

Global Air Fryer Sales Market Report 2017

https://marketpublishers.com/r/G9A851755A9EN.html Date: January 2017 Pages: 120 Price: US\$ 4,000.00 (Single User License) ID: G9A851755A9EN

Abstracts

Notes:

Sales, means the sales volume of Air Fryer

Revenue, means the sales value of Air Fryer

This report studies sales (consumption) of Air Fryer in Global market, especially in United States, China, Europe and Japan, focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Philips Avalon Bay GoWISE USA Tefal Bigboss Vonshef Cozyna Living Basix Homeleader



Rosewill

Glip

Market Segment by Regions, this report splits Global into several key Regions, with sales (consumption), revenue, market share and growth rate of Air Fryer in these regions, from 2011 to 2021 (forecast), like

United States China Europe Japan Southeast Asia

India

Split by product Types, with sales, revenue, price and gross margin, market share and growth rate of each type, can be divided into

Drawer Type Air Fryer

Lid Type Air Fryer

Split by applications, this report focuses on sales, market share and growth rate of Air Fryer in each application, can be divided into

Application 1

Application 2



Contents

Global Air Fryer Sales Market Report 2017

1 AIR FRYER OVERVIEW

- 1.1 Product Overview and Scope of Air Fryer
- 1.2 Classification of Air Fryer
- 1.2.1 Drawer Type Air Fryer
- 1.2.2 Lid Type Air Fryer
- 1.3 Application of Air Fryer
 - 1.3.1 Application
 - 1.3.2 Application
- 1.4 Air Fryer Market by Regions
- 1.4.1 United States Status and Prospect (2012-2022)
- 1.4.2 China Status and Prospect (2012-2022)
- 1.4.3 Europe Status and Prospect (2012-2022)
- 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value and Volume) of Air Fryer (2012-2022)
 - 1.5.1 Global Air Fryer Sales and Growth Rate (2012-2022)
 - 1.5.2 Global Air Fryer Revenue and Growth Rate (2012-2022)

2 GLOBAL AIR FRYER COMPETITION BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Global Air Fryer Market Competition by Manufacturers
- 2.1.1 Global Air Fryer Sales and Market Share of Key Manufacturers (2012-2017)
- 2.1.2 Global Air Fryer Revenue and Share by Manufacturers (2012-2017)
- 2.2 Global Air Fryer (Volume and Value) by Type
- 2.2.1 Global Air Fryer Sales and Market Share by Type (2012-2017)
- 2.2.2 Global Air Fryer Revenue and Market Share by Type (2012-2017)
- 2.3 Global Air Fryer (Volume and Value) by Regions
- 2.3.1 Global Air Fryer Sales and Market Share by Regions (2012-2017)
- 2.3.2 Global Air Fryer Revenue and Market Share by Regions (2012-2017)
- 2.4 Global Air Fryer (Volume) by Application

3 UNITED STATES AIR FRYER (VOLUME, VALUE AND SALES PRICE)



- 3.1 United States Air Fryer Sales and Value (2012-2017)
- 3.1.1 United States Air Fryer Sales and Growth Rate (2012-2017)
- 3.1.2 United States Air Fryer Revenue and Growth Rate (2012-2017)
- 3.1.3 United States Air Fryer Sales Price Trend (2012-2017)
- 3.2 United States Air Fryer Sales and Market Share by Manufacturers
- 3.3 United States Air Fryer Sales and Market Share by Type
- 3.4 United States Air Fryer Sales and Market Share by Application

4 CHINA AIR FRYER (VOLUME, VALUE AND SALES PRICE)

- 4.1 China Air Fryer Sales and Value (2012-2017)
- 4.1.1 China Air Fryer Sales and Growth Rate (2012-2017)
- 4.1.2 China Air Fryer Revenue and Growth Rate (2012-2017)
- 4.1.3 China Air Fryer Sales Price Trend (2012-2017)
- 4.2 China Air Fryer Sales and Market Share by Manufacturers
- 4.3 China Air Fryer Sales and Market Share by Type
- 4.4 China Air Fryer Sales and Market Share by Application

