

Europe Portable AC Industry 2016 Market Research Report

<https://marketpublishers.com/r/EE40E515FB3EN.html>

Date: March 2016

Pages: 132

Price: US\$ 3,600.00 (Single User License)

ID: EE40E515FB3EN

Abstracts

The Europe Portable AC Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Portable AC industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Portable AC market analysis is provided for the Europe markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Europe major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Portable AC industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 146 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Portable AC
- 1.2 Classification of Portable AC
- 1.3 Applications of Portable AC
- 1.4 Industry Chain Structure of Portable AC
- 1.5 Industry Overview of Portable AC
- 1.6 Industry Policy Analysis of Portable AC
- 1.7 Industry News Analysis of Portable AC

2 MANUFACTURING COST STRUCTURE ANALYSIS OF PORTABLE AC

- 2.1 Bill of Materials (BOM) of Portable AC
- 2.2 BOM Price Analysis of Portable AC
- 2.3 Labor Cost Analysis of Portable AC
- 2.4 Depreciation Cost Analysis of Portable AC
- 2.5 Manufacturing Cost Structure Analysis of Portable AC
- 2.6 Manufacturing Process Analysis of Portable AC
- 2.7 Europe Price, Cost and Gross of Portable AC 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Europe Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of Europe Key Portable AC Manufacturers in 2015
- 3.3 R&D Status and Technology Source of Europe Portable AC Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of Europe Portable AC Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF PORTABLE AC BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 Europe Production of Portable AC by Regions 2011-2016
- 4.2 Europe Production of Portable AC by Type 2011-2016
- 4.3 Europe Sales of Portable AC by Applications 2011-2016
- 4.4 Price Analysis of Europe Portable AC Key Manufacturers in 2015
- 4.5 Europe Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Portable AC 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF PORTABLE AC BY REGIONS

- 5.1 Europe Consumption Volume of Portable AC by Regions 2011-2016
- 5.2 Europe Consumption Value of Portable AC by Regions 2011-2016
- 5.3 Europe Consumption Price Analysis of Portable AC by Regions 2011-2016

6 ANALYSIS OF PORTABLE AC PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Portable AC 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Portable AC 2014-2015
- 6.3 Sales Overview of Portable AC 2011-2016
- 6.4 Supply, Consumption and Gap of Portable AC 2011-2016
- 6.5 Import, Export and Consumption of Portable AC 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Portable AC 2011-2016

7 ANALYSIS OF PORTABLE AC INDUSTRY KEY MANUFACTURERS

7.1 Daikin

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Daikin SWOT Analysis

7.2 LG

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specification
- 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 LG SWOT Analysis

7.3 Haier

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Haier SWOT Analysis

7.4 Whynter

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification

7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 Whynter SWOT Analysis

7.5 Electrolux

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 Electrolux SWOT Analysis

7.6 Denso

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 Denso SWOT Analysis

7.7 Friedrich Airn Conditioning

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 Friedrich Airn Conditioning SWOT Analysis

7.8 Carrier

7.8.1 Company Profile

7.8.2 Product Picture and Specification

7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.8.4 Carrier SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Portable AC Product Types

8.5 Market Share Analysis of Different Portable AC Price Levels

8.6 Gross Margin Analysis of Different Portable AC Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF PORTABLE AC

9.1 Marketing Channels Status of Portable AC

9.2 Traders or Distributors of Portable AC with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Portable AC

9.4 Europe Import, Export and Trade Analysis of Portable AC

10 DEVELOPMENT TREND OF PORTABLE AC INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Portable AC 2016-2021
- 10.2 Production Market Share by Product Types of Portable AC 2016-2021
- 10.3 Sales and Sales Revenue Overview of Portable AC 2016-2021
- 10.4 Europe Sales of Portable AC by Applications 2016-2021
- 10.5 Import, Export and Consumption of Portable AC 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Portable AC 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF PORTABLE AC WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Portable AC with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Portable AC with Contact Information
- 11.3 Major Players of Portable AC with Contact Information
- 11.4 Key Consumers of Portable AC with Contact Information
- 11.5 Supply Chain Relationship Analysis of Portable AC

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF PORTABLE AC

- 12.1 New Project SWOT Analysis of Portable AC
- 12.2 New Project Investment Feasibility Analysis of Portable AC

