

Europe Portable Navigation Device Market Report 2016

<https://marketpublishers.com/r/E124DF27B6FEN.html>

Date: November 2016

Pages: 100

Price: US\$ 3,900.00 (Single User License)

ID: E124DF27B6FEN

Abstracts

Notes:

Sales, means the sales volume of Portable Navigation Device

Revenue, means the sales value of Portable Navigation Device

This report studies sales (consumption) of Portable Navigation Device in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

TomTom

Garmin

Magellan

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Portable Navigation Device in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on sales, market share and growth rate of Portable Navigation Device in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Europe Portable Navigation Device Market Report 2016

1 PORTABLE NAVIGATION DEVICE OVERVIEW

- 1.1 Product Overview and Scope of Portable Navigation Device
- 1.2 Classification of Portable Navigation Device
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Portable Navigation Device
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 Portable Navigation Device Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
 - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Portable Navigation Device (2011-2021)
 - 1.5.1 Europe Portable Navigation Device Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe Portable Navigation Device Revenue and Growth Rate (2011-2021)

2 EUROPE PORTABLE NAVIGATION DEVICE BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Portable Navigation Device Market Competition by Manufacturers
 - 2.1.1 Europe Portable Navigation Device Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe Portable Navigation Device Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Portable Navigation Device (Volume and Value) by Type
 - 2.2.1 Europe Portable Navigation Device Sales and Market Share by Type (2011-2016)
 - 2.2.2 Europe Portable Navigation Device Revenue and Market Share by Type

(2011-2016)

2.3 Europe Portable Navigation Device (Volume and Value) by Countries

2.3.1 Europe Portable Navigation Device Sales and Market Share by Countries

(2011-2016)

2.3.2 Europe Portable Navigation Device Revenue and Market Share by Countries

(2011-2016)

2.4 Europe Portable Navigation Device (Volume) by Application

3 GERMANY PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

3.1 Germany Portable Navigation Device Sales and Value (2011-2016)

3.1.1 Germany Portable Navigation Device Sales and Growth Rate (2011-2016)

3.1.2 Germany Portable Navigation Device Revenue and Growth Rate (2011-2016)

3.1.3 Germany Portable Navigation Device Sales Price Trend (2011-2016)

3.2 Germany Portable Navigation Device Sales and Market Share by Manufacturers

3.3 Germany Portable Navigation Device Sales and Market Share by Type

3.4 Germany Portable Navigation Device Sales and Market Share by Application

4 FRANCE PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

4.1 France Portable Navigation Device Sales and Value (2011-2016)

4.1.1 France Portable Navigation Device Sales and Growth Rate (2011-2016)

4.1.2 France Portable Navigation Device Revenue and Growth Rate (2011-2016)

4.1.4 France Portable Navigation Device Sales Price Trend (2011-2016)

4.2 France Portable Navigation Device Sales and Market Share by Manufacturers

4.3 France Portable Navigation Device Sales and Market Share by Type

4.4 France Portable Navigation Device Sales and Market Share by Application

5 UK PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

5.1 UK Portable Navigation Device Sales and Value (2011-2016)

5.1.1 UK Portable Navigation Device Sales and Growth Rate (2011-2016)

5.1.2 UK Portable Navigation Device Revenue and Growth Rate (2011-2016)

5.1.5 UK Portable Navigation Device Sales Price Trend (2011-2016)

5.2 UK Portable Navigation Device Sales and Market Share by Manufacturers

5.3 UK Portable Navigation Device Sales and Market Share by Type

5.4 UK Portable Navigation Device Sales and Market Share by Application

6 RUSSIA PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Portable Navigation Device Sales and Value (2011-2016)
 - 6.1.1 Russia Portable Navigation Device Sales and Growth Rate (2011-2016)
 - 6.1.2 Russia Portable Navigation Device Revenue and Growth Rate (2011-2016)
 - 6.1.6 Russia Portable Navigation Device Sales Price Trend (2011-2016)
- 6.2 Russia Portable Navigation Device Sales and Market Share by Manufacturers
- 6.3 Russia Portable Navigation Device Sales and Market Share by Type
- 6.4 Russia Portable Navigation Device Sales and Market Share by Application

