

# Global All Terrain Vehicle (ATV) Market Insights, Forecast to 2026

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## Abstracts

All-Terrain Vehicle (ATV) means a motorized vehicle, propelled by an engine, intended primarily to travel on unpaved surfaces on three- four- wheels or more wheels with low-pressure tires, having a seat designed to be straddled by the driver only or a seat designed to be straddled by the driver and a seat for no more than one passenger and handlebars for steering. As the name implies, it is designed to handle a wider variety of terrain than most other vehicles.

First, for industry structure analysis, the All Terrain Vehicle (ATV) industry is relatively concentrated. These manufacturers ranging from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 68.24% of the revenue market. Regionally, North America is the biggest production value area of valves, also the leader in the whole All Terrain Vehicle (ATV) industry.

Second, the production of All Terrain Vehicle (ATV) increased from 638.78 K Units in 2011 to 788.38 K Units in 2015 with an average growth rate of more than 5%.

Third, China occupied 33.76% of the production market in 2015. It is followed by North America and Japan, which respectively have around 24.71% and 20.78% of the global total industry. Other countries have a small amount of production. Geographically, North America was the largest consumption market in the world, which took about 75.71% of the global consumption volume in 2015.

Fourth, for price trend analysis, a key variable in the performance of All Terrain Vehicle (ATV) producers is raw material costs, specifically the speed at which any increase can be passed through to customers.

Fifth, for forecast, the global All Terrain Vehicle (ATV) revenue would keep increasing with annual growth rate with 3~5%. We tend to believe that this industry still has a bright future, considering the current demand of All Terrain Vehicle (ATV).

Since the COVID-19 virus outbreak in December 2019, the disease has spread to

almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the All Terrain Vehicle (ATV) 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the All Terrain Vehicle (ATV) 4900 industry.

Based on our recent survey, we have several different scenarios about the All Terrain Vehicle (ATV) 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 4742.7 million in 2019. The market size of All Terrain Vehicle (ATV) 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global All Terrain Vehicle (ATV) market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global All Terrain Vehicle (ATV) market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global All Terrain Vehicle (ATV) market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global All Terrain Vehicle (ATV) market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics

and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global All Terrain Vehicle (ATV) market has been provided based on region.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global All Terrain Vehicle (ATV) market, covering important regions, viz, North America, Europe, China, Japan, South Korea and India. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global All Terrain Vehicle (ATV) market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global All Terrain Vehicle (ATV) market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global All Terrain Vehicle (ATV) market.

The following manufacturers are covered in this report:

Polaris

Honda

Kawasaki

BRP

Yamaha Motor

Arctic Cat

Suzuki

Hisun

CFMOTO

KYMCO

XY FORCE

TGB

Feishen Group

Linhai Group

Rato

Cectek

## All Terrain Vehicle (ATV) Breakdown Data by Type

Purpose

Displacement (ml)

## All Terrain Vehicle (ATV) Breakdown Data by Application

Sports and leisure

Agriculture industry

Out-door work

Military forces

Other

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