13 CONCLUSION OF THE EUROPE PORTABLE AC INDUSTRY 2016 MARKET RESEARCH REPORT

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Portable AC

Table Product Specifications of Portable AC

Table Classification of Portable AC

Figure Europe Sales Market Share of Portable AC by Product Types in 2015

Table Applications of Portable AC

Figure Europe Sales Market Share of Portable AC by Applications in 2015

Figure Industry Chain Structure of Portable AC

Table Europe Industry Overview of Portable AC

Table Industry Policy of Portable AC

Table Industry News List of Portable AC

Table Bill of Materials (BOM) of Portable AC

Table Bill of Materials (BOM) Price of Portable AC

Table Labor Cost of Portable AC

Table Depreciation Cost of Portable AC

Table Manufacturing Cost Structure Analysis of Portable AC in 2015

Figure Manufacturing Process Analysis of Portable AC

Table Europe Price Analysis of Portable AC 2011-2016 (USD/Unit)

Table Europe Cost Analysis of Portable AC 2011-2016 (USD/Unit)

Table Europe Gross Analysis of Portable AC 2011-2016

Table Capacity (K Units) and Commercial Production Date of Europe Portable AC Key Manufacturers in 2015

Table Manufacturing Plants Distribution of Europe Key Portable AC Manufacturers in 2015

Table R&D Status and Technology Source of Europe Portable AC Key Manufacturers in 2015

Table Raw Materials Sources Analysis of Europe and Europe Portable AC Key Manufacturers in 2015

Table Europe Production of Portable AC by Regions 2011-2016 (K Units)

Table Europe Production Market Share of Portable AC by Regions 2011-2016

Figure Europe Production Market Share of Portable AC by Regions in 2014

Figure Europe Production Market Share of Portable AC by Regions in 2015

Table Europe Production of Portable AC by Types in 2011-2016 (K Units)

Table Europe Production Market Share of Portable AC by Type in 2011-2016

Figure Europe Production Market Share of Portable AC by Type in 2014

Figure Europe Production Market Share of Portable AC by Type in 2015

Table Europe Sales of Portable AC by Applications 2011-2016 (K Units)
Table Europe Production Market Share of Portable AC by Applications 2011-2016
Figure Europe Production Market Share of Portable AC by Applications in 2014
Figure Europe Production Market Share of Portable AC by Applications in 2015
Table Price Comparison of Europe Portable AC Key Manufacturers in 2015 (USD/Unit)
Table Europe Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Portable AC 2011-2016
Table Europe Consumption Volume of Portable AC by Regions 2011-2016 (K Units)
Table Europe Consumption Volume Market Share of Portable AC by Regions 2011-2016
Figure Europe Consumption Volume Market Share of Portable AC by Regions in 2014
Figure Europe Consumption Volume Market Share of Portable AC by Regions in 2015
Table Europe Consumption Value of Portable AC by Regions 2011-2016 (M USD)
Table Europe Consumption Value Market Share of Portable AC by Regions 2011-2016
Figure Europe Consumption Value Market Share of Portable AC by Regions in 2014
Figure Europe Consumption Value Market Share of Portable AC by Regions in 2015
Table Consumption Price of Portable AC by Regions 2011-2016 (USD/Unit)
Table Europe and Major Manufacturers Capacity of Portable AC 2011-2016 (K Units)
Table Europe Capacity Market Share of Major Portable AC Manufacturers 2011-2016
Table Europe and Major Manufacturers Production of Portable AC 2011-2016 (K Units)
Table Europe Production Market Share of Major Portable AC Manufacturers 2011-2016
Table Europe and Major Manufacturers Sales of Portable AC 2011-2016 (K Units)
Table Europe Sales Market Share of Major Portable AC Manufacturers 2011-2016
Table Europe and Major Manufacturers Sales Revenue of Portable AC 2011-2016 (M USD)
Table Europe Sales Revenue Market Share of Major Portable AC Manufacturers 2011-2016
Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Portable AC 2011-2016
Figure Europe Capacity Utilization Rate of Portable AC 2011-2016
Figure Europe Sales Revenue (M USD) and Growth Rate of Portable AC 2011-2016
Figure Europe Production Market Share of Major Portable AC Manufacturers in 2014
Figure Europe Production Market Share of Major Portable AC Manufacturers in 2015
Figure Europe Sales Market Share of Major Portable AC Manufacturers in 2014
Figure Europe Sales Market Share of Major Portable AC Manufacturers in 2015
Figure Europe Sales (K Units) and Growth Rate of Portable AC 2011-2016
Table Europe Supply, Consumption and Gap of Portable AC 2011-2016 (K Units)
Table Europe Import, Export and Consumption of Portable AC 2011-2016 (K Units)
Table Price of Europe Portable AC Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of Europe Portable AC Major Manufacturers 2011-2016

