

# Europe Spectacular Outdoor Advertising Market Report 2016

<https://marketpublishers.com/r/ED0CE999C83EN.html>

Date: November 2016

Pages: 101

Price: US\$ 3,900.00 (Single User License)

ID: ED0CE999C83EN

## Abstracts

### Notes:

Sales, means the sales volume of Spectacular Outdoor Advertising

Revenue, means the sales value of Spectacular Outdoor Advertising

This report studies sales (consumption) of Spectacular Outdoor Advertising in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

JCDecaux Group

Clear Channel Outdoor

Lamar Advertising

CBS Corporation

Stroer Media AG

Adams Spectacular Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Spectacular Outdoor Advertising in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Street Furniture

Transport Advertising

Billboard

Split by application, this report focuses on sales, market share and growth rate of Spectacular Outdoor Advertising in each application, can be divided into

Application 1

Application 2

Application 3

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