

Global Advanced Packaging Industry Report 2016

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Abstracts

Global advanced packaging industry developed with a 9.65% growth rate in 2015, which is mostly driven by strong demand from downstream products like mobile phone, MEMS, etc. Global market grew from 8546 M USD in 2014 to 9370 M USD in 2015, is expected to grow further to 10180 M USD in 2020. In terms of manufacturers, ASE, Amkor Technology, SPIL, Stats Chippac captured the top revenue share spots in the advanced packaging market in 2015.

The Global Advanced Packaging Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Advanced Packaging industry.

Firstly, the report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Advanced Packaging market analysis is provided for the international market including development history, competitive landscape analysis, and major regions' development status.

Secondly, development policies and plans are discussed as well as manufacturing processes and cost structures. This report also states import/export, supply and consumption figures as well as cost, price, revenue and gross margin by regions (United States, EU, China and Japan), and other regions can be added.

Then, the report focuses on global major leading industry players with information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials, equipment and downstream consumers analysis is also carried out. What's more, the Advanced Packaging industry development trends and marketing channels are analyzed.

Finally, the feasibility of new investment projects is assessed, and overall research

conclusions are offered.

In a word, the report provides major statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW OF ADVANCED PACKAGING

- 1.1 Definition of Advanced Packaging
- 1.2 Classification of Advanced Packaging
- 1.3 Applications of Advanced Packaging
- 1.4 Industry Chain Structure of Advanced Packaging
- 1.5 Industry Overview and Major Regions Status of Advanced Packaging
- 1.6 Industry Policy Analysis of Advanced Packaging
- 1.7 Industry News Analysis of Advanced Packaging

2 MANUFACTURING COST STRUCTURE ANALYSIS OF ADVANCED PACKAGING

- 2.1 Raw Material Suppliers of Advanced Packaging
- 2.2 Equipment Suppliers and Price Analysis of Advanced Packaging
- 2.3 Labor Cost Analysis of Advanced Packaging
- 2.4 Manufacturing Cost Structure Analysis of Advanced Packaging
- 2.5 Manufacturing Process Analysis of Advanced Packaging

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS OF ADVANCED PACKAGING

- 3.1 Commercial Production Date of Global Key Manufacturers
- 3.2 Manufacturing Plants Distribution of Global Key Advanced Packaging Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Global Advanced Packaging Key Manufacturers in 2015

4 ANALYSIS OF REVENUE BY CLASSIFICATIONS

- 4.1 Global Revenue of Advanced Packaging by Classifications 2011-2016
- 4.2 Global Revenue Growth Rate of Advanced Packaging by Classifications 2011-2016
- 4.3 Advanced Packaging Revenue by Classifications

5 ANALYSIS OF REVENUE BY REGIONS AND APPLICATIONS

- 5.1 Global Revenue of Advanced Packaging by Regions 2011-2016
- 5.2 2011-2016 USA Revenue and Revenue Growth Rate of Advanced Packaging

- 5.3 2011-2016 Taiwan Revenue and Revenue Growth Rate of Advanced Packaging
- 5.4 2011-2016 Japan Revenue and Revenue Growth Rate of Advanced Packaging
- 5.5 2011-2016 China Revenue and Revenue Growth Rate of Advanced Packaging
- 5.6 Global Revenue of Advanced Packaging by Applications 2011-2016

6 ANALYSIS OF ADVANCED PACKAGING REVENUE MARKET STATUS 2011-2016

- 6.1 Revenue of Advanced Packaging 2011-2016
- 6.2 Revenue Market Share Analysis of Advanced Packaging 2011-2016
- 6.3 Revenue Overview of Advanced Packaging 2011-2016
- 6.4 Gross Margin of Advanced Packaging 2011-2016

7 MAJOR ADVANCED PACKAGING COMPANIES ANALYSIS

- 7.1 ASE
 - 7.1.1 ASE Profile
 - 7.1.2 Revenue and Gross
 - 7.1.3 Contact Information
- 7.2 Amkor Technology
 - 7.2.1 Amkor Technology Profile
 - 7.2.2 Revenue and Gross
 - 7.2.3 Contact Information
- 7.3 SPIL
 - 7.3.1 SPIL Profile
 - 7.3.2 Revenue and Gross
 - 7.3.3 Contact Information
- 7.4 Stats Chippac
 - 7.4.1 Stats Chippac Profile
 - 7.4.2 Revenue and Gross
 - 7.4.3 Contact Information
- 7.5 Powertech Technology
 - 7.5.1 Powertech Technology Profile
 - 7.5.2 Revenue and Gross
 - 7.5.3 Contact Information
- 7.6 Jiangsu Changjiang Electronics Technology
 - 7.6.1 Jiangsu Changjiang Electronics Technology Profile
 - 7.6.2 Revenue and Gross
 - 7.6.3 Contact Information
- 7.7 J-Devices