7 ITALY PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Portable Navigation Device Sales and Value (2011-2016)
 - 7.1.1 Italy Portable Navigation Device Sales and Growth Rate (2011-2016)
 - 7.1.2 Italy Portable Navigation Device Revenue and Growth Rate (2011-2016)
 - 7.1.7 Italy Portable Navigation Device Sales Price Trend (2011-2016)
- 7.2 Italy Portable Navigation Device Sales and Market Share by Manufacturers
- 7.3 Italy Portable Navigation Device Sales and Market Share by Type
- 7.4 Italy Portable Navigation Device Sales and Market Share by Application

8 SPAIN PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Portable Navigation Device Sales and Value (2011-2016)
 - 8.1.1 Spain Portable Navigation Device Sales and Growth Rate (2011-2016)
 - 8.1.2 Spain Portable Navigation Device Revenue and Growth Rate (2011-2016)
 - 8.1.8 Spain Portable Navigation Device Sales Price Trend (2011-2016)
- 8.2 Spain Portable Navigation Device Sales and Market Share by Manufacturers
- 8.3 Spain Portable Navigation Device Sales and Market Share by Type
- 8.4 Spain Portable Navigation Device Sales and Market Share by Application

9 BENELUX PORTABLE NAVIGATION DEVICE (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Portable Navigation Device Sales and Value (2011-2016)
 - 9.1.1 Benelux Portable Navigation Device Sales and Growth Rate (2011-2016)
 - 9.1.2 Benelux Portable Navigation Device Revenue and Growth Rate (2011-2016)
 - 9.1.9 Benelux Portable Navigation Device Sales Price Trend (2011-2016)

- 9.2 Benelux Portable Navigation Device Sales and Market Share by Manufacturers
- 9.3 Benelux Portable Navigation Device Sales and Market Share by Type
- 9.4 Benelux Portable Navigation Device Sales and Market Share by Application

10 EUROPE PORTABLE NAVIGATION DEVICE MANUFACTURERS ANALYSIS

10.1 TomTom

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Portable Navigation Device Product Type, Application and Specification
 - 10.1.2.1 Type I
 - 10.1.2.2 Type II
- 10.1.3 TomTom Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview

10.2 Garmin

- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Portable Navigation Device Product Type, Application and Specification
 - 10.2.2.1 Type I
 - 10.2.2.2 Type II
- 10.2.3 Garmin Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.2.4 Main Business/Business Overview

10.3 Magellan

- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Portable Navigation Device Product Type, Application and Specification
 - 10.3.2.1 Type I
 - 10.3.2.2 Type II
- 10.3.3 Magellan Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.3.4 Main Business/Business Overview

11 PORTABLE NAVIGATION DEVICE MANUFACTURING COST ANALYSIS

11.1 Portable Navigation Device Key Raw Materials Analysis

- 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- ### 11.2 Proportion of Manufacturing Cost Structure

- 11.2.1 Raw Materials
- 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Portable Navigation Device

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Portable Navigation Device Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Portable Navigation Device Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE PORTABLE NAVIGATION DEVICE MARKET FORECAST (2016-2021)

