

# Global 4K2K TV Market Research Report 2021

https://marketpublishers.com/r/G4B2F6545DBEN.html

Date: July 2016

Pages: 104

Price: US\$ 2,900.00 (Single User License)

ID: G4B2F6545DBEN

# **Abstracts**

This report studies 4K2K TV in Global market, especially in North America, Europe, China, Japan, India and Southeast Asia, focuses on top manufacturers in global market, with sales, price, revenue and market share for each manufacturer, covering

Hisense
LG Electronics
Panasonic
Samsung Electronics
Sony
Haier
Koninklijke Philips
Konka
Micromax Informatics
Sansui Electric
Sichuan Changhong Electric
Seiki Digital



# Skyworth Digital TCL Toshiba Videocon Xiaomi Technology Market Segment by Region, this report splits Global into several key Region, with sales, revenue, market share and growth rate of 4K2K TV in these regions, from 2011 to 2021 (forecast), like North America China Europe Japan India Southeast Asia Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into 40-49 Inches 50-59 Inches 60-69 Inches 70-79 Inches



## 80 Inches and Above

Split by application, this report focuses on sales, market share and growth rate of 4K2K TV in each application, can be divided into

Application 1

Application 2

Application 3



# **Contents**

#### Global 4K2K TV Market Research Report 2021

#### 1 4K2K TV OVERVIEW

- 1.1 Product Overview and Scope of 4K2K TV
- 1.2 4K2K TV Segment by Types
  - 1.2.1 Global Sales Market Share of 4K2K TV by Type in 2015
  - 1.2.2 40-49 Inches
- 1.2.3 50-59 Inches
- 1.2.4 60-69 Inches
- 1.2.5 70-79 Inches
- 1.2.6 80 Inches and Above
- 1.3 4K2K TV Segment by Application/End User
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 4K2K TV Market by Region
- 1.4.1 North America Status and Prospect (2011-2021)
- 1.4.2 China Status and Prospect (2011-2021)
- 1.4.3 Europe Status and Prospect (2011-2021)
- 1.4.4 Japan Status and Prospect (2011-2021)
- 1.4.5 India Status and Prospect (2011-2021)
- 1.4.6 Southeast Asia Status and Prospect (2011-2021)
- 1.5 Global Market Size (Value and Volume) of 4K2K TV (2011-2021)
- 1.5.1 Global 4K2K TV Sales and Revenue (2011-2021)
- 1.5.2 Global 4K2K TV Sales and Growth Rate (2011-2021)
- 1.5.3 Global 4K2K TV Revenue and Growth Rate (2011-2021)

#### 2 GLOBAL 4K2K TV MARKET COMPETITION BY MANUFACTURERS

- 2.1 Global 4K2K TV Sales and Share by Manufacturers (2015 and 2016)
- 2.2 Global 4K2K TV Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 Manufacturers 4K2K TV Manufacturing Base Distribution and Product Type
- 2.4 Competitive Situation and Trends
  - 2.4.1 Expansions
  - 2.4.2 New Product Launches
  - 2.4.3 Acquisitions



#### 2.4.4 Other Developments

#### **3 GLOBAL 4K2K TV ANALYSIS BY REGION**

- 3.1 Global 4K2K TV Sales, Revenue and Market Share by Region (2011-2021)
  - 3.1.1 Global 4K2K TV Sales Market Share by Region (2011-2021)
  - 3.1.2 Global 4K2K TV Revenue Market Share by Region (2011-2021)
- 3.2 North America
  - 3.2.1 North America 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.2.2 North America 4K2K TV Sales, Revenue and Growth Rate (2011-2021)
- 3.3 Europe
  - 3.3.1 Europe 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.3.2 Europe 4K2K TV Sales, Revenue and Growth Rate (2011-2021)
- 3.4 China
  - 3.4.1 China 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.4.2 China 4K2K TV Sales, Revenue and Growth Rate (2011-2021)
- 3.5 Japan
  - 3.5.1 Japan 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.5.2 Japan 4K2K TV Sales, Revenue and Growth Rate (2011-2021)
- 3.6 India
  - 3.6.1 India 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.6.2 India 4K2K TV Sales, Revenue and Growth Rate (2011-2021)
- 3.7 Southeast Asia
  - 3.7.1 Southeast Asia 4K2K TV Sales, Revenue and Price (2011-2021)
  - 3.7.2 Southeast Asia 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

