

# Global 3D Motion Capture System Market Insights, Forecast to 2026

https://marketpublishers.com/r/G91231B7E5A7EN.html

Date: June 2020

Pages: 119

Price: US\$ 4,900.00 (Single User License)

ID: G91231B7E5A7EN

# **Abstracts**

3D motion capture systems are a combination of multiple devices mainly high-quality cameras, sensors, communication devices, and accessories. The systems are used to record the real-time motion of object or individual to obtain the desired level of animation in the field of entertainment such as films and games. The 3D motion capture systems can also be used across the life science sector, mainly in medical and sports for applications such as running analysis, swimming, baseball, rehabilitation, gait analysis, and many more..

VICON accounted for 33.29% of the global 3D motion capture system revenue market share in 2015. Followed players, Motion Analysis Corporation accounted for 25.47%, OptiTrack accounted for 20.68%.

Global giant manufactures mainly distributed in North America and Europe. They have unshakable status in this field. The key product markets locate at North America and Europe. North America takes the market share of 53.59% in 2015, Europe followed by with 42.39% in 2015.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Despite the presence of competition problems, due to the global recovery trend is slightly, investors are still optimistic about this area; the future will still have more new investment enter the field.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019



(COVID-19) are already starting to be felt, and will significantly affect the 3D Motion Capture System 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the 3D Motion Capture System 4900 industry.

Based on our recent survey, we have several different scenarios about the 3D Motion Capture System 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 140.5 million in 2019. The market size of 3D Motion Capture System 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global 3D Motion Capture System market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global 3D Motion Capture System market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global 3D Motion Capture System market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### **Production and Pricing Analyses**

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global 3D Motion Capture System market. As part of production analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and



price by each type segment for the period 2015-2026. The import and export analysis for the global 3D Motion Capture System market has been provided based on region.

# Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global 3D Motion Capture System market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

#### **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of the global 3D Motion Capture System market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global 3D Motion Capture System market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global 3D Motion Capture System market. The following manufacturers are covered in this report:

VICON

Motion Analysis Corporation

OptiTrack

Xsens Technologies BV

Northern Digital



| Qualisys AB  |  |
|--|--|
| Phasespace   |  |
| Phoenix Technologies                                   |  |
| Codamotion Solutions                                   |  |
| BD Motion Capture System Breakdown Data by Type        |  |
| System   |  |
| Services   |  |
| Hardware   |  |
| Software   |  |
| 3D Motion Capture System Breakdown Data by Application |  |
| Entertainment  |  |
| Life Science   |  |
| Others   |  |
|  |  |



# **Contents**

#### 1 STUDY COVERAGE

- 1.1 3D Motion Capture System Product Introduction
- 1.2 Key Market Segments in This Study
- 1.3 Key Manufacturers Covered: Ranking of Global Top 3D Motion Capture System Manufacturers by Revenue in 2019
- 1.4 Market by Type
  - 1.4.1 Global 3D Motion Capture System Market Size Growth Rate by Type
  - 1.4.2 System
  - 1.4.3 Services
  - 1.4.4 Hardware
  - 1.4.5 Software
- 1.5 Market by Application
  - 1.5.1 Global 3D Motion Capture System Market Size Growth Rate by Application
  - 1.5.2 Entertainment
  - 1.5.3 Life Science
  - 1.5.4 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): 3D Motion Capture System Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the 3D Motion Capture System Industry
    - 1.6.1.1 3D Motion Capture System Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and 3D Motion Capture System Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for 3D Motion Capture System Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 Global 3D Motion Capture System Market Size Estimates and Forecasts
  - 2.1.1 Global 3D Motion Capture System Revenue Estimates and Forecasts 2015-2026
- 2.1.2 Global 3D Motion Capture System Production Capacity Estimates and Forecasts 2015-2026
  - 2.1.3 Global 3D Motion Capture System Production Estimates and Forecasts



