

# Europe Spectacular Outdoor Advertising Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Spectacular Outdoor Advertising

Revenue, means the sales value of Spectacular Outdoor Advertising

This report studies sales (consumption) of Spectacular Outdoor Advertising in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

JCDecaux Group

Clear Channel Outdoor

Lamar Advertising

CBS Corporation

Stroer Media AG

Adams Spectacular Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Spectacular Outdoor Advertising in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Street Furniture

Transport Advertising

Billboard

Split by application, this report focuses on sales, market share and growth rate of Spectacular Outdoor Advertising in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### Europe Spectacular Outdoor Advertising Market Report 2016

## **1 SPECTACULAR OUTDOOR ADVERTISING OVERVIEW**

- 1.1 Product Overview and Scope of Spectacular Outdoor Advertising
- 1.2 Classification of Spectacular Outdoor Advertising
  - 1.2.1 Street Furniture
  - 1.2.2 Transport Advertising
  - 1.2.3 Billboard
- 1.3 Application of Spectacular Outdoor Advertising
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Spectacular Outdoor Advertising Market by Countries
  - 1.4.1 Germany Status and Prospect (2011-2021)
  - 1.4.2 France Status and Prospect (2011-2021)
  - 1.4.3 UK Status and Prospect (2011-2021)
  - 1.4.4 Russia Status and Prospect (2011-2021)
  - 1.4.5 Italy Status and Prospect (2011-2021)
  - 1.4.6 Spain Status and Prospect (2011-2021)
  - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Spectacular Outdoor Advertising (2011-2021)
  - 1.5.1 Europe Spectacular Outdoor Advertising Sales and Growth Rate (2011-2021)
  - 1.5.2 Europe Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

## **2 EUROPE SPECTACULAR OUTDOOR ADVERTISING BY MANUFACTURERS, TYPE AND APPLICATION**

- 2.1 Europe Spectacular Outdoor Advertising Market Competition by Manufacturers
  - 2.1.1 Europe Spectacular Outdoor Advertising Sales and Market Share of Key Manufacturers (2015 and 2016)
  - 2.1.2 Europe Spectacular Outdoor Advertising Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Spectacular Outdoor Advertising (Volume and Value) by Type
  - 2.2.1 Europe Spectacular Outdoor Advertising Sales and Market Share by Type (2011-2016)

2.2.2 Europe Spectacular Outdoor Advertising Revenue and Market Share by Type (2011-2016)

2.3 Europe Spectacular Outdoor Advertising (Volume and Value) by Countries

2.3.1 Europe Spectacular Outdoor Advertising Sales and Market Share by Countries (2011-2016)

2.3.2 Europe Spectacular Outdoor Advertising Revenue and Market Share by Countries (2011-2016)

2.4 Europe Spectacular Outdoor Advertising (Volume) by Application

### **3 GERMANY SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

3.1 Germany Spectacular Outdoor Advertising Sales and Value (2011-2016)

3.1.1 Germany Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

3.1.2 Germany Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

3.1.3 Germany Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

3.2 Germany Spectacular Outdoor Advertising Sales and Market Share by Manufacturers

3.3 Germany Spectacular Outdoor Advertising Sales and Market Share by Type

3.4 Germany Spectacular Outdoor Advertising Sales and Market Share by Application

### **4 FRANCE SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

4.1 France Spectacular Outdoor Advertising Sales and Value (2011-2016)

4.1.1 France Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

4.1.2 France Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

4.1.4 France Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

4.2 France Spectacular Outdoor Advertising Sales and Market Share by Manufacturers

4.3 France Spectacular Outdoor Advertising Sales and Market Share by Type

4.4 France Spectacular Outdoor Advertising Sales and Market Share by Application

### **5 UK SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

5.1 UK Spectacular Outdoor Advertising Sales and Value (2011-2016)

5.1.1 UK Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

5.1.2 UK Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

- 5.1.5 UK Spectacular Outdoor Advertising Sales Price Trend (2011-2016)
- 5.2 UK Spectacular Outdoor Advertising Sales and Market Share by Manufacturers
- 5.3 UK Spectacular Outdoor Advertising Sales and Market Share by Type
- 5.4 UK Spectacular Outdoor Advertising Sales and Market Share by Application

## **6 RUSSIA SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

- 6.1 Russia Spectacular Outdoor Advertising Sales and Value (2011-2016)
  - 6.1.1 Russia Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)
  - 6.1.2 Russia Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)
  - 6.1.6 Russia Spectacular Outdoor Advertising Sales Price Trend (2011-2016)
- 6.2 Russia Spectacular Outdoor Advertising Sales and Market Share by Manufacturers
- 6.3 Russia Spectacular Outdoor Advertising Sales and Market Share by Type
- 6.4 Russia Spectacular Outdoor Advertising Sales and Market Share by Application

