+44 20 8123 2220
info@marketpublishers.com

Global A2P SMS Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/G9747B5988AAEN.html
Date: June 2020
Pages: 125
Price: US$ 3,900.00 (Single User License)
ID: G9747B5988AAEN

Abstracts

A2P SMS is one where an SMS message is sent from an application — typically a web app to a mobile subscriber. These text messages can also be sent in the other direction (from a mobile subscriber to a web app). This is known as P2A (person-to-application) messaging.
The global largest market is Asia Pacific. The Asia Pacific mainly includes Japan, China,
India and South East Asia, and the secondary market is USA, it will reached a revenue of 14446 M USD in 2016, and the revenue share is 24.27% in 2016.
Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the A2P SMS market in 2020.
COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.
The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.
This report also analyses the impact of Coronavirus COVID-19 on the A2P SMS industry.
Based on our recent survey, we have several different scenarios about the A2P SMS YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US$ 66470 million in 2019. The market size of

+44 20 8123 2220
info@marketpublishers.com

A2P SMS will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.
With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global A2P SMS market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global A2P SMS market in terms of revenue.
Players, stakeholders, and other participants in the global A2P SMS market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global A2P SMS market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.
The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global A2P SMS market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.
On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global A2P SMS market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global A2P SMS market.
The following players are covered in this report:

+44 20 8123 2220
info@marketpublishers.com

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo.

Tyntec

SITO Mobile

OpenMarket Inc.

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

+44 20 8123 2220
info@marketpublishers.com

AMD Telecom S.A

A2P SMS Breakdown Data by Type

CRM

Promotions

Pushed Content

Interactive

Others

A2P SMS Breakdown Data by Application

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

+44 20 8123 2220
info@marketpublishers.com

Contents

1 REPORT OVERVIEW

1.1 Study Scope
1.2 Key Market Segments
1.3 Players Covered: Ranking by A2P SMS Revenue
1.4 Market Analysis by Type
  1.4.1 Global A2P SMS Market Size Growth Rate by Type: 2020 VS 2026
  1.4.2 CRM
  1.4.3 Promotions
  1.4.4 Pushed Content
  1.4.5 Interactive
  1.4.6 Others
1.5 Market by Application
  1.5.1 Global A2P SMS Market Share by Application: 2020 VS 2026
  1.5.2 BFSI
  1.5.3 Entertainment
  1.5.4 Tourism
  1.5.5 Retail
  1.5.6 Marketing
  1.5.7 Healthcare
  1.5.8 Media
  1.5.9 Others
1.6 Coronavirus Disease 2019 (Covid-19): A2P SMS Industry Impact
  1.6.1 How the Covid-19 is Affecting the A2P SMS Industry
    1.6.1.1 A2P SMS Business Impact Assessment - Covid-19
    1.6.1.2 Supply Chain Challenges
    1.6.1.3 COVID-19’s Impact On Crude Oil and Refined Products
  1.6.2 Market Trends and A2P SMS Potential Opportunities in the COVID-19 Landscape
  1.6.3 Measures / Proposal against Covid-19
    1.6.3.1 Government Measures to Combat Covid-19 Impact
    1.6.3.2 Proposal for A2P SMS Players to Combat Covid-19 Impact
1.7 Study Objectives
1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

