

# **Europe Small Household Appliances Industry 2016 Market Research Report**

https://marketpublishers.com/r/E129840146EEN.html

Date: April 2016

Pages: 138

Price: US\$ 3,600.00 (Single User License)

ID: E129840146EEN

### **Abstracts**

The Europe Small Household Appliances Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Small Household Appliances industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Small Household Appliances market analysis is provided for the Europe markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Europe major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Small Household Appliances industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 150 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Small Household Appliances
  - 1.1.1 Definition of Small Household Appliances
  - 1.1.2 Specifications of Small Household Appliances
- 1.2 Classification of Small Household Appliances
- 1.3 Applications of Small Household Appliances
- 1.4 Industry Chain Structure of Small Household Appliances
- 1.5 Industry Overview of Small Household Appliances
- 1.6 Industry Policy Analysis of Small Household Appliances
- 1.7 Industry News Analysis of Small Household Appliances

# 2 MANUFACTURING COST STRUCTURE ANALYSIS OF SMALL HOUSEHOLD APPLIANCES

- 2.1 Bill of Materials (BOM) of Small Household Appliances
- 2.2 BOM Price Analysis of Small Household Appliances
- 2.3 Labor Cost Analysis of Small Household Appliances
- 2.4 Depreciation Cost Analysis of Small Household Appliances
- 2.5 Manufacturing Cost Structure Analysis of Small Household Appliances
- 2.6 Manufacturing Process Analysis of Small Household Appliances
- 2.7 Europe Price, Cost and Gross of Small Household Appliances 2011-2016

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Europe Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Europe Key Small Household Appliances Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Europe Small Household Appliances Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Europe Small Household Appliances Key Manufacturers in 2015

# 4 PRODUCTION ANALYSIS OF SMALL HOUSEHOLD APPLIANCES BY REGIONS, TYPE, AND APPLICATIONS

4.1 Europe Production of Small Household Appliances by Regions 2011-2016



- 4.2 Europe Production of Small Household Appliances by Type 2011-2016
- 4.3 Europe Sales of Small Household Appliances by Applications 2011-2016
- 4.4 Price Analysis of Europe Small Household Appliances Key Manufacturers in 2015
- 4.5 Europe Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Small Household Appliances 2011-2016

# 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF SMALL HOUSEHOLD APPLIANCES BY REGIONS

- 5.1 Europe Consumption Volume of Small Household Appliances by Regions 2011-2016
- 5.2 Europe Consumption Value of Small Household Appliances by Regions 2011-2016
- 5.3 Europe Consumption Price Analysis of Small Household Appliances by Regions 2011-2016

## 6 ANALYSIS OF SMALL HOUSEHOLD APPLIANCES PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Small Household Appliances 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Small Household Appliances 2014-2015
- 6.3 Sales Overview of Small Household Appliances 2011-2016
- 6.4 Supply, Consumption and Gap of Small Household Appliances 2011-2016
- 6.5 Import, Export and Consumption of Small Household Appliances 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Small Household Appliances 2011-2016

## 7 ANALYSIS OF SMALL HOUSEHOLD APPLIANCES INDUSTRY KEY MANUFACTURERS

- 7.1 Panasonic
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specifications
    - 7.1.2.1 Type I
    - 7.1.2.2 Type II
    - 7.1.2.3 Type III
  - 7.1.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.1.4 Contact Information
- 7.2 PHILIPS



- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specifications
- 7.2.2.1 Type I
- 7.2.2.2 Type II
- 7.2.2.3 Type III
- 7.2.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.2.4 Contact Information
- 7.3 Airmate
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specifications
    - 7.3.2.1 Type I
    - 7.3.2.2 Type II
    - 7.3.2.3 Type III
  - 7.3.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.3.4 Contact Information
- 7.4 Samsung
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specifications
    - 7.4.2.1 Type I
    - 7.4.2.2 Type II
    - 7.4.2.3 Type III
  - 7.4.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.4.4 Contact Information
- 7.5 Moulinex
  - 7.5.1 Company Profile
- 7.5.2 Product Picture and Specifications
  - 7.5.2.1 Type I
  - 7.5.2.2 Type II
  - 7.5.2.3 Type III
- 7.5.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.5.4 Contact Information
- 7.6 Siemens
  - 7.6.1 Company Profile
- 7.6.2 Product Picture and Specifications
  - 7.6.2.1 Type I
  - 7.6.2.2 Type II
  - 7.6.2.3 Type III
- 7.6.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.6.4 Contact Information



