

Global Air Conditioner Market Professional Survey Report 2016

https://marketpublishers.com/r/GE895473655EN.html Date: May 2016 Pages: 106 Price: US\$ 3,500.00 (Single User License) ID: GE895473655EN **Abstracts** This report Mainly covers the following product types Window and through-wall Split systems **Evaporative coolers** Portable units Heat pumps The segment applications including Segment regions including (the separated region report can also be offered) **USA** China Europe

Japan



The players list (Partly, Players you are interested in can also be added)		
Carrier		
Daikin		
LG		
Panasonic		
York		
Hitachi		
Trane		
Mitsubishi Electric		
Whirlpool		
Toshiba		
Electrolux		
Fujitsu General		
Mitsubishi Heavy Industries		
Gree		
Midea		
Haier		
Chigo		

AUX



Hisense Kelon
Chunlan
ECP 51
Tornado
Tadiran
Brimag

With no less than 15 top producers.

Data including (both global and regions): Market Size (both volume - Unit and value - million USD), Market Share, Production data, Consumption data, Trade data, Price - USD/Unit, Cost, Gross margin etc.

More detailed information, please refer to the attachment file and table of contents. If you have other requirements, please contact us, we can also offer!



Contents

1 INDUSTRY OVERVIEW OF AIR CONDITIONER

- 1.1 Definition and Specifications of Air Conditioner
 - 1.1.1 Definition of Air Conditioner
 - 1.1.2 Specifications of Air Conditioner
- 1.2 Classification of Air Conditioner
 - 1.2.1 Window and through-wall
 - 1.2.2 Split systems
 - 1.2.3 Evaporative coolers
 - 1.2.4 Portable units
 - 1.2.5 Heat pumps
- 1.3 Applications of Air Conditioner
- 1.4 Industry Chain Structure of Air Conditioner
- 1.5 Industry Overview and Major Regions Status of Air Conditioner
 - 1.5.1 Industry Overview of Air Conditioner
 - 1.5.2 Global Major Regions Status of Air Conditioner
- 1.6 Industry Policy Analysis of Air Conditioner
- 1.7 Industry News Analysis of Air Conditioner

2 MANUFACTURING COST STRUCTURE ANALYSIS OF AIR CONDITIONER

- 2.1 Raw Material Suppliers and Price Analysis of Air Conditioner
- 2.2 Equipment Suppliers and Price Analysis of Air Conditioner
- 2.3 Labor Cost Analysis of Air Conditioner
- 2.4 Other Costs Analysis of Air Conditioner
- 2.5 Manufacturing Cost Structure Analysis of Air Conditioner
- 2.6 Manufacturing Process Analysis of Air Conditioner

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF AIR CONDITIONER

- 3.1 Capacity and Commercial Production Date of Global Air Conditioner Major Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Global Air Conditioner Major Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Air Conditioner Major Manufacturers in 2015



3.4 Raw Materials Sources Analysis of Global Air Conditioner Major Manufacturers in 2015

4 GLOBAL AIR CONDITIONER OVERALL MARKET OVERVIEW

- 4.1 2011-2016E Overall Market Analysis
 - 4.2.1 2011-2015 Global Air Conditioner Capacity and Growth Rate Analysis
 - 4.2.2 2015 Air Conditioner Capacity Analysis (Company Segment)
- 4.3 Sales Analysis
 - 4.3.1 2011-2015 Global Air Conditioner Sales and Growth Rate Analysis
 - 4.3.2 2015 Air Conditioner Sales Analysis (Company Segment)
- 4.4 Sales Price Analysis
 - 4.4.1 2011-2015 Global Air Conditioner Sales Price
 - 4.4.2 2015 Air Conditioner Sales Price Analysis (Company Segment)
- 4.5 Gross Margin Analysis
 - 4.5.1 2011-2015 Global Air Conditioner Gross Margin
 - 4.5.2 2015 Air Conditioner Gross Margin Analysis (Company Segment)

5 AIR CONDITIONER REGIONAL MARKET ANALYSIS

- 5.1 USA Air Conditioner Market Analysis
 - 5.1.1 USA Air Conditioner Market Overview
- 5.1.2 USA 2011-2016E Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.1.3 USA 2011-2016E Air Conditioner Sales Price Analysis
 - 5.1.4 USA 2015 Air Conditioner Market Share Analysis
- 5.2 China Air Conditioner Market Analysis
 - 5.2.1 China Air Conditioner Market Overview
- 5.2.2 China 2011-2016E Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.2.3 China 2011-2016E Air Conditioner Sales Price Analysis
 - 5.2.4 China 2015 Air Conditioner Market Share Analysis
- 5.3 Europe Air Conditioner Market Analysis
 - 5.3.1 Europe Air Conditioner Market Overview
- 5.3.2 Europe 2011-2016E Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
 - 5.3.3 Europe 2011-2016E Air Conditioner Sales Price Analysis
 - 5.3.4 Europe 2015 Air Conditioner Market Share Analysis
- 5.4 Japan Air Conditioner Market Analysis