5 EUROPE AIR FRYER (VOLUME, VALUE AND SALES PRICE)

- 5.1 Europe Air Fryer Sales and Value (2012-2017)
- 5.1.1 Europe Air Fryer Sales and Growth Rate (2012-2017)
- 5.1.2 Europe Air Fryer Revenue and Growth Rate (2012-2017)
- 5.1.3 Europe Air Fryer Sales Price Trend (2012-2017)
- 5.2 Europe Air Fryer Sales and Market Share by Manufacturers
- 5.3 Europe Air Fryer Sales and Market Share by Type
- 5.4 Europe Air Fryer Sales and Market Share by Application

6 JAPAN AIR FRYER (VOLUME, VALUE AND SALES PRICE)

- 6.1 Japan Air Fryer Sales and Value (2012-2017)
- 6.1.1 Japan Air Fryer Sales and Growth Rate (2012-2017)
- 6.1.2 Japan Air Fryer Revenue and Growth Rate (2012-2017)
- 6.1.3 Japan Air Fryer Sales Price Trend (2012-2017)
- 6.2 Japan Air Fryer Sales and Market Share by Manufacturers
- 6.3 Japan Air Fryer Sales and Market Share by Type
- 6.4 Japan Air Fryer Sales and Market Share by Application



7 SOUTHEAST ASIA AIR FRYER (VOLUME, VALUE AND SALES PRICE)

- 7.1 Southeast Asia Air Fryer Sales and Value (2012-2017)
- 7.1.1 Southeast Asia Air Fryer Sales and Growth Rate (2012-2017)
- 7.1.2 Southeast Asia Air Fryer Revenue and Growth Rate (2012-2017)
- 7.1.3 Southeast Asia Air Fryer Sales Price Trend (2012-2017)
- 7.2 Southeast Asia Air Fryer Sales and Market Share by Manufacturers
- 7.3 Southeast Asia Air Fryer Sales and Market Share by Type
- 7.4 Southeast Asia Air Fryer Sales and Market Share by Application

8 INDIA AIR FRYER (VOLUME, VALUE AND SALES PRICE)

8.1 India Air Fryer Sales and Value (2012-2017)

- 8.1.1 India Air Fryer Sales and Growth Rate (2012-2017)
- 8.1.2 India Air Fryer Revenue and Growth Rate (2012-2017)
- 8.1.3 India Air Fryer Sales Price Trend (2012-2017)
- 8.2 India Air Fryer Sales and Market Share by Manufacturers
- 8.3 India Air Fryer Sales and Market Share by Type
- 8.4 India Air Fryer Sales and Market Share by Application

9 GLOBAL AIR FRYER MANUFACTURERS ANALYSIS

- 9.1 Philips
 - 9.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.1.2 Air Fryer Product Type, Application and Specification
 - 9.1.2.1 Product A
 - 9.1.2.2 Product B
 - 9.1.3 Philips Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.1.4 Main Business/Business Overview
- 9.2 Avalon Bay
 - 9.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.2.2 Air Fryer Product Type, Application and Specification
 - 9.2.2.1 Product A
 - 9.2.2.2 Product B
 - 9.2.3 Avalon Bay Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.2.4 Main Business/Business Overview
- 9.3 GoWISE USA
 - 9.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.3.2 Air Fryer Product Type, Application and Specification



- 9.3.2.1 Product A
- 9.3.2.2 Product B
- 9.3.3 GoWISE USA Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.3.4 Main Business/Business Overview

