

Global Air Condition Units Market Research Report 2017

https://marketpublishers.com/r/GB66D9DAF48EN.html

Date: February 2017 Pages: 124 Price: US\$ 2,900.00 (Single User License) ID: GB66D9DAF48EN

Abstracts

Notes:

Production, means the output of Air Condition Units

Revenue, means the sales value of Air Condition Units

This report studies Air Condition Units in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with capacity, production, price, revenue and market share for each manufacturer, covering

| Johnson Controls |
|-----------------------|
| Mc Quay International |
| Carrier |
| Trane |
| Dunham Bush |
| Daikin |
| Hitachi |
| Toshiba |





Mitsubishi Electric

GREE

Midea

Haier

Nanjing TICA

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Air Condition Units in these regions, from 2011 to 2021 (forecast), like

| North America |
|----------------|
| Europe |
| China |
| Japan |
| Southeast Asia |
| India |

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

Direct Expansion Units

Multi-connected Units

Others



Split by application, this report focuses on consumption, market share and growth rate of Air Condition Units in each application, can be divided into

Comfort Air Conditioning

Factory Conditioning

Others



Contents

Global Air Condition Units Market Research Report 2017

1 AIR CONDITION UNITS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Air Condition Units
- 1.2 Air Condition Units Segment by Type
- 1.2.1 Global Production Market Share of Air Condition Units by Type in 2015
- 1.2.2 Direct Expansion Units
- 1.2.3 Multi-connected Units
- 1.2.4 Others
- 1.3 Air Condition Units Segment by Application
- 1.3.1 Air Condition Units Consumption Market Share by Application in 2015
- 1.3.2 Comfort Air Conditioning
- 1.3.3 Factory Conditioning
- 1.3.4 Others
- 1.4 Air Condition Units Market by Region
 - 1.4.1 North America Status and Prospect (2012-2022)
 - 1.4.2 Europe Status and Prospect (2012-2022)
 - 1.4.3 China Status and Prospect (2012-2022)
 - 1.4.4 Japan Status and Prospect (2012-2022)
- 1.4.5 Southeast Asia Status and Prospect (2012-2022)
- 1.4.6 India Status and Prospect (2012-2022)
- 1.5 Global Market Size (Value) of Air Condition Units (2012-2022)

2 GLOBAL AIR CONDITION UNITS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Air Condition Units Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Air Condition Units Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Air Condition Units Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Air Condition Units Manufacturing Base Distribution, Sales Area and Product Type

- 2.5 Air Condition Units Market Competitive Situation and Trends
 - 2.5.1 Air Condition Units Market Concentration Rate
 - 2.5.2 Air Condition Units Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion



3 GLOBAL AIR CONDITION UNITS PRODUCTION, REVENUE (VALUE) BY REGION (2012-2017)

3.1 Global Air Condition Units Production by Region (2012-2017) 3.2 Global Air Condition Units Production Market Share by Region (2012-2017) 3.3 Global Air Condition Units Revenue (Value) and Market Share by Region (2012 - 2017)3.4 Global Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)3.5 North America Air Condition Units Production, Revenue, Price and Gross Margin (2012 - 2017)3.6 Europe Air Condition Units Production, Revenue, Price and Gross Margin (2012 - 2017)3.7 China Air Condition Units Production, Revenue, Price and Gross Margin (2012 - 2017)3.8 Japan Air Condition Units Production, Revenue, Price and Gross Margin (2012 - 2017)3.9 Southeast Asia Air Condition Units Production, Revenue, Price and Gross Margin (2012 - 2017)3.10 India Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

4 GLOBAL AIR CONDITION UNITS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2012-2017)

4.1 Global Air Condition Units Consumption by Regions (2012-2017)

4.2 North America Air Condition Units Production, Consumption, Export, Import (2012-2017)

4.3 Europe Air Condition Units Production, Consumption, Export, Import (2012-2017)
4.4 China Air Condition Units Production, Consumption, Export, Import (2012-2017)
4.5 Japan Air Condition Units Production, Consumption, Export, Import (2012-2017)
4.6 Southeast Asia Air Condition Units Production, Consumption, Export, Import (2012-2017)

