

Germany Fast Food Market Research Report 2018

https://marketpublishers.com/r/GE874FD9378EN.html

Date: February 2018

Pages: 111

Price: US\$ 3,400.00 (Single User License)

ID: GE874FD9378EN

Abstracts

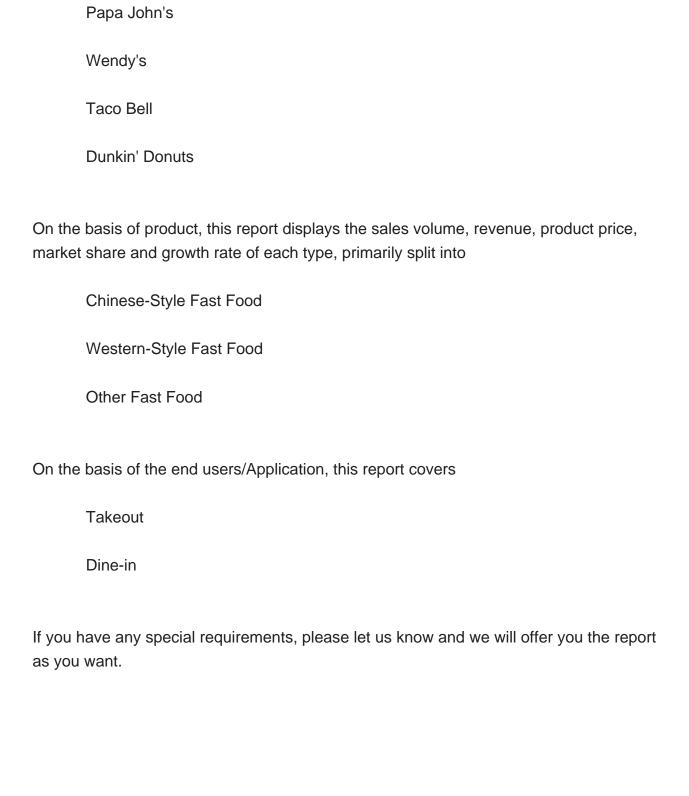
The global Fast Food market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Germany plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Fast Food development status and future trend in Germany, focuses on top players in Germany, also splits Fast Food by type and by Application, to fully and deeply research and reveal the market general situation and future forecast. The major players in Germany market include

McDonald's
KFC
Subway
Pizzahut
Starbucks
Burger King
Domino's Pizza
Dunkin' Donuts
Dairy Queen







Contents

Germany Fast Food Market Research Report 2017

1 FAST FOOD OVERVIEW

- 1.1 Product Overview and Scope of Fast Food
- 1.2 Classification of Fast Food by Product Category
 - 1.2.1 Germany Fast Food Sales (K MT) Comparison by Type (2012-2022)
 - 1.2.2 Germany Fast Food Sales (K MT) Market Share by Type in 2016
- 1.2.3 Chinese-Style Fast Food
- 1.2.4 Western-Style Fast Food
- 1.2.5 Other Fast Food
- 1.3 Germany Fast Food Market by Application/End Users
- 1.3.1 Germany Fast Food Sales (K MT) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Takeout
 - 1.3.3 Dine-in
- 1.4 Germany Revenue and Sales of Fast Food (2012-2022)
 - 1.4.1 Germany Fast Food Sales (K MT) and Growth Rate (%)(2012-2022)
- 1.4.2 Germany Fast Food Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 GERMANY FAST FOOD MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 Germany Fast Food Sales (K MT) and Market Share (%) of Key Players/Manufacturers (2012-2017)
- 2.2 Germany Fast Food Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 Germany Fast Food Average Price (USD/MT) by Players/Manufacturers (2012-2017)
- 2.4 Germany Fast Food Market Competitive Situation and Trends
 - 2.4.1 Germany Fast Food Market Concentration Rate
 - 2.4.2 Germany Fast Food Market Share of Top 3 and Top 5 Players/Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion in Germany Market
- 2.5 Germany Players/Manufacturers Fast Food Manufacturing Base Distribution, Sales Area, Product Type

3 GERMANY FAST FOOD SALES AND REVENUE (VALUE) BY TYPE (2012-2017)



- 3.1 Germany Fast Food Sales (K MT) and Market Share by Type/ Product Category (2012-2017)
- 3.2 Germany Fast Food Revenue (Million USD) and Market Share by Type (2012-2017)
- 3.3 Germany Fast Food Price (USD/MT) by Type (2012-2017)
- 3.4 Germany Fast Food Sales Growth Rate (%) by Type (2012-2017)

4 GERMANY FAST FOOD SALES BY APPLICATION (2012-2017)

- 4.1 Germany Fast Food Sales (K MT) and Market Share by Application (2012-2017)
- 4.2 Germany Fast Food Sales Growth Rate (%) by Application (2012-2017)
- 4.3 Market Drivers and Opportunities