#### 2015-2026

- 2.2 Global 3D Motion Capture System Market Size by Producing Regions: 2015 VS 2020 VS 2026
- 2.3 Analysis of Competitive Landscape
- 2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)
- 2.3.2 Global 3D Motion Capture System Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 2.3.3 Global 3D Motion Capture System Manufacturers Geographical Distribution
- 2.4 Key Trends for 3D Motion Capture System Markets & Products
- 2.5 Primary Interviews with Key 3D Motion Capture System Players (Opinion Leaders)

#### **3 MARKET SIZE BY MANUFACTURERS**

- 3.1 Global Top 3D Motion Capture System Manufacturers by Production Capacity
- 3.1.1 Global Top 3D Motion Capture System Manufacturers by Production Capacity (2015-2020)
- 3.1.2 Global Top 3D Motion Capture System Manufacturers by Production (2015-2020)
- 3.1.3 Global Top 3D Motion Capture System Manufacturers Market Share by Production
- 3.2 Global Top 3D Motion Capture System Manufacturers by Revenue
  - 3.2.1 Global Top 3D Motion Capture System Manufacturers by Revenue (2015-2020)
- 3.2.2 Global Top 3D Motion Capture System Manufacturers Market Share by Revenue (2015-2020)
- 3.2.3 Global Top 10 and Top 5 Companies by 3D Motion Capture System Revenue in 2019
- 3.3 Global 3D Motion Capture System Price by Manufacturers
- 3.4 Mergers & Acquisitions, Expansion Plans

#### 4 3D MOTION CAPTURE SYSTEM PRODUCTION BY REGIONS

- 4.1 Global 3D Motion Capture System Historic Market Facts & Figures by Regions
  - 4.1.1 Global Top 3D Motion Capture System Regions by Production (2015-2020)
  - 4.1.2 Global Top 3D Motion Capture System Regions by Revenue (2015-2020)
- 4.2 North America
  - 4.2.1 North America 3D Motion Capture System Production (2015-2020)
  - 4.2.2 North America 3D Motion Capture System Revenue (2015-2020)
  - 4.2.3 Key Players in North America
  - 4.2.4 North America 3D Motion Capture System Import & Export (2015-2020)



#### 4.3 Europe

- 4.3.1 Europe 3D Motion Capture System Production (2015-2020)
- 4.3.2 Europe 3D Motion Capture System Revenue (2015-2020)
- 4.3.3 Key Players in Europe
- 4.3.4 Europe 3D Motion Capture System Import & Export (2015-2020)

#### 4.4 China

- 4.4.1 China 3D Motion Capture System Production (2015-2020)
- 4.4.2 China 3D Motion Capture System Revenue (2015-2020)
- 4.4.3 Key Players in China
- 4.4.4 China 3D Motion Capture System Import & Export (2015-2020)

#### 4.5 Japan

- 4.5.1 Japan 3D Motion Capture System Production (2015-2020)
- 4.5.2 Japan 3D Motion Capture System Revenue (2015-2020)
- 4.5.3 Key Players in Japan
- 4.5.4 Japan 3D Motion Capture System Import & Export (2015-2020)

#### 4.6 South Korea

- 4.6.1 South Korea 3D Motion Capture System Production (2015-2020)
- 4.6.2 South Korea 3D Motion Capture System Revenue (2015-2020)
- 4.6.3 Key Players in South Korea
- 4.6.4 South Korea 3D Motion Capture System Import & Export (2015-2020)