4.7 India Air Condition Units Production, Consumption, Export, Import (2012-2017)

5 GLOBAL AIR CONDITION UNITS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 Global Air Condition Units Production and Market Share by Type (2012-2017)



- 5.2 Global Air Condition Units Revenue and Market Share by Type (2012-2017)
- 5.3 Global Air Condition Units Price by Type (2012-2017)
- 5.4 Global Air Condition Units Production Growth by Type (2012-2017)

6 GLOBAL AIR CONDITION UNITS MARKET ANALYSIS BY APPLICATION

6.1 Global Air Condition Units Consumption and Market Share by Application (2012-2017)

- 6.2 Global Air Condition Units Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL AIR CONDITION UNITS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Johnson Controls
 - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.1.2 Air Condition Units Product Type, Application and Specification
 - 7.1.2.1 Direct Expansion Units
 - 7.1.2.2 Multi-connected Units

7.1.3 Johnson Controls Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.1.4 Main Business/Business Overview
- 7.2 Mc Quay International
 - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.2.2 Air Condition Units Product Type, Application and Specification
 - 7.2.2.1 Direct Expansion Units
 - 7.2.2.2 Multi-connected Units

7.2.3 Mc Quay International Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.2.4 Main Business/Business Overview

7.3 Carrier

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Air Condition Units Product Type, Application and Specification
- 7.3.2.1 Direct Expansion Units
- 7.3.2.2 Multi-connected Units

7.3.3 Carrier Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.3.4 Main Business/Business Overview



7.4 Trane

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 Air Condition Units Product Type, Application and Specification
- 7.4.2.1 Direct Expansion Units
- 7.4.2.2 Multi-connected Units

7.4.3 Trane Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.4.4 Main Business/Business Overview

7.5 Dunham Bush

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 Air Condition Units Product Type, Application and Specification

7.5.2.1 Direct Expansion Units

7.5.2.2 Multi-connected Units

7.5.3 Dunham Bush Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.5.4 Main Business/Business Overview

7.6 Daikin

7.6.1 Company Basic Information, Manufacturing Base and Its Competitors

7.6.2 Air Condition Units Product Type, Application and Specification

7.6.2.1 Direct Expansion Units

7.6.2.2 Multi-connected Units

7.6.3 Daikin Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.6.4 Main Business/Business Overview

7.7 Hitachi

7.7.1 Company Basic Information, Manufacturing Base and Its Competitors

7.7.2 Air Condition Units Product Type, Application and Specification

7.7.2.1 Direct Expansion Units

7.7.2.2 Multi-connected Units

7.7.3 Hitachi Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.7.4 Main Business/Business Overview

7.8 Toshiba

7.8.1 Company Basic Information, Manufacturing Base and Its Competitors

7.8.2 Air Condition Units Product Type, Application and Specification

7.8.2.1 Direct Expansion Units

7.8.2.2 Multi-connected Units

7.8.3 Toshiba Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)



- 7.8.4 Main Business/Business Overview
- 7.9 Mitsubishi Electric
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 Air Condition Units Product Type, Application and Specification

7.9.2.1 Direct Expansion Units

7.9.2.2 Multi-connected Units

7.9.3 Mitsubishi Electric Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

7.9.4 Main Business/Business Overview

7.10 GREE

- 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.10.2 Air Condition Units Product Type, Application and Specification

7.10.2.1 Direct Expansion Units

7.10.2.2 Multi-connected Units

7.10.3 GREE Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

- 7.10.4 Main Business/Business Overview
- 7.11 Midea
- 7.12 Haier
- 7.13 Nanjing TICA

8 AIR CONDITION UNITS MANUFACTURING COST ANALYSIS

- 8.1 Air Condition Units Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Air Condition Units

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Air Condition Units Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Air Condition Units Major Manufacturers in 2015



9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL AIR CONDITION UNITS MARKET FORECAST (2017-2022)

12.1 Global Air Condition Units Production, Revenue and Price Forecast (2017-2022)
12.1.1 Global Air Condition Units Production and Growth Rate Forecast (2017-2022)
12.1.2 Global Air Condition Units Revenue and Growth Rate Forecast (2017-2022)