#### 7.7 Bosch

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specifications
  - 7.7.2.1 Type I
  - 7.7.2.2 Type II
  - 7.7.2.3 Type III
- 7.7.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.7.4 Contact Information
- 7.8 Ariston
  - 7.8.1 Company Profile
  - 7.8.2 Product Picture and Specifications
    - 7.8.2.1 Type I
    - 7.8.2.2 Type II
    - 7.8.2.3 Type III
  - 7.8.3 Capacity, Production, Price, Cost, Gross and Revenue
  - 7.8.4 Contact Information
- 7.9 Midea
  - 7.9.1 Company Profile
- 7.9.2 Product Picture and Specifications
  - 7.9.2.1 Type I
  - 7.9.2.2 Type II
  - 7.9.2.3 Type III
- 7.9.3 Capacity, Production, Price, Cost, Gross and Revenue
- 7.9.4 Contact Information

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Small Household Appliances Product Types
- 8.5 Market Share Analysis of Different Small Household Appliances Price Levels
- 8.6 Gross Margin Analysis of Different Small Household Appliances Applications

## 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF SMALL HOUSEHOLD APPLIANCES

- 9.1 Marketing Channels Status of Small Household Appliances
- 9.2 Traders or Distributors of Small Household Appliances with Contact Information



- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Small Household Appliances
- 9.4 Europe Import, Export and Trade Analysis of Small Household Appliances

### 10 DEVELOPMENT TREND OF SMALL HOUSEHOLD APPLIANCES INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Small Household Appliances 2016-2021
- 10.2 Production Market Share by Product Types of Small Household Appliances 2016-2021
- 10.3 Sales and Sales Revenue Overview of Small Household Appliances 2016-2021
- 10.4 Europe Sales of Small Household Appliances by Applications 2016-2021
- 10.5 Import, Export and Consumption of Small Household Appliances 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Small Household Appliances 2016-2021

## 11 INDUSTRY CHAIN SUPPLIERS OF SMALL HOUSEHOLD APPLIANCES WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Small Household Appliances with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Small Household Appliances with Contact Information
- 11.3 Major Players of Small Household Appliances with Contact Information
- 11.4 Key Consumers of Small Household Appliances with Contact Information
- 11.5 Supply Chain Relationship Analysis of Small Household Appliances

## 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF SMALL HOUSEHOLD APPLIANCES

- 12.1 New Project SWOT Analysis of Small Household Appliances
- 12.2 New Project Investment Feasibility Analysis of Small Household Appliances

## 13 CONCLUSION OF THE EUROPE SMALL HOUSEHOLD APPLIANCES INDUSTRY 2016 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Small Household Appliances

Table Product Specifications of Small Household Appliances

Table Classification of Small Household Appliances

Figure Europe Sales Market Share of Small Household Appliances by Product Types in 2015

Table Applications of Small Household Appliances

Figure Europe Sales Market Share of Small Household Appliances by Applications in 2015

Figure Industry Chain Structure of Small Household Appliances

Table Europe Industry Overview of Small Household Appliances

Table Industry Policy of Small Household Appliances

Table Industry News List of Small Household Appliances

Table Bill of Materials (BOM) of Small Household Appliances

Table Bill of Materials (BOM) Price of Small Household Appliances

Table Labor Cost of Small Household Appliances

Table Depreciation Cost of Small Household Appliances

Table Manufacturing Cost Structure Analysis of Small Household Appliances in 2015

Figure Manufacturing Process Analysis of Small Household Appliances

Table Europe Price Analysis of Small Household Appliances 2011-2016 (USD/Unit)

Table Europe Cost Analysis of Small Household Appliances 2011-2016 (USD/Unit)

Table Europe Gross Analysis of Small Household Appliances 2011-2016

Table Capacity (Units) and Commercial Production Date of Europe Small Household Appliances Key Manufacturers in 2015