Table Europe and Major Manufacturers Revenue of Portable AC 2011-2016 (M USD)

Table Europe Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Portable AC 2011-2016

Table Daikin Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Daikin

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Daikin 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Daikin 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Daikin 2011-2016

Table Daikin Portable AC SWOT Analysis

Table LG Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of LG

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LG 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of LG 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of LG 2011-2016

Table LG Portable AC SWOT Analysis

Table Haier Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Haier

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Haier 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Haier 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Haier 2011-2016

Table Haier Portable AC SWOT Analysis

Table Whynter Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Whynter

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Whynter 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Whynter 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Whynter 2011-2016

Table Whynter Portable AC SWOT Analysis

Table Electrolux Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Electrolux

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Electrolux 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Electrolux 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Electrolux 2011-2016

Table Electrolux Portable AC SWOT Analysis

Table Denso Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Denso

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Denso 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Denso 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Denso 2011-2016

Table Denso Portable AC SWOT Analysis

Table Friedrich Airn Conditioning Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Friedrich Airn Conditioning

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Friedrich Airn Conditioning 2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Friedrich Airn Conditioning 2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Friedrich Airn Conditioning 2011-2016

Table Friedrich Airn Conditioning Portable AC SWOT Analysis

Table Carrier Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Portable AC Picture and Specifications of Carrier

Table Portable AC Capacity (K Units), Production (K Units), Price (USD/Unit), Cost

(USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Carrier
2011-2016

Figure Portable AC Capacity (K Units), Production (K Units) and Growth Rate of Carrier
2011-2016

Figure Portable AC Production (K Units) and Europe Market Share of Carrier 2011-2016

Table Carrier Portable AC SWOT Analysis

Table Portable AC Price by Regions 2011-2016

Table Portable AC Price by Product Types 2011-2016

Table Portable AC Price by Companies 2011-2016

Table Portable AC Gross Margin by Companies 2011-2016

Table Price Comparison of Portable AC by Regions 2011-2016 (USD/Unit)

Table Price of Different Portable AC Product Types (USD/Unit)

Table Market Share of Different Portable AC Price Level

Table Gross Margin of Different Portable AC Applications

Table Marketing Channels Status of Portable AC

Table Traders or Distributors of Portable AC with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Portable AC (USD/Unit) in
2015

Table Europe Import, Export, and Trade of Portable AC (K Units)

Figure Europe Capacity (K Units), Production (K Units) and Growth Rate of Portable AC
2016-2021

Figure Europe Capacity Utilization Rate of Portable AC 2016-2021

Table Europe Portable AC Production by Type 2016-2021 (K Units)

Table Europe Portable AC Production Market Share by Type 2016-2021

Figure Europe Production Market Share of Portable AC by Type in 2021

Figure Europe Sales (K Units) and Growth Rate of Portable AC 2016-2021

Figure Europe Sales Revenue (Million USD) and Growth Rate of Portable AC
2016-2021

Figure Europe Sales of Portable AC by Applications 2016-2021 (K Units)

Table Europe Production Market Share of Portable AC by Applications 2016-2021

Figure Europe Production Market Share of Portable AC by Applications in 2021

Table Europe Production, Import, Export and Consumption of Portable AC 2016-2021
(K Units)

Table Europe Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M
USD) and Gross Margin of Portable AC 2016-2021

Table Major Raw Materials Suppliers of Portable AC with Contact Information

Table Manufacturing Equipment Suppliers of Portable AC with Contact Information

Table Major Players of Portable AC with Contact Information

Table Key Consumers of Portable AC with Contact Information

Table Supply Chain Relationship Analysis of Portable AC

Table New Project SWOT Analysis of Portable AC

Table New Project Investment Feasibility Analysis of Portable AC

Table Part of Interviewees Record List

I would like to order

Product name: Europe Portable AC Industry 2016 Market Research Report

Product link: <https://marketpublishers.com/r/EE40E515FB3EN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EE40E515FB3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970