

Global A2P and P2A Messaging Market Size, Status and Forecast 2022

https://marketpublishers.com/r/GA3773D3C61WEN.html

Date: November 2017 Pages: 117 Price: US\$ 3,300.00 (Single User License) ID: GA3773D3C61WEN

Abstracts

This report studies the global A2P and P2A Messaging market, analyzes and researches the A2P and P2A Messaging development status and forecast in United States, EU, Japan, China, India and Southeast Asia. This report focuses on the top players in global market, like

MBlox CLX Communications Infobip Tanla Solutions SAP Mobile Services Silverstreet BV Syniverse Technologies Nexmo Co. Ltd. Tyntec SITO Mobile OpenMarket Inc.



Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Market segment by Regions/Countries, this report covers

United States EU Japan China

India

Southeast Asia

Market segment by Type, A2P and P2A Messaging can be split into



CRM

Promotions

Pushed Content

Interactive

Others

Market segment by Application, A2P and P2A Messaging can be split into

BFSI Entertainment Tourism Retail Marketing Healthcare Media Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

Global A2P and P2A Messaging Market Size, Status and Forecast 2022

1 INDUSTRY OVERVIEW OF A2P AND P2A MESSAGING

- 1.1 A2P and P2A Messaging Market Overview
- 1.1.1 A2P and P2A Messaging Product Scope
- 1.1.2 Market Status and Outlook
- 1.2 Global A2P and P2A Messaging Market Size and Analysis by Regions
- 1.2.1 United States
- 1.2.2 EU
- 1.2.3 Japan
- 1.2.4 China
- 1.2.5 India
- 1.2.6 Southeast Asia
- 1.3 A2P and P2A Messaging Market by Type
 - 1.3.1 CRM
 - 1.3.2 Promotions
 - 1.3.3 Pushed Content
 - 1.3.4 Interactive
 - 1.3.5 Others
- 1.4 A2P and P2A Messaging Market by End Users/Application
 - 1.4.1 BFSI
 - 1.4.2 Entertainment
 - 1.4.3 Tourism
 - 1.4.4 Retail
 - 1.4.5 Marketing
 - 1.4.6 Healthcare
 - 1.4.7 Media
 - 1.4.8 Others

2 GLOBAL A2P AND P2A MESSAGING COMPETITION ANALYSIS BY PLAYERS

2.1 A2P and P2A Messaging Market Size (Value) by Players (2016 and 2017)

- 2.2 Competitive Status and Trend
 - 2.2.1 Market Concentration Rate
 - 2.2.2 Product/Service Differences
 - 2.2.3 New Entrants



2.2.4 The Technology Trends in Future

3 COMPANY (TOP PLAYERS) PROFILES

3.1 MBlox

- 3.1.1 Company Profile
- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.1.5 Recent Developments
- 3.2 CLX Communications
- 3.2.1 Company Profile
- 3.2.2 Main Business/Business Overview
- 3.2.3 Products, Services and Solutions
- 3.2.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.2.5 Recent Developments
- 3.3 Infobip
 - 3.3.1 Company Profile
 - 3.3.2 Main Business/Business Overview
 - 3.3.3 Products, Services and Solutions
 - 3.3.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.3.5 Recent Developments
- 3.4 Tanla Solutions
 - 3.4.1 Company Profile
 - 3.4.2 Main Business/Business Overview
 - 3.4.3 Products, Services and Solutions
 - 3.4.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.4.5 Recent Developments
- 3.5 SAP Mobile Services
- 3.5.1 Company Profile
- 3.5.2 Main Business/Business Overview
- 3.5.3 Products, Services and Solutions
- 3.5.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.5.5 Recent Developments
- 3.6 Silverstreet BV
 - 3.6.1 Company Profile
 - 3.6.2 Main Business/Business Overview
 - 3.6.3 Products, Services and Solutions
 - 3.6.4 A2P and P2A Messaging Revenue (Value) (2012-2017)