#### 5 3D MOTION CAPTURE SYSTEM CONSUMPTION BY REGION

- 5.1 Global Top 3D Motion Capture System Regions by Consumption
  - 5.1.1 Global Top 3D Motion Capture System Regions by Consumption (2015-2020)
- 5.1.2 Global Top 3D Motion Capture System Regions Market Share by Consumption (2015-2020)
- 5.2 North America
  - 5.2.1 North America 3D Motion Capture System Consumption by Application
  - 5.2.2 North America 3D Motion Capture System Consumption by Countries
  - 5.2.3 U.S.
  - 5.2.4 Canada
- 5.3 Europe
  - 5.3.1 Europe 3D Motion Capture System Consumption by Application
  - 5.3.2 Europe 3D Motion Capture System Consumption by Countries
  - 5.3.3 Germany
  - 5.3.4 France
  - 5.3.5 U.K.
  - 5.3.6 Italy



#### 5.3.7 Russia

#### 5.4 Asia Pacific

- 5.4.1 Asia Pacific 3D Motion Capture System Consumption by Application
- 5.4.2 Asia Pacific 3D Motion Capture System Consumption by Regions
- 5.4.3 China
- 5.4.4 Japan
- 5.4.5 South Korea
- 5.4.6 India
- 5.4.7 Australia
- 5.4.8 Taiwan
- 5.4.9 Indonesia
- 5.4.10 Thailand
- 5.4.11 Malaysia
- 5.4.12 Philippines
- 5.4.13 Vietnam

#### 5.5 Central & South America

- 5.5.1 Central & South America 3D Motion Capture System Consumption by Application
  - 5.5.2 Central & South America 3D Motion Capture System Consumption by Country
  - 5.5.3 Mexico
  - 5.5.3 Brazil
  - 5.5.3 Argentina
- 5.6 Middle East and Africa
  - 5.6.1 Middle East and Africa 3D Motion Capture System Consumption by Application
  - 5.6.2 Middle East and Africa 3D Motion Capture System Consumption by Countries
  - 5.6.3 Turkey
  - 5.6.4 Saudi Arabia
  - 5.6.5 UAE

# **6 MARKET SIZE BY TYPE (2015-2026)**

- 6.1 Global 3D Motion Capture System Market Size by Type (2015-2020)
- 6.1.1 Global 3D Motion Capture System Production by Type (2015-2020)
- 6.1.2 Global 3D Motion Capture System Revenue by Type (2015-2020)
- 6.1.3 3D Motion Capture System Price by Type (2015-2020)
- 6.2 Global 3D Motion Capture System Market Forecast by Type (2021-2026)
  - 6.2.1 Global 3D Motion Capture System Production Forecast by Type (2021-2026)
  - 6.2.2 Global 3D Motion Capture System Revenue Forecast by Type (2021-2026)
  - 6.2.3 Global 3D Motion Capture System Price Forecast by Type (2021-2026)



6.3 Global 3D Motion Capture System Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

# 7 MARKET SIZE BY APPLICATION (2015-2026)

- 7.2.1 Global 3D Motion Capture System Consumption Historic Breakdown by Application (2015-2020)
- 7.2.2 Global 3D Motion Capture System Consumption Forecast by Application (2021-2026)

#### **8 CORPORATE PROFILES**

- 8.1 VICON
  - 8.1.1 VICON Corporation Information
  - 8.1.2 VICON Overview and Its Total Revenue
- 8.1.3 VICON Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.1.4 VICON Product Description
- 8.1.5 VICON Recent Development
- 8.2 Motion Analysis Corporation
  - 8.2.1 Motion Analysis Corporation Corporation Information
  - 8.2.2 Motion Analysis Corporation Overview and Its Total Revenue
- 8.2.3 Motion Analysis Corporation Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.2.4 Motion Analysis Corporation Product Description
  - 8.2.5 Motion Analysis Corporation Recent Development
- 8.3 OptiTrack
  - 8.3.1 OptiTrack Corporation Information
  - 8.3.2 OptiTrack Overview and Its Total Revenue
- 8.3.3 OptiTrack Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.3.4 OptiTrack Product Description
  - 8.3.5 OptiTrack Recent Development
- 8.4 Xsens Technologies BV
  - 8.4.1 Xsens Technologies BV Corporation Information
  - 8.4.2 Xsens Technologies BV Overview and Its Total Revenue
- 8.4.3 Xsens Technologies BV Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.4.4 Xsens Technologies BV Product Description