- 7.7.1 J-Devices Profile
- 7.7.2 Revenue and Gross
- 7.7.3 Contact Information
- 7.8 UTAC
 - 7.8.1 UTAC Profile
 - 7.8.2 Revenue and Gross
 - 7.8.3 Contact Information
- 7.9 Chipmos Technologies
 - 7.9.1 Chipmos Technologies Profile
 - 7.9.2 Revenue and Gross
 - 7.9.3 Contact Information
- 7.10 Chipbond Technology
 - 7.10.1 Chipbond Technology Profile
 - 7.10.2 Revenue and Gross
 - 7.10.3 Contact Information
- 7.11 STS Semiconductor
 - 7.11.1 STS Semiconductor Profile
 - 7.11.2 Revenue and Gross
 - 7.11.3 Contact Information
- 7.12 Tianshui Huatian Technology
 - 7.12.1 Tianshui Huatian Technology Profile
 - 7.12.2 Revenue and Gross
 - 7.12.3 Contact Information
- 7.13 Nantong Fujitsu Microelectronics
 - 7.13.1 Nantong Fujitsu Microelectronics Profile
 - 7.13.2 Revenue and Gross
 - 7.13.3 Contact Information
- 7.14 Carsem Semiconductor
 - 7.14.1 Carsem Semiconductor Profile
 - 7.14.2 Revenue and Gross
 - 7.14.3 Contact Information
- 7.15 Walton Advanced Engineering
 - 7.15.1 Walton Advanced Engineering Profile
 - 7.15.2 Revenue and Gross
 - 7.15.3 Contact Information
- 7.16 Unisem
 - 7.16.1 Unisem Profile
 - 7.16.2 Revenue and Gross
 - 7.16.3 Contact Information

- 7.17 Orient Semiconductor Electronics
 - 7.17.1 Orient Semiconductor Electronics Profile
 - 7.17.2 Revenue and Gross
 - 7.17.3 Contact Information
- 7.18 AOI Electronics
 - 7.18.1 AOI Electronics Profile
 - 7.18.2 Revenue and Gross
 - 7.18.3 Contact Information
- 7.19 Formosa Advanced Technologies
 - 7.19.1 Formosa Advanced Technologies Profile
 - 7.19.2 Revenue and Gross
 - 7.19.3 Contact Information
- 7.20 NEPES
 - 7.20.1 NEPES Profile
 - 7.20.2 Revenue and Gross
 - 7.20.3 Contact Information

8 COST AND GROSS MARGIN ANALYSIS

- 8.1 Cost Analysis of Advanced Packaging 2011-2016
- 8.2 Gross Margin Analysis of Advanced Packaging

9 MARKETING ANALYSIS OF ADVANCED PACKAGING

- 9.1 Supply Chain Relationship Analysis of Advanced Packaging
- 9.2 Outsourcing Trends in Semiconductor Manufacturing

10 DEVELOPMENT TREND OF ADVANCED PACKAGING INDUSTRY 2016-2021

- 10.1 Revenue Overview of Advanced Packaging 2016-2021
- 10.2 Global Revenue of Advanced Packaging by Classifications 2016-2021
- 10.3 Global Revenue of Advanced Packaging by Applications 2016-2021
- 10.4 Global Revenue of Advanced Packaging by Regions 2016-2021
 - 10.4.1 Global Revenue of Advanced Packaging by Regions 2016-2021
 - 10.4.2 2016-2021 USA Revenue and Revenue Growth Rate of Advanced Packaging
 - 10.4.3 2016-2021 Taiwan Revenue and Revenue Growth Rate of Advanced Packaging
 - 10.4.4 2016-2021 Japan Revenue and Revenue Growth Rate of Advanced Packaging
 - 10.4.5 2016-2021 China Revenue and Revenue Growth Rate of Advanced Packaging

