

Global A2P SMS Market Research Report 2016

<https://marketpublishers.com/r/G5E73777A16EN.html>

Date: December 2016

Pages: 110

Price: US\$ 2,900.00 (Single User License)

ID: G5E73777A16EN

Abstracts

Notes:

Production, means the output of A2P SMS

Revenue, means the sales value of A2P SMS

This report studies A2P SMS in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

MBlox

CLX Communications

Syniverse Technologies

Nexmo Co. Ltd.

SAP Mobile Services

Infobip

3Cinteractive

SITO Mobile

Tyntec

Vibes Media

Silverstreet BV

Sound Bite Communications

Soprano

FortyTwo Telecom AB

Ogangi Corporation

Beepsend

ClearSky

OpenMarket Inc.

AMD Telecom S.A

Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of A2P SMS in these regions, from 2011 to 2021 (forecast), like

North America

Europe

China

Japan

Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of

each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on consumption, market share and growth rate of A2P SMS in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Global A2P SMS Market Research Report 2016

1 A2P SMS MARKET OVERVIEW

- 1.1 Product Overview and Scope of A2P SMS
- 1.2 A2P SMS Segment by Type
 - 1.2.1 Global Production Market Share of A2P SMS by Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 A2P SMS Segment by Application
 - 1.3.1 A2P SMS Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 A2P SMS Market by Region
 - 1.4.1 North America Status and Prospect (2011-2021)
 - 1.4.2 Europe Status and Prospect (2011-2021)
 - 1.4.3 China Status and Prospect (2011-2021)
 - 1.4.4 Japan Status and Prospect (2011-2021)
 - 1.4.5 Southeast Asia Status and Prospect (2011-2021)
 - 1.4.6 India Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value) of A2P SMS (2011-2021)

2 GLOBAL A2P SMS MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global A2P SMS Production and Share by Manufacturers (2015 and 2016)
- 2.2 Global A2P SMS Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Global A2P SMS Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers A2P SMS Manufacturing Base Distribution, Sales Area and Product Type
- 2.5 A2P SMS Market Competitive Situation and Trends
 - 2.5.1 A2P SMS Market Concentration Rate
 - 2.5.2 A2P SMS Market Share of Top 3 and Top 5 Manufacturers
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL A2P SMS PRODUCTION, REVENUE (VALUE) BY REGION (2011-2016)

- 3.1 Global A2P SMS Production by Region (2011-2016)
- 3.2 Global A2P SMS Production Market Share by Region (2011-2016)
- 3.3 Global A2P SMS Revenue (Value) and Market Share by Region (2011-2016)
- 3.4 Global A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.5 North America A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.6 Europe A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.7 China A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.8 Japan A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.9 Southeast Asia A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
- 3.10 India A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

4 GLOBAL A2P SMS SUPPLY (PRODUCTION), CONSUMPTION, EXPORT, IMPORT BY REGIONS (2011-2016)

- 4.1 Global A2P SMS Consumption by Regions (2011-2016)
- 4.2 North America A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.3 Europe A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.4 China A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.5 Japan A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.6 Southeast Asia A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)
- 4.7 India A2P SMS Production, Consumption, Export, Import by Regions (2011-2016)

5 GLOBAL A2P SMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 Global A2P SMS Production and Market Share by Type (2011-2016)
- 5.2 Global A2P SMS Revenue and Market Share by Type (2011-2016)
- 5.3 Global A2P SMS Price by Type (2011-2016)
- 5.4 Global A2P SMS Production Growth by Type (2011-2016)

6 GLOBAL A2P SMS MARKET ANALYSIS BY APPLICATION

- 6.1 Global A2P SMS Consumption and Market Share by Application (2011-2016)
- 6.2 Global A2P SMS Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities

- 6.3.1 Potential Applications
- 6.3.2 Emerging Markets/Countries

7 GLOBAL A2P SMS MANUFACTURERS PROFILES/ANALYSIS

7.1 MBlox

- 7.1.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.1.2 A2P SMS Product Type, Application and Specification
 - 7.1.2.1 Type I
 - 7.1.2.2 Type II
- 7.1.3 MBlox A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.1.4 Main Business/Business Overview

7.2 CLX Communications

- 7.2.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.2.2 A2P SMS Product Type, Application and Specification
 - 7.2.2.1 Type I
 - 7.2.2.2 Type II
- 7.2.3 CLX Communications A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.2.4 Main Business/Business Overview

7.3 Syniverse Technologies

- 7.3.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.3.2 A2P SMS Product Type, Application and Specification
 - 7.3.2.1 Type I
 - 7.3.2.2 Type II
- 7.3.3 Syniverse Technologies A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.3.4 Main Business/Business Overview