+44 20 8123 2220
info@marketpublishers.com

2.1 A2P SMS Market Perspective (2015-2026)
2.2 A2P SMS Growth Trends by Regions
2.2.1 A2P SMS Market Size by Regions: 2015 VS 2020 VS 2026
2.2.2 A2P SMS Historic Market Share by Regions (2015-2020)
2.2.3 A2P SMS Forecasted Market Size by Regions (2021-2026)
2.3 Industry Trends and Growth Strategy
2.3.1 Market Top Trends
2.3.2 Market Drivers
2.3.3 Market Challenges
2.3.4 Porter’s Five Forces Analysis
2.3.5 A2P SMS Market Growth Strategy
2.3.6 Primary Interviews with Key A2P SMS Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top A2P SMS Players by Market Size
3.1.1 Global Top A2P SMS Players by Revenue (2015-2020)
3.1.2 Global A2P SMS Revenue Market Share by Players (2015-2020)
3.1.3 Global A2P SMS Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
3.2 Global A2P SMS Market Concentration Ratio
3.2.1 Global A2P SMS Market Concentration Ratio (CR5 and HHI)
3.2.2 Global Top 10 and Top 5 Companies by A2P SMS Revenue in 2019
3.3 A2P SMS Key Players Head office and Area Served
3.4 Key Players A2P SMS Product Solution and Service
3.5 Date of Enter into A2P SMS Market
3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global A2P SMS Historic Market Size by Type (2015-2020)
4.2 Global A2P SMS Forecasted Market Size by Type (2021-2026)

5 A2P SMS BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global A2P SMS Market Size by Application (2015-2020)
5.2 Global A2P SMS Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

+44 20 8123 2220
info@marketpublishers.com

6.1 North America A2P SMS Market Size (2015-2020)
6.2 A2P SMS Key Players in North America (2019-2020)
6.3 North America A2P SMS Market Size by Type (2015-2020)
6.4 North America A2P SMS Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe A2P SMS Market Size (2015-2020)
7.2 A2P SMS Key Players in Europe (2019-2020)
7.3 Europe A2P SMS Market Size by Type (2015-2020)
7.4 Europe A2P SMS Market Size by Application (2015-2020)

8 CHINA

8.1 China A2P SMS Market Size (2015-2020)
8.2 A2P SMS Key Players in China (2019-2020)
8.3 China A2P SMS Market Size by Type (2015-2020)
8.4 China A2P SMS Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan A2P SMS Market Size (2015-2020)
9.2 A2P SMS Key Players in Japan (2019-2020)
9.3 Japan A2P SMS Market Size by Type (2015-2020)
9.4 Japan A2P SMS Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia A2P SMS Market Size (2015-2020)
10.2 A2P SMS Key Players in Southeast Asia (2019-2020)
10.3 Southeast Asia A2P SMS Market Size by Type (2015-2020)
10.4 Southeast Asia A2P SMS Market Size by Application (2015-2020)

11 INDIA

11.1 India A2P SMS Market Size (2015-2020)
11.2 A2P SMS Key Players in India (2019-2020)
11.3 India A2P SMS Market Size by Type (2015-2020)
11.4 India A2P SMS Market Size by Application (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America A2P SMS Market Size (2015-2020)
12.2 A2P SMS Key Players in Central & South America (2019-2020)
12.3 Central & South America A2P SMS Market Size by Type (2015-2020)
12.4 Central & South America A2P SMS Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 MBlox
  13.1.1 MBlox Company Details
  13.1.2 MBlox Business Overview and Its Total Revenue
  13.1.3 MBlox A2P SMS Introduction
  13.1.4 MBlox Revenue in A2P SMS Business (2015-2020))
  13.1.5 MBlox Recent Development
13.2 CLX Communications
  13.2.1 CLX Communications Company Details
  13.2.2 CLX Communications Business Overview and Its Total Revenue
  13.2.3 CLX Communications A2P SMS Introduction
  13.2.4 CLX Communications Revenue in A2P SMS Business (2015-2020)
  13.2.5 CLX Communications Recent Development
13.3 Infobip
  13.3.1 Infobip Company Details
  13.3.2 Infobip Business Overview and Its Total Revenue
  13.3.3 Infobip A2P SMS Introduction
  13.3.4 Infobip Revenue in A2P SMS Business (2015-2020)
  13.3.5 Infobip Recent Development
13.4 Tanla Solutions
  13.4.1 Tanla Solutions Company Details
  13.4.2 Tanla Solutions Business Overview and Its Total Revenue
  13.4.3 Tanla Solutions A2P SMS Introduction
  13.4.4 Tanla Solutions Revenue in A2P SMS Business (2015-2020)
  13.4.5 Tanla Solutions Recent Development
13.5 SAP Mobile Services
  13.5.1 SAP Mobile Services Company Details
  13.5.2 SAP Mobile Services Business Overview and Its Total Revenue
  13.5.3 SAP Mobile Services A2P SMS Introduction
  13.5.4 SAP Mobile Services Revenue in A2P SMS Business (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