5 GERMANY FAST FOOD PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 5.1 McDonald's
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Fast Food Product Category, Application and Specification
 - 5.1.2.1 Product A
 - 5.1.2.2 Product B
- 5.1.3 McDonald's Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.1.4 Main Business/Business Overview
- 5.2 KFC
 - 5.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.2.2 Fast Food Product Category, Application and Specification
 - 5.2.2.1 Product A
 - 5.2.2.2 Product B
- 5.2.3 KFC Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.2.4 Main Business/Business Overview
- 5.3 Subway
 - 5.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.3.2 Fast Food Product Category, Application and Specification
 - 5.3.2.1 Product A
 - 5.3.2.2 Product B
- 5.3.3 Subway Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.3.4 Main Business/Business Overview
- 5.4 Pizzahut



- 5.4.1 Company Basic Information, Manufacturing Base and Competitors
- 5.4.2 Fast Food Product Category, Application and Specification
 - 5.4.2.1 Product A
 - 5.4.2.2 Product B
- 5.4.3 Pizzahut Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.4.4 Main Business/Business Overview
- 5.5 Starbucks
 - 5.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.5.2 Fast Food Product Category, Application and Specification
 - 5.5.2.1 Product A
 - 5.5.2.2 Product B
- 5.5.3 Starbucks Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.5.4 Main Business/Business Overview
- 5.6 Burger King
 - 5.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.6.2 Fast Food Product Category, Application and Specification
 - 5.6.2.1 Product A
 - 5.6.2.2 Product B
- 5.6.3 Burger King Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.6.4 Main Business/Business Overview
- 5.7 Domino's Pizza
 - 5.7.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.7.2 Fast Food Product Category, Application and Specification
 - 5.7.2.1 Product A
 - 5.7.2.2 Product B
- 5.7.3 Domino's Pizza Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.7.4 Main Business/Business Overview
- 5.8 Dunkin' Donuts
 - 5.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.8.2 Fast Food Product Category, Application and Specification
 - 5.8.2.1 Product A
 - 5.8.2.2 Product B
- 5.8.3 Dunkin' Donuts Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.8.4 Main Business/Business Overview



- 5.9 Dairy Queen
 - 5.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.9.2 Fast Food Product Category, Application and Specification
 - 5.9.2.1 Product A
 - 5.9.2.2 Product B
- 5.9.3 Dairy Queen Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.9.4 Main Business/Business Overview
- 5.10 Papa John's
 - 5.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.10.2 Fast Food Product Category, Application and Specification
 - 5.10.2.1 Product A
 - 5.10.2.2 Product B
- 5.10.3 Papa John's Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)
 - 5.10.4 Main Business/Business Overview
- 5.11 Wendy's
- 5.12 Taco Bell
- 5.13 Dunkin' Donuts

6 FAST FOOD MANUFACTURING COST ANALYSIS

- 6.1 Fast Food Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Fast Food

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Fast Food Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Fast Food Major Manufacturers in 2016
- 7.4 Downstream Buyers



8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 GERMANY FAST FOOD MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

- 10.1 Germany Fast Food Sales (K MT), Revenue (Million USD) Forecast (2017-2022)
- 10.2 Germany Fast Food Sales (K MT) Forecast by Type (2017-2022)
- 10.3 Germany Fast Food Sales (K MT) Forecast by Application (2017-2022)

11 RESEARCH FINDINGS AND CONCLUSION

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Germany Market Size (Million USD) Status and Outlook (2012-2022)

Table Fast Food Sales (K MT) and Revenue (Million USD) Market Split by Product Type

Table Fast Food Sales (K MT) by Application (2016-2022)

Figure Product Picture of Fast Food

Table Germany Fast Food Sales (K MT) and Growth Rate (%) Comparison by Type (Product Category) (2012-2022)

Figure Germany Fast Food Sales Volume Market Share by Type in 2016

Figure Chinese-Style Fast Food Product Picture

Figure Western-Style Fast Food Product Picture

Figure Other Fast Food Product Picture

Figure Germany Fast Food Sales (K MT) Comparison by Application (2012-2022)

Figure Germany Sales Market Share (%) of Fast Food by Application in 2016

Figure Takeout Examples

Figure Dine-in Examples

Figure Germany Fast Food Sales (K MT) and Growth Rate (%)(2012-2022)

Figure Germany Fast Food Revenue (Million USD) and Growth Rate (%)(2012-2022)

Table Germany Fast Food Sales of Key Players/Manufacturers (2012-2017)

Table Germany Fast Food Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 Germany Fast Food Sales Share (%) by Players/Manufacturers

