

# Global Aloe Vera Sales Market Report 2016

<https://marketpublishers.com/r/G5AA7106A42EN.html>

Date: October 2016

Pages: 106

Price: US\$ 4,000.00 (Single User License)

ID: G5AA7106A42EN

## Abstracts

### Notes:

Sales, means the sales volume of Aloe Vera

Revenue, means the sales value of Aloe Vera

This report studies sales (consumption) of Aloe Vera in Global market, especially in United States, China, Europe, Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Marybingham

GNC

Aloe Farms

Nature's way

Puritan

Aoyi Biotech

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Aloe Vera in these regions, from 2011 to 2021 (forecast), like

United States

China

Europe

Japan

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Aloe Vera nutrition product

Aloe Vera cosmetic product

Type III

Split by applications, this report focuses on sales, market share and growth rate of Aloe Vera in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Global Aloe Vera Sales Market Report 2016

#### **1 ALOE VERA OVERVIEW**

- 1.1 Product Overview and Scope of Aloe Vera
- 1.2 Classification of Aloe Vera
  - 1.2.1 Aloe Vera nutrition product
  - 1.2.2 Aloe Vera cosmetic product
  - 1.2.3 Type III
- 1.3 Application of Aloe Vera
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Aloe Vera Market by Regions
  - 1.4.1 United States Status and Prospect (2011-2021)
  - 1.4.2 China Status and Prospect (2011-2021)
  - 1.4.3 Europe Status and Prospect (2011-2021)
  - 1.4.4 Japan Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of Aloe Vera (2011-2021)
  - 1.5.1 Global Aloe Vera Sales and Growth Rate (2011-2021)
  - 1.5.2 Global Aloe Vera Revenue and Growth Rate (2011-2021)

#### **2 GLOBAL ALOE VERA COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Global Aloe Vera Market Competition by Manufacturers
  - 2.1.1 Global Aloe Vera Sales and Market Share of Key Manufacturers (2011-2016)
  - 2.1.2 Global Aloe Vera Revenue and Share by Manufacturers (2011-2016)
- 2.2 Global Aloe Vera (Volume and Value) by Type
  - 2.2.1 Global Aloe Vera Sales and Market Share by Type (2011-2016)
  - 2.2.2 Global Aloe Vera Revenue and Market Share by Type (2011-2016)
- 2.3 Global Aloe Vera (Volume and Value) by Regions
  - 2.3.1 Global Aloe Vera Sales and Market Share by Regions (2011-2016)
  - 2.3.2 Global Aloe Vera Revenue and Market Share by Regions (2011-2016)
- 2.4 Global Aloe Vera (Volume) by Application

#### **3 UNITED STATES ALOE VERA (VOLUME, VALUE AND SALES PRICE)**

- 3.1 United States Aloe Vera Sales and Value (2011-2016)
  - 3.1.1 United States Aloe Vera Sales and Growth Rate (2011-2016)
  - 3.1.2 United States Aloe Vera Revenue and Growth Rate (2011-2016)
  - 3.1.3 United States Aloe Vera Sales Price Trend (2011-2016)
- 3.2 United States Aloe Vera Sales and Market Share by Manufacturers
- 3.3 United States Aloe Vera Sales and Market Share by Type
- 3.4 United States Aloe Vera Sales and Market Share by Application

#### **4 CHINA ALOE VERA (VOLUME, VALUE AND SALES PRICE)**

- 4.1 China Aloe Vera Sales and Value (2011-2016)
  - 4.1.1 China Aloe Vera Sales and Growth Rate (2011-2016)
  - 4.1.2 China Aloe Vera Revenue and Growth Rate (2011-2016)
  - 4.1.3 China Aloe Vera Sales Price Trend (2011-2016)
- 4.2 China Aloe Vera Sales and Market Share by Manufacturers
- 4.3 China Aloe Vera Sales and Market Share by Type
- 4.4 China Aloe Vera Sales and Market Share by Application