13.5.5 SAP Mobile Services Recent Development
13.6 Silverstreet BV
13.6.1 Silverstreet BV Company Details
13.6.2 Silverstreet BV Business Overview and Its Total Revenue
13.6.3 Silverstreet BV A2P SMS Introduction
13.6.4 Silverstreet BV Revenue in A2P SMS Business (2015-2020)
13.6.5 Silverstreet BV Recent Development
13.7 Syniverse Technologies
13.7.1 Syniverse Technologies Company Details
13.7.2 Syniverse Technologies Business Overview and Its Total Revenue
13.7.3 Syniverse Technologies A2P SMS Introduction
13.7.4 Syniverse Technologies Revenue in A2P SMS Business (2015-2020)
13.7.5 Syniverse Technologies Recent Development
13.8 Nexmo.
13.8.1 Nexmo. Company Details
13.8.2 Nexmo. Business Overview and Its Total Revenue
13.8.3 Nexmo. A2P SMS Introduction
13.8.4 Nexmo. Revenue in A2P SMS Business (2015-2020)
13.8.5 Nexmo. Recent Development
13.9 Tyntec
13.9.1 Tyntec Company Details
13.9.2 Tyntec Business Overview and Its Total Revenue
13.9.3 Tyntec A2P SMS Introduction
13.9.4 Tyntec Revenue in A2P SMS Business (2015-2020)
13.9.5 Tyntec Recent Development
13.10 SITO Mobile
13.10.1 SITO Mobile Company Details
13.10.2 SITO Mobile Business Overview and Its Total Revenue
13.10.3 SITO Mobile A2P SMS Introduction
13.10.4 SITO Mobile Revenue in A2P SMS Business (2015-2020)
13.10.5 SITO Mobile Recent Development
13.11 OpenMarket Inc.
10.11.1 OpenMarket Inc. Company Details
10.11.2 OpenMarket Inc. Business Overview and Its Total Revenue
10.11.3 OpenMarket Inc. A2P SMS Introduction
10.11.4 OpenMarket Inc. Revenue in A2P SMS Business (2015-2020)
10.11.5 OpenMarket Inc. Recent Development
13.12 Genesys Telecommunications
10.12.1 Genesys Telecommunications Company Details

+44 20 8123 2220
info@marketpublishers.com

10.12.2 Genesys Telecommunications Business Overview and Its Total Revenue
10.12.3 Genesys Telecommunications A2P SMS Introduction
10.12.4 Genesys Telecommunications Revenue in A2P SMS Business (2015-2020)
10.12.5 Genesys Telecommunications Recent Development
13.13 3Cinteractive
10.13.1 3Cinteractive Company Details
10.13.2 3Cinteractive Business Overview and Its Total Revenue
10.13.3 3Cinteractive A2P SMS Introduction
10.13.4 3Cinteractive Revenue in A2P SMS Business (2015-2020)
10.13.5 3Cinteractive Recent Development
13.14 Vibes Media
10.14.1 Vibes Media Company Details
10.14.2 Vibes Media Business Overview and Its Total Revenue
10.14.3 Vibes Media A2P SMS Introduction
10.14.4 Vibes Media Revenue in A2P SMS Business (2015-2020)
10.14.5 Vibes Media Recent Development
13.15 Beepsend
10.15.1 Beepsend Company Details
10.15.2 Beepsend Business Overview and Its Total Revenue
10.15.3 Beepsend A2P SMS Introduction
10.15.4 Beepsend Revenue in A2P SMS Business (2015-2020)
10.15.5 Beepsend Recent Development
13.16 Soprano
10.16.1 Soprano Company Details
10.16.2 Soprano Business Overview and Its Total Revenue
10.16.3 Soprano A2P SMS Introduction
10.16.4 Soprano Revenue in A2P SMS Business (2015-2020)
10.16.5 Soprano Recent Development
13.17 Accrete
10.17.1 Accrete Company Details
10.17.2 Accrete Business Overview and Its Total Revenue
10.17.3 Accrete A2P SMS Introduction
10.17.4 Accrete Revenue in A2P SMS Business (2015-2020)
10.17.5 Accrete Recent Development
13.18 FortyTwo Telecom AB
10.18.1 FortyTwo Telecom AB Company Details
10.18.2 FortyTwo Telecom AB Business Overview and Its Total Revenue
10.18.3 FortyTwo Telecom AB A2P SMS Introduction
10.18.4 FortyTwo Telecom AB Revenue in A2P SMS Business (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