- 3.6.5 Recent Developments
- 3.7 Syniverse Technologies
- 3.7.1 Company Profile
- 3.7.2 Main Business/Business Overview
- 3.7.3 Products, Services and Solutions
- 3.7.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.7.5 Recent Developments
- 3.8 Nexmo Co. Ltd.
 - 3.8.1 Company Profile
 - 3.8.2 Main Business/Business Overview
 - 3.8.3 Products, Services and Solutions
 - 3.8.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.8.5 Recent Developments
- 3.9 Tyntec
 - 3.9.1 Company Profile
 - 3.9.2 Main Business/Business Overview
 - 3.9.3 Products, Services and Solutions
 - 3.9.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
 - 3.9.5 Recent Developments
- 3.10 SITO Mobile
 - 3.10.1 Company Profile
 - 3.10.2 Main Business/Business Overview
 - 3.10.3 Products, Services and Solutions
 - 3.10.4 A2P and P2A Messaging Revenue (Value) (2012-2017)
- 3.10.5 Recent Developments
- 3.11 OpenMarket Inc.
- 3.12 Genesys Telecommunications
- 3.13 3Cinteractive
- 3.14 Vibes Media
- 3.15 Beepsend
- 3.16 Soprano
- 3.17 Accrete
- 3.18 FortyTwo Telecom AB
- 3.19 ClearSky
- 3.20 Ogangi Corporation
- 3.21 AMD Telecom S.A

4 GLOBAL A2P AND P2A MESSAGING MARKET SIZE BY TYPE AND APPLICATION (2012-2017)



- 4.1 Global A2P and P2A Messaging Market Size by Type (2012-2017)
- 4.2 Global A2P and P2A Messaging Market Size by Application (2012-2017)
- 4.3 Potential Application of A2P and P2A Messaging in Future
- 4.4 Top Consumer/End Users of A2P and P2A Messaging

5 UNITED STATES A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK

5.1 United States A2P and P2A Messaging Market Size (2012-2017)

5.2 United States A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

6 EU A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK

6.1 EU A2P and P2A Messaging Market Size (2012-2017)6.2 EU A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

7 JAPAN A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK

7.1 Japan A2P and P2A Messaging Market Size (2012-2017)7.2 Japan A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

8 CHINA A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK

8.1 China A2P and P2A Messaging Market Size (2012-2017)8.2 China A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

9 INDIA A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK

9.1 India A2P and P2A Messaging Market Size (2012-2017)9.2 India A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

10 SOUTHEAST ASIA A2P AND P2A MESSAGING DEVELOPMENT STATUS AND OUTLOOK



10.1 Southeast Asia A2P and P2A Messaging Market Size (2012-2017)10.2 Southeast Asia A2P and P2A Messaging Market Size and Market Share by Players (2016 and 2017)

11 MARKET FORECAST BY REGIONS, TYPE AND APPLICATION (2017-2022)

11.1 Global A2P and P2A Messaging Market Size (Value) by Regions (2017-2022)

- 11.1.1 United States A2P and P2A Messaging Revenue and Growth Rate (2017-2022)
- 11.1.2 EU A2P and P2A Messaging Revenue and Growth Rate (2017-2022)
- 11.1.3 Japan A2P and P2A Messaging Revenue and Growth Rate (2017-2022)
- 11.1.4 China A2P and P2A Messaging Revenue and Growth Rate (2017-2022)
- 11.1.5 India A2P and P2A Messaging Revenue and Growth Rate (2017-2022)

11.1.6 Southeast Asia A2P and P2A Messaging Revenue and Growth Rate (2017-2022)

11.2 Global A2P and P2A Messaging Market Size (Value) by Type (2017-2022)

11.3 Global A2P and P2A Messaging Market Size by Application (2017-2022)

12 A2P AND P2A MESSAGING MARKET DYNAMICS

- 12.1 A2P and P2A Messaging Market Opportunities
- 12.2 A2P and P2A Messaging Challenge and Risk
- 12.2.1 Competition from Opponents
- 12.2.2 Downside Risks of Economy
- 12.3 A2P and P2A Messaging Market Constraints and Threat
 - 12.3.1 Threat from Substitute
 - 12.3.2 Government Policy
 - 12.3.3 Technology Risks
- 12.4 A2P and P2A Messaging Market Driving Force
- 12.4.1 Growing Demand from Emerging Markets
- 12.4.2 Potential Application

