

Europe MOOCs Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of MOOCs

Revenue, means the sales value of MOOCs

This report studies sales (consumption) of MOOCs in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

edX

Coursera

Udacity

Udemy

Apple

Codecademy

FutureLearn

Iversity

Khan Academy

MOOC2Degree

NovoEd

StraighterLine

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of MOOCs in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on sales, market share and growth rate of MOOCs in each application, can be divided into

Application 1

Application 2

Application 3

Contents

Europe MOOCs Market Report 2016

1 MOOCS OVERVIEW

- 1.1 Product Overview and Scope of MOOCs
- 1.2 Classification of MOOCs
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of MOOCs
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 MOOCs Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
 - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of MOOCs (2011-2021)
 - 1.5.1 Europe MOOCs Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe MOOCs Revenue and Growth Rate (2011-2021)

2 EUROPE MOOCS BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe MOOCs Market Competition by Manufacturers
 - 2.1.1 Europe MOOCs Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe MOOCs Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe MOOCs (Volume and Value) by Type
 - 2.2.1 Europe MOOCs Sales and Market Share by Type (2011-2016)
 - 2.2.2 Europe MOOCs Revenue and Market Share by Type (2011-2016)
- 2.3 Europe MOOCs (Volume and Value) by Countries
 - 2.3.1 Europe MOOCs Sales and Market Share by Countries (2011-2016)
 - 2.3.2 Europe MOOCs Revenue and Market Share by Countries (2011-2016)
- 2.4 Europe MOOCs (Volume) by Application