10.18.5 FortyTwo Telecom AB Recent Development
13.19 ClearSky
10.19.1 ClearSky Company Details
10.19.2 ClearSky Business Overview and Its Total Revenue
10.19.3 ClearSky A2P SMS Introduction
10.19.4 ClearSky Revenue in A2P SMS Business (2015-2020)
10.19.5 ClearSky Recent Development
13.20 Ogangi Corporation
10.20.1 Ogangi Corporation Company Details
10.20.2 Ogangi Corporation Business Overview and Its Total Revenue
10.20.3 Ogangi Corporation A2P SMS Introduction
10.20.4 Ogangi Corporation Revenue in A2P SMS Business (2015-2020)
10.20.5 Ogangi Corporation Recent Development
13.21 AMD Telecom S.A
10.21.1 AMD Telecom S.A Company Details
10.21.2 AMD Telecom S.A Business Overview and Its Total Revenue
10.21.3 AMD Telecom S.A A2P SMS Introduction
10.21.4 AMD Telecom S.A Revenue in A2P SMS Business (2015-2020)
10.21.5 AMD Telecom S.A Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology
15.1.1 Methodology/Research Approach
15.1.2 Data Source
15.2 Disclaimer
15.3 Author Details

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. A2P SMS Key Market Segments
Table 2. Key Players Covered: Ranking by A2P SMS Revenue
Table 3. Ranking of Global Top A2P SMS Manufacturers by Revenue (US$ Million) in 2019
Table 4. Global A2P SMS Market Size Growth Rate by Type (US$ Million): 2020 VS 2026
Table 5. Key Players of CRM
Table 6. Key Players of Promotions
Table 7. Key Players of Pushed Content
Table 8. Key Players of Interactive
Table 9. Key Players of Others
Table 10. COVID-19 Impact Global Market: (Four A2P SMS Market Size Forecast Scenarios)
Table 11. Opportunities and Trends for A2P SMS Players in the COVID-19 Landscape
Table 12. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
Table 13. Key Regions/Countries Measures against Covid-19 Impact
Table 14. Proposal for A2P SMS Players to Combat Covid-19 Impact
Table 15. Global A2P SMS Market Size Growth by Application (US$ Million): 2020 VS 2026
Table 16. Global A2P SMS Market Size by Regions (US$ Million): 2020 VS 2026
Table 17. Global A2P SMS Market Size by Regions (2015-2020) (US$ Million)
Table 18. Global A2P SMS Market Share by Regions (2015-2020)
Table 19. Global A2P SMS Forecasted Market Size by Regions (2021-2026) (US$ Million)
Table 20. Global A2P SMS Market Share by Regions (2021-2026)
Table 21. Market Top Trends
Table 22. Key Drivers: Impact Analysis
Table 23. Key Challenges
Table 24. A2P SMS Market Growth Strategy
Table 25. Main Points Interviewed from Key A2P SMS Players
Table 26. Global A2P SMS Revenue by Players (2015-2020) (Million US$)
Table 27. Global A2P SMS Market Share by Players (2015-2020)
Table 28. Global Top A2P SMS Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in A2P SMS as of 2019)
Table 29. Global A2P SMS by Players Market Concentration Ratio (CR5 and HHI)