12.1.3 Global Air Condition Units Price and Trend Forecast (2017-2022)

12.2 Global Air Condition Units Production, Consumption, Import and Export Forecast by Regions (2017-2022)

12.2.1 North America Air Condition Units Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.2 Europe Air Condition Units Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.3 China Air Condition Units Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.4 Japan Air Condition Units Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.2.5 Southeast Asia Air Condition Units Production, Revenue, Consumption, Export



and Import Forecast (2017-2022)

12.2.6 India Air Condition Units Production, Revenue, Consumption, Export and Import Forecast (2017-2022)

12.3 Global Air Condition Units Production, Revenue and Price Forecast by Type (2017-2022)

12.4 Global Air Condition Units Consumption Forecast by Application (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Air Condition Units Figure Global Production Market Share of Air Condition Units by Type in 2015 Figure Product Picture of Direct Expansion Units Table Major Manufacturers of Direct Expansion Units Figure Product Picture of Multi-connected Units Table Major Manufacturers of Multi-connected Units **Figure Product Picture of Others** Table Major Manufacturers of Others Table Air Condition Units Consumption Market Share by Application in 2015 Figure Comfort Air Conditioning Examples Figure Factory Conditioning Examples Figure Others Examples Figure North America Air Condition Units Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Europe Air Condition Units Revenue (Million USD) and Growth Rate (2012-2022) Figure China Air Condition Units Revenue (Million USD) and Growth Rate (2012-2022) Figure Japan Air Condition Units Revenue (Million USD) and Growth Rate (2012-2022) Figure Southeast Asia Air Condition Units Revenue (Million USD) and Growth Rate (2012 - 2022)Figure India Air Condition Units Revenue (Million USD) and Growth Rate (2012-2022) Figure Global Air Condition Units Revenue (Million UDS) and Growth Rate (2012-2022) Table Global Air Condition Units Capacity of Key Manufacturers (2015 and 2016) Table Global Air Condition Units Capacity Market Share by Manufacturers (2015 and 2016) Figure Global Air Condition Units Capacity of Key Manufacturers in 2015 Figure Global Air Condition Units Capacity of Key Manufacturers in 2016 Table Global Air Condition Units Production of Key Manufacturers (2015 and 2016) Table Global Air Condition Units Production Share by Manufacturers (2015 and 2016) Figure 2015 Air Condition Units Production Share by Manufacturers Figure 2016 Air Condition Units Production Share by Manufacturers Table Global Air Condition Units Revenue (Million USD) by Manufacturers (2015 and 2016) Table Global Air Condition Units Revenue Share by Manufacturers (2015 and 2016) Table 2015 Global Air Condition Units Revenue Share by Manufacturers

Table 2016 Global Air Condition Units Revenue Share by Manufacturers



Table Global Market Air Condition Units Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Air Condition Units Average Price of Key Manufacturers in 2015 Table Manufacturers Air Condition Units Manufacturing Base Distribution and Sales Area

Table Manufacturers Air Condition Units Product Type

Figure Air Condition Units Market Share of Top 3 Manufacturers

Figure Air Condition Units Market Share of Top 5 Manufacturers

 Table Global Air Condition Units Capacity by Regions (2012-2017)

Figure Global Air Condition Units Capacity Market Share by Regions (2012-2017)

Figure Global Air Condition Units Capacity Market Share by Regions (2012-2017)

Figure 2015 Global Air Condition Units Capacity Market Share by Regions

 Table Global Air Condition Units Production by Regions (2012-2017)

Figure Global Air Condition Units Production and Market Share by Regions (2012-2017)

Figure Global Air Condition Units Production Market Share by Regions (2012-2017)

Figure 2015 Global Air Condition Units Production Market Share by Regions

Table Global Air Condition Units Revenue by Regions (2012-2017)

Table Global Air Condition Units Revenue Market Share by Regions (2012-2017)

Table 2015 Global Air Condition Units Revenue Market Share by Regions

Table Global Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table North America Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table Europe Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table China Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table Japan Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table Southeast Asia Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table India Air Condition Units Production, Revenue, Price and Gross Margin (2012-2017)