13 MARKET EFFECT FACTORS ANALYSIS

- 13.1 Technology Progress/Risk
- 13.1.1 Substitutes
- 13.1.2 Technology Progress in Related Industry
- 13.2 Consumer Needs Trend/Customer Preference
- 13.3 External Environmental Change



- 13.3.1 Economic Fluctuations
- 13.3.2 Other Risk Factors

14 RESEARCH FINDING/CONCLUSION

15 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure A2P and P2A Messaging Product Scope Figure Global A2P and P2A Messaging Market Size (Million USD) (2012-2017) Table Global A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure Global A2P and P2A Messaging Market Share by Regions in 2016 Figure United States A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure EU A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure Japan A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure China A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure India A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure Southeast Asia A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017) Figure Global A2P and P2A Messaging Market Share by Type in 2016 Figure CRM Market Size (Million USD) and Growth Rate (2012-2017) Figure Promotions Market Size (Million USD) and Growth Rate (2012-2017) Figure Pushed Content Market Size (Million USD) and Growth Rate (2012-2017) Figure Interactive Market Size (Million USD) and Growth Rate (2012-2017) Figure Others Market Size (Million USD) and Growth Rate (2012-2017) Figure Global A2P and P2A Messaging Market Share by Application in 2016 Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in BFSI (2012 - 2017)Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Entertainment (2012-2017) Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Tourism (2012 - 2017)Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Retail (2012 - 2017)Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Marketing (2012-2017) Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in



Healthcare (2012-2017)

Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Media (2012-2017)

Figure A2P and P2A Messaging Market Size (Million USD) and Growth Rate in Others (2012-2017)

Table A2P and P2A Messaging Market Size (Million USD) by Players (2016 and 2017) Figure A2P and P2A Messaging Market Size Share by Players in 2016

Figure A2P and P2A Messaging Market Size Share by Players in 2017

Table MBlox Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of MBlox (2012-2017)Figure MBlox A2P and P2A Messaging Business Revenue Market Share in 2016

Table CLX Communications Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of CLX Communications (2012-2017)

Figure CLX Communications A2P and P2A Messaging Business Revenue Market Share in 2016

Table Infobip Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Infobip (2012-2017)Figure Infobip A2P and P2A Messaging Business Revenue Market Share in 2016

Table Tanla Solutions Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Tanla Solutions (2012-2017)

Figure Tanla Solutions A2P and P2A Messaging Business Revenue Market Share in 2016

Table SAP Mobile Services Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of SAP Mobile Services (2012-2017)

Figure SAP Mobile Services A2P and P2A Messaging Business Revenue Market Share in 2016

Table Silverstreet BV Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Silverstreet BV (2012-2017)

Figure Silverstreet BV A2P and P2A Messaging Business Revenue Market Share in 2016

 Table Syniverse Technologies Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Syniverse Technologies (2012-2017)

Figure Syniverse Technologies A2P and P2A Messaging Business Revenue Market Share in 2016



Table Nexmo Co. Ltd. Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Nexmo Co. Ltd. (2012-2017)

Figure Nexmo Co. Ltd. A2P and P2A Messaging Business Revenue Market Share in 2016

Table Tyntec Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Tyntec (2012-2017) Figure Tyntec A2P and P2A Messaging Business Revenue Market Share in 2016 Table SITO Mobile Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of SITO Mobile (2012-2017)

Figure SITO Mobile A2P and P2A Messaging Business Revenue Market Share in 2016 Table OpenMarket Inc. Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of OpenMarket Inc. (2012-2017)

Figure OpenMarket Inc. A2P and P2A Messaging Business Revenue Market Share in 2016

Table Genesys Telecommunications Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Genesys Telecommunications (2012-2017)

Figure Genesys Telecommunications A2P and P2A Messaging Business Revenue Market Share in 2016

Table 3Cinteractive Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of 3Cinteractive (2012-2017)

Figure 3Cinteractive A2P and P2A Messaging Business Revenue Market Share in 2016 Table Vibes Media Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Vibes Media (2012-2017)

Figure Vibes Media A2P and P2A Messaging Business Revenue Market Share in 2016 Table Beepsend Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Beepsend (2012-2017)

Figure Beepsend A2P and P2A Messaging Business Revenue Market Share in 2016 Table Soprano Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Soprano (2012-2017)

Figure Soprano A2P and P2A Messaging Business Revenue Market Share in 2016 Table Accrete Basic Information List



