

# Global 3D Motion Capture System Sales Market Report 2018

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## Abstracts

This report studies the global 3D Motion Capture System market status and forecast, categorizes the global 3D Motion Capture System market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

3D motion capture systems are a combination of multiple devices mainly high-quality cameras, sensors, communication devices, and accessories. The systems are used to record the real-time motion of object or individual to obtain the desired level of animation in the field of entertainment such as films and games. The 3D motion capture systems can also be used across the life science sector, mainly in medical and sports for applications such as running analysis, swimming, baseball, rehabilitation, gait analysis, and many more.

VICON accounted for 33.29% of the global 3D motion capture system revenue market share in 2015. Followed players, Motion Analysis Corporation accounted for 25.47%, OptiTrack accounted for 20.68%.

Global giant manufactures mainly distributed in North America and Europe. They have unshakable status in this field. The key product markets locate at North America and Europe. North America takes the market share of 53.59% in 2015, Europe followed by with 42.39% in 2015.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing.

Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

The global 3D Motion Capture System market is valued at 110 million US\$ in 2017 and will reach 250 million US\$ by the end of 2025, growing at a CAGR of 10.4% during 2018-2025.

The major players covered in this report

VICON

Motion Analysis Corporation

OptiTrack

Xsens Technologies BV

Northern Digital

Qualisys AB

Phasespace

Phoenix Technologies

Codamotion Solutions

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

System

Services

Hardware

Software

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Entertainment

Life Science

Others

The study objectives of this report are:

To analyze and study the global 3D Motion Capture System sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key 3D Motion Capture System players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage, opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of 3D Motion Capture System are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

3D Motion Capture System Manufacturers

3D Motion Capture System Distributors/Traders/Wholesalers

3D Motion Capture System Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the 3D Motion Capture System market, by end-use.

Detailed analysis and profiles of additional market players.

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