- 5.4.1 Japan Air Conditioner Market Overview
- 5.4.2 Japan 2011-2016E Air Conditioner Local Supply, Import, Export, Local Consumption Analysis
- 5.4.3 Japan 2011-2016E Air Conditioner Sales Price Analysis
- 5.4.4 Japan 2015 Air Conditioner Market Share Analysis

6 GLOBAL 2011-2016E AIR CONDITIONER SEGMENT MARKET ANALYSIS (BY TYPE)

- 6.1 Global 2011-2016E Air Conditioner Sales by Type
- 6.2 Different Types Air Conditioner Product Interview Price Analysis
- 6.3 Different Types Air Conditioner Product Driving Factors Analysis
 - 6.3.1 Window and through-wall Air Conditioner Growth Driving Factor Analysis
 - 6.3.2 Split systems Air Conditioner Growth Driving Factor Analysis
 - 6.3.3 Evaporative coolers Air Conditioner Growth Driving Factor Analysis
 - 6.3.4 Portable units Air Conditioner Growth Driving Factor Analysis
- 6.3.5 Heat pumps Air Conditioner Growth Driving Factor Analysis

7 GLOBAL 2011-2016E AIR CONDITIONER SEGMENT MARKET ANALYSIS (BY APPLICATION)

- 7.1 Global 2011-2016E Consumption by Application
- 7.2 Different Application Product Interview Price Analysis
- 7.3 Different Application Product Driving Factors Analysis

8 MAJOR MANUFACTURERS ANALYSIS OF AIR CONDITIONER

- 8.1 Carrier
 - 8.1.1 Company Profile
 - 8.1.2 Product Picture and Specifications
- 8.1.3 Carrier 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.1.4 Carrier 2015 Air Conditioner Business Region Distribution Analysis
- 8.2 Daikin
 - 8.2.1 Company Profile
 - 8.2.2 Product Picture and Specifications
- 8.2.3 Daikin 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.2.4 Daikin 2015 Air Conditioner Business Region Distribution Analysis



- 8.3 LG
 - 8.3.1 Company Profile
 - 8.3.2 Product Picture and Specifications
- 8.3.3 LG 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.3.4 LG 2015 Air Conditioner Business Region Distribution Analysis
- 8.4 Panasonic
 - 8.4.1 Company Profile
 - 8.4.2 Product Picture and Specifications
- 8.4.3 Panasonic 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.4.4 Panasonic 2015 Air Conditioner Business Region Distribution Analysis
- 8.5 York
 - 8.5.1 Company Profile
 - 8.5.2 Product Picture and Specifications
- 8.5.3 York 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.5.4 York 2015 Air Conditioner Business Region Distribution Analysis
- 8.6 Hitachi
 - 8.6.1 Company Profile
 - 8.6.2 Product Picture and Specifications
- 8.6.3 Hitachi 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.6.4 Hitachi 2015 Air Conditioner Business Region Distribution Analysis
- 8.7 Trane
 - 8.7.1 Company Profile
 - 8.7.2 Product Picture and Specifications
- 8.7.3 Trane 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.7.4 Trane 2015 Air Conditioner Business Region Distribution Analysis
- 8.8 Mitsubishi Electric
 - 8.8.1 Company Profile
 - 8.8.2 Product Picture and Specifications
- 8.8.3 Mitsubishi Electric 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.8.4 Mitsubishi Electric 2015 Air Conditioner Business Region Distribution Analysis
- 8.9 Whirlpool
 - 8.9.1 Company Profile
 - 8.9.2 Product Picture and Specifications



- 8.9.3 Whirlpool 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.9.4 Whirlpool 2015 Air Conditioner Business Region Distribution Analysis
- 8.10 Toshiba
 - 8.10.1 Company Profile
 - 8.10.2 Product Picture and Specifications
- 8.10.3 Toshiba 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.10.4 Toshiba 2015 Air Conditioner Business Region Distribution Analysis
- 8.11 Electrolux
 - 8.11.1 Company Profile
 - 8.11.2 Product Picture and Specifications
- 8.11.3 Electrolux 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.11.4 Electrolux 2015 Air Conditioner Business Region Distribution Analysis
- 8.12 Fujitsu General
 - 8.12.1 Company Profile
 - 8.12.2 Product Picture and Specifications
- 8.12.3 Fujitsu General 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.12.4 Fujitsu General 2015 Air Conditioner Business Region Distribution Analysis
- 8.13 Mitsubishi Heavy Industries
 - 8.13.1 Company Profile
 - 8.13.2 Product Picture and Specifications
- 8.13.3 Mitsubishi Heavy Industries 2015 Air Conditioner Sales, Ex-factory Price,