+44 20 8123 2220
info@marketpublishers.com

Table 30. Key Players Headquarters and Area Served
Table 31. Key Players A2P SMS Product Solution and Service
Table 32. Date of Enter into A2P SMS Market
Table 33. Mergers & Acquisitions, Expansion Plans
Table 34. Global A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 35. Global A2P SMS Market Size Share by Type (2015-2020)
Table 36. Global A2P SMS Revenue Market Share by Type (2021-2026)
Table 37. Global A2P SMS Market Size Share by Application (2015-2020)
Table 38. Global A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 39. Global A2P SMS Market Size Share by Application (2021-2026)
Table 40. North America Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 41. North America Key Players A2P SMS Market Share (2019-2020)
Table 42. North America A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 43. North America A2P SMS Market Share by Type (2015-2020)
Table 44. North America A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 45. North America A2P SMS Market Share by Application (2015-2020)
Table 46. Europe Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 47. Europe Key Players A2P SMS Market Share (2019-2020)
Table 48. Europe A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 49. Europe A2P SMS Market Share by Type (2015-2020)
Table 50. Europe A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 51. Europe A2P SMS Market Share by Application (2015-2020)
Table 52. China Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 53. China Key Players A2P SMS Market Share (2019-2020)
Table 54. China A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 55. China A2P SMS Market Share by Type (2015-2020)
Table 56. China A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 57. China A2P SMS Market Share by Application (2015-2020)
Table 58. Japan Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 59. Japan Key Players A2P SMS Market Share (2019-2020)
Table 60. Japan A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 61. Japan A2P SMS Market Share by Type (2015-2020)
Table 62. Japan A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 63. Japan A2P SMS Market Share by Application (2015-2020)
Table 64. Southeast Asia Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 65. Southeast Asia Key Players A2P SMS Market Share (2019-2020)
Table 66. Southeast Asia A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 67. Southeast Asia A2P SMS Market Share by Type (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

Table 68. Southeast Asia A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 69. Southeast Asia A2P SMS Market Share by Application (2015-2020)
Table 70. India Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 71. India Key Players A2P SMS Market Share (2019-2020)
Table 72. India A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 73. India A2P SMS Market Share by Type (2015-2020)
Table 74. India A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 75. India A2P SMS Market Share by Application (2015-2020)
Table 76. Central & South America Key Players A2P SMS Revenue (2019-2020) (Million US$)
Table 77. Central & South America Key Players A2P SMS Market Share (2019-2020)
Table 78. Central & South America A2P SMS Market Size by Type (2015-2020) (Million US$)
Table 79. Central & South America A2P SMS Market Share by Type (2015-2020)
Table 80. Central & South America A2P SMS Market Size by Application (2015-2020) (Million US$)
Table 81. Central & South America A2P SMS Market Share by Application (2015-2020)
Table 82. MBlox Company Details
Table 83. MBlox Business Overview
Table 84. MBlox Product
Table 85. MBlox Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 86. MBlox Recent Development
Table 87. CLX Communications Company Details
Table 88. CLX Communications Business Overview
Table 89. CLX Communications Product
Table 90. CLX Communications Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 91. CLX Communications Recent Development
Table 92. Infobip Company Details
Table 93. Infobip Business Overview
Table 94. Infobip Product
Table 95. Infobip Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 96. Infobip Recent Development
Table 97. Tanla Solutions Company Details
Table 98. Tanla Solutions Business Overview
Table 99. Tanla Solutions Product
Table 100. Tanla Solutions Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 101. Tanla Solutions Recent Development