3 GERMANY MOOCS (VOLUME, VALUE AND SALES PRICE)

3.1 Germany MOOCs Sales and Value (2011-2016)

3.1.1 Germany MOOCs Sales and Growth Rate (2011-2016)

3.1.2 Germany MOOCs Revenue and Growth Rate (2011-2016)

3.1.3 Germany MOOCs Sales Price Trend (2011-2016)

3.2 Germany MOOCs Sales and Market Share by Manufacturers

3.3 Germany MOOCs Sales and Market Share by Type

3.4 Germany MOOCs Sales and Market Share by Application

4 FRANCE MOOCS (VOLUME, VALUE AND SALES PRICE)

4.1 France MOOCs Sales and Value (2011-2016)

4.1.1 France MOOCs Sales and Growth Rate (2011-2016)

4.1.2 France MOOCs Revenue and Growth Rate (2011-2016)

4.1.4 France MOOCs Sales Price Trend (2011-2016)

4.2 France MOOCs Sales and Market Share by Manufacturers

4.3 France MOOCs Sales and Market Share by Type

4.4 France MOOCs Sales and Market Share by Application

5 UK MOOCS (VOLUME, VALUE AND SALES PRICE)

5.1 UK MOOCs Sales and Value (2011-2016)

5.1.1 UK MOOCs Sales and Growth Rate (2011-2016)

5.1.2 UK MOOCs Revenue and Growth Rate (2011-2016)

5.1.5 UK MOOCs Sales Price Trend (2011-2016)

5.2 UK MOOCs Sales and Market Share by Manufacturers

5.3 UK MOOCs Sales and Market Share by Type

5.4 UK MOOCs Sales and Market Share by Application

6 RUSSIA MOOCS (VOLUME, VALUE AND SALES PRICE)

6.1 Russia MOOCs Sales and Value (2011-2016)

6.1.1 Russia MOOCs Sales and Growth Rate (2011-2016)

6.1.2 Russia MOOCs Revenue and Growth Rate (2011-2016)

6.1.6 Russia MOOCs Sales Price Trend (2011-2016)

6.2 Russia MOOCs Sales and Market Share by Manufacturers

6.3 Russia MOOCs Sales and Market Share by Type

6.4 Russia MOOCs Sales and Market Share by Application

7 ITALY MOOCS (VOLUME, VALUE AND SALES PRICE)

7.1 Italy MOOCs Sales and Value (2011-2016)

7.1.1 Italy MOOCs Sales and Growth Rate (2011-2016)

7.1.2 Italy MOOCs Revenue and Growth Rate (2011-2016)

7.1.7 Italy MOOCs Sales Price Trend (2011-2016)

7.2 Italy MOOCs Sales and Market Share by Manufacturers

7.3 Italy MOOCs Sales and Market Share by Type

7.4 Italy MOOCs Sales and Market Share by Application

8 SPAIN MOOCS (VOLUME, VALUE AND SALES PRICE)

8.1 Spain MOOCs Sales and Value (2011-2016)

8.1.1 Spain MOOCs Sales and Growth Rate (2011-2016)

8.1.2 Spain MOOCs Revenue and Growth Rate (2011-2016)

8.1.8 Spain MOOCs Sales Price Trend (2011-2016)

8.2 Spain MOOCs Sales and Market Share by Manufacturers

8.3 Spain MOOCs Sales and Market Share by Type

8.4 Spain MOOCs Sales and Market Share by Application

9 BENELUX MOOCS (VOLUME, VALUE AND SALES PRICE)

9.1 Benelux MOOCs Sales and Value (2011-2016)

9.1.1 Benelux MOOCs Sales and Growth Rate (2011-2016)

9.1.2 Benelux MOOCs Revenue and Growth Rate (2011-2016)

9.1.9 Benelux MOOCs Sales Price Trend (2011-2016)

9.2 Benelux MOOCs Sales and Market Share by Manufacturers

9.3 Benelux MOOCs Sales and Market Share by Type

9.4 Benelux MOOCs Sales and Market Share by Application

10 EUROPE MOOCS MANUFACTURERS ANALYSIS

10.1 edX

10.1.1 Company Basic Information, Manufacturing Base and Competitors

10.1.2 MOOCs Product Type, Application and Specification

10.1.2.1 Type I

10.1.2.2 Type II

- 10.1.3 edX MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview
- 10.2 Coursera
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 MOOCs Product Type, Application and Specification
 - 10.2.2.1 Type I
 - 10.2.2.2 Type II
 - 10.2.3 Coursera MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.2.4 Main Business/Business Overview
- 10.3 Udacity
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 MOOCs Product Type, Application and Specification
 - 10.3.2.1 Type I
 - 10.3.2.2 Type II
 - 10.3.3 Udacity MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.3.4 Main Business/Business Overview
- 10.4 Udemy
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 MOOCs Product Type, Application and Specification
 - 10.4.2.1 Type I
 - 10.4.2.2 Type II
 - 10.4.3 Udemy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.4.4 Main Business/Business Overview
- 10.5 Apple
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 MOOCs Product Type, Application and Specification
 - 10.5.2.1 Type I
 - 10.5.2.2 Type II
 - 10.5.3 Apple MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.5.4 Main Business/Business Overview
- 10.6 Codecademy
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 MOOCs Product Type, Application and Specification
 - 10.6.2.1 Type I
 - 10.6.2.2 Type II
 - 10.6.3 Codecademy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.6.4 Main Business/Business Overview
- 10.7 FutureLearn
 - 10.7.1 Company Basic Information, Manufacturing Base and Competitors

- 10.7.2 MOOCs Product Type, Application and Specification
 - 10.7.2.1 Type I
 - 10.7.2.2 Type II
- 10.7.3 FutureLearn MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.7.4 Main Business/Business Overview
- 10.8 Iversity
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 MOOCs Product Type, Application and Specification
 - 10.8.2.1 Type I
 - 10.8.2.2 Type II
 - 10.8.3 Iversity MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.8.4 Main Business/Business Overview
- 10.9 Khan Academy
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 MOOCs Product Type, Application and Specification
 - 10.9.2.1 Type I
 - 10.9.2.2 Type II
 - 10.9.3 Khan Academy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.9.4 Main Business/Business Overview
- 10.10 MOOC2Degree
 - 10.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.10.2 MOOCs Product Type, Application and Specification
 - 10.10.2.1 Type I
 - 10.10.2.2 Type II
 - 10.10.3 MOOC2Degree MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.10.4 Main Business/Business Overview
- 10.11 NovoEd
- 10.12 StraighterLine

11 MOOCS MANUFACTURING COST ANALYSIS

- 11.1 MOOCs Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials

- 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of MOOCs

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 MOOCs Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of MOOCs Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE MOOCS MARKET FORECAST (2016-2021)

- 14.1 Germany MOOCs Sales Forecast (2016-2021)
- 14.2 France MOOCs Sales Forecast (2016-2021)
- 14.3 UK MOOCs Sales Forecast (2016-2021)
- 14.4 Russia MOOCs Sales Forecast (2016-2021)
- 14.5 Italy MOOCs Sales Forecast (2016-2021)
- 14.6 Spain MOOCs Sales Forecast (2016-2021)
- 14.7 Benelux MOOCs Sales Forecast (2016-2021)
- 14.8 Europe MOOCs Sales Forecast by Type (2016-2021)
- 14.9 Europe MOOCs Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of MOOCs

