

Global All Terrain Vehicle Sales Market Report 2018

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Abstracts

This report studies the global All Terrain Vehicle market status and forecast, categorizes the global All Terrain Vehicle market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

An all-terrain vehicle is a vehicle that can be driven on any terrain and can easily walk on terrain where ordinary vehicles are difficult to maneuver. It is commonly called ATV in China, because its structure is very similar to that of a motorcycle, and many components are common with motorcycles, some people call it a 'four-wheeled motorcycle.' This model has many uses and is not subject to road conditions.

The predecessor of the modern all-terrain vehicle (ATV) originated from three-wheeled locomotives using low-pressure pneumatic tires. At the beginning, it was only a car designed for cross-country racing. Later, it gradually became a racing car, a utility vehicle, and a family leisure vehicle. With the popularity of the market in the United States, the locomotive changed from three rounds to four rounds. As four-wheeled vehicles become the main form of ATVs, four-wheel drive ATVs have also developed. Due to improvement of people living standard and scientific development, many kinds of Terrain Vehicle have been created to enrich people life. The Terrain Vehicle can provide the functions such as global positioning system (GPS) tracking, mobile tracking, and bluetooth, integrated smart phones, audio entertainment, and Go-Pro cameras, which can bring convenience to customers. In addition, this product is applied in lots of industries such as Sports, Entertainment, Agriculture, Military, and Defense Forestry.

The global All Terrain Vehicle market is valued at 6000 million US\$ in 2017 and will reach 8440 million US\$ by the end of 2025, growing at a CAGR of 5.0% during 2018-2025.

The major players covered in this report

Polaris Industries

Honda Motor

Yamaha Motor

Arctic Cat

BRP

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Sports ATV

Utility ATV

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Sports

Entertainment

Agriculture

Military and Defense

Forestry

The study objectives of this report are:

To analyze and study the global All Terrain Vehicle sales, value, status

(2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key All Terrain Vehicle players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of All Terrain Vehicle are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

All Terrain Vehicle Manufacturers

All Terrain Vehicle Distributors/Traders/Wholesalers

All Terrain Vehicle Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the All Terrain Vehicle market, by end-use.

Detailed analysis and profiles of additional market players.

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