

Europe Toys Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Toys

Revenue, means the sales value of Toys

This report studies sales (consumption) of Toys in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Hasbro

Lego Group

Mattel

Giochi Preziosi

Playmobil

Simba-Dickie

Funtastic

JAKKS Pacific

Lansay France

LeapFrog Enterprises

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Toys in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Plush toys

Infant/pre-school toys

Activity toys

Dolls

Games and puzzles

Ride-on

Others (electronic toys, construction toys, raffles and musical toys)

Split by application, this report focuses on sales, market share and growth rate of Toys in each application, can be divided into

Baby

Boys

Girls

Others

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