#### 4 GLOBAL 4K2K TV ANALYSIS BY TYPE

- 4.1 Global 4K2K TV Sales, Revenue, Market Share and Growth Rate by Type (2011-2021)
  - 4.1.1 Global 4K2K TV Sales and Market Share by Type (2011-2021)
- 4.1.2 Global 4K2K TV Revenue, Market Share and Growth Rate by Type (2011-2021)
- 4.2 40-49 Inches Sales, Revenue, Price and Growth (2011-2021)
- 4.3 50-59 Inches Sales, Revenue, Price and Growth (2011-2021)
- 4.4 60-69 Inches Sales, Revenue, Price and Growth (2011-2021)
- 4.5 70-79 Inches Sales, Revenue, Price and Growth (2011-2021)
- 4.6 80 Inches and Above Sales, Revenue, Price and Growth (2011-2021)

# 5 GLOBAL 4K2K TV MARKET ANALYSIS BY APPLICATION/END USER



- 5.1 Global 4K2K TV Sales and Market Share by Application (2011-2021)
- 5.2 Major Regions 4K2K TV Sales by Application in 2015 and 2016
  - 5.2.1 North America 4K2K TV Sales by Application
  - 5.2.2 Europe 4K2K TV Sales by Application
  - 5.2.3 China 4K2K TV Sales by Application
  - 5.2.4 Japan 4K2K TV Sales by Application
  - 5.2.5 India 4K2K TV Sales by Application
  - 5.2.6 Southeast Asia 4K2K TV Sales by Application

#### **6 GLOBAL 4K2K TV MANUFACTURERS ANALYSIS**

- 6.1 Hisense
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 4K2K TV Product Overview and End User
    - 6.1.2.1 40-49 Inches
    - 6.1.2.2 50-59 Inches
    - 6.1.2.3 60-69 Inches
  - 6.1.3 4K2K TV Sales, Revenue, Price of Hisense (2015 and 2016)
- 6.2 LG Electronics
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 4K2K TV Product Overview and End User
    - 6.2.2.1 40-49 Inches
    - 6.2.2.2 50-59 Inches
    - 6.2.2.3 60-69 Inches
  - 6.2.3 4K2K TV Sales, Revenue, Price of LG Electronics (2015 and 2016)
- 6.3 Panasonic
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 4K2K TV Product Overview and End User
    - 6.3.2.1 40-49 Inches
    - 6.3.2.2 50-59 Inches
    - 6.3.2.3 60-69 Inches
  - 6.3.3 4K2K TV Sales, Revenue, Price of Panasonic (2015 and 2016)
- 6.4 Samsung Electronics
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 4K2K TV Product Overview and End User
    - 6.4.2.1 40-49 Inches
    - 6.4.2.2 50-59 Inches
  - 6.4.3 4K2K TV Sales, Revenue, Price of Samsung Electronics (2015 and 2016)



# 6.5 Sony

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 4K2K TV Product Overview and End User
  - 6.5.2.1 40-49 Inches
  - 6.5.2.2 50-59 Inches
- 6.5.3 4K2K TV Sales, Revenue, Price of Sony (2015 and 2016)

#### 6.6 Haier

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 4K2K TV Product Overview and End User
  - 6.6.2.1 40-49 Inches
  - 6.6.2.2 50-59 Inches
- 6.6.3 4K2K TV Sales, Revenue, Price of Haier (2015 and 2016)
- 6.7 Koninklijke Philips
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 4K2K TV Product Overview and End User
    - 6.7.2.1 40-49 Inches
    - 6.7.2.2 50-59 Inches
  - 6.7.3 4K2K TV Sales, Revenue, Price of Koninklijke Philips (2015 and 2016)
- 6.8 Konka
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 4K2K TV Product Overview and End User
    - 6.8.2.1 40-49 Inches
    - 6.8.2.2 50-59 Inches
  - 6.8.3 4K2K TV Sales, Revenue, Price of Konka (2015 and 2016)
- 6.9 Micromax Informatics
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 4K2K TV Product Overview and End User
    - 6.9.2.1 40-49 Inches
    - 6.9.2.2 50-59 Inches
  - 6.9.3 4K2K TV Sales, Revenue, Price of Micromax Informatics (2015 and 2016)
- 6.10 Sansui Electric
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 4K2K TV Product Overview and End User
    - 6.10.2.1 40-49 Inches
    - 6.10.2.2 50-59 Inches
  - 6.10.3 4K2K TV Sales, Revenue, Price of Sansui Electric (2015 and 2016)
- 6.11 Sichuan Changhong Electric
- 6.12 Seiki Digital
- 6.13 Skyworth Digital



