

# **Global Aerial Work Platforms Market Research Report** 2016

https://marketpublishers.com/r/G76FFC2AEDDEN.html

Date: October 2016

Pages: 121

Price: US\$ 2,900.00 (Single User License)

ID: G76FFC2AEDDEN

#### **Abstracts**

#### Notes:

Production, means the output of Aerial Work Platforms

Revenue, means the sales value of Aerial Work Platforms

This report studies Aerial Work Platforms in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

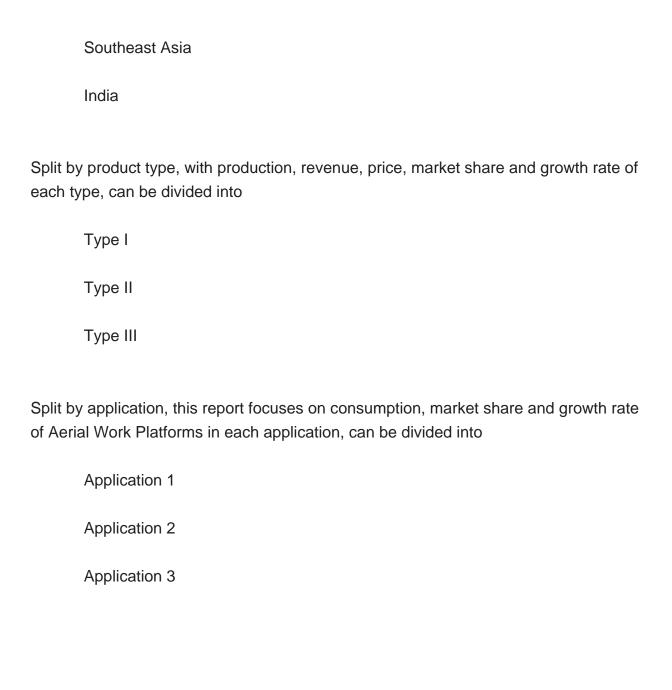
Toyota
Kion
Jungheinrich
Hyster-Yale
Crown
Mitsubishi Nichiyu
UniCarriers
Anhui Heli



Hangcha	
Komatsu	
Clark	
Doosan	
Hyundai	
EP	
Lonking	
Combilift	
Tailift Group	
Hubtex	
Hytsu Group	
Godrej & Boyce	
Paletrans	
Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Aerial Work Platforms in these regions, from 2011 to 2021 (forecast), like	
North America	
Europe	
China	

Japan







#### **Contents**

Global Aerial Work Platforms Market Research Report 2016

#### 1 AERIAL WORK PLATFORMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Aerial Work Platforms
- 1.2 Aerial Work Platforms Segment by Type
  - 1.2.1 Global Production Market Share of Aerial Work Platforms by Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Aerial Work Platforms Segment by Application
  - 1.3.1 Aerial Work Platforms Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 Aerial Work Platforms Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 Europe Status and Prospect (2011-2021)
- 1.4.3 China Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 Southeast Asia Status and Prospect (2011-2021)
- 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of Aerial Work Platforms (2011-2021)

### 2 GLOBAL AERIAL WORK PLATFORMS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global Aerial Work Platforms Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global Aerial Work Platforms Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global Aerial Work Platforms Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Aerial Work Platforms Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 Aerial Work Platforms Market Competitive Situation and Trends
  - 2.5.1 Aerial Work Platforms Market Concentration Rate
  - 2.5.2 Aerial Work Platforms Market Share of Top 3 and Top 5 Manufacturers



#### 2.5.3 Mergers & Acquisitions, Expansion

### 3 GLOBAL AERIAL WORK PLATFORMS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global Aerial Work Platforms Production by Region (2011-2016)
- 3.2 Global Aerial Work Platforms Production Market Share by Region (2011-2016)
- 3.3 Global Aerial Work Platforms Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

## 4 GLOBAL AERIAL WORK PLATFORMS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global Aerial Work Platforms Consumption by Regions (2011-2016)
- 4.2 North America Aerial Work Platforms Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe Aerial Work Platforms Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China Aerial Work Platforms Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan Aerial Work Platforms Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia Aerial Work Platforms Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India Aerial Work Platforms Production, Consumption, Export, Import by Regions



(2011-2016)

### 5 GLOBAL AERIAL WORK PLATFORMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global Aerial Work Platforms Production and Market Share by Type (2011-2016)
- 5.2 Global Aerial Work Platforms Revenue and Market Share by Type (2011-2016)
- 5.3 Global Aerial Work Platforms Price by Type (2011-2016)
- 5.4 Global Aerial Work Platforms Production Growth by Type (2011-2016)