11 INDUSTRY CHAIN SUPPLIERS OF ADVANCED PACKAGING WITH CONTACT INFORMATION

11.1 Major Raw Materials Suppliers of Advanced Packaging with Contact Information

11.2 Manufacturing Equipment Suppliers of Advanced Packaging with Contact Information

11.3 Key Customers of Advanced Packaging with Contact Information

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF ADVANCED PACKAGING

12.1 New Project SWOT Analysis of Advanced PackagingTable New Project SWOT Analysis of Advanced Packaging

12.2 New Project Investment Feasibility Analysis of Advanced Packaging

12.2.1 Project Name

12.2.2 Investment Budget

12.2.3 Project Product Solutions

12.2.4 Project Schedule

13 CONCLUSION OF THE GLOBAL ADVANCED PACKAGING INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Integrated-circuit Packaging Has Evolved since the 1970s
Table Specification Comparison of Different Types of Advanced Packaging
Figure Global Production Market Share of Advanced Packaging by Types in 2015
Table Use of Advanced Packaging Process
Table Application Area of Advanced Packaging
Figure Global Consumption Volume Market Share of Advanced Packaging by Applications in 2015
Figure Industry Chain Structure of Advanced Packaging
Table Global Advanced Packaging Major Manufacturers
Table Global Major Regions Advanced Packaging Market Share in 2015
Table Industry Policy of Advanced Packaging
Table Industry News List of Advanced Packaging
Figure Upstream Raw Materials
Table Raw Material Suppliers Analysis
Table Equipment Suppliers Analysis
Figure United States Average Hourly Wages in Manufacturing (USD/Hour)
Figure United States Average Weekly Hours
Figure Euro Area Average Monthly Wage (EUR/Month)
Figure China Minimum Monthly Wages (CNY/ Month)
Figure Indonesia Average Monthly Wages in Manufacturing (IDR THO/Month)
Figure Vietnam Wages In Manufacturing (VND Thousand/Month)
Figure Thailand Average Monthly Wages in Manufacturing (THB/Month)
Table Manufacturing Cost Structure Analysis of Advanced Packaging in 2015
Figure Manufacturing Cost Structure Analysis of Advanced Packaging in 2015
Figure Wafer Level Packaging Process Flow
Figure Wafer Level Chip Scale Packaging (WLCSP) Process Flow
Figure Plating Bumping Flow
Figure TSV Process Flow
Table Commercial Production Date of Global Advanced Packaging Key Manufacturers
Table Manufacturing Plants Distribution of Global Key Advanced Packaging Manufacturers in 2015
Table R&D Status and Technology Source of Global Advanced Packaging Key Manufacturers in 2015
Table Global Revenue of Advanced Packaging by Classifications 2011-2016?M USD?
Figure Global Revenue Growth Rate of Advanced Packaging by Classifications

2011-2016

Figure Advanced Packaging Revenue Market Share by Classifications 2011-2016

Figure Advanced Packaging Revenue Market Share by Classifications 2011

Figure Advanced Packaging Revenue Market Share by Classifications 2012

Figure Advanced Packaging Revenue Market Share by Classifications 2013

Figure Advanced Packaging Revenue Market Share by Classifications 2014

Figure Advanced Packaging Revenue Market Share by Classifications 2015

Table Global Revenue of Advanced Packaging by Regions 2011-2016?M USD?

Figure Global Revenue of Advanced Packaging Market Revenue(M USD)by Regions
2011-2016

Figure Global Revenue of Advanced Packaging Market Share by Regions 2011

Figure Global Revenue of Advanced Packaging Market Share by Regions 2012

Figure Global Revenue of Advanced Packaging Market Share by Regions 2013

Figure Global Revenue of Advanced Packaging Market Share by Regions 2014

Figure Global Revenue of Advanced Packaging Market Share by Regions 2015

Figure 2011-2016 USA Revenue and Revenue Growth Rate of Advanced Packaging

Figure 2011-2016 Taiwan Revenue and Revenue Growth Rate of Advanced Packaging

Figure 2011-2016 Japan Revenue and Revenue Growth Rate of Advanced Packaging

Figure 2011-2016 China Revenue and Revenue Growth Rate of Advanced Packaging

Table Global Revenue of Advanced Packaging by Applications 2011-2016?M USD?

Figure Advanced Packaging Revenue (M USD) Market Share by Applications
2011-2016

Figure Advanced Packaging Revenue Market Share by Applications 2011

Figure Advanced Packaging Revenue Market Share by Applications 2012

Figure Advanced Packaging Revenue Market Share by Applications 2013

Figure Advanced Packaging Revenue Market Share by Applications 2014

Figure Advanced Packaging Revenue Market Share by Applications 2015

Table Revenue of Advanced Packaging 2011-2016

Figure Revenue Market Share Analysis of Advanced Packaging 2011

Figure Revenue Market Share Analysis of Advanced Packaging 2012

Figure Revenue Market Share Analysis of Advanced Packaging 2013

Figure Revenue Market Share Analysis of Advanced Packaging 2014

Figure Revenue Market Share Analysis of Advanced Packaging 2015

Table Global Revenue Overview of Advanced Packaging 2011-2016

Figure Global Revenue and Growth Rate of Advanced Packaging 2011-2016

Table Gross Margin of Advanced Packaging 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of ASE 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of ASE 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of ASE 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Amkor Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Amkor Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Amkor Technology 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of SPIL 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of SPIL 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of SPIL 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Stats Chippac 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Stats Chippac 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Stats Chippac 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Powertech Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Powertech Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Powertech Technology 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Jiangsu Changjiang Electronics Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Jiangsu Changjiang Electronics Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Jiangsu Changjiang Electronics Technology 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of J-Devices 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of J-Devices 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of J-Devices 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of UTAC 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of UTAC 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of UTAC 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Chipmos Technologies 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Chipmos