- 6.14 TCL
- 6.15 Toshiba
- 6.16 Videocon
- 6.17 Xiaomi Technology

## **7 INDUSTRY POLICY ANALYSIS**

- 7.1 Sales Channel Analysis
  - 7.1.1 Direct Marketing
  - 7.1.2 Supermarket
  - 7.1.3 Retail Stores/Specialty Store
  - 7.1.4 Sales Online
- 7.2 Sales Channel Development Trend

# **8 RESEARCH FINDINGS AND CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of 4K2K TV

Figure Global Sales Market Share of 4K2K TV by Type in 2015

Table 4K2K TV Product Type of by Manufacturers

Table 4K2K TV Sales Market Share by Applications in 2015 and 2016

Figure North America 4K2K TV Revenue and Growth Rate (2011-2021)

Figure China 4K2K TV Revenue and Growth Rate (2011-2021)

Figure Europe 4K2K TV Revenue and Growth Rate (2011-2021)

Figure Japan 4K2K TV Revenue and Growth Rate (2011-2021)

Figure India 4K2K TV Revenue and Growth Rate (2011-2021)

Figure Southeast Asia 4K2K TV Revenue and Growth Rate (2011-2021)

Table Global 4K2K TV Sales and Revenue (2011-2021)

Figure Global 4K2K TV Sales and Growth Rate (2011-2021)

Figure Global 4K2K TV Revenue and Growth Rate (2011-2021)

Table Global 4K2K TV Sales of Key Manufacturers (2015 and 2016)

Table Global 4K2K TV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 4K2K TV Sales Share by Manufacturers

Figure 2016 4K2K TV Sales Share by Manufacturers

Table Global 4K2K TV Revenue by Manufacturers (2015 and 2016)

Table Global 4K2K TV Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Global 4K2K TV Revenue Share by Manufacturers

Table 2016 Global 4K2K TV Revenue Share by Manufacturers

Table Manufacturers 4K2K TV Manufacturing Base Distribution and Product Type

Table Global 4K2K TV Sales Market by Region (2011-2021)

Figure Global 4K2K TV Sales Market by Region (2011-2021)

Figure Global 4K2K TV Sales Market Share by Region (2011-2021)

Table Global 4K2K TV Revenue Market by Region (2011-2021)

Table Global 4K2K TV Revenue Market Share by Region (2011-2021)

Table North America 4K2K TV Sales, Revenue and Price (2011-2021)

Figure North America 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

Table Europe 4K2K TV Sales, Revenue and Price (2011-2021)

Figure Europe 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

Table China 4K2K TV Sales, Revenue and Price (2011-2021)

Figure China 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

Table Japan 4K2K TV Sales, Revenue and Price (2011-2021)

Figure Japan 4K2K TV Sales, Revenue and Growth Rate (2011-2021)



Table India 4K2K TV Sales, Revenue and Price (2011-2021)

Figure India 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

Table Southeast Asia 4K2K TV Sales, Revenue and Price (2011-2021)

Figure Southeast Asia 4K2K TV Sales, Revenue and Growth Rate (2011-2021)

Table Global 4K2K TV Sales by Type (2011-2021)

Table Global 4K2K TV Sales Share by Type (2011-2021)

Figure Sales Market Share of 4K2K TV by Type (2011-2021)

Figure Global 4K2K TV Sales Growth Rate by Type (2011-2021)

Table Global 4K2K TV Revenue by Type (2011-2021)

Table Global 4K2K TV Revenue Share by Type (2011-2021)