Figure 2017 Germany Fast Food Sales Share (%) by Players/Manufacturers

Table Germany Fast Food Revenue by Players/Manufacturers (2012-2017)

Table Germany Fast Food Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 Germany Fast Food Revenue Share (%) by Players/Manufacturers

Figure 2017 Germany Fast Food Revenue Share (%) by Players/Manufacturers

Table Germany Market Fast Food Average Price (USD/MT) of Key

Players/Manufacturers (2012-2017)

Figure Germany Market Fast Food Average Price (USD/MT) of Key

Players/Manufacturers in 2016

Figure Germany Fast Food Market Share of Top 3 Players/Manufacturers

Figure Germany Fast Food Market Share of Top 5 Players/Manufacturers

Table Germany Players/Manufacturers Fast Food Manufacturing Base Distribution and Sales Area

Table Germany Players/Manufacturers Fast Food Product Category

Table Germany Fast Food Sales (K MT) by Type (2012-2017)



Table Germany Fast Food Sales Share (%) by Type (2012-2017)

Figure Germany Fast Food Sales Share (%) by Type (2012-2017)

Figure Germany Fast Food Sales Market Share (%) by Type in 2016

Table Germany Fast Food Revenue (Million USD) and Market Share by Type (2012-2017)

Table Germany Fast Food Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Fast Food by Type (2012-2017)

Figure Revenue Market Share of Fast Food by Type in 2016

Table Germany Fast Food Price (USD/MT) by Type (2012-2017)

Figure Germany Fast Food Sales Growth Rate (%) by Type (2012-2017)

Table Germany Fast Food Sales (K MT) by Application (2012-2017)

Table Germany Fast Food Sales Market Share (%) by Application (2012-2017)

Figure Germany Fast Food Sales Market Share (%) by Application (2012-2017)

Figure Germany Fast Food Sales Market Share (%) by Application in 2016

Table Germany Fast Food Sales Growth Rate (%) by Application (2012-2017)

Figure Germany Fast Food Sales Growth Rate (%) by Application (2012-2017)

Table McDonald's Fast Food Basic Information List

Table McDonald's Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure McDonald's Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure McDonald's Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure McDonald's Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table KFC Fast Food Basic Information List

Table KFC Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure KFC Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure KFC Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure KFC Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Subway Fast Food Basic Information List

Table Subway Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Subway Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Subway Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Subway Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Pizzahut Fast Food Basic Information List

Table Pizzahut Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Pizzahut Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Pizzahut Fast Food Sales Market Share (%) in Germany (2012-2017)



Figure Pizzahut Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Starbucks Fast Food Basic Information List

Table Starbucks Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Starbucks Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Starbucks Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Starbucks Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Burger King Fast Food Basic Information List

Table Burger King Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Burger King Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Burger King Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Burger King Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Domino's Pizza Fast Food Basic Information List

Table Domino's Pizza Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Domino's Pizza Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Domino's Pizza Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Domino's Pizza Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Dunkin' Donuts Fast Food Basic Information List

Table Dunkin' Donuts Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Dunkin' Donuts Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Dunkin' Donuts Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Dunkin' Donuts Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Dairy Queen Fast Food Basic Information List

Table Dairy Queen Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Dairy Queen Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Dairy Queen Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Dairy Queen Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Papa John's Fast Food Basic Information List

Table Papa John's Fast Food Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

Figure Papa John's Fast Food Sales (K MT) and Growth Rate (%)(2012-2017)

Figure Papa John's Fast Food Sales Market Share (%) in Germany (2012-2017)

Figure Papa John's Fast Food Revenue Market Share (%) in Germany (2012-2017)

Table Wendy's Fast Food Basic Information List

Table Taco Bell Fast Food Basic Information List



Table Dunkin' Donuts Fast Food Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fast Food

Figure Manufacturing Process Analysis of Fast Food

Figure Fast Food Industrial Chain Analysis

Table Raw Materials Sources of Fast Food Major Players/Manufacturers in 2016

Table Major Buyers of Fast Food

Table Distributors/Traders List

Figure Germany Fast Food Sales (K MT) and Growth Rate (%) Forecast (2017-2022)

Figure Germany Fast Food Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure Germany Fast Food Price (USD/MT) Trend Forecast (2017-2022)

Table Germany Fast Food Sales (K MT) Forecast by Type (2017-2022)

Figure Germany Fast Food Sales (K MT) Forecast by Type (2017-2022)

Figure Germany Fast Food Sales Volume Market Share Forecast by Type in 2022

Table Germany Fast Food Sales (K MT) Forecast by Application (2017-2022)

Figure Germany Fast Food Sales Volume Market Share Forecast by Application (2017-2022)

Figure Germany Fast Food Sales Volume Market Share Forecast by Application in 2022



I would like to order

Product name: Germany Fast Food Market Research Report 2018

Product link: https://marketpublishers.com/r/GE874FD9378EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE874FD9378EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970