Table Global Air Condition Units Consumption Market by Regions (2012-2017) Table Global Air Condition Units Consumption Market Share by Regions (2012-2017) Figure Global Air Condition Units Consumption Market Share by Regions (2012-2017) Figure 2015 Global Air Condition Units Consumption Market Share by Regions Table North America Air Condition Units Production, Consumption, Import & Export (2012-2017)



Table Europe Air Condition Units Production, Consumption, Import & Export(2012-2017)

Table China Air Condition Units Production, Consumption, Import & Export (2012-2017) Table Japan Air Condition Units Production, Consumption, Import & Export (2012-2017) Table Southeast Asia Air Condition Units Production, Consumption, Import & Export (2012-2017)

Table India Air Condition Units Production, Consumption, Import & Export (2012-2017)Table Global Air Condition Units Production by Type (2012-2017)

Table Global Air Condition Units Production Share by Type (2012-2017)

Figure Production Market Share of Air Condition Units by Type (2012-2017)

Figure 2015 Production Market Share of Air Condition Units by Type

Table Global Air Condition Units Revenue by Type (2012-2017)

Table Global Air Condition Units Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Air Condition Units by Type (2012-2017)

Figure 2015 Revenue Market Share of Air Condition Units by Type

 Table Global Air Condition Units Price by Type (2012-2017)

Figure Global Air Condition Units Production Growth by Type (2012-2017)

Table Global Air Condition Units Consumption by Application (2012-2017)

Table Global Air Condition Units Consumption Market Share by Application (2012-2017)

Figure Global Air Condition Units Consumption Market Share by Application in 2015

Table Global Air Condition Units Consumption Growth Rate by Application (2012-2017)

Figure Global Air Condition Units Consumption Growth Rate by Application (2012-2017) Table Johnson Controls Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Controls Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Johnson Controls Air Condition Units Market Share (2015 and 2016)

Table Mc Quay International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mc Quay International Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Mc Quay International Air Condition Units Market Share (2015 and 2016) Table Carrier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Carrier Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Carrier Air Condition Units Market Share (2015 and 2016)

Table Trane Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Trane Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)



Figure Trane Air Condition Units Market Share (2015 and 2016)

Table Dunham Bush Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dunham Bush Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Dunham Bush Air Condition Units Market Share (2015 and 2016)

Table Daikin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Daikin Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Daikin Air Condition Units Market Share (2015 and 2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hitachi Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Hitachi Air Condition Units Market Share (2015 and 2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Toshiba Air Condition Units Market Share (2015 and 2016)

Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Electric Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure Mitsubishi Electric Air Condition Units Market Share (2015 and 2016)

Table GREE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GREE Air Condition Units Production, Revenue, Price and Gross Margin (2015 and 2016)

Figure GREE Air Condition Units Market Share (2015 and 2016)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air Condition Units

Figure Manufacturing Process Analysis of Air Condition Units

Figure Air Condition Units Industrial Chain Analysis

Table Raw Materials Sources of Air Condition Units Major Manufacturers in 2015

Table Major Buyers of Air Condition Units

Table Distributors/Traders List

Figure Global Air Condition Units Production and Growth Rate Forecast (2017-2022)

Figure Global Air Condition Units Revenue and Growth Rate Forecast (2017-2022)

Figure Global Air Condition Units Price and Trend Forecast (2017-2022)



Table Global Air Condition Units Production Forecast by Regions (2017-2022) Table Global Air Condition Units Consumption Forecast by Regions (2017-2022) Figure North America Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table North America Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Figure Europe Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table Europe Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Figure China Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table China Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Figure Japan Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table Japan Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Figure Southeast Asia Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table Southeast Asia Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Figure India Air Condition Units Production, Revenue and Growth Rate Forecast (2017-2022)

Table India Air Condition Units Production, Consumption, Export and Import Forecast (2017-2022)

Table Global Air Condition Units Production Forecast by Type (2017-2022)

Table Global Air Condition Units Revenue Forecast by Type (2017-2022)

Table Global Air Condition Units Price Forecast by Type (2017-2022)

Table Global Air Condition Units Consumption Forecast by Application (2017-2022)



I would like to order

Product name: Global Air Condition Units Market Research Report 2017 Product link: https://marketpublishers.com/r/GB66D9DAF48EN.html Price: US\$ 2,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@merketpublishers.com

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GB66D9DAF48EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970