+44 20 8123 2220
info@marketpublishers.com

Table 102. SAP Mobile Services Company Details
Table 103. SAP Mobile Services Business Overview
Table 104. SAP Mobile Services Product
Table 105. SAP Mobile Services Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 106. SAP Mobile Services Recent Development
Table 107. Silverstreet BV Company Details
Table 108. Silverstreet BV Business Overview
Table 109. Silverstreet BV Product
Table 110. Silverstreet BV Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 111. Silverstreet BV Recent Development
Table 112. Syniverse Technologies Company Details
Table 113. Syniverse Technologies Business Overview
Table 114. Syniverse Technologies Product
Table 115. Syniverse Technologies Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 116. Syniverse Technologies Recent Development
Table 117. Nexmo. Business Overview
Table 118. Nexmo. Product
Table 119. Nexmo. Company Details
Table 120. Nexmo. Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 121. Nexmo. Recent Development
Table 122. Tyntec Company Details
Table 123. Tyntec Business Overview
Table 124. Tyntec Product
Table 125. Tyntec Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 126. Tyntec Recent Development
Table 127. SITO Mobile Company Details
Table 128. SITO Mobile Business Overview
Table 129. SITO Mobile Product
Table 130. SITO Mobile Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 131. SITO Mobile Recent Development
Table 132. OpenMarket Inc. Company Details
Table 133. OpenMarket Inc. Business Overview
Table 134. OpenMarket Inc. Product
Table 135. OpenMarket Inc. Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 136. OpenMarket Inc. Recent Development
Table 137. Genesys Telecommunications Company Details
Table 138. Genesys Telecommunications Business Overview

+44 20 8123 2220
info@marketpublishers.com

Table 139. Genesys Telecommunications Product
Table 140. Genesys Telecommunications Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 141. Genesys Telecommunications Recent Development
Table 142. 3Cinteractive Company Details
Table 143. 3Cinteractive Business Overview
Table 144. 3Cinteractive Product
Table 145. 3Cinteractive Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 146. 3Cinteractive Recent Development
Table 147. Vibes Media Company Details
Table 148. Vibes Media Business Overview
Table 149. Vibes Media Product
Table 150. Vibes Media Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 151. Vibes Media Recent Development
Table 152. Beepsend Company Details
Table 153. Beepsend Business Overview
Table 154. Beepsend Product
Table 155. Beepsend Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 156. Beepsend Recent Development
Table 157. Soprano Company Details
Table 158. Soprano Business Overview
Table 159. Soprano Product
Table 160. Soprano Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 161. Soprano Recent Development
Table 162. Accrete Company Details
Table 163. Accrete Business Overview
Table 164. Accrete Product
Table 165. Accrete Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 166. Accrete Recent Development
Table 167. FortyTwo Telecom AB Company Details
Table 168. FortyTwo Telecom AB Business Overview
Table 169. FortyTwo Telecom AB Product
Table 170. FortyTwo Telecom AB Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 171. FortyTwo Telecom AB Recent Development
Table 172. ClearSky Company Details
Table 173. ClearSky Business Overview
Table 174. ClearSky Product
Table 175. ClearSky Revenue in A2P SMS Business (2015-2020) (Million US$)

+44 20 8123 2220
info@marketpublishers.com

Table 176. ClearSky Recent Development
Table 177. Ogangi Corporation Company Details
Table 178. Ogangi Corporation Business Overview
Table 179. Ogangi Corporation Product
Table 180. Ogangi Corporation Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 181. Ogangi Corporation Recent Development
Table 182. AMD Telecom S.A Company Details
Table 183. AMD Telecom S.A Business Overview
Table 184. AMD Telecom S.A Product
Table 185. AMD Telecom S.A Revenue in A2P SMS Business (2015-2020) (Million US$)
Table 186. AMD Telecom S.A Recent Development
Table 187. Research Programs/Design for This Report
Table 188. Key Data Information from Secondary Sources
Table 189. Key Data Information from Primary Sources