Table Manufacturing Plants Distribution of Europe Key Small Household Appliances Manufacturers in 2015

Table R&D Status and Technology Source of Europe Small Household Appliances Key Manufacturers in 2015

Table Raw Materials Sources Analysis of Europe and Europe Small Household Appliances Key Manufacturers in 2015

Table Europe Production of Small Household Appliances by Regions 2011-2016 (Units) Table Europe Production Market Share of Small Household Appliances by Regions 2011-2016

Figure Europe Production Market Share of Small Household Appliances by Regions in 2014

Figure Europe Production Market Share of Small Household Appliances by Regions in



2015

Table Europe Production of Small Household Appliances by Types in 2011-2016 (Units) Table Europe Production Market Share of Small Household Appliances by Type in 2011-2016

Figure Europe Production Market Share of Small Household Appliances by Type in 2014

Figure Europe Production Market Share of Small Household Appliances by Type in 2015

Table Europe Sales of Small Household Appliances by Applications 2011-2016 (Units)
Table Europe Production Market Share of Small Household Appliances by Applications
2011-2016

Figure Europe Production Market Share of Small Household Appliances by Applications in 2014

Figure Europe Production Market Share of Small Household Appliances by Applications in 2015

Table Price Comparison of Europe Small Household Appliances Key Manufacturers in 2015 (USD/Unit)

Table Europe Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Small Household Appliances 2011-2016

Table Europe Consumption Volume of Small Household Appliances by Regions 2011-2016 (Units)

Table Europe Consumption Volume Market Share of Small Household Appliances by Regions 2011-2016

Figure Europe Consumption Volume Market Share of Small Household Appliances by Regions in 2014

Figure Europe Consumption Volume Market Share of Small Household Appliances by Regions in 2015

Table Europe Consumption Value of Small Household Appliances by Regions 2011-2016 (M USD)

Table Europe Consumption Value Market Share of Small Household Appliances by Regions 2011-2016

Figure Europe Consumption Value Market Share of Small Household Appliances by Regions in 2014

Figure Europe Consumption Value Market Share of Small Household Appliances by Regions in 2015

Table Consumption Price of Small Household Appliances by Regions 2011-2016 (USD/Unit)

Table Europe and Major Manufacturers Capacity of Small Household Appliances 2011-2016 (Units)



Table Europe Capacity Market Share of Major Small Household Appliances Manufacturers 2011-2016

Table Europe and Major Manufacturers Production of Small Household Appliances 2011-2016 (Units)

Table Europe Production Market Share of Major Small Household Appliances Manufacturers 2011-2016

Table Europe and Major Manufacturers Sales of Small Household Appliances 2011-2016 (Units)

Table Europe Sales Market Share of Major Small Household Appliances Manufacturers 2011-2016

Table Europe and Major Manufacturers Sales Revenue of Small Household Appliances 2011-2016 (M USD)

Table Europe Sales Revenue Market Share of Major Small Household Appliances Manufacturers 2011-2016

Figure Europe Capacity (Units), Production (Units) and Growth Rate of Small Household Appliances 2011-2016

Figure Europe Capacity Utilization Rate of Small Household Appliances 2011-2016 Figure Europe Sales Revenue (M USD) and Growth Rate of Small Household Appliances 2011-2016

Figure Europe Production Market Share of Major Small Household Appliances Manufacturers in 2014

Figure Europe Production Market Share of Major Small Household Appliances Manufacturers in 2015

Figure Europe Sales Market Share of Major Small Household Appliances Manufacturers in 2014

Figure Europe Sales Market Share of Major Small Household Appliances Manufacturers in 2015

Figure Europe Sales (Units) and Growth Rate of Small Household Appliances 2011-2016

Table Europe Supply, Consumption and Gap of Small Household Appliances 2011-2016 (Units)

Table Europe Import, Export and Consumption of Small Household Appliances 2011-2016 (Units)

Table Price of Europe Small Household Appliances Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of Europe Small Household Appliances Major Manufacturers 2011-2016

Table Europe and Major Manufacturers Revenue of Small Household Appliances 2011-2016 (M USD)



Table Europe Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Small Household Appliances 2011-2016
Table Panasonic Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Panasonic Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Panasonic 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Panasonic 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Panasonic 2011-2016

