.4 Sales Price Analysis

#### 4.4.1 2013-2018E Global AMOLED Display Sales Price

#### 4.4.2 2017 AMOLED Display Sales Price Analysis (Company Segment)

## **5 AMOLED DISPLAY REGIONAL MARKET ANALYSIS**

### 5.1 North America AMOLED Display Market Analysis

#### 5.1.1 North America AMOLED Display Market Overview

#### 5.1.2 North America 2013-2018E AMOLED Display Local Supply, Import, Export, Local Consumption Analysis

#### 5.1.3 North America 2013-2018E AMOLED Display Sales Price Analysis

#### 5.1.4 North America 2017 AMOLED Display Market Share Analysis

### 5.2 Europe AMOLED Display Market Analysis

#### 5.2.1 Europe AMOLED Display Market Overview

#### 5.2.2 Europe 2013-2018E AMOLED Display Local Supply, Import, Export, Local Consumption Analysis

#### 5.2.3 Europe 2013-2018E AMOLED Display Sales Price Analysis

#### 5.2.4 Europe 2017 AMOLED Display Market Share Analysis

### 5.3 China AMOLED Display Market Analysis

#### 5.3.1 China AMOLED Display Market Overview

#### 5.3.2 China 2013-2018E AMOLED Display Local Supply, Import, Export, Local Consumption Analysis

#### 5.3.3 China 2013-2018E AMOLED Display Sales Price Analysis

#### 5.3.4 China 2017 AMOLED Display Market Share Analysis

### 5.4 Japan AMOLED Display Market Analysis

#### 5.4.1 Japan AMOLED Display Market Overview

#### 5.4.2 Japan 2013-2018E AMOLED Display Local Supply, Import, Export, Local



## Consumption Analysis

5.4.3 Japan 2013-2018E AMOLED Display Sales Price Analysis

5.4.4 Japan 2017 AMOLED Display Market Share Analysis

## 5.5 Southeast Asia AMOLED Display Market Analysis

5.5.1 Southeast Asia AMOLED Display Market Overview

5.5.2 Southeast Asia 2013-2018E AMOLED Display Local Supply, Import, Export, Local Consumption Analysis

5.5.3 Southeast Asia 2013-2018E AMOLED Display Sales Price Analysis

5.5.4 Southeast Asia 2017 AMOLED Display Market Share Analysis

## 5.6 India AMOLED Display Market Analysis

5.6.1 India AMOLED Display Market Overview

5.6.2 India 2013-2018E AMOLED Display Local Supply, Import, Export, Local Consumption Analysis

5.6.3 India 2013-2018E AMOLED Display Sales Price Analysis

5.6.4 India 2017 AMOLED Display Market Share Analysis

## **6 GLOBAL 2013-2018E AMOLED DISPLAY SEGMENT MARKET ANALYSIS (BY TYPE)**

6.1 Global 2013-2018E AMOLED Display Sales by Type

6.2 Different Types of AMOLED Display Product Interview Price Analysis

6.3 Different Types of AMOLED Display Product Driving Factors Analysis

6.3.1 Active-Matrix Organic Light-Emitting Diode(AMOLED Display) Growth Driving Factor Analysis

6.3.2 Passive Matrix OLED(PMOLED) Growth Driving Factor Analysis

## **7 GLOBAL 2013-2018E AMOLED DISPLAY SEGMENT MARKET ANALYSIS (BY APPLICATION)**

7.1 Global 2013-2018E AMOLED Display Consumption by Application

7.2 Different Application of AMOLED Display Product Interview Price Analysis

7.3 Different Application of AMOLED Display Product Driving Factors Analysis

7.3.1 Smartphone, smart watch,Wearable device, digital cameras, TV sets of AMOLED Display Growth Driving Factor Analysis

7.3.2 MP3 players, radio decks for automobiles, small devices of AMOLED Display Growth Driving Factor Analysis

## **8 MAJOR MANUFACTURERS ANALYSIS OF AMOLED DISPLAY**

## 8.1 SMD

### 8.1.1 Company Profile

### 8.1.2 Product Picture and Specifications

#### 8.1.2.1 Product A

#### 8.1.2.2 Product B

### 8.1.3 SMD 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.1.4 SMD 2017 AMOLED Display Business Region Distribution Analysis

## 8.2 LGD

### 8.2.1 Company Profile

### 8.2.2 Product Picture and Specifications

#### 8.2.2.1 Product A

#### 8.2.2.2 Product B

### 8.2.3 LGD 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.2.4 LGD 2017 AMOLED Display Business Region Distribution Analysis

## 8.3 SONY

### 8.3.1 Company Profile

### 8.3.2 Product Picture and Specifications

#### 8.3.2.1 Product A

#### 8.3.2.2 Product B

### 8.3.3 SONY 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.3.4 SONY 2017 AMOLED Display Business Region Distribution Analysis