- 8.4.5 Xsens Technologies BV Recent Development
- 8.5 Northern Digital
  - 8.5.1 Northern Digital Corporation Information
  - 8.5.2 Northern Digital Overview and Its Total Revenue
- 8.5.3 Northern Digital Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.5.4 Northern Digital Product Description
  - 8.5.5 Northern Digital Recent Development
- 8.6 Qualisys AB
  - 8.6.1 Qualisys AB Corporation Information
  - 8.6.2 Qualisys AB Overview and Its Total Revenue
- 8.6.3 Qualisys AB Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.6.4 Qualisys AB Product Description
  - 8.6.5 Qualisys AB Recent Development
- 8.7 Phasespace
  - 8.7.1 Phasespace Corporation Information
  - 8.7.2 Phasespace Overview and Its Total Revenue
- 8.7.3 Phasespace Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.7.4 Phasespace Product Description
  - 8.7.5 Phasespace Recent Development
- 8.8 Phoenix Technologies
  - 8.8.1 Phoenix Technologies Corporation Information
  - 8.8.2 Phoenix Technologies Overview and Its Total Revenue
- 8.8.3 Phoenix Technologies Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.8.4 Phoenix Technologies Product Description
- 8.8.5 Phoenix Technologies Recent Development
- 8.9 Codamotion Solutions
  - 8.9.1 Codamotion Solutions Corporation Information
  - 8.9.2 Codamotion Solutions Overview and Its Total Revenue
- 8.9.3 Codamotion Solutions Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
  - 8.9.4 Codamotion Solutions Product Description
  - 8.9.5 Codamotion Solutions Recent Development

#### 9 PRODUCTION FORECASTS BY REGIONS



- 9.1 Global Top 3D Motion Capture System Regions Forecast by Revenue (2021-2026)
- 9.2 Global Top 3D Motion Capture System Regions Forecast by Production (2021-2026)
- 9.3 Key 3D Motion Capture System Production Regions Forecast
  - 9.3.1 North America
  - 9.3.2 Europe
  - 9.3.3 China
  - 9.3.4 Japan
  - 9.3.5 South Korea

#### 10 3D MOTION CAPTURE SYSTEM CONSUMPTION FORECAST BY REGION

- 10.1 Global 3D Motion Capture System Consumption Forecast by Region (2021-2026)
- 10.2 North America 3D Motion Capture System Consumption Forecast by Region (2021-2026)
- 10.3 Europe 3D Motion Capture System Consumption Forecast by Region (2021-2026)
- 10.4 Asia Pacific 3D Motion Capture System Consumption Forecast by Region (2021-2026)
- 10.5 Latin America 3D Motion Capture System Consumption Forecast by Region (2021-2026)
- 10.6 Middle East and Africa 3D Motion Capture System Consumption Forecast by Region (2021-2026)

#### 11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
  - 11.2.1 3D Motion Capture System Sales Channels
  - 11.2.2 3D Motion Capture System Distributors
- 11.3 3D Motion Capture System Customers