## **7 ITALY SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

- 7.1 Italy Spectacular Outdoor Advertising Sales and Value (2011-2016)
  - 7.1.1 Italy Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)
  - 7.1.2 Italy Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)
  - 7.1.7 Italy Spectacular Outdoor Advertising Sales Price Trend (2011-2016)
- 7.2 Italy Spectacular Outdoor Advertising Sales and Market Share by Manufacturers
- 7.3 Italy Spectacular Outdoor Advertising Sales and Market Share by Type
- 7.4 Italy Spectacular Outdoor Advertising Sales and Market Share by Application

## **8 SPAIN SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND SALES PRICE)**

- 8.1 Spain Spectacular Outdoor Advertising Sales and Value (2011-2016)
  - 8.1.1 Spain Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)
  - 8.1.2 Spain Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)
  - 8.1.8 Spain Spectacular Outdoor Advertising Sales Price Trend (2011-2016)
- 8.2 Spain Spectacular Outdoor Advertising Sales and Market Share by Manufacturers
- 8.3 Spain Spectacular Outdoor Advertising Sales and Market Share by Type
- 8.4 Spain Spectacular Outdoor Advertising Sales and Market Share by Application

## **9 BENELUX SPECTACULAR OUTDOOR ADVERTISING (VOLUME, VALUE AND**

## **SALES PRICE)**

### 9.1 Benelux Spectacular Outdoor Advertising Sales and Value (2011-2016)

#### 9.1.1 Benelux Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

#### 9.1.2 Benelux Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

#### 9.1.9 Benelux Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

### 9.2 Benelux Spectacular Outdoor Advertising Sales and Market Share by Manufacturers

### 9.3 Benelux Spectacular Outdoor Advertising Sales and Market Share by Type

### 9.4 Benelux Spectacular Outdoor Advertising Sales and Market Share by Application

## **10 EUROPE SPECTACULAR OUTDOOR ADVERTISING MANUFACTURERS ANALYSIS**

### 10.1 JCDecaux Group

#### 10.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.1.2 Spectacular Outdoor Advertising Product Type, Application and Specification

##### 10.1.2.1 Type I

##### 10.1.2.2 Type II

#### 10.1.3 JCDecaux Group Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

#### 10.1.4 Main Business/Business Overview

### 10.2 Clear Channel Outdoor

#### 10.2.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.2.2 Spectacular Outdoor Advertising Product Type, Application and Specification

##### 10.2.2.1 Type I

##### 10.2.2.2 Type II

#### 10.2.3 Clear Channel Outdoor Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

#### 10.2.4 Main Business/Business Overview

### 10.3 Lamar Advertising

#### 10.3.1 Company Basic Information, Manufacturing Base and Competitors

#### 10.3.2 Spectacular Outdoor Advertising Product Type, Application and Specification

##### 10.3.2.1 Type I

##### 10.3.2.2 Type II

#### 10.3.3 Lamar Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

#### 10.3.4 Main Business/Business Overview

### 10.4 CBS Corporation

- 10.4.1 Company Basic Information, Manufacturing Base and Competitors
- 10.4.2 Spectacular Outdoor Advertising Product Type, Application and Specification
  - 10.4.2.1 Type I
  - 10.4.2.2 Type II
- 10.4.3 CBS Corporation Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.4.4 Main Business/Business Overview
- 10.5 Stroer Media AG
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Spectacular Outdoor Advertising Product Type, Application and Specification
    - 10.5.2.1 Type I
    - 10.5.2.2 Type II
  - 10.5.3 Stroer Media AG Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.5.4 Main Business/Business Overview
- 10.6 Adams Spectacular Outdoor Advertising
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Spectacular Outdoor Advertising Product Type, Application and Specification
    - 10.6.2.1 Type I
    - 10.6.2.2 Type II
  - 10.6.3 Adams Spectacular Outdoor Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.6.4 Main Business/Business Overview
- 10.7 AdSpace Networks
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Spectacular Outdoor Advertising Product Type, Application and Specification
    - 10.7.2.1 Type I
    - 10.7.2.2 Type II
  - 10.7.3 AdSpace Networks Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.7.4 Main Business/Business Overview
- 10.8 AirMedia
  - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.8.2 Spectacular Outdoor Advertising Product Type, Application and Specification
    - 10.8.2.1 Type I
    - 10.8.2.2 Type II
  - 10.8.3 AirMedia Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.8.4 Main Business/Business Overview