- 14.1 Germany Portable Navigation Device Sales Forecast (2016-2021)
- 14.2 France Portable Navigation Device Sales Forecast (2016-2021)
- 14.3 UK Portable Navigation Device Sales Forecast (2016-2021)
- 14.4 Russia Portable Navigation Device Sales Forecast (2016-2021)
- 14.5 Italy Portable Navigation Device Sales Forecast (2016-2021)
- 14.6 Spain Portable Navigation Device Sales Forecast (2016-2021)
- 14.7 Benelux Portable Navigation Device Sales Forecast (2016-2021)
- 14.8 Europe Portable Navigation Device Sales Forecast by Type (2016-2021)
- 14.9 Europe Portable Navigation Device Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Portable Navigation Device
Table Classification of Portable Navigation Device
Figure Europe Sales Market Share of Portable Navigation Device by Type in 2015
Figure Type I Picture
Figure Type II Picture
Table Application of Portable Navigation Device
Figure Europe Sales Market Share of Portable Navigation Device by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Germany Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure France Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure UK Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure Russia Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure Italy Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure Spain Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure Benelux Portable Navigation Device Revenue and Growth Rate (2011-2021)
Figure Europe Portable Navigation Device Sales and Growth Rate (2011-2021)
Figure Europe Portable Navigation Device Revenue and Growth Rate (2011-2021)
Table Europe Portable Navigation Device Sales of Key Manufacturers (2015 and 2016)
Table Europe Portable Navigation Device Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Portable Navigation Device Sales Share by Manufacturers
Figure 2016 Portable Navigation Device Sales Share by Manufacturers
Table Europe Portable Navigation Device Revenue by Manufacturers (2015 and 2016)
Table Europe Portable Navigation Device Revenue Share by Manufacturers (2015 and 2016)
Table 2015 Europe Portable Navigation Device Revenue Share by Manufacturers
Table 2016 Europe Portable Navigation Device Revenue Share by Manufacturers
Table Europe Portable Navigation Device Sales and Market Share by Type (2011-2016)
Table Europe Portable Navigation Device Sales Share by Type (2011-2016)
Figure Sales Market Share of Portable Navigation Device by Type (2011-2016)
Figure Europe Portable Navigation Device Sales Growth Rate by Type (2011-2016)
Table Europe Portable Navigation Device Revenue and Market Share by Type (2011-2016)
Table Europe Portable Navigation Device Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Portable Navigation Device by Type (2011-2016)
Figure Europe Portable Navigation Device Revenue Growth Rate by Type (2011-2016)
Table Europe Portable Navigation Device Sales and Market Share by Countries (2011-2016)
Table Europe Portable Navigation Device Sales Share by Countries (2011-2016)
Figure Sales Market Share of Portable Navigation Device by Countries (2011-2016)
Table Europe Portable Navigation Device Revenue and Market Share by Countries (2011-2016)
Table Europe Portable Navigation Device Revenue Share by Countries (2011-2016)
Figure Revenue Market Share of Portable Navigation Device by Countries (2011-2016)
Table Europe Portable Navigation Device Sales and Market Share by Application (2011-2016)
Table Europe Portable Navigation Device Sales Share by Application (2011-2016)
Figure Sales Market Share of Portable Navigation Device by Application (2011-2016)
Figure Germany Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure Germany Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure Germany Portable Navigation Device Sales Price Trend (2011-2016)
Table Germany Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table Germany Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table Germany Portable Navigation Device Sales by Type (2015 and 2016)
Table Germany Portable Navigation Device Market Share by Type (2015 and 2016)
Table Germany Portable Navigation Device Sales by Application (2015 and 2016)
Table Germany Portable Navigation Device Market Share by Application (2015 and 2016)
Figure France Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure France Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure France Portable Navigation Device Sales Price Trend (2011-2016)
Table France Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table France Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table France Portable Navigation Device Sales by Type (2015 and 2016)
Table France Portable Navigation Device Market Share by Type (2015 and 2016)
Table France Portable Navigation Device Sales by Application (2015 and 2016)
Table France Portable Navigation Device Market Share by Application (2015 and 2016)
Figure UK Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure UK Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure UK Portable Navigation Device Sales Price Trend (2011-2016)
Table UK Portable Navigation Device Sales by Manufacturers (2015 and 2016)

