

# Global 8K Ultra HD TVs Market Professional Survey Report 2018

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## Abstracts

This report studies the global 8K Ultra HD TVs market status and forecast, categorizes the global 8K Ultra HD TVs market size (value & volume) by manufacturers, type, application, and region. This report focuses on the top manufacturers in North America, Europe, Japan, China, India, Southeast Asia and other regions (Central & South America, and Middle East & Africa).

8K UHD is the current highest ultra-high definition television (UHDTV) resolution in digital television and digital cinematography. 8K refers to the horizontal resolution in the order of 8,000 pixels, forming the total image dimensions of (7680×4320). The 8K Ultra HD TV is first launched market by Sharp in 2015.

8K refers to the horizontal resolution in the order of 8,000 pixels, forming the total image dimensions of (7680×4320). The 8K Ultra HD TV is first launched market by Sharp in 2015. In the last several years, global market of 8K Ultra HD TVs developed rapidly, with an average growth rate of 1411% from 2015 to 2016. In 2017, global production is about 86 thousand units.

The classification of 8K Ultra HD TVs includes 65 Inch, 98 Inch and other, Global shipping numbers of 8K TVs are expected to grow from 2,700 in 2015 to 911,000 in 2019. Some 80 percent of 8K TVs are expected to have 65 inch screens. 8K requires a very large screen or the higher resolution becomes invisible at normal viewing distances. The average screen size in the TV market has grown by an inch each year over the past decade, but it is still a long haul before sizes over 70 inches become commonplace.

8K Ultra HD TVs is widely used to treat Household, Commercial. Now, most proportion of 8K Ultra HD TVs is used for commercial, But in the future, the family will be the mainly consumer, like today's 4K Ultra HD TVs.

The global 8K Ultra HD TVs market is valued at 18500 million US\$ in 2017 and will

reach 119600 million US\$ by the end of 2025, growing at a CAGR of 30.6% during 2018-2025.

The major manufacturers covered in this report

Sharp

Hisense

LG

Samsung

Konka

Changhong

Skyworth

Geographically, this report studies the top producers and consumers, focuses on product capacity, production, value, consumption, market share and growth opportunity in these key regions, covering

North America

Europe

China

Japan

India

Southeast Asia

Other regions (Central & South America, Middle East & Africa)

We can also provide the customized separate regional or country-level reports, for the following regions:

#### North America

United States

Canada

Mexico

#### Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

#### Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

65 Inch

98 Inch

Other

By Application, the market can be split into

Household

Commercial

The study objectives of this report are:

To analyze and study the global 8K Ultra HD TVs capacity, production, value, consumption, status (2013-2017) and forecast (2018-2025);

Focuses on the key 8K Ultra HD TVs manufacturers, to study the capacity, production, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market.

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of 8K Ultra HD TVs are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

## Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

### Key Stakeholders

8K Ultra HD TVs Manufacturers

8K Ultra HD TVs Distributors/Traders/Wholesalers

8K Ultra HD TVs Subcomponent Manufacturers

Industry Association

Downstream Vendors

### Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the 8K Ultra HD TVs market, by end-use.

Detailed analysis and profiles of additional market players.

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