

Europe Video Services on Connected TV Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Video Services on Connected TV

Revenue, means the sales value of Video Services on Connected TV

This report studies sales (consumption) of Video Services on Connected TV in Europe market, especially in Germany, France, UK, Russia, Italy, Spain and Benelux, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Comcast

DIRECTV

Envivio

Hulu

Netflix

Apple

Blinkbox

British Sky Broadcasting Group

Dish Network

Google

KDG

LoveFilm

Time Warner Cable

UPC Broadband

Verizon FIOS

YouTube

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Video Services on Connected TV in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

SVOD

Ad premium

VOD

Ad short clips

Split by application, this report focuses on sales, market share and growth rate of Video Services on Connected TV in each application, can be divided into

Personal use

Commercial

Contents

Europe Video Services on Connected TV Market Report 2017

1 VIDEO SERVICES ON CONNECTED TV OVERVIEW

- 1.1 Product Overview and Scope of Video Services on Connected TV
- 1.2 Classification of Video Services on Connected TV
 - 1.2.1 SVOD
 - 1.2.2 Ad premium
 - 1.2.3 VOD
 - 1.2.4 Ad short clips
- 1.3 Application of Video Services on Connected TV
 - 1.3.1 Personal use
 - 1.3.2 Commercial
- 1.4 Video Services on Connected TV Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
 - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Video Services on Connected TV (2011-2021)
 - 1.5.1 Europe Video Services on Connected TV Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe Video Services on Connected TV Revenue and Growth Rate (2011-2021)

2 EUROPE VIDEO SERVICES ON CONNECTED TV BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Video Services on Connected TV Market Competition by Manufacturers
 - 2.1.1 Europe Video Services on Connected TV Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe Video Services on Connected TV Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Video Services on Connected TV (Volume and Value) by Type
 - 2.2.1 Europe Video Services on Connected TV Sales and Market Share by Type

(2011-2016)

2.2.2 Europe Video Services on Connected TV Revenue and Market Share by Type
(2011-2016)

2.3 Europe Video Services on Connected TV (Volume and Value) by Countries

2.3.1 Europe Video Services on Connected TV Sales and Market Share by Countries
(2011-2016)

2.3.2 Europe Video Services on Connected TV Revenue and Market Share by
Countries (2011-2016)

2.4 Europe Video Services on Connected TV (Volume) by Application

3 GERMANY VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

3.1 Germany Video Services on Connected TV Sales and Value (2011-2016)

3.1.1 Germany Video Services on Connected TV Sales and Growth Rate (2011-2016)

3.1.2 Germany Video Services on Connected TV Revenue and Growth Rate
(2011-2016)

3.1.3 Germany Video Services on Connected TV Sales Price Trend (2011-2016)

3.2 Germany Video Services on Connected TV Sales and Market Share by
Manufacturers

3.3 Germany Video Services on Connected TV Sales and Market Share by Type

3.4 Germany Video Services on Connected TV Sales and Market Share by Application

4 FRANCE VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

4.1 France Video Services on Connected TV Sales and Value (2011-2016)

4.1.1 France Video Services on Connected TV Sales and Growth Rate (2011-2016)

4.1.2 France Video Services on Connected TV Revenue and Growth Rate
(2011-2016)

4.1.4 France Video Services on Connected TV Sales Price Trend (2011-2016)

4.2 France Video Services on Connected TV Sales and Market Share by Manufacturers

4.3 France Video Services on Connected TV Sales and Market Share by Type

4.4 France Video Services on Connected TV Sales and Market Share by Application

5 UK VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

5.1 UK Video Services on Connected TV Sales and Value (2011-2016)

- 5.1.1 UK Video Services on Connected TV Sales and Growth Rate (2011-2016)
- 5.1.2 UK Video Services on Connected TV Revenue and Growth Rate (2011-2016)
- 5.1.5 UK Video Services on Connected TV Sales Price Trend (2011-2016)
- 5.2 UK Video Services on Connected TV Sales and Market Share by Manufacturers
- 5.3 UK Video Services on Connected TV Sales and Market Share by Type
- 5.4 UK Video Services on Connected TV Sales and Market Share by Application