9.4 Tefal

- 9.4.1 Company Basic Information, Manufacturing Base and Competitors
- 9.4.2 Air Fryer Product Type, Application and Specification
- 9.4.2.1 Product A
- 9.4.2.2 Product B
- 9.4.3 Tefal Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.4.4 Main Business/Business Overview
- 9.5 Bigboss
 - 9.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.5.2 Air Fryer Product Type, Application and Specification
 - 9.5.2.1 Product A
 - 9.5.2.2 Product B
 - 9.5.3 Bigboss Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.5.4 Main Business/Business Overview
- 9.6 Vonshef
 - 9.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.6.2 Air Fryer Product Type, Application and Specification
 - 9.6.2.1 Product A
 - 9.6.2.2 Product B
 - 9.6.3 Vonshef Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.6.4 Main Business/Business Overview
- 9.7 Cozyna
 - 9.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.7.2 Air Fryer Product Type, Application and Specification
 - 9.7.2.1 Product A
 - 9.7.2.2 Product B
- 9.7.3 Cozyna Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.7.4 Main Business/Business Overview
- 9.8 Living Basix
 - 9.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 9.8.2 Air Fryer Product Type, Application and Specification
 - 9.8.2.1 Product A
 - 9.8.2.2 Product B
 - 9.8.3 Living Basix Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 9.8.4 Main Business/Business Overview



9.9 Homeleader

- 9.9.1 Company Basic Information, Manufacturing Base and Competitors
- 9.9.2 Air Fryer Product Type, Application and Specification
- 9.9.2.1 Product A
- 9.9.2.2 Product B
- 9.9.3 Homeleader Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.9.4 Main Business/Business Overview

9.10 Rosewill

- 9.10.1 Company Basic Information, Manufacturing Base and Competitors
- 9.10.2 Air Fryer Product Type, Application and Specification
- 9.10.2.1 Product A
- 9.10.2.2 Product B
- 9.10.3 Rosewill Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)
- 9.10.4 Main Business/Business Overview

9.11 Glip

10 AIR FRYER MAUFACTURING COST ANALYSIS

- 10.1 Air Fryer Key Raw Materials Analysis
- 10.1.1 Key Raw Materials
- 10.1.2 Price Trend of Key Raw Materials
- 10.1.3 Key Suppliers of Raw Materials
- 10.1.4 Market Concentration Rate of Raw Materials
- 10.2 Proportion of Manufacturing Cost Structure
 - 10.2.1 Raw Materials
 - 10.2.2 Labor Cost
- 10.2.3 Manufacturing Process Analysis of Air Fryer
- 10.3 Manufacturing Process Analysis of Air Fryer

11 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 11.1 Air Fryer Industrial Chain Analysis
- 11.2 Upstream Raw Materials Sourcing
- 11.3 Raw Materials Sources of Air Fryer Major Manufacturers in 2015
- 11.4 Downstream Buyers

12 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

12.1 Marketing Channel



- 12.1.1 Direct Marketing
- 12.1.2 Indirect Marketing
- 12.1.3 Marketing Channel Development Trend
- 12.2 Market Positioning
 - 12.2.1 Pricing Strategy
 - 12.2.2 Brand Strategy
 - 12.2.3 Target Client
- 12.3 Distributors/Traders List

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes Threat
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs/Customer Preference Change
- 13.3 Economic/Political Environmental Change

14 GLOBAL AIR FRYER MARKET FORECAST (2017-2022)

- 14.1 Global Air Fryer Sales, Revenue and Price Forecast (2017-2022)
- 14.1.1 Global Air Fryer Sales and Growth Rate Forecast (2017-2022)
- 14.1.2 Global Air Fryer Revenue and Growth Rate Forecast (2017-2022)
- 14.1.3 Global Air Fryer Price and Trend Forecast (2017-2022)

14.2 Global Air Fryer Sales, Revenue and Growth Rate Forecast by Regions (2017-2022)

14.2.1 United States Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.2 China Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.3 Europe Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.4 Japan Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.5 Southeast Asia Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)
14.2.5 Southeast Asia Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)

14.2.6 India Air Fryer Sales, Revenue and Growth Rate Forecast (2017-2022)14.3 Global Air Fryer Sales, Revenue and Price Forecast by Type (2017-2022)14.4 Global Air Fryer Sales Forecast by Application (2017-2022)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX



Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Air Fryer Table Classification of Air Fryer Figure Global Sales Market Share of Air Fryer by Type in 2015 Figure Drawer Type Air Fryer Picture Figure Lid Type Air Fryer Picture Table Applications of Air Fryer Figure Global Sales Market Share of Air Fryer by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure United States Air Fryer Revenue and Growth Rate (2012-2022) Figure China Air Fryer Revenue and Growth Rate (2012-2022) Figure Europe Air Fryer Revenue and Growth Rate (2012-2022) Figure Japan Air Fryer Revenue and Growth Rate (2012-2022) Figure Southeast Asia Air Fryer Revenue and Growth Rate (2012-2022) Figure India Air Fryer Revenue and Growth Rate (2012-2022) Figure Global Air Fryer Sales and Growth Rate (2012-2022) Figure Global Air Fryer Revenue and Growth Rate (2012-2022) Table Global Air Fryer Sales of Key Manufacturers (2012-2017) Table Global Air Fryer Sales Share by Manufacturers (2012-2017) Figure 2015 Air Fryer Sales Share by Manufacturers Figure 2016 Air Fryer Sales Share by Manufacturers Table Global Air Fryer Revenue by Manufacturers (2012-2017) Table Global Air Fryer Revenue Share by Manufacturers (2012-2017) Table 2015 Global Air Fryer Revenue Share by Manufacturers Table 2016 Global Air Fryer Revenue Share by Manufacturers Table Global Air Fryer Sales and Market Share by Type (2012-2017) Table Global Air Fryer Sales Share by Type (2012-2017) Figure Sales Market Share of Air Fryer by Type (2012-2017) Figure Global Air Fryer Sales Growth Rate by Type (2012-2017) Table Global Air Fryer Revenue and Market Share by Type (2012-2017) Table Global Air Fryer Revenue Share by Type (2012-2017) Figure Revenue Market Share of Air Fryer by Type (2012-2017) Figure Global Air Fryer Revenue Growth Rate by Type (2012-2017) Table Global Air Fryer Sales and Market Share by Regions (2012-2017) Table Global Air Fryer Sales Share by Regions (2012-2017)



Figure Sales Market Share of Air Fryer by Regions (2012-2017) Figure Global Air Fryer Sales Growth Rate by Regions (2012-2017) Table Global Air Fryer Revenue and Market Share by Regions (2012-2017) Table Global Air Fryer Revenue Share by Regions (2012-2017) Figure Revenue Market Share of Air Fryer by Regions (2012-2017) Figure Global Air Fryer Revenue Growth Rate by Regions (2012-2017) Table Global Air Fryer Sales and Market Share by Application (2012-2017) Table Global Air Fryer Sales Share by Application (2012-2017) Figure Sales Market Share of Air Fryer by Application (2012-2017) Figure Global Air Fryer Sales Growth Rate by Application (2012-2017) Figure United States Air Fryer Sales and Growth Rate (2012-2017) Figure United States Air Fryer Revenue and Growth Rate (2012-2017) Figure United States Air Fryer Sales Price Trend (2012-2017) Table United States Air Fryer Sales by Manufacturers (2012-2017) Table United States Air Fryer Market Share by Manufacturers (2012-2017) Table United States Air Fryer Sales by Type (2012-2017) Table United States Air Fryer Market Share by Type (2012-2017) Table United States Air Fryer Sales by Application (2012-2017) Table United States Air Fryer Market Share by Application (2012-2017) Figure China Air Fryer Sales and Growth Rate (2012-2017) Figure China Air Fryer Revenue and Growth Rate (2012-2017) Figure China Air Fryer Sales Price Trend (2012-2017) Table China Air Fryer Sales by Manufacturers (2012-2017) Table China Air Fryer Market Share by Manufacturers (2012-2017) Table China Air Fryer Sales by Type (2012-2017) Table China Air Fryer Market Share by Type (2012-2017) Table China Air Fryer Sales by Application (2012-2017) Table China Air Fryer Market Share by Application (2012-2017) Figure Europe Air Fryer Sales and Growth Rate (2012-2017) Figure Europe Air Fryer Revenue and Growth Rate (2012-2017) Figure Europe Air Fryer Sales Price Trend (2012-2017) Table Europe Air Fryer Sales by Manufacturers (2012-2017) Table Europe Air Fryer Market Share by Manufacturers (2012-2017) Table Europe Air Fryer Sales by Type (2012-2017) Table Europe Air Fryer Market Share by Type (2012-2017) Table Europe Air Fryer Sales by Application (2012-2017) Table Europe Air Fryer Market Share by Application (2012-2017) Figure Japan Air Fryer Sales and Growth Rate (2012-2017) Figure Japan Air Fryer Revenue and Growth Rate (2012-2017)