# 12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis



#### 13 KEY FINDING IN THE GLOBAL 3D MOTION CAPTURE SYSTEM STUDY

# **14 APPENDIX**

- 14.1 Research Methodology
  - 14.1.1 Methodology/Research Approach
  - 14.1.2 Data Source
- 14.2 Author Details
- 14.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1. 3D Motion Capture System Key Market Segments in This Study
- Table 2. Ranking of Global Top 3D Motion Capture System Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global 3D Motion Capture System Market Size Growth Rate by Type 2020-2026 (K Units) (Million US\$)
- Table 4. Major Manufacturers of System
- Table 5. Major Manufacturers of Services
- Table 6. Major Manufacturers of Hardware
- Table 7. Major Manufacturers of Software
- Table 8. COVID-19 Impact Global Market: (Four 3D Motion Capture System Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for 3D Motion Capture System Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for 3D Motion Capture System Players to Combat Covid-19 Impact
- Table 13. Global 3D Motion Capture System Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 14. Global 3D Motion Capture System Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026
- Table 15. Global Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 16. Global 3D Motion Capture System by Company Type (Tier 1, Tier 2 and Tier
- 3) (based on the Revenue in 3D Motion Capture System as of 2019)
- Table 17. 3D Motion Capture System Manufacturing Base Distribution and Headquarters
- Table 18. Manufacturers 3D Motion Capture System Product Offered
- Table 19. Date of Manufacturers Enter into 3D Motion Capture System Market
- Table 20. Key Trends for 3D Motion Capture System Markets & Products
- Table 21. Main Points Interviewed from Key 3D Motion Capture System Players
- Table 22. Global 3D Motion Capture System Production Capacity by Manufacturers (2015-2020) (K Units)
- Table 23. Global 3D Motion Capture System Production Share by Manufacturers (2015-2020)
- Table 24. 3D Motion Capture System Revenue by Manufacturers (2015-2020) (Million US\$)



- Table 25. 3D Motion Capture System Revenue Share by Manufacturers (2015-2020)
- Table 26. 3D Motion Capture System Price by Manufacturers 2015-2020 (USD/Unit)
- Table 27. Mergers & Acquisitions, Expansion Plans
- Table 28. Global 3D Motion Capture System Production by Regions (2015-2020) (K Units)
- Table 29. Global 3D Motion Capture System Production Market Share by Regions (2015-2020)
- Table 30. Global 3D Motion Capture System Revenue by Regions (2015-2020) (US\$ Million)
- Table 31. Global 3D Motion Capture System Revenue Market Share by Regions (2015-2020)
- Table 32. Key 3D Motion Capture System Players in North America
- Table 33. Import & Export of 3D Motion Capture System in North America (K Units)
- Table 34. Key 3D Motion Capture System Players in Europe
- Table 35. Import & Export of 3D Motion Capture System in Europe (K Units)
- Table 36. Key 3D Motion Capture System Players in China
- Table 37. Import & Export of 3D Motion Capture System in China (K Units)
- Table 38. Key 3D Motion Capture System Players in Japan
- Table 39. Import & Export of 3D Motion Capture System in Japan (K Units)
- Table 40. Key 3D Motion Capture System Players in South Korea
- Table 41. Import & Export of 3D Motion Capture System in South Korea (K Units)
- Table 42. Global 3D Motion Capture System Consumption by Regions (2015-2020) (K Units)
- Table 43. Global 3D Motion Capture System Consumption Market Share by Regions (2015-2020)
- Table 44. North America 3D Motion Capture System Consumption by Application (2015-2020) (K Units)
- Table 45. North America 3D Motion Capture System Consumption by Countries (2015-2020) (K Units)
- Table 46. Europe 3D Motion Capture System Consumption by Application (2015-2020) (K Units)
- Table 47. Europe 3D Motion Capture System Consumption by Countries (2015-2020) (K Units)
- Table 48. Asia Pacific 3D Motion Capture System Consumption by Application (2015-2020) (K Units)
- Table 49. Asia Pacific 3D Motion Capture System Consumption Market Share by Application (2015-2020) (K Units)
- Table 50. Asia Pacific 3D Motion Capture System Consumption by Regions (2015-2020) (K Units)



Table 51. Latin America 3D Motion Capture System Consumption by Application (2015-2020) (K Units)

Table 52. Latin America 3D Motion Capture System Consumption by Countries (2015-2020) (K Units)

Table 53. Middle East and Africa 3D Motion Capture System Consumption by Application (2015-2020) (K Units)

