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Europe Object Storage Sales Market Report 2020

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Abstracts

Object storage is a generic term that describes an approach to addressing and manipulating discrete units of storage called objects.Object storage (also known as object-based storage) is a storage architecture that manages data as objects, as opposed to other storage architectures like file systems which manage data as a file hierarchy and block storage which manages data as blocks within sectors and tracks..Each object typically includes the data itself, a variable amount of metadata, and a globally unique identifier. Object storage can be implemented at multiple levels, including the device level (object storage device), the system level, and the interface level. In each case, object storage seeks to enable capabilities not addressed by other storage architectures, like interfaces that can be directly programmable by the application, a namespace that can span multiple instances of physical hardware, and data management functions like data replication and data distribution at object-level granularity.

Object storage systems allow relatively inexpensive, scalable and self-healing retention of massive amounts of unstructured data. Object storage is used for diverse purposes such as storing photos on Facebook, songs on Spotify, or files in online collaboration services, such as Dropbox.

Application developers program with common APIs to write all types of cloud-based (modern) applications including mobile apps. These modern applications use object storage instead of traditional file or block storage. IT Managers use object storage to cost effectively store unstructured data for the following uses: Geo-distributed global content repository, cold archive, Internet of Things (IoT) storage, and analytics. Object storage is used to efficiently store unstructured data such as IoT data, graphics files, sensor data, etc.

This report studies sales (consumption) of Object Storage in Europe market, especially

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in Germany, UK, France, Italy, Spain and Russia,focuses on top players in these regions/countries, with sales, price, revenue and market share for each player in these regions, covering

Basho

CloudFounders

ETegro

Hyve

Newisys

Nexenta

Supermicro

SwiftStack

Seagate

Market Segment by Regions, this report splits Europe into several key Regions, with sales (consumption), revenue, market share and growth rate of Object Storage in these regions, from 2011 to 2020 (forecast), like

Germany

France

UK

Italy

Spain

Russia

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Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type 1

Type 2

Type 3

Split by applications, this report focuses on sales, market share and growth rate of Object Storage in each application, can be divided into

Manipulate data

Memory

Mobile apps

Graphics files

Sensor data

Using network to work

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