7.4 Nexmo Co. Ltd.

- 7.4.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.4.2 A2P SMS Product Type, Application and Specification
 - 7.4.2.1 Type I
 - 7.4.2.2 Type II
- 7.4.3 Nexmo Co. Ltd. A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.4.4 Main Business/Business Overview

7.5 SAP Mobile Services

- 7.5.1 Company Basic Information, Manufacturing Base and Its Competitors
- 7.5.2 A2P SMS Product Type, Application and Specification

- 7.5.2.1 Type I
- 7.5.2.2 Type II
- 7.5.3 SAP Mobile Services A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.5.4 Main Business/Business Overview
- 7.6 Infobip
 - 7.6.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.6.2 A2P SMS Product Type, Application and Specification
 - 7.6.2.1 Type I
 - 7.6.2.2 Type II
 - 7.6.3 Infobip A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.6.4 Main Business/Business Overview
- 7.7 3Cinteractive
 - 7.7.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.7.2 A2P SMS Product Type, Application and Specification
 - 7.7.2.1 Type I
 - 7.7.2.2 Type II
 - 7.7.3 3Cinteractive A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.7.4 Main Business/Business Overview
- 7.8 SITO Mobile
 - 7.8.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.8.2 A2P SMS Product Type, Application and Specification
 - 7.8.2.1 Type I
 - 7.8.2.2 Type II
 - 7.8.3 SITO Mobile A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.8.4 Main Business/Business Overview
- 7.9 Tyntec
 - 7.9.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.9.2 A2P SMS Product Type, Application and Specification
 - 7.9.2.1 Type I
 - 7.9.2.2 Type II
 - 7.9.3 Tyntec A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 7.9.4 Main Business/Business Overview
- 7.10 Vibes Media
 - 7.10.1 Company Basic Information, Manufacturing Base and Its Competitors
 - 7.10.2 A2P SMS Product Type, Application and Specification
 - 7.10.2.1 Type I

- 7.10.2.2 Type II
- 7.10.3 Vibes Media A2P SMS Production, Revenue, Price and Gross Margin (2015 and 2016)
- 7.10.4 Main Business/Business Overview
- 7.11 Silverstreet BV
- 7.12 Sound Bite Communications
- 7.13 Soprano
- 7.14 FortyTwo Telecom AB
- 7.15 Ogangi Corporation
- 7.16 Beepsend
- 7.17 ClearSky
- 7.18 OpenMarket Inc.
- 7.19 AMD Telecom S.A

8 A2P SMS MANUFACTURING COST ANALYSIS

- 8.1 A2P SMS Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of A2P SMS

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 A2P SMS Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of A2P SMS Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 GLOBAL A2P SMS MARKET FORECAST (2016-2021)

- 12.1 Global A2P SMS Production, Revenue Forecast (2016-2021)
- 12.2 Global A2P SMS Production, Consumption Forecast by Regions (2016-2021)
- 12.3 Global A2P SMS Production Forecast by Type (2016-2021)
- 12.4 Global A2P SMS Consumption Forecast by Application (2016-2021)
- 12.5 A2P SMS Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of A2P SMS

Figure Global Production Market Share of A2P SMS by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table A2P SMS Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure North America A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Europe A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure China A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Japan A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Southeast Asia A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure India A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Figure Global A2P SMS Revenue (Million USD) and Growth Rate (2011-2021)

Table Global A2P SMS Capacity of Key Manufacturers (2015 and 2016)

Table Global A2P SMS Capacity Market Share by Manufacturers (2015 and 2016)

Figure Global A2P SMS Capacity of Key Manufacturers in 2015

Figure Global A2P SMS Capacity of Key Manufacturers in 2016

Table Global A2P SMS Production of Key Manufacturers (2015 and 2016)

Table Global A2P SMS Production Share by Manufacturers (2015 and 2016)

Figure 2015 A2P SMS Production Share by Manufacturers

Figure 2016 A2P SMS Production Share by Manufacturers

Table Global A2P SMS Revenue (Million USD) by Manufacturers (2015 and 2016)

Table Global A2P SMS Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global A2P SMS Revenue Share by Manufacturers

Table 2016 Global A2P SMS Revenue Share by Manufacturers

Table Global Market A2P SMS Average Price of Key Manufacturers (2015 and 2016)