## 10.9 APN Outdoor

10.9.1 Company Basic Information, Manufacturing Base and Competitors

10.9.2 Spectacular Outdoor Advertising Product Type, Application and Specification

10.9.2.1 Type I

10.9.2.2 Type II

10.9.3 APN Outdoor Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

10.9.4 Main Business/Business Overview

## 10.10 Burkhart Advertising

10.10.1 Company Basic Information, Manufacturing Base and Competitors

10.10.2 Spectacular Outdoor Advertising Product Type, Application and Specification

10.10.2.1 Type I

10.10.2.2 Type II

10.10.3 Burkhart Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

10.10.4 Main Business/Business Overview

## **11 SPECTACULAR OUTDOOR ADVERTISING MANUFACTURING COST ANALYSIS**

### 11.1 Spectacular Outdoor Advertising Key Raw Materials Analysis

11.1.1 Key Raw Materials

11.1.2 Price Trend of Key Raw Materials

11.1.3 Key Suppliers of Raw Materials

11.1.4 Market Concentration Rate of Raw Materials

### 11.2 Proportion of Manufacturing Cost Structure

11.2.1 Raw Materials

11.2.2 Labor Cost

11.2.3 Manufacturing Expenses

### 11.3 Manufacturing Process Analysis of Spectacular Outdoor Advertising

## **12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 12.1 Spectacular Outdoor Advertising Industrial Chain Analysis

### 12.2 Upstream Raw Materials Sourcing

### 12.3 Raw Materials Sources of Spectacular Outdoor Advertising Major Manufacturers in 2015

### 12.4 Downstream Buyers

## **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 13.1 Marketing Channel

#### 13.1.1 Direct Marketing

#### 13.1.2 Indirect Marketing

#### 13.1.3 Marketing Channel Development Trend

### 13.2 Market Positioning

#### 13.2.1 Pricing Strategy

#### 13.2.2 Brand Strategy

#### 13.2.3 Target Client

### 13.3 Distributors/Traders List

## **14 EUROPE SPECTACULAR OUTDOOR ADVERTISING MARKET FORECAST (2016-2021)**

### 14.1 Germany Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.2 France Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.3 UK Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.4 Russia Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.5 Italy Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.6 Spain Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.7 Benelux Spectacular Outdoor Advertising Sales Forecast (2016-2021)

### 14.8 Europe Spectacular Outdoor Advertising Sales Forecast by Type (2016-2021)

### 14.9 Europe Spectacular Outdoor Advertising Sales Forecast by Application (2016-2021)

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Spectacular Outdoor Advertising

Table Classification of Spectacular Outdoor Advertising

Figure Europe Sales Market Share of Spectacular Outdoor Advertising by Type in 2015

Figure Street Furniture Picture

Figure Transport Advertising Picture

Figure Billboard Picture

Table Application of Spectacular Outdoor Advertising

Figure Europe Sales Market Share of Spectacular Outdoor Advertising by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Germany Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure France Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure UK Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure Russia Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure Italy Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure Spain Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure Benelux Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Figure Europe Spectacular Outdoor Advertising Sales and Growth Rate (2011-2021)

Figure Europe Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2021)

Table Europe Spectacular Outdoor Advertising Sales of Key Manufacturers (2015 and 2016)

Table Europe Spectacular Outdoor Advertising Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Spectacular Outdoor Advertising Sales Share by Manufacturers

Figure 2016 Spectacular Outdoor Advertising Sales Share by Manufacturers

Table Europe Spectacular Outdoor Advertising Revenue by Manufacturers (2015 and 2016)

Table Europe Spectacular Outdoor Advertising Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Spectacular Outdoor Advertising Revenue Share by Manufacturers

Table 2016 Europe Spectacular Outdoor Advertising Revenue Share by Manufacturers

Table Europe Spectacular Outdoor Advertising Sales and Market Share by Type

(2011-2016)

Table Europe Spectacular Outdoor Advertising Sales Share by Type (2011-2016)

Figure Sales Market Share of Spectacular Outdoor Advertising by Type (2011-2016)

Figure Europe Spectacular Outdoor Advertising Sales Growth Rate by Type

(2011-2016)

Table Europe Spectacular Outdoor Advertising Revenue and Market Share by Type

(2011-2016)

Table Europe Spectacular Outdoor Advertising Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Spectacular Outdoor Advertising by Type (2011-2016)

Figure Europe Spectacular Outdoor Advertising Revenue Growth Rate by Type

(2011-2016)

Table Europe Spectacular Outdoor Advertising Sales and Market Share by Countries

(2011-2016)