Table 54. Middle East and Africa 3D Motion Capture System Consumption by Countries (2015-2020) (K Units)

Table 55. Global 3D Motion Capture System Production by Type (2015-2020) (K Units)

Table 56. Global 3D Motion Capture System Production Share by Type (2015-2020)

Table 57. Global 3D Motion Capture System Revenue by Type (2015-2020) (Million US\$)

Table 58. Global 3D Motion Capture System Revenue Share by Type (2015-2020)

Table 59. 3D Motion Capture System Price by Type 2015-2020 (USD/Unit)

Table 60. Global 3D Motion Capture System Consumption by Application (2015-2020) (K Units)

Table 61. Global 3D Motion Capture System Consumption by Application (2015-2020) (K Units)

Table 62. Global 3D Motion Capture System Consumption Share by Application (2015-2020)

Table 63. VICON Corporation Information

Table 64. VICON Description and Major Businesses

Table 65. VICON 3D Motion Capture System Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 66. VICON Product

Table 67. VICON Recent Development

Table 68. Motion Analysis Corporation Corporation Information

Table 69. Motion Analysis Corporation Description and Major Businesses

Table 70. Motion Analysis Corporation 3D Motion Capture System Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 71. Motion Analysis Corporation Product

Table 72. Motion Analysis Corporation Recent Development

Table 73. OptiTrack Corporation Information

Table 74. OptiTrack Description and Major Businesses

Table 75. OptiTrack 3D Motion Capture System Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 76. OptiTrack Product

Table 77. OptiTrack Recent Development

Table 78. Xsens Technologies BV Corporation Information



Table 79. Xsens Technologies BV Description and Major Businesses

Table 80. Xsens Technologies BV 3D Motion Capture System Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 81. Xsens Technologies BV Product

Table 82. Xsens Technologies BV Recent Development

Table 83. Northern Digital Corporation Information

Table 84. Northern Digital Description and Major Businesses

Table 85. Northern Digital 3D Motion Capture System Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 86. Northern Digital Product

Table 87. Northern Digital Recent Development

Table 88. Qualisys AB Corporation Information

Table 89. Qualisys AB Description and Major Businesses

Table 90. Qualisys AB 3D Motion Capture System Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 91. Qualisys AB Product

Table 92. Qualisys AB Recent Development

Table 93. Phasespace Corporation Information

Table 94. Phasespace Description and Major Businesses

Table 95. Phasespace 3D Motion Capture System Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 96. Phasespace Product

Table 97. Phasespace Recent Development

Table 98. Phoenix Technologies Corporation Information

Table 99. Phoenix Technologies Description and Major Businesses

Table 100. Phoenix Technologies 3D Motion Capture System Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 101. Phoenix Technologies Product

Table 102. Phoenix Technologies Recent Development

Table 103. Codamotion Solutions Corporation Information

Table 104. Codamotion Solutions Description and Major Businesses

Table 105. Codamotion Solutions 3D Motion Capture System Production (K Units),

Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 106. Codamotion Solutions Product

Table 107. Codamotion Solutions Recent Development

Table 108. Global 3D Motion Capture System Revenue Forecast by Region

(2021-2026) (Million US\$)

Table 109. Global 3D Motion Capture System Production Forecast by Regions

(2021-2026) (K Units)



Table 110. Global 3D Motion Capture System Production Forecast by Type (2021-2026) (K Units)

Table 111. Global 3D Motion Capture System Revenue Forecast by Type (2021-2026) (Million US\$)

Table 112. North America 3D Motion Capture System Consumption Forecast by Regions (2021-2026) (K Units)

Table 113. Europe 3D Motion Capture System Consumption Forecast by Regions (2021-2026) (K Units)

Table 114. Asia Pacific 3D Motion Capture System Consumption Forecast by Regions (2021-2026) (K Units)

Table 115. Latin America 3D Motion Capture System Consumption Forecast by Regions (2021-2026) (K Units)

