

Global 360 Degree Camera Market Insights, Forecast to 2026

<https://marketpublishers.com/r/GDC9855AB5AEEN.html>

Date: June 2020

Pages: 117

Price: US\$ 4,900.00 (Single User License)

ID: GDC9855AB5AEEN

Abstracts

360 Degree Panoramic Camera covers only almost the full sphere and many cameras which are referred to as omnidirectional cover only approximately a hemisphere, or the full 360° along the equator of the sphere but excluding the top and bottom of the sphere. In the case that they cover the full sphere, the captured light rays do not intersect exactly in a single focal point.

The 360 Degree Panoramic Camera market is a completely new industry developed with the VR technology. People are putting in a lot of money to study the panoramic camera for filling the VR content part. Taking into account its development and application, it would be the most promising new industry in the near future.

The 360 Degree Panoramic Camera market concentration degree is dispersed. The manufacturing bases mainly concentrated in Japan and Europe; and the key companies in 360 Degree Panoramic Camera market include SONY, Nokia, Teche, Canon, Samsung, Ricoh, Bublcam and others.

Favorable government policies and rising foreign direct investments have increased the number of MNCs in the country and also boosted the entry of foreign players. This has led to a rise in the number of Media as well as the demand for 360 Degree Panoramic Camera worldwide. Also, the growing number of companies in the technology, telecom, retail, financial, and transport sectors in recent years has increased the demand of 360 Degree Panoramic Camera. Therefore, the growing demand for Media space will be favorable for the growth of the 360 Degree Panoramic Camera market.

As the demand increases rapidly for downstream industries, the demand for 360 Degree Panoramic Camera will correspondingly increase. The increased consumption of 360 Degree Panoramic Camera is expected to continue during the remaining years of the forecast period of 2016-2021. 360 Degree Panoramic Camera industry will usher in a stable growth space.

There are companies adding new capacities and aims at the cost and quality leadership

which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The competition in 360 Degree Panoramic Camera market will become more intense.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the 360 Degree Camera 4900 market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the 360 Degree Camera 4900 industry.

Based on our recent survey, we have several different scenarios about the 360 Degree Camera 4900 YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ 572.5 million in 2019. The market size of 360 Degree Camera 4900 will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global 360 Degree Camera market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global 360 Degree Camera market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global 360 Degree Camera market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Production and Pricing Analyses

Readers are provided with deeper production analysis, import and export analysis, and pricing analysis for the global 360 Degree Camera market. As part of production

analysis, the report offers accurate statistics and figures for production capacity, production volume by region, and global production and production by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for price by manufacturer and price by region for the period 2015-2020 and price by each type segment for the period 2015-2026. The import and export analysis for the global 360 Degree Camera market has been provided based on region.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global 360 Degree Camera market, covering important regions, viz, North America, Europe, China, Japan and South Korea. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, UAE, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of volume for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global 360 Degree Camera market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global 360 Degree Camera market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global 360 Degree Camera market.

The following manufacturers are covered in this report:

Samsung

Ricoh

Nikon

Canon

Nokia

Sony

Bublcam

Panono

Teche

360fly

Efilming

Insta360

Guopai Technology

360 Degree Camera Breakdown Data by Type

Industrial Camera

Commercial Camera

360 Degree Camera Breakdown Data by Application

Aerial scenery

Traffic monitoring

Grid layout

Others

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