Revenue, Gross Margin Analysis

- 8.13.4 Mitsubishi Heavy Industries 2015 Air Conditioner Business Region Distribution Analysis
- 8.14 Gree
 - 8.14.1 Company Profile
 - 8.14.2 Product Picture and Specifications
- 8.14.3 Gree 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.14.4 Gree 2015 Air Conditioner Business Region Distribution Analysis
- 8.15 Midea
 - 8.15.1 Company Profile
 - 8.15.2 Product Picture and Specifications
- 8.15.3 Midea 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis



- 8.15.4 Midea 2015 Air Conditioner Business Region Distribution Analysis
- 8.16 Haier
 - 8.16.1 Company Profile
 - 8.16.2 Product Picture and Specifications
- 8.16.3 Haier 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.16.4 Haier 2015 Air Conditioner Business Region Distribution Analysis
- 8.17 Chigo
 - 8.17.1 Company Profile
 - 8.17.2 Product Picture and Specifications
- 8.17.3 Chigo 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.17.4 Chigo 2015 Air Conditioner Business Region Distribution Analysis
- 8.18 AUX
 - 8.18.1 Company Profile
 - 8.18.2 Product Picture and Specifications
- 8.18.3 AUX 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.18.4 AUX 2015 Air Conditioner Business Region Distribution Analysis
- 8.19 Hisense Kelon
 - 8.19.1 Company Profile
 - 8.19.2 Product Picture and Specifications
- 8.19.3 Hisense Kelon 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.19.4 Hisense Kelon 2015 Air Conditioner Business Region Distribution Analysis 8.20 Chunlan
 - 8.20.1 Company Profile
 - 8.20.2 Product Picture and Specifications
- 8.20.3 Chunlan 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.20.4 Chunlan 2015 Air Conditioner Business Region Distribution Analysis 8.21 ECP
 - 8.21.1 Company Profile
 - 8.21.2 Product Picture and Specifications
- 8.21.3 ECP 51 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
 - 8.21.4 ECP 51 2015 Air Conditioner Business Region Distribution Analysis
- 8.22 Tornado
 - 8.22.1 Company Profile



- 8.22.2 Product Picture and Specifications
- 8.22.3 Tornado 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.22.4 Tornado 2015 Air Conditioner Business Region Distribution Analysis
- 8.23 Tadiran
 - 8.23.1 Company Profile
 - 8.23.2 Product Picture and Specifications
- 8.23.3 Tadiran 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.23.4 Tadiran 2015 Air Conditioner Business Region Distribution Analysis
- 8.24 Brimag
 - 8.24.1 Company Profile
 - 8.24.2 Product Picture and Specifications
- 8.24.3 Brimag 2015 Air Conditioner Sales, Ex-factory Price, Revenue, Gross Margin Analysis
- 8.24.4 Brimag 2015 Air Conditioner Business Region Distribution Analysis

9 DEVELOPMENT TREND OF ANALYSIS OF MARKET

- 9.1 Global Market Trend Analysis
 - 9.1.1 Global 2016-2021 Market Size (Volume and Value) Forecast
 - 9.1.2 Global 2016-2021 Sales Price Forecast
 - 9.1.3 Global 2016-2021 Gross Margin Forecast
- 9.2 Regional Market Trend
 - 9.2.1 USA 2016-2021 Air Conditioner Consumption Forecast
 - 9.2.2 China 2016-2021 Air Conditioner Consumption Forecast
 - 9.2.3 Europe 2016-2021 Air Conditioner Consumption Forecast
 - 9.2.4 Japan 2016-2021 Air Conditioner Consumption Forecast
- 9.3 Market Trend (Product type)
- 9.4 Market Trend (Application)

10 AIR CONDITIONER MARKETING MODEL ANALYSIS

- 10.1 Air Conditioner Regional Marketing Model Analysis
- 10.2 Air Conditioner International Trade Model Analysis
- 10.3 Traders or Distributors with Contact Information of Air Conditioner by Regions
- 10.4 Air Conditioner Supply Chain Analysis

11 CONSUMERS ANALYSIS OF AIR CONDITIONER



- 11.1 Consumer 1 Analysis
- 11.2 Consumer 2 Analysis
- 11.3 Consumer 3 Analysis
- 11.4 Consumer 4 Analysis

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF AIR CONDITIONER

- 12.1 New Project SWOT Analysis of Air Conditioner
- 12.2 New Project Investment Feasibility Analysis of Air Conditioner

13 CONCLUSION OF THE GLOBAL AIR CONDITIONER MARKET PROFESSIONAL SURVEY REPORT 2016



I would like to order

Product name: Global Air Conditioner Market Professional Survey Report 2016

Product link: https://marketpublishers.com/r/GE895473655EN.html

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE895473655EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970