Figure Japan Air Fryer Sales Price Trend (2012-2017) Table Japan Air Fryer Sales by Manufacturers (2012-2017) Table Japan Air Fryer Market Share by Manufacturers (2012-2017) Table Japan Air Fryer Sales by Type (2012-2017) Table Japan Air Fryer Market Share by Type (2012-2017) Table Japan Air Fryer Sales by Application (2012-2017) Table Japan Air Fryer Market Share by Application (2012-2017) Figure Southeast Asia Air Fryer Sales and Growth Rate (2012-2017) Figure Southeast Asia Air Fryer Revenue and Growth Rate (2012-2017) Figure Southeast Asia Air Fryer Sales Price Trend (2012-2017) Table Southeast Asia Air Fryer Sales by Manufacturers (2012-2017) Table Southeast Asia Air Fryer Market Share by Manufacturers (2012-2017) Table Southeast Asia Air Fryer Sales by Type (2012-2017) Table Southeast Asia Air Fryer Market Share by Type (2012-2017) Table Southeast Asia Air Fryer Sales by Application (2012-2017) Table Southeast Asia Air Fryer Market Share by Application (2012-2017) Figure India Air Fryer Sales and Growth Rate (2012-2017) Figure India Air Fryer Revenue and Growth Rate (2012-2017) Figure India Air Fryer Sales Price Trend (2012-2017) Table India Air Fryer Sales by Manufacturers (2012-2017) Table India Air Fryer Market Share by Manufacturers (2012-2017) Table India Air Fryer Sales by Type (2012-2017) Table India Air Fryer Market Share by Type (2012-2017) Table India Air Fryer Sales by Application (2012-2017) Table India Air Fryer Market Share by Application (2012-2017) **Table Philips Basic Information List** Table Philips Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Philips Air Fryer Global Market Share (2012-2017) Table Avalon Bay Basic Information List Table Avalon Bay Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Avalon Bay Air Fryer Global Market Share (2012-2017) Table GoWISE USA Basic Information List Table GoWISE USA Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure GoWISE USA Air Fryer Global Market Share (2012-2017) Table Tefal Basic Information List Table Tefal Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Tefal Air Fryer Global Market Share (2012-2017) **Table Bigboss Basic Information List** Table Bigboss Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017)



Figure Bigboss Air Fryer Global Market Share (2012-2017) Table Vonshef Basic Information List Table Vonshef Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Vonshef Air Fryer Global Market Share (2012-2017) Table Cozyna Basic Information List Table Cozyna Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Cozyna Air Fryer Global Market Share (2012-2017) Table Living Basix Basic Information List Table Living Basix Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Living Basix Air Fryer Global Market Share (2012-2017) **Table Homeleader Basic Information List** Table Homeleader Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Homeleader Air Fryer Global Market Share (2012-2017) **Table Rosewill Basic Information List** Table Rosewill Air Fryer Sales, Revenue, Price and Gross Margin (2012-2017) Figure Rosewill Air Fryer Global Market Share (2012-2017) Table Glip Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Air Fryer Figure Manufacturing Process Analysis of Air Fryer Figure Air Fryer Industrial Chain Analysis Table Raw Materials Sources of Air Fryer Major Manufacturers in 2015 Table Major Buyers of Air Fryer Table Distributors/Traders List Figure Global Air Fryer Sales and Growth Rate Forecast (2017-2022) Figure Global Air Fryer Revenue and Growth Rate Forecast (2017-2022) Table Global Air Fryer Sales Forecast by Regions (2017-2022) Table Global Air Fryer Sales Forecast by Type (2017-2022) Table Global Air Fryer Sales Forecast by Application (2017-2022)



I would like to order

Product name: Global Air Fryer Sales Market Report 2017

Product link: <u>https://marketpublishers.com/r/G9A851755A9EN.html</u>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G9A851755A9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970