Table UK Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table UK Portable Navigation Device Sales by Type (2015 and 2016)
Table UK Portable Navigation Device Market Share by Type (2015 and 2016)
Table UK Portable Navigation Device Sales by Application (2015 and 2016)
Table UK Portable Navigation Device Market Share by Application (2015 and 2016)
Figure Russia Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure Russia Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure Russia Portable Navigation Device Sales Price Trend (2011-2016)
Table Russia Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table Russia Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table Russia Portable Navigation Device Sales by Type (2015 and 2016)
Table Russia Portable Navigation Device Market Share by Type (2015 and 2016)
Table Russia Portable Navigation Device Sales by Application (2015 and 2016)
Table Russia Portable Navigation Device Market Share by Application (2015 and 2016)
Figure Italy Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure Italy Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure Italy Portable Navigation Device Sales Price Trend (2011-2016)
Table Italy Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table Italy Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table Italy Portable Navigation Device Sales by Type (2015 and 2016)
Table Italy Portable Navigation Device Market Share by Type (2015 and 2016)
Table Italy Portable Navigation Device Sales by Application (2015 and 2016)
Table Italy Portable Navigation Device Market Share by Application (2015 and 2016)
Figure Spain Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure Spain Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure Spain Portable Navigation Device Sales Price Trend (2011-2016)
Table Spain Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table Spain Portable Navigation Device Market Share by Manufacturers (2015 and 2016)
Table Spain Portable Navigation Device Sales by Type (2015 and 2016)
Table Spain Portable Navigation Device Market Share by Type (2015 and 2016)
Table Spain Portable Navigation Device Sales by Application (2015 and 2016)
Table Spain Portable Navigation Device Market Share by Application (2015 and 2016)
Figure Benelux Portable Navigation Device Sales and Growth Rate (2011-2016)
Figure Benelux Portable Navigation Device Revenue and Growth Rate (2011-2016)
Figure Benelux Portable Navigation Device Sales Price Trend (2011-2016)
Table Benelux Portable Navigation Device Sales by Manufacturers (2015 and 2016)
Table Benelux Portable Navigation Device Market Share by Manufacturers (2015 and 2016)

2016)

Table Benelux Portable Navigation Device Sales by Type (2015 and 2016)

Table Benelux Portable Navigation Device Market Share by Type (2015 and 2016)

Table Benelux Portable Navigation Device Sales by Application (2015 and 2016)

Table Benelux Portable Navigation Device Market Share by Application (2015 and 2016)

Table Portable Navigation Device Basic Information List

Table TomTom Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)

Figure TomTom Portable Navigation Device Sales Market Share (2011-2016)

Table Garmin Basic Information List

Table Garmin Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)

Table Garmin Portable Navigation Device Sales Market Share (2011-2016)

Table Magellan Basic Information List

Table Magellan Portable Navigation Device Sales, Revenue, Price and Gross Margin (2011-2016)

Table Magellan Portable Navigation Device Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Portable Navigation Device

Figure Manufacturing Process Analysis of Portable Navigation Device

Figure Portable Navigation Device Industrial Chain Analysis

Table Raw Materials Sources of Portable Navigation Device Major Manufacturers in 2015

Table Major Buyers of Portable Navigation Device

Table Distributors/Traders List

Figure Germany Portable Navigation Device Sales and Growth Rate Forecast (2016-2021)

Figure Germany Portable Navigation Device Revenue and Growth Rate Forecast (2016-2021)

Figure France Portable Navigation Device Sales and Growth Rate Forecast (2016-2021)

Figure France Portable Navigation Device Revenue and Growth Rate Forecast (2016-2021)

Figure UK Portable Navigation Device Sales and Growth Rate Forecast (2016-2021)

Figure UK Portable Navigation Device Revenue and Growth Rate Forecast (2016-2021)

Figure Russia Portable Navigation Device Sales and Growth Rate Forecast

(2016-2021)

Figure Russia Portable Navigation Device Revenue and Growth Rate Forecast

(2016-2021)

Figure Italy Portable Navigation Device Sales and Growth Rate Forecast (2016-2021)

Figure Italy Portable Navigation Device Revenue and Growth Rate Forecast

(2016-2021)

Figure Spain Portable Navigation Device Sales and Growth Rate Forecast (2016-2021)

Figure Spain Portable Navigation Device Revenue and Growth Rate Forecast

(2016-2021)

Figure Benelux Portable Navigation Device Sales and Growth Rate Forecast

(2016-2021)

Figure Benelux Portable Navigation Device Revenue and Growth Rate Forecast

(2016-2021)

Table Europe Portable Navigation Device Sales Forecast by Type (2016-2021)

Table Europe Portable Navigation Device Sales Forecast by Application (2016-2021)

I would like to order

Product name: Europe Portable Navigation Device Market Report 2016

Product link: <https://marketpublishers.com/r/E124DF27B6FEN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E124DF27B6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970