6 RUSSIA VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Video Services on Connected TV Sales and Value (2011-2016)
 - 6.1.1 Russia Video Services on Connected TV Sales and Growth Rate (2011-2016)
 - 6.1.2 Russia Video Services on Connected TV Revenue and Growth Rate (2011-2016)
 - 6.1.6 Russia Video Services on Connected TV Sales Price Trend (2011-2016)
- 6.2 Russia Video Services on Connected TV Sales and Market Share by Manufacturers
- 6.3 Russia Video Services on Connected TV Sales and Market Share by Type
- 6.4 Russia Video Services on Connected TV Sales and Market Share by Application

7 ITALY VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Video Services on Connected TV Sales and Value (2011-2016)
 - 7.1.1 Italy Video Services on Connected TV Sales and Growth Rate (2011-2016)
 - 7.1.2 Italy Video Services on Connected TV Revenue and Growth Rate (2011-2016)
 - 7.1.7 Italy Video Services on Connected TV Sales Price Trend (2011-2016)
- 7.2 Italy Video Services on Connected TV Sales and Market Share by Manufacturers
- 7.3 Italy Video Services on Connected TV Sales and Market Share by Type
- 7.4 Italy Video Services on Connected TV Sales and Market Share by Application

8 SPAIN VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Video Services on Connected TV Sales and Value (2011-2016)
 - 8.1.1 Spain Video Services on Connected TV Sales and Growth Rate (2011-2016)
 - 8.1.2 Spain Video Services on Connected TV Revenue and Growth Rate (2011-2016)
 - 8.1.8 Spain Video Services on Connected TV Sales Price Trend (2011-2016)
- 8.2 Spain Video Services on Connected TV Sales and Market Share by Manufacturers
- 8.3 Spain Video Services on Connected TV Sales and Market Share by Type
- 8.4 Spain Video Services on Connected TV Sales and Market Share by Application

9 BENELUX VIDEO SERVICES ON CONNECTED TV (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Video Services on Connected TV Sales and Value (2011-2016)
 - 9.1.1 Benelux Video Services on Connected TV Sales and Growth Rate (2011-2016)
 - 9.1.2 Benelux Video Services on Connected TV Revenue and Growth Rate (2011-2016)
 - 9.1.9 Benelux Video Services on Connected TV Sales Price Trend (2011-2016)
- 9.2 Benelux Video Services on Connected TV Sales and Market Share by Manufacturers
- 9.3 Benelux Video Services on Connected TV Sales and Market Share by Type
- 9.4 Benelux Video Services on Connected TV Sales and Market Share by Application

10 EUROPE VIDEO SERVICES ON CONNECTED TV MANUFACTURERS ANALYSIS

- 10.1 Comcast
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Video Services on Connected TV Product Type, Application and Specification
 - 10.1.2.1 SVOD
 - 10.1.2.2 Ad premium
 - 10.1.3 Comcast Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.1.4 Main Business/Business Overview
- 10.2 DIRECTV
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Video Services on Connected TV Product Type, Application and Specification
 - 10.2.2.1 SVOD
 - 10.2.2.2 Ad premium
 - 10.2.3 DIRECTV Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.2.4 Main Business/Business Overview
- 10.3 Envivio
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 Video Services on Connected TV Product Type, Application and Specification
 - 10.3.2.1 SVOD
 - 10.3.2.2 Ad premium
 - 10.3.3 Envivio Video Services on Connected TV Sales, Revenue, Price and Gross

Margin (2011-2016)

10.3.4 Main Business/Business Overview

10.4 Hulu

10.4.1 Company Basic Information, Manufacturing Base and Competitors

10.4.2 Video Services on Connected TV Product Type, Application and Specification

10.4.2.1 SVOD

10.4.2.2 Ad premium

10.4.3 Hulu Video Services on Connected TV Sales, Revenue, Price and Gross

Margin (2011-2016)

10.4.4 Main Business/Business Overview

10.5 Netflix

10.5.1 Company Basic Information, Manufacturing Base and Competitors

10.5.2 Video Services on Connected TV Product Type, Application and Specification

10.5.2.1 SVOD

10.5.2.2 Ad premium

10.5.3 Netflix Video Services on Connected TV Sales, Revenue, Price and Gross

Margin (2011-2016)