Figure Global 4K2K TV Revenue Growth Rate by Type (2011-2021)

Figure 40-49 Inches Sales, Revenue and Growth (2011-2021)

Figure 40-49 Inches Price Trend (2011-2021)

Figure 50-59 Inches Sales, Revenue and Growth (2011-2021)

Figure 50-59 Inches Price Trend (2011-2021)

Figure 60-69 Inches Sales, Revenue and Growth (2011-2021)

Figure 60-69 Inches Price Trend (2011-2021)

Figure 70-79 Inches Sales, Revenue and Growth (2011-2021)

Figure 70-79 Inches Price Trend (2011-2021)

Figure 80 Inches and Above Sales, Revenue and Growth (2011-2021)

Figure 80 Inches and Above Price Trend (2011-2021)

Table Global 4K2K TV Sales by Application (2011-2021)

Table Global 4K2K TV Sales Market Share by Application (2011-2021)

Figure Global 4K2K TV Sales Market Share by Application in 2015

Figure Global 4K2K TV Sales Market Share by Application in 2021

Table North America 4K2K TV Sales by Application (2015 and 2016)

Table Europe 4K2K TV Sales by Application (2015 and 2016)

Table China 4K2K TV Sales by Application (2015 and 2016)

Table Japan 4K2K TV Sales by Application (2015 and 2016)

Table India 4K2K TV Sales by Application (2015 and 2016)

Table Southeast Asia 4K2K TV Sales by Application (2015 and 2016)

Table Global 4K2K TV Sales Growth Rate by Application (2011-2021)

Figure Global 4K2K TV Sales Growth Rate by Application (2011-2021)

**Table Hisense Basic Information List** 

Table 4K2K TV Sales, Revenue, Price of Hisense (2015 and 2016)

Table LG Electronics Basic Information List

Table 4K2K TV Sales, Revenue, Price of LG Electronics (2015 and 2016)

Table Panasonic Basic Information List

Table 4K2K TV Sales, Revenue, Price of Panasonic (2015 and 2016)



Table Samsung Electronics Basic Information List

Table 4K2K TV Sales, Revenue, Price of Samsung Electronics (2015 and 2016)

Table Sony Basic Information List

Table 4K2K TV Sales, Revenue, Price of Sony (2015 and 2016)

Table Haier Basic Information List

Table 4K2K TV Sales, Revenue, Price of Haier (2015 and 2016)

Table Koninklijke Philips Basic Information List

Table 4K2K TV Sales, Revenue, Price of Koninklijke Philips (2015 and 2016)

Table Konka Basic Information List

Table 4K2K TV Sales, Revenue, Price of Konka (2015 and 2016)

Table Micromax Informatics Basic Information List

Table 4K2K TV Sales, Revenue, Price of Micromax Informatics (2015 and 2016)

Table Sansui Electric Basic Information List

Table 4K2K TV Sales, Revenue, Price of Sansui Electric (2015 and 2016)

Table Sichuan Changhong Electric Basic Information List

Table 4K2K TV Sales, Revenue, Price of Sichuan Changhong Electric (2015 and 2016)

Table Seiki Digital Basic Information List

Table 4K2K TV Sales, Revenue, Price of Seiki Digital (2015 and 2016)

Table Skyworth Digital Basic Information List

Table 4K2K TV Sales, Revenue, Price of Skyworth Digital (2015 and 2016)

Table TCL Basic Information List

Table 4K2K TV Sales, Revenue, Price of TCL (2015 and 2016)

**Table Toshiba Basic Information List** 

Table 4K2K TV Sales, Revenue, Price of Toshiba (2015 and 2016)

Table Videocon Basic Information List

Table 4K2K TV Sales, Revenue, Price of Videocon (2015 and 2016)

Table Xiaomi Technology Basic Information List

Table 4K2K TV Sales, Revenue, Price of Xiaomi Technology (2015 and 2016)



#### I would like to order

Product name: Global 4K2K TV Market Research Report 2021

Product link: https://marketpublishers.com/r/G4B2F6545DBEN.html

Price: US\$ 2,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G4B2F6545DBEN.html">https://marketpublishers.com/r/G4B2F6545DBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970