

Global AMOLED Display Market Insights, Forecast to 2026

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Abstracts

An AMOLED display consists of an active matrix of OLED pixels generating light (luminescence) upon electrical activation that have been deposited or integrated onto a thin-film-transistor (TFT) array, which functions as a series of switches to control the current flowing to each individual pixel.

At present, the OLED Display industry is still in the developing stage, the world's large production are mainly concentrated in Korea. The technology and market share is monopolized by Samsung and LG. Many manufacturers are in the research level and begin to mass production in 2015, Like EDO, established in 2012 in china, announce the AMOLED Display capacity is 15K/month. And JOLED Inc, joint venture of Japan Display, Sony and Panasonic, which set up to break the monopoly of samsung and LG, JOLED will mainly target laptops and tablets.

2. AMOLED will become the mainstream in future, and as PMOLED advantage will gradually be replaced by AM-OLED, market share will shrink, but the global OLED market stage is still the coexist of AM-OLED and PMOLED.

Due to the addition of manufacturers and project investments, Global OLED market have brought more competitive, but the manufacturers which mastered the core technology of OLED and has a long industrial chain business has a cost advantage.

With the development of consumer electronics and wearable devices, China will become the world's largest OLED consumption market,many manufacturers have invested lot of money in the technology research and production line construction. OLED Display is a high technology industry,especially the manufacturing material and equipment. With the downstream application area expand, the cost will decrease. If it replace the LCD/LED, the market is very huge. Although OLED Display brings a lot of opportunities, the research group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.



Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the AMOLED Display 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the AMOLED Display 3900 industry.

Based on our recent survey, we have several different scenarios about the AMOLED Display 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 41560 million in 2019. The market size of AMOLED Display 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global AMOLED Display market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global AMOLED Display market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global AMOLED Display market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global AMOLED Display market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.



Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global AMOLED Display market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc. The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global AMOLED Display market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global AMOLED Display market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global AMOLED Display market.

The following manufacturers are covered in this report:

SMD
LGD
SONY
Futaba Corporation
Sichuan CCO Display Technology
RITEK
Visionox



JOLED

EDO

AMOLED Display Breakdown Data by Type

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Passive Matrix OLED(PMOLED)

AMOLED Display Breakdown Data by Application

Smartphone, smart watch ,Wearable device, digital cameras, TV sets

MP3 players, radio decks for automobiles, small devices



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