#### **5 EUROPE ALOE VERA (VOLUME, VALUE AND SALES PRICE)**

- 5.1 Europe Aloe Vera Sales and Value (2011-2016)
  - 5.1.1 Europe Aloe Vera Sales and Growth Rate (2011-2016)
  - 5.1.2 Europe Aloe Vera Revenue and Growth Rate (2011-2016)
  - 5.1.3 Europe Aloe Vera Sales Price Trend (2011-2016)
- 5.2 Europe Aloe Vera Sales and Market Share by Manufacturers
- 5.3 Europe Aloe Vera Sales and Market Share by Type
- 5.4 Europe Aloe Vera Sales and Market Share by Application

#### **6 JAPAN ALOE VERA (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Japan Aloe Vera Sales and Value (2011-2016)
  - 6.1.1 Japan Aloe Vera Sales and Growth Rate (2011-2016)
  - 6.1.2 Japan Aloe Vera Revenue and Growth Rate (2011-2016)
  - 6.1.3 Japan Aloe Vera Sales Price Trend (2011-2016)
- 6.2 Japan Aloe Vera Sales and Market Share by Manufacturers
- 6.3 Japan Aloe Vera Sales and Market Share by Type
- 6.4 Japan Aloe Vera Sales and Market Share by Application

## **7 GLOBAL ALOE VERA MANUFACTURERS ANALYSIS**

### **7.1 Marybingham**

7.1.1 Company Basic Information, Manufacturing Base and Competitors

7.1.2 Aloe Vera Product Type, Application and Specification

7.1.2.1 Type I

7.1.2.2 Type II

7.1.3 Marybingham Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

7.1.4 Main Business/Business Overview

### **7.2 GNC**

7.2.1 Company Basic Information, Manufacturing Base and Competitors

7.2.2 106 Product Type, Application and Specification

7.2.2.1 Type I

7.2.2.2 Type II

7.2.3 GNC Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

7.2.4 Main Business/Business Overview

### **7.3 Aloe Farms**

7.3.1 Company Basic Information, Manufacturing Base and Competitors

7.3.2 124 Product Type, Application and Specification

7.3.2.1 Type I

7.3.2.2 Type II

7.3.3 Aloe Farms Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

7.3.4 Main Business/Business Overview

### **7.4 Nature's way**

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Oct Product Type, Application and Specification

7.4.2.1 Type I

7.4.2.2 Type II

7.4.3 Nature's way Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

7.4.4 Main Business/Business Overview

### **7.5 Puritan**

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.2.1 Type I

7.5.2.2 Type II

7.5.3 Puritan Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

7.5.4 Main Business/Business Overview

### **7.6 Aoyi Biotech**

7.6.1 Company Basic Information, Manufacturing Base and Competitors

## 7.6.2 Million USD Product Type, Application and Specification

### 7.6.2.1 Type I

### 7.6.2.2 Type II

## 7.6.3 Aoyi Biotech Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)

## 7.6.4 Main Business/Business Overview

## **8 ALOE VERA MAUFACTURING COST ANALYSIS**

### 8.1 Aloe Vera Key Raw Materials Analysis

#### 8.1.1 Key Raw Materials

#### 8.1.2 Price Trend of Key Raw Materials

#### 8.1.3 Key Suppliers of Raw Materials

#### 8.1.4 Market Concentration Rate of Raw Materials

### 8.2 Proportion of Manufacturing Cost Structure

#### 8.2.1 Raw Materials

#### 8.2.2 Labor Cost

#### 8.2.3 Manufacturing Process Analysis of Aloe Vera

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 9.1 Aloe Vera Industrial Chain Analysis