10.5.4 Main Business/Business Overview

10.6 Apple

10.6.1 Company Basic Information, Manufacturing Base and Competitors

10.6.2 Video Services on Connected TV Product Type, Application and Specification

10.6.2.1 SVOD

10.6.2.2 Ad premium

10.6.3 Apple Video Services on Connected TV Sales, Revenue, Price and Gross

Margin (2011-2016)

10.6.4 Main Business/Business Overview

10.7 Blinkbox

10.7.1 Company Basic Information, Manufacturing Base and Competitors

10.7.2 Video Services on Connected TV Product Type, Application and Specification

10.7.2.1 SVOD

10.7.2.2 Ad premium

10.7.3 Blinkbox Video Services on Connected TV Sales, Revenue, Price and Gross

Margin (2011-2016)

10.7.4 Main Business/Business Overview

10.8 British Sky Broadcasting Group

10.8.1 Company Basic Information, Manufacturing Base and Competitors

10.8.2 Video Services on Connected TV Product Type, Application and Specification

10.8.2.1 SVOD

10.8.2.2 Ad premium

10.8.3 British Sky Broadcasting Group Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

10.8.4 Main Business/Business Overview

10.9 Dish Network

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Video Services on Connected TV Product Type, Application and Specification

10.9.2.1 SVOD

10.9.2.2 Ad premium

10.9.3 Dish Network Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

10.9.4 Main Business/Business Overview

10.10 Google

10.10.1 Company Basic Information, Manufacturing Base and Competitors

10.10.2 Video Services on Connected TV Product Type, Application and Specification

10.10.2.1 SVOD

10.10.2.2 Ad premium

10.10.3 Google Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

10.10.4 Main Business/Business Overview

10.11 KDG

10.12 LoveFilm

10.13 Time Warner Cable

10.14 UPC Broadband

10.15 Verizon FIOS

10.16 YouTube

11 VIDEO SERVICES ON CONNECTED TV MANUFACTURING COST ANALYSIS

11.1 Video Services on Connected TV Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

11.3 Manufacturing Process Analysis of Video Services on Connected TV

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Video Services on Connected TV Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Video Services on Connected TV Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE VIDEO SERVICES ON CONNECTED TV MARKET FORECAST (2016-2021)

- 14.1 Germany Video Services on Connected TV Sales Forecast (2016-2021)
- 14.2 France Video Services on Connected TV Sales Forecast (2016-2021)
- 14.3 UK Video Services on Connected TV Sales Forecast (2016-2021)
- 14.4 Russia Video Services on Connected TV Sales Forecast (2016-2021)
- 14.5 Italy Video Services on Connected TV Sales Forecast (2016-2021)
- 14.6 Spain Video Services on Connected TV Sales Forecast (2016-2021)
- 14.7 Benelux Video Services on Connected TV Sales Forecast (2016-2021)
- 14.8 Europe Video Services on Connected TV Sales Forecast by Type (2016-2021)
- 14.9 Europe Video Services on Connected TV Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Video Services on Connected TV

Table Classification of Video Services on Connected TV

Figure Europe Sales Market Share of Video Services on Connected TV by Type in 2015

Figure SVOD Picture

Figure Ad premium Picture

Figure VOD Picture

Figure Ad short clips Picture

Table Application of Video Services on Connected TV

Figure Europe Sales Market Share of Video Services on Connected TV by Application in 2015

Figure Personal use Examples

Figure Commercial Examples

Figure Germany Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure France Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure UK Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure Russia Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure Italy Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure Spain Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure Benelux Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Figure Europe Video Services on Connected TV Sales and Growth Rate (2011-2021)

Figure Europe Video Services on Connected TV Revenue and Growth Rate (2011-2021)

Table Europe Video Services on Connected TV Sales of Key Manufacturers (2015 and 2016)

Table Europe Video Services on Connected TV Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Video Services on Connected TV Sales Share by Manufacturers

Figure 2016 Video Services on Connected TV Sales Share by Manufacturers

Table Europe Video Services on Connected TV Revenue by Manufacturers (2015 and 2016)

Table Europe Video Services on Connected TV Revenue Share by Manufacturers

(2015 and 2016)

