

Global 360 Degree Camera Sales Market Report 2018

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Abstracts

This report studies the global 360 Degree Camera market status and forecast, categorizes the global 360 Degree Camera market size (value & volume) by key players, type, application, and region.

This report focuses on the top players in North America, Europe, China, Japan, Southeast Asia India and Other regions (Middle East & Africa, Central & South America).

360 Degree Panoramic Camera covers only almost the full sphere and many cameras which are referred to as omnidirectional cover only approximately a hemisphere, or the full 360° along the equator of the sphere but excluding the top and bottom of the sphere. In the case that they cover the full sphere, the captured light rays do not intersect exactly in a single focal point.

The 360 Degree Panoramic Camera market is a completely new industry developed with the VR technology. People are putting in a lot of money to study the panoramic camera for filling the VR content part. Taking into account its development and application, it would be the most promising new industry in the near future.

The 360 Degree Panoramic Camera market concentration degree is dispersed. The manufacturing bases mainly concentrated in Japan and Europe; and the key companies in 360 Degree Panoramic Camera market include SONY, Nokia, Teche, Canon, Samsung, Ricoh, Bublcam and others.

Favorable government policies and rising foreign direct investments have increased the number of MNCs in the country and also boosted the entry of foreign players. This has led to a rise in the number of Media as well as the demand for 360 Degree Panoramic Camera worldwide. Also, the growing number of companies in the technology, telecom, retail, financial, and transport sectors in recent years has increased the demand of 360 Degree Panoramic Camera. Therefore, the growing demand for Media space will be favorable for the growth of the 360 Degree Panoramic Camera market.

As the demand increases rapidly for downstream industries, the demand for 360 Degree Panoramic Camera will correspondingly increase. The increased consumption

of 360 Degree Panoramic Camera is expected to continue during the remaining years of the forecast period of 2016-2021. 360 Degree Panoramic Camera industry will usher in a stable growth space.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The competition in 360 Degree Panoramic Camera market will become more intense.

The global 360 Degree Camera market is valued at xx million US\$ in 2017 and will reach xx million US\$ by the end of 2025, growing at a CAGR of xx% during 2018-2025. The major players covered in this report

Samsung

Ricoh

Nikon

Canon

Nokia

Sony

Bublcam

Panono

Teche

360fly

Efilming

Insta360

Guopai Technology

Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Indonesia

Singapore

Rest of Asia-Pacific

Europe

Germany

France

UK

Italy

Spain

Russia

Rest of Europe

Central & South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

Turkey

Rest of Middle East & Africa

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Industrial Camera

Commercial Camera

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Aerial scenery

Traffic monitoring

Grid layout

Others

The study objectives of this report are:

To analyze and study the global 360 Degree Camera sales, value, status (2013-2017) and forecast (2018-2025);

To analyze the top players in North America, Europe, China, Japan, Southeast Asia and India, to study the sales, value and market share of top players in these regions.

Focuses on the key 360 Degree Camera players, to study the sales, value, market share and development plans in future.

Focuses on the global key manufacturers, to define, describe and analyze the market competition landscape, SWOT analysis.

To define, describe and forecast the market by type, application and region.

To analyze the global and key regions market potential and advantage,

opportunity and challenge, restraints and risks.

To identify significant trends and factors driving or inhibiting the market growth.

To analyze the opportunities in the market for stakeholders by identifying the high growth segments.

To strategically analyze each submarket with respect to individual growth trend and their contribution to the market

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market

To strategically profile the key players and comprehensively analyze their growth strategies.

In this study, the years considered to estimate the market size of 360 Degree Camera are as follows:

History Year: 2013-2017

Base Year: 2017

Estimated Year: 2018

Forecast Year 2018 to 2025

For the data information by region, company, type and application, 2017 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Key Stakeholders

360 Degree Camera Manufacturers

360 Degree Camera Distributors/Traders/Wholesalers

360 Degree Camera Subcomponent Manufacturers

Industry Association

Downstream Vendors

Available Customizations

With the given market data, QYResearch offers customizations according to the company's specific needs. The following customization options are available for the report:

Regional and country-level analysis of the 360 Degree Camera market, by end-use.
Detailed analysis and profiles of additional market players.

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