Table Panasonic Small Household Appliances SWOT Analysis

Table PHILIPS Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of PHILIPS
Table Small Household Appliances Capacity (Units), Production (Units), Price
(USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of
PHILIPS 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of PHILIPS 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of PHILIPS 2011-2016

Table PHILIPS Small Household Appliances SWOT Analysis

Table Airmate Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Airmate Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Airmate 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Airmate 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Airmate 2011-2016

Table Airmate Small Household Appliances SWOT Analysis

Table Samsung Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Samsung Table Small Household Appliances Capacity (Units), Production (Units), Price



(USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Samsung 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Samsung 2011-2016

Table Samsung Small Household Appliances SWOT Analysis

Table Moulinex Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Moulinex Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Moulinex 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Moulinex 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Moulinex 2011-2016

Table Moulinex Small Household Appliances SWOT Analysis

Table Siemens Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Siemens Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Siemens 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Siemens 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Siemens 2011-2016

Table Siemens Small Household Appliances SWOT Analysis

Table Bosch Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Bosch Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Bosch 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Bosch 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Bosch 2011-2016



Table Bosch Small Household Appliances SWOT Analysis

Table Ariston Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Ariston Table Small Household Appliances Capacity (Units), Production (Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Ariston 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Ariston 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Ariston 2011-2016

Table Ariston Small Household Appliances SWOT Analysis

Table Midea Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Small Household Appliances Picture and Specifications of Midea
Table Small Household Appliances Capacity (Units), Production (Units), Price
(USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of
Midea 2011-2016

Figure Small Household Appliances Capacity (Units), Production (Units) and Growth Rate of Midea 2011-2016

Figure Small Household Appliances Production (Units) and Europe Market Share of Midea 2011-2016

Table Midea Small Household Appliances SWOT Analysis

Table Small Household Appliances Price by Regions 2011-2016

Table Small Household Appliances Price by Product Types 2011-2016

Table Small Household Appliances Price by Companies 2011-2016

Table Small Household Appliances Gross Margin by Companies 2011-2016

Table Price Comparison of Small Household Appliances by Regions 2011-2016 (USD/Unit)

Table Price of Different Small Household Appliances Product Types (USD/Unit)

Table Market Share of Different Small Household Appliances Price Level

Table Gross Margin of Different Small Household Appliances Applications

Table Marketing Channels Status of Small Household Appliances

Table Traders or Distributors of Small Household Appliances with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Small Household Appliances (USD/Unit) in 2015

Table Europe Import, Export, and Trade of Small Household Appliances (Units)

Figure Europe Capacity (Units), Production (Units) and Growth Rate of Small Household Appliances 2016-2021



Figure Europe Capacity Utilization Rate of Small Household Appliances 2016-2021 Table Europe Small Household Appliances Production by Type 2016-2021 (Units) Table Europe Small Household Appliances Production Market Share by Type 2016-2021

Figure Europe Production Market Share of Small Household Appliances by Type in 2021

Figure Europe Sales (Units) and Growth Rate of Small Household Appliances 2016-2021

Figure Europe Sales Revenue (Million USD) and Growth Rate of Small Household Appliances 2016-2021

Figure Europe Sales of Small Household Appliances by Applications 2016-2021 (Units) Table Europe Production Market Share of Small Household Appliances by Applications 2016-2021

Figure Europe Production Market Share of Small Household Appliances by Applications in 2021

Table Europe Production, Import, Export and Consumption of Small Household Appliances 2016-2021 (Units)

Table Europe Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Small Household Appliances 2016-2021

Table Major Raw Materials Suppliers of Small Household Appliances with Contact Information

Table Manufacturing Equipment Suppliers of Small Household Appliances with Contact Information

Table Major Players of Small Household Appliances with Contact Information Table Key Consumers of Small Household Appliances with Contact Information

Table Supply Chain Relationship Analysis of Small Household Appliances

Table New Project SWOT Analysis of Small Household Appliances

Table New Project Investment Feasibility Analysis of Small Household Appliances
Table Part of Interviewees Record List



#### I would like to order

Product name: Europe Small Household Appliances Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/E129840146EEN.html

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E129840146EEN.html">https://marketpublishers.com/r/E129840146EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970