Table Europe Spectacular Outdoor Advertising Sales Share by Countries (2011-2016)

Figure Sales Market Share of Spectacular Outdoor Advertising by Countries

(2011-2016)

Table Europe Spectacular Outdoor Advertising Revenue and Market Share by

Countries (2011-2016)

Table Europe Spectacular Outdoor Advertising Revenue Share by Countries

(2011-2016)

Figure Revenue Market Share of Spectacular Outdoor Advertising by Countries

(2011-2016)

Table Europe Spectacular Outdoor Advertising Sales and Market Share by Application

(2011-2016)

Table Europe Spectacular Outdoor Advertising Sales Share by Application (2011-2016)

Figure Sales Market Share of Spectacular Outdoor Advertising by Application

(2011-2016)

Figure Germany Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure Germany Spectacular Outdoor Advertising Revenue and Growth Rate

(2011-2016)

Figure Germany Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table Germany Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table Germany Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table Germany Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table Germany Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table Germany Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table Germany Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure France Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure France Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure France Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table France Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table France Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table France Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table France Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table France Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table France Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure UK Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure UK Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure UK Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table UK Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table UK Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table UK Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table UK Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table UK Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table UK Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure Russia Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure Russia Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure Russia Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table Russia Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table Russia Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table Russia Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table Russia Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table Russia Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table Russia Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure Italy Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure Italy Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure Italy Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table Italy Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)



Table Italy Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table Italy Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table Italy Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table Italy Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table Italy Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure Spain Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure Spain Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure Spain Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table Spain Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table Spain Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table Spain Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table Spain Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table Spain Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table Spain Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Figure Benelux Spectacular Outdoor Advertising Sales and Growth Rate (2011-2016)

Figure Benelux Spectacular Outdoor Advertising Revenue and Growth Rate (2011-2016)

Figure Benelux Spectacular Outdoor Advertising Sales Price Trend (2011-2016)

Table Benelux Spectacular Outdoor Advertising Sales by Manufacturers (2015 and 2016)

Table Benelux Spectacular Outdoor Advertising Market Share by Manufacturers (2015 and 2016)

Table Benelux Spectacular Outdoor Advertising Sales by Type (2015 and 2016)

Table Benelux Spectacular Outdoor Advertising Market Share by Type (2015 and 2016)

Table Benelux Spectacular Outdoor Advertising Sales by Application (2015 and 2016)

Table Benelux Spectacular Outdoor Advertising Market Share by Application (2015 and 2016)

Table Spectacular Outdoor Advertising Basic Information List

Table JCDecaux Group Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Figure JCDecaux Group Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table Clear Channel Outdoor Basic Information List

Table Clear Channel Outdoor Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clear Channel Outdoor Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table Lamar Advertising Basic Information List

Table Lamar Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lamar Advertising Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table CBS Corporation Basic Information List

Table CBS Corporation Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table CBS Corporation Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table Stroer Media AG Basic Information List

Table Stroer Media AG Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table Stroer Media AG Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table Adams Spectacular Outdoor Advertising Basic Information List

Table Adams Spectacular Outdoor Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adams Spectacular Outdoor Advertising Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table AdSpace Networks Basic Information List

Table AdSpace Networks Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table AdSpace Networks Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table AirMedia Basic Information List

Table AirMedia Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table AirMedia Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table APN Outdoor Basic Information List

Table APN Outdoor Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table APN Outdoor Spectacular Outdoor Advertising Sales Market Share (2011-2016)

Table Burkhart Advertising Basic Information List

Table Burkhart Advertising Spectacular Outdoor Advertising Sales, Revenue, Price and Gross Margin (2011-2016)

Table Burkhart Advertising Spectacular Outdoor Advertising Sales Market Share

(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Spectacular Outdoor Advertising

Figure Manufacturing Process Analysis of Spectacular Outdoor Advertising

Figure Spectacular Outdoor Advertising Industrial Chain Analysis

Table Raw Materials Sources of Spectacular Outdoor Advertising Major Manufacturers in 2015

Table Major Buyers of Spectacular Outdoor Advertising

Table Distributors/Traders List

Figure Germany Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure Germany Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure France Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure France Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure UK Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure UK Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure Russia Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure Russia Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure Italy Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure Italy Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure Spain Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure Spain Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)

Figure Benelux Spectacular Outdoor Advertising Sales and Growth Rate Forecast (2016-2021)

Figure Benelux Spectacular Outdoor Advertising Revenue and Growth Rate Forecast (2016-2021)



Table Europe Spectacular Outdoor Advertising Sales Forecast by Type (2016-2021)  
Table Europe Spectacular Outdoor Advertising Sales Forecast by Application  
(2016-2021)

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