Table 116. Middle East and Africa 3D Motion Capture System Consumption Forecast by Regions (2021-2026) (K Units)

Table 117. 3D Motion Capture System Distributors List

Table 118. 3D Motion Capture System Customers List

Table 119. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 120. Key Challenges

Table 121. Market Risks

Table 122. Research Programs/Design for This Report

Table 123. Key Data Information from Secondary Sources

Table 124. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. 3D Motion Capture System Product Picture

Figure 2. Global 3D Motion Capture System Production Market Share by Type in 2020 & 2026

Figure 3. System Product Picture

Figure 4. Services Product Picture

Figure 5. Hardware Product Picture

Figure 6. Software Product Picture

Figure 7. Global 3D Motion Capture System Consumption Market Share by Application in 2020 & 2026

Figure 8. Entertainment

Figure 9. Life Science

Figure 10. Others

Figure 11. 3D Motion Capture System Report Years Considered

Figure 12. Global 3D Motion Capture System Revenue 2015-2026 (Million US\$)

Figure 13. Global 3D Motion Capture System Production Capacity 2015-2026 (K Units)

Figure 14. Global 3D Motion Capture System Production 2015-2026 (K Units)

Figure 15. Global 3D Motion Capture System Market Share Scenario by Region in

Percentage: 2020 Versus 2026

Figure 16. 3D Motion Capture System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 17. Global 3D Motion Capture System Production Share by Manufacturers in 2015

Figure 18. The Top 10 and Top 5 Players Market Share by 3D Motion Capture System Revenue in 2019

Figure 19. Global 3D Motion Capture System Production Market Share by Region (2015-2020)

Figure 20. 3D Motion Capture System Production Growth Rate in North America (2015-2020) (K Units)

Figure 21. 3D Motion Capture System Revenue Growth Rate in North America (2015-2020) (US\$ Million)

Figure 22. 3D Motion Capture System Production Growth Rate in Europe (2015-2020) (K Units)

Figure 23. 3D Motion Capture System Revenue Growth Rate in Europe (2015-2020) (US\$ Million)

Figure 24. 3D Motion Capture System Production Growth Rate in China (2015-2020) (K



Units)

Figure 25. 3D Motion Capture System Revenue Growth Rate in China (2015-2020) (US\$ Million)

Figure 26. 3D Motion Capture System Production Growth Rate in Japan (2015-2020) (K Units)

Figure 27. 3D Motion Capture System Revenue Growth Rate in Japan (2015-2020) (US\$ Million)

Figure 28. 3D Motion Capture System Production Growth Rate in South Korea (2015-2020) (K Units)

Figure 29. 3D Motion Capture System Revenue Growth Rate in South Korea (2015-2020) (US\$ Million)

Figure 30. Global 3D Motion Capture System Consumption Market Share by Regions 2015-2020

Figure 31. North America 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 32. North America 3D Motion Capture System Consumption Market Share by Application in 2019

Figure 33. North America 3D Motion Capture System Consumption Market Share by Countries in 2019

Figure 34. U.S. 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 35. Canada 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 36. Europe 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 37. Europe 3D Motion Capture System Consumption Market Share by Application in 2019

Figure 38. Europe 3D Motion Capture System Consumption Market Share by Countries in 2019

Figure 39. Germany 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 40. France 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 41. U.K. 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 42. Italy 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 43. Russia 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)



Figure 44. Asia Pacific 3D Motion Capture System Consumption and Growth Rate (K Units)

Figure 45. Asia Pacific 3D Motion Capture System Consumption Market Share by Application in 2019

Figure 46. Asia Pacific 3D Motion Capture System Consumption Market Share by Regions in 2019

Figure 47. China 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 48. Japan 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 49. South Korea 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 50. India 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 51. Australia 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 52. Taiwan 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 53. Indonesia 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 54. Thailand 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 55. Malaysia 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 56. Philippines 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 57. Vietnam 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 58. Latin America 3D Motion Capture System Consumption and Growth Rate (K Units)