Technologies 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Chipmos

Technologies 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Chipbond

Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Chipbond

Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Chipbond

Technology 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of STS

Semiconductor 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of STS

Semiconductor 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of STS

Semiconductor 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Tianshui Huatian

Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Tianshui Huatian

Technology 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Tianshui Huatian

Technology 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Nantong Fujitsu

Microelectronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Nantong Fujitsu

Microelectronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Nantong Fujitsu

Microelectronics 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Carsem

Semiconductor 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Carsem

Semiconductor 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Carsem

Semiconductor 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Walton Advanced
Engineering 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Walton Advanced
Engineering 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Walton Advanced
Engineering 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Unisem 2011-2016
Figure Advanced Packaging Revenue (M USD) and Growth Rate of Unisem 2011-2016
Figure Advanced Packaging Revenue (M USD) and Market Share of Unisem 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Orient Semiconductor Electronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Orient Semiconductor Electronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Orient Semiconductor Electronics 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of AOI Electronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of AOI Electronics 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of AOI Electronics 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of Formosa Advanced Technologies 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of Formosa Advanced Technologies 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of Formosa Advanced Technologies 2011-2016

Table Advanced Packaging Revenue (M USD) and Gross Margin of NEPES 2011-2016

Figure Advanced Packaging Revenue (M USD) and Growth Rate of NEPES 2011-2016

Figure Advanced Packaging Revenue (M USD) and Market Share of NEPES 2011-2016

Table Cost Analysis of Advanced Packaging 2011-2016?M USD?

Figure Gross Margin Analysis of Advanced Packaging 2011-2021

Figure Supply Chain Relationship Analysis of Advanced Packaging

Table Reasons for Increasing of Outsourcing of Semiconductor Manufacturing Services

Figure The Disintegration of Semiconductor Industry

Table Revenue Overview of Advanced Packaging 2016-2021

Figure Global Revenue and Growth Rate of Advanced Packaging 2016-2021

Table Global Revenue of Advanced Packaging by Classifications 2016-2021?M USD?

Figure Advanced Packaging Revenue Market Share by Classifications 2016-2021

Figure Advanced Packaging Revenue Market Share by Classifications 2016

Figure Advanced Packaging Revenue Market Share by Classifications 2017

Figure Advanced Packaging Revenue Market Share by Classifications 2018

Figure Advanced Packaging Revenue Market Share by Classifications 2019

Figure Advanced Packaging Revenue Market Share by Classifications 2020
Figure Advanced Packaging Revenue Market Share by Classifications 2021
Table Global Revenue of Advanced Packaging by Applications 2016-2021?M USD?
Figure Advanced Packaging Revenue(M USD) Market Share by Applications 2016-2021
Figure Advanced Packaging Revenue Market Share by Applications 2016
Figure Advanced Packaging Revenue Market Share by Applications 2017
Figure Advanced Packaging Revenue Market Share by Applications 2018
Figure Advanced Packaging Revenue Market Share by Applications 2019
Figure Advanced Packaging Revenue Market Share by Applications 2020
Figure Advanced Packaging Revenue Market Share by Applications 2021
Table Global Revenue of Advanced Packaging by Regions 2016-2021?M USD?
Figure Global Revenue of Advanced Packaging Market Revenue(M USD)by Regions 2016-2021
Figure Global Revenue of Advanced Packaging Market Share by Regions 2016
Figure Global Revenue of Advanced Packaging Market Share by Regions 2017
Figure Global Revenue of Advanced Packaging Market Share by Regions 2018
Figure Global Revenue of Advanced Packaging Market Share by Regions 2019
Figure Global Revenue of Advanced Packaging Market Share by Regions 2020
Figure Global Revenue of Advanced Packaging Market Share by Regions 2021
Figure 2016-2021 USA Revenue and Revenue Growth Rate of Advanced Packaging
Figure 2016-2021 Taiwan Revenue and Revenue Growth Rate of Advanced Packaging
Figure 2016-2021 Japan Revenue and Revenue Growth Rate of Advanced Packaging
Figure 2016-2021 China Revenue and Revenue Growth Rate of Advanced Packaging
Table Major Raw Materials Suppliers of Advanced Packaging with Contact Information
Table Manufacturing Equipment Suppliers of Advanced Packaging with Contact Information
Table Key Customers of Advanced Packaging with Contact Information
Table Project Appraisal and Financing
Table New Project Construction Period
Table New Project Investment Feasibility Analysis of Advanced Packaging

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