### 9.2 Upstream Raw Materials Sourcing

### 9.3 Raw Materials Sources of Aloe Vera Major Manufacturers in 2015

### 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

## 11.1 Technology Progress/Risk

### 11.1.1 Substitutes Threat

### 11.1.2 Technology Progress in Related Industry

## 11.2 Consumer Needs/Customer Preference Change

## 11.3 Economic/Political Environmental Change

## **12 GLOBAL ALOE VERA MARKET FORECAST (2016-2021)**

### 12.1 Global Aloe Vera Sales, Revenue Forecast (2016-2021)

### 12.2 Global Aloe Vera Sales Forecast by Regions (2016-2021)

### 12.3 Global Aloe Vera Sales Forecast by Type (2016-2021)

### 12.4 Global Aloe Vera Sales Forecast by Application (2016-2021)

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Aloe Vera

Table Classification of Aloe Vera

Figure Global Sales Market Share of Aloe Vera by Type in 2015

Figure Aloe Vera nutrition product Picture

Figure Aloe Vera cosmetic product Picture

Table Applications of Aloe Vera

Figure Global Sales Market Share of Aloe Vera by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure United States Aloe Vera Revenue and Growth Rate (2011-2021)

Figure China Aloe Vera Revenue and Growth Rate (2011-2021)

Figure Europe Aloe Vera Revenue and Growth Rate (2011-2021)

Figure Japan Aloe Vera Revenue and Growth Rate (2011-2021)

Figure Global Aloe Vera Sales and Growth Rate (2011-2021)

Figure Global Aloe Vera Revenue and Growth Rate (2011-2021)

Table Global Aloe Vera Sales of Key Manufacturers (2011-2016)

Table Global Aloe Vera Sales Share by Manufacturers (2011-2016)

Figure 2015 Aloe Vera Sales Share by Manufacturers

Figure 2016 Aloe Vera Sales Share by Manufacturers

Table Global Aloe Vera Revenue by Manufacturers (2011-2016)

Table Global Aloe Vera Revenue Share by Manufacturers (2011-2016)

Table 2015 Global Aloe Vera Revenue Share by Manufacturers

Table 2016 Global Aloe Vera Revenue Share by Manufacturers

Table Global Aloe Vera Sales and Market Share by Type (2011-2016)

Table Global Aloe Vera Sales Share by Type (2011-2016)

Figure Sales Market Share of Aloe Vera by Type (2011-2016)

Figure Global Aloe Vera Sales Growth Rate by Type (2011-2016)

Table Global Aloe Vera Revenue and Market Share by Type (2011-2016)

Table Global Aloe Vera Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Aloe Vera by Type (2011-2016)

Figure Global Aloe Vera Revenue Growth Rate by Type (2011-2016)

Table Global Aloe Vera Sales and Market Share by Regions (2011-2016)

Table Global Aloe Vera Sales Share by Regions (2011-2016)

Figure Sales Market Share of Aloe Vera by Regions (2011-2016)

Figure Global Aloe Vera Sales Growth Rate by Regions (2011-2016)



