

# Europe Toys Industry 2016 Market Research Report

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## Abstracts

The Europe Toys Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Toys industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Toys market analysis is provided for the Europe markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Europe major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Toys industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 144 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Toys
- 1.2 Classification of Toys
- 1.3 Applications of Toys
- 1.4 Industry Chain Structure of Toys
- 1.5 Industry Overview of Toys
- 1.6 Industry Policy Analysis of Toys
- 1.7 Industry News Analysis of Toys

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF TOYS**

- 2.1 Bill of Materials (BOM) of Toys
- 2.2 BOM Price Analysis of Toys
- 2.3 Labor Cost Analysis of Toys
- 2.4 Depreciation Cost Analysis of Toys
- 2.5 Manufacturing Cost Structure Analysis of Toys
- 2.6 Manufacturing Process Analysis of Toys
- 2.7 Europe Price, Cost and Gross of Toys 2011-2016

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of Europe Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Europe Key Toys Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Europe Toys Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Europe Toys Key Manufacturers in 2015

### **4 PRODUCTION ANALYSIS OF TOYS BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 Europe Production of Toys by Regions 2011-2016
- 4.2 Europe Production of Toys by Type 2011-2016
- 4.3 Europe Sales of Toys by Applications 2011-2016
- 4.4 Price Analysis of Europe Toys Key Manufacturers in 2015
- 4.5 Europe Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Toys 2011-2016

### **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF TOYS BY**

## **REGIONS**

- 5.1 Europe Consumption Volume of Toys by Regions 2011-2016
- 5.2 Europe Consumption Value of Toys by Regions 2011-2016
- 5.3 Europe Consumption Price Analysis of Toys by Regions 2011-2016

## **6 ANALYSIS OF TOYS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016**

- 6.1 Capacity, Production, Sales, and Revenue of Toys 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Toys 2014-2015
- 6.3 Sales Overview of Toys 2011-2016
- 6.4 Supply, Consumption and Gap of Toys 2011-2016
- 6.5 Import, Export and Consumption of Toys 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Toys 2011-2016

## **7 ANALYSIS OF TOYS INDUSTRY KEY MANUFACTURERS**

- 7.1 Mattel
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 Mattel SWOT Analysis
- 7.2 Hasbro
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Hasbro SWOT Analysis
- 7.3 Takara TOMY
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 Takara TOMY SWOT Analysis
- 7.4 LEGO
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 LEGO SWOT Analysis
- 7.5 Bandai Namco

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Bandai Namco SWOT Analysis
- 7.6 Guangdong Alpha Animation and Culture
  - 7.6.1 Company Profile
  - 7.6.2 Product Picture and Specification
  - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.6.4 Guangdong Alpha Animation and Culture SWOT Analysis
- 7.7 Xinghui Auto Model
  - 7.7.1 Company Profile
  - 7.7.2 Product Picture and Specification
  - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.7.4 Xinghui Auto Model SWOT Analysis
- 7.8 Goldlok Toys Holdings
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specification
  - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.8.4 Goldlok Toys Holdings SWOT Analysis
- 7.9 Guangdong Qunxing Toys Joint-stock
  - 7.9.1 Company Profile
  - 7.9.2 Product Picture and Specification
  - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.9.4 Guangdong Qunxing Toys Joint-stock SWOT Analysis
- 7.10 Goodbaby International Holdings
  - 7.10.1 Company Profile
  - 7.10.2 Product Picture and Specification
  - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.10.4 Goodbaby International Holdings SWOT Analysis
- 7.11 Lerado Group
  - 7.11.1 Company Profile
  - 7.11.2 Product Picture and Specification
  - 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.11.4 Lerado Group SWOT Analysis
- 7.12 Intex Toys
  - 7.12.1 Company Profile
  - 7.12.2 Product Picture and Specification
  - 7.12.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.12.4 Intex Toys SWOT Analysis

## **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Toys Product Types
- 8.5 Market Share Analysis of Different Toys Price Levels
- 8.6 Gross Margin Analysis of Different Toys Applications

## **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF TOYS**

- 9.1 Marketing Channels Status of Toys
- 9.2 Traders or Distributors of Toys with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Toys
- 9.4 Europe Import, Export and Trade Analysis of Toys

## **10 DEVELOPMENT TREND OF TOYS INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Toys 2016-2021
- 10.2 Production Market Share by Product Types of Toys 2016-2021
- 10.3 Sales and Sales Revenue Overview of Toys 2016-2021
- 10.4 Europe Sales of Toys by Applications 2016-2021
- 10.5 Import, Export and Consumption of Toys 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Toys 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF TOYS WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Toys with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Toys with Contact Information
- 11.3 Major Players of Toys with Contact Information
- 11.4 Key Consumers of Toys with Contact Information
- 11.5 Supply Chain Relationship Analysis of Toys