Table 2015 Europe Video Services on Connected TV Revenue Share by Manufacturers

Table 2016 Europe Video Services on Connected TV Revenue Share by Manufacturers

Table Europe Video Services on Connected TV Sales and Market Share by Type

(2011-2016)

Table Europe Video Services on Connected TV Sales Share by Type (2011-2016)

Figure Sales Market Share of Video Services on Connected TV by Type (2011-2016)

Figure Europe Video Services on Connected TV Sales Growth Rate by Type

(2011-2016)

Table Europe Video Services on Connected TV Revenue and Market Share by Type

(2011-2016)

Table Europe Video Services on Connected TV Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Video Services on Connected TV by Type

(2011-2016)

Figure Europe Video Services on Connected TV Revenue Growth Rate by Type

(2011-2016)

Table Europe Video Services on Connected TV Sales and Market Share by Countries

(2011-2016)

Table Europe Video Services on Connected TV Sales Share by Countries (2011-2016)

Figure Sales Market Share of Video Services on Connected TV by Countries

(2011-2016)

Table Europe Video Services on Connected TV Revenue and Market Share by

Countries (2011-2016)

Table Europe Video Services on Connected TV Revenue Share by Countries

(2011-2016)

Figure Revenue Market Share of Video Services on Connected TV by Countries

(2011-2016)

Table Europe Video Services on Connected TV Sales and Market Share by Application

(2011-2016)

Table Europe Video Services on Connected TV Sales Share by Application (2011-2016)

Figure Sales Market Share of Video Services on Connected TV by Application

(2011-2016)

Figure Germany Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure Germany Video Services on Connected TV Revenue and Growth Rate

(2011-2016)

Figure Germany Video Services on Connected TV Sales Price Trend (2011-2016)

Table Germany Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table Germany Video Services on Connected TV Market Share by Manufacturers

(2015 and 2016)

Table Germany Video Services on Connected TV Sales by Type (2015 and 2016)

Table Germany Video Services on Connected TV Market Share by Type (2015 and 2016)

Table Germany Video Services on Connected TV Sales by Application (2015 and 2016)

Table Germany Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure France Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure France Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure France Video Services on Connected TV Sales Price Trend (2011-2016)

Table France Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table France Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table France Video Services on Connected TV Sales by Type (2015 and 2016)

Table France Video Services on Connected TV Market Share by Type (2015 and 2016)

Table France Video Services on Connected TV Sales by Application (2015 and 2016)

Table France Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure UK Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure UK Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure UK Video Services on Connected TV Sales Price Trend (2011-2016)

Table UK Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table UK Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table UK Video Services on Connected TV Sales by Type (2015 and 2016)

Table UK Video Services on Connected TV Market Share by Type (2015 and 2016)

Table UK Video Services on Connected TV Sales by Application (2015 and 2016)

Table UK Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure Russia Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure Russia Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure Russia Video Services on Connected TV Sales Price Trend (2011-2016)

Table Russia Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table Russia Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table Russia Video Services on Connected TV Sales by Type (2015 and 2016)

Table Russia Video Services on Connected TV Market Share by Type (2015 and 2016)

Table Russia Video Services on Connected TV Sales by Application (2015 and 2016)

Table Russia Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure Italy Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure Italy Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure Italy Video Services on Connected TV Sales Price Trend (2011-2016)

Table Italy Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table Italy Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table Italy Video Services on Connected TV Sales by Type (2015 and 2016)

Table Italy Video Services on Connected TV Market Share by Type (2015 and 2016)

Table Italy Video Services on Connected TV Sales by Application (2015 and 2016)

Table Italy Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure Spain Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure Spain Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure Spain Video Services on Connected TV Sales Price Trend (2011-2016)

Table Spain Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table Spain Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table Spain Video Services on Connected TV Sales by Type (2015 and 2016)

Table Spain Video Services on Connected TV Market Share by Type (2015 and 2016)

Table Spain Video Services on Connected TV Sales by Application (2015 and 2016)

Table Spain Video Services on Connected TV Market Share by Application (2015 and 2016)

Figure Benelux Video Services on Connected TV Sales and Growth Rate (2011-2016)