## 8.4 Futaba Corporation

### 8.4.1 Company Profile

### 8.4.2 Product Picture and Specifications

#### 8.4.2.1 Product A

#### 8.4.2.2 Product B

### 8.4.3 Futaba Corporation 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

### 8.4.4 Futaba Corporation 2017 AMOLED Display Business Region Distribution Analysis

## 8.5 Sichuan CCO Display Technology

### 8.5.1 Company Profile

### 8.5.2 Product Picture and Specifications

#### 8.5.2.1 Product A

#### 8.5.2.2 Product B

### 8.5.3 Sichuan CCO Display Technology 2017 AMOLED Display Sales, Ex-factory

Price, Revenue, Gross Margin Analysis

8.5.4 Sichuan CCO Display Technology 2017 AMOLED Display Business Region

Distribution Analysis

8.6 RITEK

8.6.1 Company Profile

8.6.2 Product Picture and Specifications

8.6.2.1 Product A

8.6.2.2 Product B

8.6.3 RITEK 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.6.4 RITEK 2017 AMOLED Display Business Region Distribution Analysis

8.7 Visionox

8.7.1 Company Profile

8.7.2 Product Picture and Specifications

8.7.2.1 Product A

8.7.2.2 Product B

8.7.3 Visionox 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.7.4 Visionox 2017 AMOLED Display Business Region Distribution Analysis

8.8 JOLED

8.8.1 Company Profile

8.8.2 Product Picture and Specifications

8.8.2.1 Product A

8.8.2.2 Product B

8.8.3 JOLED 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.8.4 JOLED 2017 AMOLED Display Business Region Distribution Analysis

8.9 EDO

8.9.1 Company Profile

8.9.2 Product Picture and Specifications

8.9.2.1 Product A

8.9.2.2 Product B

8.9.3 EDO 2017 AMOLED Display Sales, Ex-factory Price, Revenue, Gross Margin Analysis

8.9.4 EDO 2017 AMOLED Display Business Region Distribution Analysis

## **9 DEVELOPMENT TREND OF ANALYSIS OF AMOLED DISPLAY MARKET**

9.1 Global AMOLED Display Market Trend Analysis

- 9.1.1 Global 2018-2025 AMOLED Display Market Size (Volume and Value) Forecast
- 9.1.2 Global 2018-2025 AMOLED Display Sales Price Forecast
- 9.2 AMOLED Display Regional Market Trend
  - 9.2.1 North America 2018-2025 AMOLED Display Consumption Forecast
  - 9.2.2 Europe 2018-2025 AMOLED Display Consumption Forecast
  - 9.2.3 China 2018-2025 AMOLED Display Consumption Forecast
  - 9.2.4 Japan 2018-2025 AMOLED Display Consumption Forecast
  - 9.2.5 Southeast Asia 2018-2025 AMOLED Display Consumption Forecast
  - 9.2.6 India 2018-2025 AMOLED Display Consumption Forecast
- 9.3 AMOLED Display Market Trend (Product Type)
- 9.4 AMOLED Display Market Trend (Application)

## **10 AMOLED DISPLAY MARKETING TYPE ANALYSIS**

- 10.1 AMOLED Display Regional Marketing Type Analysis
- 10.2 AMOLED Display International Trade Type Analysis
- 10.3 Traders or Distributors with Contact Information of AMOLED Display by Region
- 10.4 AMOLED Display Supply Chain Analysis

## **11 CONSUMERS ANALYSIS OF AMOLED DISPLAY**

- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

## **12 CONCLUSION OF THE GLOBAL AMOLED DISPLAY MARKET PROFESSIONAL SURVEY REPORT 2017**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of AMOLED Display

Table Product Specifications of AMOLED Display

Table Classification of AMOLED Display

Figure Global Production Market Share of AMOLED Display by Type in 2017

Figure Active-Matrix Organic Light-Emitting Diode(AMOLED Display) Picture

Table Major Manufacturers of Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Figure Passive Matrix OLED(PMOLED) Picture

Table Major Manufacturers of Passive Matrix OLED(PMOLED)

Table Applications of AMOLED Display

Figure Global Consumption Volume Market Share of AMOLED Display by Application in 2017

Figure Smartphone, smart watch,Wearable device, digital cameras, TV sets Examples

Table Major Consumers in Smartphone, smart watch,Wearable device, digital cameras, TV sets

Figure MP3 players, radio decks for automobiles, small devices Examples

Table Major Consumers in MP3 players, radio decks for automobiles, small devices

Figure Market Share of AMOLED Display by Regions

Figure North America AMOLED Display Market Size (Million USD) (2013-2025)

Figure Europe AMOLED Display Market Size (Million USD) (2013-2025)

Figure China AMOLED Display Market Size (Million USD) (2013-2025)

Figure Japan AMOLED Display Market Size (Million USD) (2013-2025)