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Global A2P SMS Market Share by Type: 2020 VS 2026
Figure 2. CRM Features
Figure 3. Promotions Features
Figure 4. Pushed Content Features
Figure 5. Interactive Features
Figure 6. Others Features
Figure 7. Global A2P SMS Market Share by Application: 2020 VS 2026
Figure 8. BFSI Case Studies
Figure 9. Entertainment Case Studies
Figure 10. Tourism Case Studies
Figure 11. Retail Case Studies
Figure 12. Marketing Case Studies
Figure 13. Healthcare Case Studies
Figure 14. Media Case Studies
Figure 15. Others Case Studies
Figure 16. A2P SMS Report Years Considered
Figure 17. Global A2P SMS Market Size YoY Growth 2015-2026 (US$ Million)
Figure 18. Global A2P SMS Market Share by Regions: 2020 VS 2026
Figure 19. Global A2P SMS Market Share by Regions (2021-2026)
Figure 20. Porter's Five Forces Analysis
Figure 21. Global A2P SMS Market Share by Players in 2019
Figure 22. Global Top A2P SMS Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in A2P SMS as of 2019
Figure 23. The Top 10 and 5 Players Market Share by A2P SMS Revenue in 2019
Figure 24. North America A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 25. Europe A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 26. China A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 27. Japan A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 28. Southeast Asia A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 29. India A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 30. Central & South America A2P SMS Market Size YoY Growth (2015-2020) (Million US$)
Figure 31. MBlox Total Revenue (US$ Million): 2019 Compared with 2018
Figure 32. MBlox Revenue Growth Rate in A2P SMS Business (2015-2020)

+44 20 8123 2220
info@marketpublishers.com

Figure 33. CLX Communications Total Revenue (US$ Million): 2019 Compared with 2018
Figure 34. CLX Communications Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 35. Infobip Total Revenue (US$ Million): 2019 Compared with 2018
Figure 36. Infobip Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 37. Tanla Solutions Total Revenue (US$ Million): 2019 Compared with 2018
Figure 38. Tanla Solutions Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 39. SAP Mobile Services Total Revenue (US$ Million): 2019 Compared with 2018
Figure 40. SAP Mobile Services Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 41. Silverstreet BV Total Revenue (US$ Million): 2019 Compared with 2018
Figure 42. Silverstreet BV Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 43. Syniverse Technologies Total Revenue (US$ Million): 2019 Compared with 2018
Figure 44. Syniverse Technologies Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 45. Nexmo. Total Revenue (US$ Million): 2019 Compared with 2018
Figure 46. Nexmo. Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 47. Tyntec Total Revenue (US$ Million): 2019 Compared with 2018
Figure 48. Tyntec Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 49. SITO Mobile Total Revenue (US$ Million): 2019 Compared with 2018
Figure 50. SITO Mobile Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 51. OpenMarket Inc. Total Revenue (US$ Million): 2019 Compared with 2018
Figure 52. OpenMarket Inc. Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 53. Genesys Telecommunications Total Revenue (US$ Million): 2019 Compared with 2018
Figure 54. Genesys Telecommunications Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 55. 3Cinteractive Total Revenue (US$ Million): 2019 Compared with 2018
Figure 56. 3Cinteractive Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 57. Vibes Media Total Revenue (US$ Million): 2019 Compared with 2018
Figure 58. Vibes Media Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 59. Beepsend Total Revenue (US$ Million): 2019 Compared with 2018
Figure 60. Beepsend Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 61. Soprano Total Revenue (US$ Million): 2019 Compared with 2018
Figure 62. Soprano Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 63. Accrete Total Revenue (US$ Million): 2019 Compared with 2018

+44 20 8123 2220
info@marketpublishers.com

Figure 64. Accrete Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 65. FortyTwo Telecom AB Total Revenue (US$ Million): 2019 Compared with 2018
Figure 66. FortyTwo Telecom AB Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 67. ClearSky Total Revenue (US$ Million): 2019 Compared with 2018
Figure 68. ClearSky Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 69. Ogangi Corporation Total Revenue (US$ Million): 2019 Compared with 2018
Figure 70. Ogangi Corporation Revenue Growth Rate in A2P SMS Business (2015-2020)
Figure 71. Bottom-up and Top-down Approaches for This Report
Figure 72. Data Triangulation
Figure 73. Key Executives Interviewed

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global A2P SMS Market Size, Status and Forecast 2020-2026
Product link: https://marketpublishers.com/r/G9747B5988AAEN.html
Price: US$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G9747B5988AAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970