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF TOYS**

- 12.1 New Project SWOT Analysis of Toys
- 12.2 New Project Investment Feasibility Analysis of Toys

## **13 CONCLUSION OF THE EUROPE TOYS INDUSTRY 2016 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Toys

Table Product Specifications of Toys

Table Classification of Toys

Figure Europe Sales Market Share of Toys by Product Types in 2015

Table Applications of Toys

Figure Europe Sales Market Share of Toys by Applications in 2015

Figure Industry Chain Structure of Toys

Table Europe Industry Overview of Toys

Table Industry Policy of Toys

Table Industry News List of Toys

Table Bill of Materials (BOM) of Toys

Table Bill of Materials (BOM) Price of Toys

Table Labor Cost of Toys

Table Depreciation Cost of Toys

Table Manufacturing Cost Structure Analysis of Toys in 2015

Figure Manufacturing Process Analysis of Toys

Table Europe Price Analysis of Toys 2011-2016 (USD/Unit)

Table Europe Cost Analysis of Toys 2011-2016 (USD/Unit)

Table Europe Gross Analysis of Toys 2011-2016

Table Capacity (K Units) and Commercial Production Date of Europe Toys Key Manufacturers in 2015

Table Manufacturing Plants Distribution of Europe Key Toys Manufacturers in 2015

Table R&D Status and Technology Source of Europe Toys Key Manufacturers in 2015

Table Raw Materials Sources Analysis of Europe and Europe Toys Key Manufacturers in 2015

Table Europe Production of Toys by Regions 2011-2016 (K Units)

Table Europe Production Market Share of Toys by Regions 2011-2016

Figure Europe Production Market Share of Toys by Regions in 2014

Figure Europe Production Market Share of Toys by Regions in 2015

Table Europe Production of Toys by Types in 2011-2016 (K Units)

Table Europe Production Market Share of Toys by Type in 2011-2016

Figure Europe Production Market Share of Toys by Type in 2014

Figure Europe Production Market Share of Toys by Type in 2015

Table Europe Sales of Toys by Applications 2011-2016 (K Units)

Table Europe Production Market Share of Toys by Applications 2011-2016

Figure Europe Production Market Share of Toys by Applications in 2014  
Figure Europe Production Market Share of Toys by Applications in 2015  
Table Price Comparison of Europe Toys Key Manufacturers in 2015 (USD/Unit)  
Table Europe Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Toys 2011-2016  
Table Europe Consumption Volume of Toys by Regions 2011-2016 (K Units)  
Table Europe Consumption Volume Market Share of Toys by Regions 2011-2016  
Figure Europe Consumption Volume Market Share of Toys by Regions in 2014  
Figure Europe Consumption Volume Market Share of Toys by Regions in 2015  
Table Europe Consumption Value of Toys by Regions 2011-2016 (M USD)  
Table Europe Consumption Value Market Share of Toys by Regions 2011-2016  
Figure Europe Consumption Value Market Share of Toys by Regions in 2014  
Figure Europe Consumption Value Market Share of Toys by Regions in 2015  
Table Consumption Price of Toys by Regions 2011-2016 (USD/Unit)  
Table Europe and Major Manufacturers Capacity of Toys 2011-2016 (K Units)  
Table Europe Capacity Market Share of Major Toys Manufacturers 2011-2016  
Table Europe and Major Manufacturers Production of Toys 2011-2016 (K Units)  
Table Europe Production Market Share of Major Toys Manufacturers 2011-2016  
Table Europe and Major Manufacturers Sales of Toys 2011-2016 (K Units)  
Table Europe Sales Market Share of Major Toys Manufacturers 2011-2016  
Table Europe and Major Manufacturers Sales Revenue of Toys 2011-2016 (M USD)  
Table Europe Sales Revenue Market Share of Major Toys Manufacturers 2011-2016  
Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Toys 2011-2016  
Figure Europe Capacity Utilization Rate of Toys 2011-2016  
Figure Europe Sales Revenue (M USD) and Growth Rate of Toys 2011-2016  
Figure Europe Production Market Share of Major Toys Manufacturers in 2014  
Figure Europe Production Market Share of Major Toys Manufacturers in 2015  
Figure Europe Sales Market Share of Major Toys Manufacturers in 2014  
Figure Europe Sales Market Share of Major Toys Manufacturers in 2015  
Figure Europe Sales (K Units) and Growth Rate of Toys 2011-2016  
Table Europe Supply, Consumption and Gap of Toys 2011-2016 (K Units)  
Table Europe Import, Export and Consumption of Toys 2011-2016 (K Units)  
Table Price of Europe Toys Major Manufacturers 2011-2016 (USD/Unit)  
Table Gross Margin of Europe Toys Major Manufacturers 2011-2016  
Table Europe and Major Manufacturers Revenue of Toys 2011-2016 (M USD)  
Table Europe Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Toys 2011-2016  
Table Mattel Company Profile (Contact Information Plant Location Capacity Revenue

etc)