Table A2P and P2A Messaging Business Revenue (Million USD) of Accrete (2012-2017)

Figure Accrete A2P and P2A Messaging Business Revenue Market Share in 2016 Table FortyTwo Telecom AB Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of FortyTwo Telecom AB (2012-2017)

Figure FortyTwo Telecom AB A2P and P2A Messaging Business Revenue Market Share in 2016

Table ClearSky Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of ClearSky (2012-2017)

Figure ClearSky A2P and P2A Messaging Business Revenue Market Share in 2016 Table Ogangi Corporation Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of Ogangi Corporation (2012-2017)

Figure Ogangi Corporation A2P and P2A Messaging Business Revenue Market Share in 2016

Table AMD Telecom S.A Basic Information List

Table A2P and P2A Messaging Business Revenue (Million USD) of AMD Telecom S.A (2012-2017)

Figure AMD Telecom S.A A2P and P2A Messaging Business Revenue Market Share in 2016

Table Global A2P and P2A Messaging Market Size (Million USD) by Type (2012-2017) Figure Global A2P and P2A Messaging Market Size Share by Type in 2012

Figure Global A2P and P2A Messaging Market Size Share by Type in 2013

Figure Global A2P and P2A Messaging Market Size Share by Type in 2014

Figure Global A2P and P2A Messaging Market Size Share by Type in 2015

Figure Global A2P and P2A Messaging Market Size Share by Type in 2016

Figure Global A2P and P2A Messaging Market Size Share by Type in 2017

Table Global A2P and P2A Messaging Market Size (Million USD) by Application (2012-2017)

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2012

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2013

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2014

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2015



Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2016

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2017

Table Top Consumer/End Users of A2P and P2A Messaging

Figure United States A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table United States A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)

Figure United States A2P and P2A Messaging Market Size Share by Players in 2016 Figure United States A2P and P2A Messaging Market Size Share by Players in 2017 Figure EU A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table EU A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)Figure EU A2P and P2A Messaging Market Size Share by Players in 2016

Figure EU A2P and P2A Messaging Market Size Share by Players in 2017

Figure Japan A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Japan A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)

Figure Japan A2P and P2A Messaging Market Size Share by Players in 2016 Figure Japan A2P and P2A Messaging Market Size Share by Players in 2017 Figure China A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table China A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)

Figure China A2P and P2A Messaging Market Size Share by Players in 2016 Figure China A2P and P2A Messaging Market Size Share by Players in 2017 Figure India A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table India A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)Figure India A2P and P2A Messaging Market Size Share by Players in 2016

Figure India A2P and P2A Messaging Market Size Share by Players in 2017

Figure Southeast Asia A2P and P2A Messaging Market Size (Million USD) and Growth Rate by Regions (2012-2017)

Table Southeast Asia A2P and P2A Messaging Market Size (Million USD) by Players (2012-2017)

Figure Southeast Asia A2P and P2A Messaging Market Size Share by Players in 2016 Figure Southeast Asia A2P and P2A Messaging Market Size Share by Players in 2017



Figure Global A2P and P2A Messaging Market Size (Million USD) by Regions (2017-2022)

Table Global A2P and P2A Messaging Market Size (Million USD) by Regions (2017-2022)

Figure Global A2P and P2A Messaging Market Size Share by Regions in 2017 Figure Global A2P and P2A Messaging Market Size Share by Regions in 2022

Figure United States A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Figure EU A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Figure Japan A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Figure China A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Figure India A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Figure Southeast Asia A2P and P2A Messaging Revenue (Million USD) and Growth Rate (2017-2022)

Table Global A2P and P2A Messaging Market Size (Million USD) by Type (2017-2022) Figure Global A2P and P2A Messaging Market Size Share by Type in 2017

Figure Global A2P and P2A Messaging Market Size Share by Type in 2022

Table Global A2P and P2A Messaging Market Size (Million USD) by Application (2017-2022)

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2017

Figure Global A2P and P2A Messaging Market Size (Million USD) by Application in 2022



I would like to order

Product name: Global A2P and P2A Messaging Market Size, Status and Forecast 2022 Product link: <u>https://marketpublishers.com/r/GA3773D3C61WEN.html</u>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GA3773D3C61WEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970