

# Global Adhesion Promoter Market Insights, Forecast to 2026

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## Abstracts

An adhesion promoter is used as an additive or as a primer to promote adhesion of coatings, inks, or adhesives to the substrate of interest. An adhesion promoter usually has an affinity for the substrate and the applied coating, ink, or adhesive. Without the adhesion promoter, the properties of the applied coating may not be sufficient to meet the performance requirements needed for the end product

The adhesion promoter concentration is not high; there are many manufacturers in the world, and high-end products are mainly from US and EU. In the world wide, giant manufactures mainly distribute in US, EU and China such as BYK (ALTANA), EMS-CHEMIE, Evonik, Air Products and Huaxia Chemicals.

As additive in the downstream consumption, it has small production in the world. Recent years, there are some companies starting to research and produce high end product, so there is a shock in the price of adhesion promoter. The industry will experience fierce competition in future.

After decades of development, the giant manufacturers have proven advanced. The adhesion promoter in China developed lately and the technology level of this product is not high. The manufacturers in China distributed in the southern of China which is near to the consumption areas.

The technological level of adhesion promoter in China has a big gap compared with the international advanced level. Chinese adhesion promoter manufacturers should be dedicated to improving their technology and provide high performance products to customers.

The global production and capacity of adhesion promoter shows continuous upward tendency in the past five years; the capacity is from 36000 in 2010 to 48000 MT in 2015 while the production is from 32000 in 2010 to 42000 MT in 2015. It is expected that it will increase continuously in future.

The Global price of adhesion promoter is down in the past few years, and the global

price mainly depends on the leading company which has large production and higher price. The price decreases from 19300 in 2010 to 16600 USD/MT in 2015, the Global profit margin is also decreasing, from 31.28% in 2010 to 27.70% in 2015 while it is from 27.05% to 24.72% in China. The price and profit margin are expected to decrease further in future.

Adhesion Promoter is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, expansion field of the downstream application, the needs of Adhesion Promoter maybe increase.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Adhesion Promoter 3900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Adhesion Promoter 3900 industry.

Based on our recent survey, we have several different scenarios about the Adhesion Promoter 3900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 738.7 million in 2019. The market size of Adhesion Promoter 3900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Adhesion Promoter market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Adhesion Promoter market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Adhesion Promoter market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Adhesion Promoter market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Adhesion Promoter market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Adhesion Promoter market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Adhesion Promoter market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Adhesion Promoter market.

The following manufacturers are covered in this report:

BYK(ALTANA)

EMS-CHEMIE

Evonik

Air Products

Sartomer(Arkema)

Basf

Eastman

Elementis

Worl?e-Chemie

3M

Huntsman

DowDuPont

Momentive

HD MicroSystems

Akzo Nobel

OM Group

Allnex

SEM

Huaxia Chemicals

Fusheng Paint Additives

Yangzhou Lida Resin

Nanxiong Santol Chemical

Deshang Chemical

Henan Seeway

Capatue Chemical

#### Adhesion Promoter Breakdown Data by Type

Silane Coupling Agents

Metallo-organic Compound

Modified High-molecular Polymer

Chlorinated Polyolefine

#### Adhesion Promoter Breakdown Data by Application

Coating and Paint

Ink

Adhesive

other

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