Figure Toys Picture and Specifications of Mattel

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mattel 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Mattel 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Mattel 2011-2016

Table Mattel Toys SWOT Analysis

Table Hasbro Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Hasbro

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hasbro 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Hasbro 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Hasbro 2011-2016

Table Hasbro Toys SWOT Analysis

Table Takara TOMY Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Takara TOMY

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Takara TOMY 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Takara TOMY 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Takara TOMY 2011-2016

Table Takara TOMY Toys SWOT Analysis

Table LEGO Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of LEGO

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LEGO 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of LEGO 2011-2016

Figure Toys Production (K Units) and Europe Market Share of LEGO 2011-2016

Table LEGO Toys SWOT Analysis

Table Bandai Namco Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Bandai Namco

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Bandai Namco 2011-2016  
Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Bandai Namco 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Bandai Namco 2011-2016

Table Bandai Namco Toys SWOT Analysis

Table Guangdong Alpha Animation and Culture Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Guangdong Alpha Animation and Culture

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Guangdong Alpha Animation and Culture 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Guangdong Alpha Animation and Culture 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Guangdong Alpha Animation and Culture 2011-2016

Table Guangdong Alpha Animation and Culture Toys SWOT Analysis

Table Xinghui Auto Model Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Xinghui Auto Model

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Xinghui Auto Model 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Xinghui Auto Model 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Xinghui Auto Model 2011-2016

Table Xinghui Auto Model Toys SWOT Analysis

Table Goldlok Toys Holdings Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Goldlok Toys Holdings

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Goldlok Toys Holdings 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Goldlok Toys Holdings 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Goldlok Toys Holdings 2011-2016

Table Goldlok Toys Holdings Toys SWOT Analysis

Table Guangdong Qunxing Toys Joint-stock Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Guangdong Qunxing Toys Joint-stock

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Guangdong Qunxing Toys Joint-stock 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Guangdong Qunxing Toys Joint-stock 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Guangdong Qunxing Toys Joint-stock 2011-2016

Table Guangdong Qunxing Toys Joint-stock Toys SWOT Analysis

Table Goodbaby International Holdings Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Goodbaby International Holdings

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Goodbaby International Holdings 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Goodbaby International Holdings 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Goodbaby International Holdings 2011-2016

Table Goodbaby International Holdings Toys SWOT Analysis

Table Lerado Group Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Lerado Group

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lerado Group 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Lerado Group 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Lerado Group 2011-2016

Table Lerado Group Toys SWOT Analysis

Table Intex Toys Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Toys Picture and Specifications of Intex Toys

Table Toys Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Intex Toys 2011-2016

Figure Toys Capacity (K Units), Production (K Units) and Growth Rate of Intex Toys 2011-2016

Figure Toys Production (K Units) and Europe Market Share of Intex Toys 2011-2016

Table Intex Toys Toys SWOT Analysis
Table Toys Price by Regions 2011-2016
Table Toys Price by Product Types 2011-2016
Table Toys Price by Companies 2011-2016
Table Toys Gross Margin by Companies 2011-2016
Table Price Comparison of Toys by Regions 2011-2016 (USD/Unit)
Table Price of Different Toys Product Types (USD/Unit)
Table Market Share of Different Toys Price Level
Table Gross Margin of Different Toys Applications
Table Marketing Channels Status of Toys
Table Traders or Distributors of Toys with Contact Information
Table Ex-work Price, Channel Price and End Buyer Price of Toys (USD/Unit) in 2015
Table Europe Import, Export, and Trade of Toys (K Units)
Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Toys 2016-2021
Figure Europe Capacity Utilization Rate of Toys 2016-2021
Table Europe Toys Production by Type 2016-2021 (K Units)
Table Europe Toys Production Market Share by Type 2016-2021
Figure Europe Production Market Share of Toys by Type in 2021
Figure Europe Sales (K Units) and Growth Rate of Toys 2016-2021
Figure Europe Sales Revenue (Million USD) and Growth Rate of Toys 2016-2021
Figure Europe Sales of Toys by Applications 2016-2021 (K Units)
Table Europe Production Market Share of Toys by Applications 2016-2021
Figure Europe Production Market Share of Toys by Applications in 2021
Table Europe Production, Import, Export and Consumption of Toys 2016-2021 (K Units)
Table Europe Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Toys 2016-2021
Table Major Raw Materials Suppliers of Toys with Contact Information
Table Manufacturing Equipment Suppliers of Toys with Contact Information
Table Major Players of Toys with Contact Information
Table Key Consumers of Toys with Contact Information
Table Supply Chain Relationship Analysis of Toys
Table New Project SWOT Analysis of Toys
Table New Project Investment Feasibility Analysis of Toys
Table Part of Interviewees Record List

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