Figure 59. Latin America 3D Motion Capture System Consumption Market Share by Application in 2019

Figure 60. Latin America 3D Motion Capture System Consumption Market Share by Countries in 2019

Figure 61. Mexico 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 62. Brazil 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 63. Argentina 3D Motion Capture System Consumption and Growth Rate



(2015-2020) (K Units)

Figure 64. Middle East and Africa 3D Motion Capture System Consumption and Growth Rate (K Units)

Figure 65. Middle East and Africa 3D Motion Capture System Consumption Market Share by Application in 2019

Figure 66. Middle East and Africa 3D Motion Capture System Consumption Market Share by Countries in 2019

Figure 67. Turkey 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 68. Saudi Arabia 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 69. UAE 3D Motion Capture System Consumption and Growth Rate (2015-2020) (K Units)

Figure 70. Global 3D Motion Capture System Production Market Share by Type (2015-2020)

Figure 71. Global 3D Motion Capture System Production Market Share by Type in 2019 Figure 72. Global 3D Motion Capture System Revenue Market Share by Type (2015-2020)

Figure 73. Global 3D Motion Capture System Revenue Market Share by Type in 2019 Figure 74. Global 3D Motion Capture System Production Market Share Forecast by Type (2021-2026)

Figure 75. Global 3D Motion Capture System Revenue Market Share Forecast by Type (2021-2026)

Figure 76. Global 3D Motion Capture System Market Share by Price Range (2015-2020)

Figure 77. Global 3D Motion Capture System Consumption Market Share by Application (2015-2020)

Figure 78. Global 3D Motion Capture System Value (Consumption) Market Share by Application (2015-2020)

Figure 79. Global 3D Motion Capture System Consumption Market Share Forecast by Application (2021-2026)

Figure 80. VICON Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 81. Motion Analysis Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. OptiTrack Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Xsens Technologies BV Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 84. Northern Digital Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 85. Qualisys AB Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 86. Phasespace Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 87. Phoenix Technologies Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. Codamotion Solutions Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Global 3D Motion Capture System Revenue Forecast by Regions (2021-2026) (US\$ Million)

Figure 90. Global 3D Motion Capture System Revenue Market Share Forecast by Regions ((2021-2026))

Figure 91. Global 3D Motion Capture System Production Forecast by Regions (2021-2026) (K Units)

Figure 92. North America 3D Motion Capture System Production Forecast (2021-2026) (K Units)

Figure 93. North America 3D Motion Capture System Revenue Forecast (2021-2026) (US\$ Million)

Figure 94. Europe 3D Motion Capture System Production Forecast (2021-2026) (K Units)

Figure 95. Europe 3D Motion Capture System Revenue Forecast (2021-2026) (US\$ Million)

Figure 96. China 3D Motion Capture System Production Forecast (2021-2026) (K Units)

Figure 97. China 3D Motion Capture System Revenue Forecast (2021-2026) (US\$ Million)

Figure 98. Japan 3D Motion Capture System Production Forecast (2021-2026) (K Units)

Figure 99. Japan 3D Motion Capture System Revenue Forecast (2021-2026) (US\$ Million)

Figure 100. South Korea 3D Motion Capture System Production Forecast (2021-2026) (K Units)

Figure 101. South Korea 3D Motion Capture System Revenue Forecast (2021-2026) (US\$ Million)

Figure 102. Global 3D Motion Capture System Consumption Market Share Forecast by Region (2021-2026)

Figure 103. 3D Motion Capture System Value Chain

Figure 104. Channels of Distribution

Figure 105. Distributors Profiles

Figure 106. Porter's Five Forces Analysis

Figure 107. Bottom-up and Top-down Approaches for This Report

Figure 108. Data Triangulation

Figure 109. Key Executives Interviewed



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