Table Global Aloe Vera Revenue and Market Share by Regions (2011-2016)  
Table Global Aloe Vera Revenue Share by Regions (2011-2016)  
Figure Revenue Market Share of Aloe Vera by Regions (2011-2016)  
Figure Global Aloe Vera Revenue Growth Rate by Regions (2011-2016)  
Table Global Aloe Vera Sales and Market Share by Application (2011-2016)  
Table Global Aloe Vera Sales Share by Application (2011-2016)  
Figure Sales Market Share of Aloe Vera by Application (2011-2016)  
Figure Global Aloe Vera Sales Growth Rate by Application (2011-2016)  
Figure United States Aloe Vera Sales and Growth Rate (2011-2016)  
Figure United States Aloe Vera Revenue and Growth Rate (2011-2016)  
Figure United States Aloe Vera Sales Price Trend (2011-2016)  
Table United States Aloe Vera Sales by Manufacturers (2011-2016)  
Table United States Aloe Vera Market Share by Manufacturers (2011-2016)  
Table United States Aloe Vera Sales by Type (2011-2016)  
Table United States Aloe Vera Market Share by Type (2011-2016)  
Table United States Aloe Vera Sales by Application (2011-2016)  
Table United States Aloe Vera Market Share by Application (2011-2016)  
Figure China Aloe Vera Sales and Growth Rate (2011-2016)  
Figure China Aloe Vera Revenue and Growth Rate (2011-2016)  
Figure China Aloe Vera Sales Price Trend (2011-2016)  
Table China Aloe Vera Sales by Manufacturers (2011-2016)  
Table China Aloe Vera Market Share by Manufacturers (2011-2016)  
Table China Aloe Vera Sales by Type (2011-2016)  
Table China Aloe Vera Market Share by Type (2011-2016)  
Table China Aloe Vera Sales by Application (2011-2016)  
Table China Aloe Vera Market Share by Application (2011-2016)  
Figure Europe Aloe Vera Sales and Growth Rate (2011-2016)  
Figure Europe Aloe Vera Revenue and Growth Rate (2011-2016)  
Figure Europe Aloe Vera Sales Price Trend (2011-2016)  
Table Europe Aloe Vera Sales by Manufacturers (2011-2016)  
Table Europe Aloe Vera Market Share by Manufacturers (2011-2016)  
Table Europe Aloe Vera Sales by Type (2011-2016)  
Table Europe Aloe Vera Market Share by Type (2011-2016)  
Table Europe Aloe Vera Sales by Application (2011-2016)  
Table Europe Aloe Vera Market Share by Application (2011-2016)  
Figure Japan Aloe Vera Sales and Growth Rate (2011-2016)  
Figure Japan Aloe Vera Revenue and Growth Rate (2011-2016)  
Figure Japan Aloe Vera Sales Price Trend (2011-2016)  
Table Japan Aloe Vera Sales by Manufacturers (2011-2016)

Table Japan Aloe Vera Market Share by Manufacturers (2011-2016)  
Table Japan Aloe Vera Sales by Type (2011-2016)  
Table Japan Aloe Vera Market Share by Type (2011-2016)  
Table Japan Aloe Vera Sales by Application (2011-2016)  
Table Japan Aloe Vera Market Share by Application (2011-2016)  
Table Marybingham Basic Information List  
Table Marybingham Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Marybingham Aloe Vera Global Market Share (2011-2016)  
Table GNC Basic Information List  
Table GNC Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure GNC Aloe Vera Global Market Share (2011-2016)  
Table Aloe Farms Basic Information List  
Table Aloe Farms Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Aloe Farms Aloe Vera Global Market Share (2011-2016)  
Table Nature's way Basic Information List  
Table Nature's way Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Nature's way Aloe Vera Global Market Share (2011-2016)  
Table Puritan Basic Information List  
Table Puritan Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Puritan Aloe Vera Global Market Share (2011-2016)  
Table Aoyi Biotech Basic Information List  
Table Aoyi Biotech Aloe Vera Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Aoyi Biotech Aloe Vera Global Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Aloe Vera  
Figure Manufacturing Process Analysis of Aloe Vera  
Figure Aloe Vera Industrial Chain Analysis  
Table Raw Materials Sources of Aloe Vera Major Manufacturers in 2015  
Table Major Buyers of Aloe Vera  
Table Distributors/Traders List  
Figure Global Aloe Vera Sales and Growth Rate Forecast (2016-2021)  
Figure Global Aloe Vera Revenue and Growth Rate Forecast (2016-2021)  
Table Global Aloe Vera Sales Forecast by Regions (2016-2021)  
Table Global Aloe Vera Sales Forecast by Type (2016-2021)  
Table Global Aloe Vera Sales Forecast by Application (2016-2021)

## I would like to order

Product name: Global Aloe Vera Sales Market Report 2016

Product link: <https://marketpublishers.com/r/G5AA7106A42EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5AA7106A42EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970