#### 6 GLOBAL AERIAL WORK PLATFORMS MARKET ANALYSIS BY APPLICATION

- 6.1 Global Aerial Work Platforms Consumption and Market Share by Application (2011-2016)
- 6.2 Global Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### 7 GLOBAL AERIAL WORK PLATFORMS MANUFACTURERS PROFILES/ANALYSIS

- 7.1 Toyota
  - 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.1.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
- 7.1.3 Toyota Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.1.4 Main Business/Business Overview
- 7.2 Kion
  - 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.2.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.2.2.1 Type I
    - 7.2.2.2 Type II
- 7.2.3 Kion Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.2.4 Main Business/Business Overview
- 7.3 Jungheinrich



- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 Aerial Work Platforms Product Type, Application and Specification
  - 7.3.2.1 Type I
  - 7.3.2.2 Type II
- 7.3.3 Jungheinrich Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.3.4 Main Business/Business Overview
- 7.4 Hyster-Yale
  - 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.4.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
- 7.4.3 Hyster-Yale Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.4.4 Main Business/Business Overview
- 7.5 Crown
  - 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.5.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.5.2.1 Type I
    - 7.5.2.2 Type II
- 7.5.3 Crown Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.5.4 Main Business/Business Overview
- 7.6 Mitsubishi Nichiyu
  - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.6.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.6.2.1 Type I
    - 7.6.2.2 Type II
- 7.6.3 Mitsubishi Nichiyu Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.6.4 Main Business/Business Overview
- 7.7 UniCarriers
- 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.7.2 Aerial Work Platforms Product Type, Application and Specification
  - 7.7.2.1 Type I
  - 7.7.2.2 Type II
- 7.7.3 UniCarriers Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.7.4 Main Business/Business Overview



#### 7.8 Anhui Heli

- 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.8.2 Aerial Work Platforms Product Type, Application and Specification
  - 7.8.2.1 Type I
  - 7.8.2.2 Type II
- 7.8.3 Anhui Heli Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.8.4 Main Business/Business Overview
- 7.9 Hangcha
  - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.9.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.9.2.1 Type I
    - 7.9.2.2 Type II
- 7.9.3 Hangcha Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.9.4 Main Business/Business Overview
- 7.10 Komatsu
  - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
  - 7.10.2 Aerial Work Platforms Product Type, Application and Specification
    - 7.10.2.1 Type I
    - 7.10.2.2 Type II
- 7.10.3 Komatsu Aerial Work Platforms Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 7.10.4 Main Business/Business Overview
- 7.11 Clark
- 7.12 Doosan
- 7.13 Hyundai
- 7.14 EP
- 7.15 Lonking
- 7.16 Combilift
- 7.17 Tailift Group
- 7.18 Hubtex
- 7.19 Hytsu Group
- 7.20 Godrej & Boyce
- 7.21 Paletrans

#### 8 AERIAL WORK PLATFORMS MANUFACTURING COST ANALYSIS

8.1 Aerial Work Platforms Key Raw Materials Analysis



- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Aerial Work Platforms

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Aerial Work Platforms Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Aerial Work Platforms Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 GLOBAL AERIAL WORK PLATFORMS MARKET FORECAST (2016-2021)



- 12.1 Global Aerial Work Platforms Production, Revenue Forecast (2016-2021)
- 12.2 Global Aerial Work Platforms Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global Aerial Work Platforms Production Forecast by Type (2016-2021)
- 12.4 Global Aerial Work Platforms Consumption Forecast by Application (2016-2021)
- 12.5 Aerial Work Platforms Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Aerial Work Platforms

Figure Global Production Market Share of Aerial Work Platforms by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Aerial Work Platforms Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure China Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure India Aerial Work Platforms Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global Aerial Work Platforms Revenue (Million UDS) and Growth Rate (2011-2021)

Table Global Aerial Work Platforms Capacity of Key Manufacturers (2015 and 2016)

Table Global Aerial Work Platforms Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global Aerial Work Platforms Capacity of Key Manufacturers in 2015

Figure Global Aerial Work Platforms Capacity of Key Manufacturers in 2016

Table Global Aerial Work Platforms Production of Key Manufacturers (2015 and 2016)

Table Global Aerial Work Platforms Production Share by Manufacturers (2015 and 2016)

Figure 2015 Aerial Work Platforms Production Share by Manufacturers



Figure 2016 Aerial Work Platforms Production Share by Manufacturers

Table Global Aerial Work Platforms Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global Aerial Work Platforms Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global Aerial Work Platforms Revenue Share by Manufacturers

Table 2016 Global Aerial Work Platforms Revenue Share by Manufacturers

Table Global Market Aerial Work Platforms Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market Aerial Work Platforms Average Price of Key Manufacturers in 2015

Table Manufacturers Aerial Work Platforms Manufacturing Base Distribution and Sales Area

Table Manufacturers Aerial Work Platforms Product Type

Figure Aerial Work Platforms Market Share of Top 3 Manufacturers

Figure Aerial Work Platforms Market Share of Top 5 Manufacturers

Table Global Aerial Work Platforms Capacity by Regions (2011-2016)