Figure Southeast Asia AMOLED Display Market Size (Million USD) (2013-2025)

Figure India AMOLED Display Market Size (Million USD) (2013-2025)

Table AMOLED Display Raw Material and Suppliers

Table Manufacturing Cost Structure Analysis of AMOLED Display in 2017

Figure Manufacturing Process Analysis of AMOLED Display

Figure Industry Chain Structure of AMOLED Display

Table Capacity and Commercial Production Date of Global AMOLED Display Major Manufacturers in 2017

Table Manufacturing Plants Distribution of Global AMOLED Display Major Manufacturers in 2017

Table R&D Status and Technology Source of Global AMOLED Display Major Manufacturers in 2017

Table Raw Materials Sources Analysis of Global AMOLED Display Major Manufacturers

in 2017

Table Global Capacity, Sales, Price, Cost, Sales Revenue (M USD) and Gross Margin of AMOLED Display 2013-2018E

Figure Global 2013-2018E AMOLED Display Market Size (Volume) and Growth Rate

Figure Global 2013-2018E AMOLED Display Market Size (Value) and Growth Rate

Table 2013-2018E Global AMOLED Display Capacity and Growth Rate

Table 2017 Global AMOLED Display Capacity (K sqm) List (Company Segment)

Table 2013-2018E Global AMOLED Display Sales (K sqm) and Growth Rate

Table 2017 Global AMOLED Display Sales (K sqm) List (Company Segment)

Table 2013-2018E Global AMOLED Display Sales Price (USD/sqm)

Table 2017 Global AMOLED Display Sales Price (USD/sqm) List (Company Segment)

Figure North America Capacity Overview

Table North America Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E

Figure North America 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure North America 2017 AMOLED Display Sales Market Share

Figure Europe Capacity Overview

Table Europe Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E

Figure Europe 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure Europe 2017 AMOLED Display Sales Market Share

Figure China Capacity Overview

Table China Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E

Figure China 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure China 2017 AMOLED Display Sales Market Share

Figure Japan Capacity Overview

Table Japan Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E

Figure Japan 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure Japan 2017 AMOLED Display Sales Market Share

Figure Southeast Asia Capacity Overview

Table Southeast Asia Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E

Figure Southeast Asia 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure Southeast Asia 2017 AMOLED Display Sales Market Share

Figure India Capacity Overview

Table India Supply, Import, Export and Consumption (K sqm) of AMOLED Display 2013-2018E



Figure India 2013-2018E AMOLED Display Sales Price (USD/sqm)

Figure India 2017 AMOLED Display Sales Market Share

Table Global 2013-2018E AMOLED Display Sales (K sqm) by Type

Table Different Types AMOLED Display Product Interview Price

Table Global 2013-2018E AMOLED Display Sales (K sqm) by Application

Table Different Application AMOLED Display Product Interview Price

Table SMD Information List

Table Product Overview

Table 2017 SMD AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 SMD AMOLED Display Business Region Distribution

Table LGD Information List

Table Product Overview

Table 2017 LGD AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 LGD AMOLED Display Business Region Distribution

Table SONY Information List

Table Product Overview

Table 2017 SONY AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 SONY AMOLED Display Business Region Distribution

Table Futaba Corporation Information List

Table Product Overview

Table 2017 Futaba Corporation AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 Futaba Corporation AMOLED Display Business Region Distribution

Table Sichuan CCO Display Technology Information List

Table Product Overview

Table 2017 Sichuan CCO Display Technology AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 Sichuan CCO Display Technology AMOLED Display Business Region Distribution

Table RITEK Information List

Table Product Overview

Table 2017 RITEK AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 RITEK AMOLED Display Business Region Distribution

Table Visionox Information List

Table Product Overview

Table 2017 Visionox AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 Visionox AMOLED Display Business Region Distribution

Table JOLED Information List

Table Product Overview

Table 2017 JOLED AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 JOLED AMOLED Display Business Region Distribution

Table EDO Information List

Table Product Overview

Table 2017 EDO AMOLED Display Revenue (Million USD), Sales (K sqm), Ex-factory Price (USD/sqm)

Figure 2017 EDO AMOLED Display Business Region Distribution

Figure Global 2018-2025 AMOLED Display Market Size (K sqm) and Growth Rate Forecast

Figure Global 2018-2025 AMOLED Display Market Size (Million USD) and Growth Rate Forecast

Figure Global 2018-2025 AMOLED Display Sales Price (USD/sqm) Forecast

Figure North America 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Figure China 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Figure Europe 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Figure Southeast Asia 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Figure Japan 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Figure India 2018-2025 AMOLED Display Consumption Volume (K sqm) and Growth Rate Forecast

Table Global Sales Volume (K sqm) of AMOLED Display by Type 2018-2025

Table Global Consumption Volume (K sqm) of AMOLED Display by Application 2018-2025

Table Traders or Distributors with Contact Information of AMOLED Display by Region



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