Figure Benelux Video Services on Connected TV Revenue and Growth Rate (2011-2016)

Figure Benelux Video Services on Connected TV Sales Price Trend (2011-2016)

Table Benelux Video Services on Connected TV Sales by Manufacturers (2015 and 2016)

Table Benelux Video Services on Connected TV Market Share by Manufacturers (2015 and 2016)

Table Benelux Video Services on Connected TV Sales by Type (2015 and 2016)

Table Benelux Video Services on Connected TV Market Share by Type (2015 and 2016)

Table Benelux Video Services on Connected TV Sales by Application (2015 and 2016)

Table Benelux Video Services on Connected TV Market Share by Application (2015 and 2016)

Table Video Services on Connected TV Basic Information List

Table Comcast Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Comcast Video Services on Connected TV Sales Market Share (2011-2016)

Table DIRECTV Basic Information List

Table DIRECTV Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table DIRECTV Video Services on Connected TV Sales Market Share (2011-2016)

Table Envivio Basic Information List

Table Envivio Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Envivio Video Services on Connected TV Sales Market Share (2011-2016)

Table Hulu Basic Information List

Table Hulu Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hulu Video Services on Connected TV Sales Market Share (2011-2016)

Table Netflix Basic Information List

Table Netflix Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Netflix Video Services on Connected TV Sales Market Share (2011-2016)

Table Apple Basic Information List

Table Apple Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Apple Video Services on Connected TV Sales Market Share (2011-2016)

Table Blinkbox Basic Information List

Table Blinkbox Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Blinkbox Video Services on Connected TV Sales Market Share (2011-2016)

Table British Sky Broadcasting Group Basic Information List

Table British Sky Broadcasting Group Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table British Sky Broadcasting Group Video Services on Connected TV Sales Market Share (2011-2016)

Table Dish Network Basic Information List

Table Dish Network Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dish Network Video Services on Connected TV Sales Market Share (2011-2016)

Table Google Basic Information List

Table Google Video Services on Connected TV Sales, Revenue, Price and Gross Margin (2011-2016)

Table Google Video Services on Connected TV Sales Market Share (2011-2016)

Table KDG Basic Information List

Table LoveFilm Basic Information List

Table Time Warner Cable Basic Information List

Table UPC Broadband Basic Information List

Table Verizon FIOS Basic Information List

Table YouTube Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Video Services on Connected TV

Figure Manufacturing Process Analysis of Video Services on Connected TV

Figure Video Services on Connected TV Industrial Chain Analysis

Table Raw Materials Sources of Video Services on Connected TV Major Manufacturers in 2015

Table Major Buyers of Video Services on Connected TV

Table Distributors/Traders List

Figure Germany Video Services on Connected TV Sales and Growth Rate Forecast (2016-2021)

Figure Germany Video Services on Connected TV Revenue and Growth Rate Forecast (2016-2021)

Figure France Video Services on Connected TV Sales and Growth Rate Forecast (2016-2021)

Figure France Video Services on Connected TV Revenue and Growth Rate Forecast (2016-2021)

Figure UK Video Services on Connected TV Sales and Growth Rate Forecast (2016-2021)

Figure UK Video Services on Connected TV Revenue and Growth Rate Forecast (2016-2021)

Figure Russia Video Services on Connected TV Sales and Growth Rate Forecast (2016-2021)

Figure Russia Video Services on Connected TV Revenue and Growth Rate Forecast (2016-2021)

Figure Italy Video Services on Connected TV Sales and Growth Rate Forecast (2016-2021)

Figure Italy Video Services on Connected TV Revenue and Growth Rate Forecast

(2016-2021)

Figure Spain Video Services on Connected TV Sales and Growth Rate Forecast

(2016-2021)

Figure Spain Video Services on Connected TV Revenue and Growth Rate Forecast

(2016-2021)

Figure Benelux Video Services on Connected TV Sales and Growth Rate Forecast

(2016-2021)

Figure Benelux Video Services on Connected TV Revenue and Growth Rate Forecast

(2016-2021)

Table Europe Video Services on Connected TV Sales Forecast by Type (2016-2021)

Table Europe Video Services on Connected TV Sales Forecast by Application

(2016-2021)

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