Figure Global Aerial Work Platforms Capacity Market Share by Regions (2011-2016)

Figure Global Aerial Work Platforms Capacity Market Share by Regions (2011-2016)

Figure 2015 Global Aerial Work Platforms Capacity Market Share by Regions

Table Global Aerial Work Platforms Production by Regions (2011-2016)

Figure Global Aerial Work Platforms Production and Market Share by Regions (2011-2016)

Figure Global Aerial Work Platforms Production Market Share by Regions (2011-2016)

Figure 2015 Global Aerial Work Platforms Production Market Share by Regions

Table Global Aerial Work Platforms Revenue by Regions (2011-2016)

Table Global Aerial Work Platforms Revenue Market Share by Regions (2011-2016)

Table 2015 Global Aerial Work Platforms Revenue Market Share by Regions

Table Global Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table North America Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table Europe Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table China Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table Japan Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table Southeast Asia Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)



Table India Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Table Global Aerial Work Platforms Consumption Market by Regions (2011-2016)

Table Global Aerial Work Platforms Consumption Market Share by Regions (2011-2016)

Figure Global Aerial Work Platforms Consumption Market Share by Regions (2011-2016)

Figure 2015 Global Aerial Work Platforms Consumption Market Share by Regions Table North America Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table Europe Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table China Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table Japan Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table Southeast Asia Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table India Aerial Work Platforms Production, Consumption, Import & Export (2011-2016)

Table Global Aerial Work Platforms Production by Type (2011-2016)

Table Global Aerial Work Platforms Production Share by Type (2011-2016)

Figure Production Market Share of Aerial Work Platforms by Type (2011-2016)

Figure 2015 Production Market Share of Aerial Work Platforms by Type

Table Global Aerial Work Platforms Revenue by Type (2011-2016)

Table Global Aerial Work Platforms Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Aerial Work Platforms by Type (2011-2016)

Figure 2015 Revenue Market Share of Aerial Work Platforms by Type

Table Global Aerial Work Platforms Price by Type (2011-2016)

Figure Global Aerial Work Platforms Production Growth by Type (2011-2016)

Table Global Aerial Work Platforms Consumption by Application (2011-2016)

Table Global Aerial Work Platforms Consumption Market Share by Application (2011-2016)

Figure Global Aerial Work Platforms Consumption Market Share by Application in 2015 Table Global Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)

Figure Global Aerial Work Platforms Consumption Growth Rate by Application (2011-2016)

Table Toyota Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Toyota Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toyota Aerial Work Platforms Market Share (2011-2016)

Table Kion Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kion Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kion Aerial Work Platforms Market Share (2011-2016)

Table Jungheinrich Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jungheinrich Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jungheinrich Aerial Work Platforms Market Share (2011-2016)

Table Hyster-Yale Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyster-Yale Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyster-Yale Aerial Work Platforms Market Share (2011-2016)

Table Crown Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Crown Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Crown Aerial Work Platforms Market Share (2011-2016)

Table Mitsubishi Nichiyu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Nichiyu Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsubishi Nichiyu Aerial Work Platforms Market Share (2011-2016)

Table UniCarriers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UniCarriers Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure UniCarriers Aerial Work Platforms Market Share (2011-2016)

Table Anhui Heli Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anhui Heli Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Anhui Heli Aerial Work Platforms Market Share (2011-2016)

Table Hangcha Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Hangcha Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)



Figure Hangcha Aerial Work Platforms Market Share (2011-2016)

Table Komatsu Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Komatsu Aerial Work Platforms Production, Revenue, Price and Gross Margin (2011-2016)

Figure Komatsu Aerial Work Platforms Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Aerial Work Platforms

Figure Manufacturing Process Analysis of Aerial Work Platforms

Figure Aerial Work Platforms Industrial Chain Analysis

Table Raw Materials Sources of Aerial Work Platforms Major Manufacturers in 2015

Table Major Buyers of Aerial Work Platforms

Table Distributors/Traders List

Figure Global Aerial Work Platforms Production and Growth Rate Forecast (2016-2021)

Figure Global Aerial Work Platforms Revenue and Growth Rate Forecast (2016-2021)

Table Global Aerial Work Platforms Production Forecast by Regions (2016-2021)

Table Global Aerial Work Platforms Consumption Forecast by Regions (2016-2021)

Table Global Aerial Work Platforms Production Forecast by Type (2016-2021)

Table Global Aerial Work Platforms Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: Global Aerial Work Platforms Market Research Report 2016

Product link: <a href="https://marketpublishers.com/r/G76FFC2AEDDEN.html">https://marketpublishers.com/r/G76FFC2AEDDEN.html</a>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G76FFC2AEDDEN.html">https://marketpublishers.com/r/G76FFC2AEDDEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970