Figure Global Market A2P SMS Average Price of Key Manufacturers in 2015

Table Manufacturers A2P SMS Manufacturing Base Distribution and Sales Area

Table Manufacturers A2P SMS Product Type

Figure A2P SMS Market Share of Top 3 Manufacturers
Figure A2P SMS Market Share of Top 5 Manufacturers
Table Global A2P SMS Capacity by Regions (2011-2016)
Figure Global A2P SMS Capacity Market Share by Regions (2011-2016)
Figure Global A2P SMS Capacity Market Share by Regions (2011-2016)
Figure 2015 Global A2P SMS Capacity Market Share by Regions
Table Global A2P SMS Production by Regions (2011-2016)
Figure Global A2P SMS Production and Market Share by Regions (2011-2016)
Figure Global A2P SMS Production Market Share by Regions (2011-2016)
Figure 2015 Global A2P SMS Production Market Share by Regions
Table Global A2P SMS Revenue by Regions (2011-2016)
Table Global A2P SMS Revenue Market Share by Regions (2011-2016)
Table 2015 Global A2P SMS Revenue Market Share by Regions
Table Global A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table North America A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table Europe A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table China A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table Japan A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table Southeast Asia A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table India A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)
Table Global A2P SMS Consumption Market by Regions (2011-2016)
Table Global A2P SMS Consumption Market Share by Regions (2011-2016)
Figure Global A2P SMS Consumption Market Share by Regions (2011-2016)
Figure 2015 Global A2P SMS Consumption Market Share by Regions
Table North America A2P SMS Production, Consumption, Import & Export (2011-2016)
Table Europe A2P SMS Production, Consumption, Import & Export (2011-2016)
Table China A2P SMS Production, Consumption, Import & Export (2011-2016)
Table Japan A2P SMS Production, Consumption, Import & Export (2011-2016)
Table Southeast Asia A2P SMS Production, Consumption, Import & Export (2011-2016)
Table India A2P SMS Production, Consumption, Import & Export (2011-2016)
Table Global A2P SMS Production by Type (2011-2016)
Table Global A2P SMS Production Share by Type (2011-2016)
Figure Production Market Share of A2P SMS by Type (2011-2016)
Figure 2015 Production Market Share of A2P SMS by Type
Table Global A2P SMS Revenue by Type (2011-2016)
Table Global A2P SMS Revenue Share by Type (2011-2016)
Figure Production Revenue Share of A2P SMS by Type (2011-2016)

Figure 2015 Revenue Market Share of A2P SMS by Type

Table Global A2P SMS Price by Type (2011-2016)

Figure Global A2P SMS Production Growth by Type (2011-2016)

Table Global A2P SMS Consumption by Application (2011-2016)

Table Global A2P SMS Consumption Market Share by Application (2011-2016)

Figure Global A2P SMS Consumption Market Share by Application in 2015

Table Global A2P SMS Consumption Growth Rate by Application (2011-2016)

Figure Global A2P SMS Consumption Growth Rate by Application (2011-2016)

Table MBlox Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MBlox A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure MBlox A2P SMS Market Share (2011-2016)

Table CLX Communications Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CLX Communications A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure CLX Communications A2P SMS Market Share (2011-2016)

Table Syniverse Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Syniverse Technologies A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Syniverse Technologies A2P SMS Market Share (2011-2016)

Table Nexmo Co. Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nexmo Co. Ltd. A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nexmo Co. Ltd. A2P SMS Market Share (2011-2016)

Table SAP Mobile Services Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SAP Mobile Services A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure SAP Mobile Services A2P SMS Market Share (2011-2016)

Table Infobip Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Infobip A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Infobip A2P SMS Market Share (2011-2016)

Table 3Cinteractive Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3Cinteractive A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure 3Cinteractive A2P SMS Market Share (2011-2016)

Table SITO Mobile Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SITO Mobile A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure SITO Mobile A2P SMS Market Share (2011-2016)

Table Tyntec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tyntec A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tyntec A2P SMS Market Share (2011-2016)

Table Vibes Media Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vibes Media A2P SMS Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vibes Media A2P SMS Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of A2P SMS

Figure Manufacturing Process Analysis of A2P SMS

Figure A2P SMS Industrial Chain Analysis

Table Raw Materials Sources of A2P SMS Major Manufacturers in 2015

Table Major Buyers of A2P SMS

Table Distributors/Traders List

Figure Global A2P SMS Production and Growth Rate Forecast (2016-2021)

Figure Global A2P SMS Revenue and Growth Rate Forecast (2016-2021)

Table Global A2P SMS Production Forecast by Regions (2016-2021)

Table Global A2P SMS Consumption Forecast by Regions (2016-2021)

Table Global A2P SMS Production Forecast by Type (2016-2021)

Table Global A2P SMS Consumption Forecast by Application (2016-2021)

I would like to order

Product name: Global A2P SMS Market Research Report 2016

Product link: <https://marketpublishers.com/r/G5E73777A16EN.html>

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5E73777A16EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970