Table Classification of MOOCs

Figure Europe Sales Market Share of MOOCs by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Application of MOOCs

Figure Europe Sales Market Share of MOOCs by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Germany MOOCs Revenue and Growth Rate (2011-2021)

Figure France MOOCs Revenue and Growth Rate (2011-2021)

Figure UK MOOCs Revenue and Growth Rate (2011-2021)

Figure Russia MOOCs Revenue and Growth Rate (2011-2021)

Figure Italy MOOCs Revenue and Growth Rate (2011-2021)

Figure Spain MOOCs Revenue and Growth Rate (2011-2021)

Figure Benelux MOOCs Revenue and Growth Rate (2011-2021)

Figure Europe MOOCs Sales and Growth Rate (2011-2021)

Figure Europe MOOCs Revenue and Growth Rate (2011-2021)

Table Europe MOOCs Sales of Key Manufacturers (2015 and 2016)

Table Europe MOOCs Sales Share by Manufacturers (2015 and 2016)

Figure 2015 MOOCs Sales Share by Manufacturers

Figure 2016 MOOCs Sales Share by Manufacturers

Table Europe MOOCs Revenue by Manufacturers (2015 and 2016)

Table Europe MOOCs Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe MOOCs Revenue Share by Manufacturers

Table 2016 Europe MOOCs Revenue Share by Manufacturers

Table Europe MOOCs Sales and Market Share by Type (2011-2016)

Table Europe MOOCs Sales Share by Type (2011-2016)

Figure Sales Market Share of MOOCs by Type (2011-2016)

Figure Europe MOOCs Sales Growth Rate by Type (2011-2016)

Table Europe MOOCs Revenue and Market Share by Type (2011-2016)

Table Europe MOOCs Revenue Share by Type (2011-2016)

Figure Revenue Market Share of MOOCs by Type (2011-2016)

Figure Europe MOOCs Revenue Growth Rate by Type (2011-2016)

Table Europe MOOCs Sales and Market Share by Countries (2011-2016)

Table Europe MOOCs Sales Share by Countries (2011-2016)
Figure Sales Market Share of MOOCs by Countries (2011-2016)
Table Europe MOOCs Revenue and Market Share by Countries (2011-2016)
Table Europe MOOCs Revenue Share by Countries (2011-2016)
Figure Revenue Market Share of MOOCs by Countries (2011-2016)
Table Europe MOOCs Sales and Market Share by Application (2011-2016)
Table Europe MOOCs Sales Share by Application (2011-2016)
Figure Sales Market Share of MOOCs by Application (2011-2016)
Figure Germany MOOCs Sales and Growth Rate (2011-2016)
Figure Germany MOOCs Revenue and Growth Rate (2011-2016)
Figure Germany MOOCs Sales Price Trend (2011-2016)
Table Germany MOOCs Sales by Manufacturers (2015 and 2016)
Table Germany MOOCs Market Share by Manufacturers (2015 and 2016)
Table Germany MOOCs Sales by Type (2015 and 2016)
Table Germany MOOCs Market Share by Type (2015 and 2016)
Table Germany MOOCs Sales by Application (2015 and 2016)
Table Germany MOOCs Market Share by Application (2015 and 2016)
Figure France MOOCs Sales and Growth Rate (2011-2016)
Figure France MOOCs Revenue and Growth Rate (2011-2016)
Figure France MOOCs Sales Price Trend (2011-2016)
Table France MOOCs Sales by Manufacturers (2015 and 2016)
Table France MOOCs Market Share by Manufacturers (2015 and 2016)
Table France MOOCs Sales by Type (2015 and 2016)
Table France MOOCs Market Share by Type (2015 and 2016)
Table France MOOCs Sales by Application (2015 and 2016)
Table France MOOCs Market Share by Application (2015 and 2016)
Figure UK MOOCs Sales and Growth Rate (2011-2016)
Figure UK MOOCs Revenue and Growth Rate (2011-2016)
Figure UK MOOCs Sales Price Trend (2011-2016)
Table UK MOOCs Sales by Manufacturers (2015 and 2016)
Table UK MOOCs Market Share by Manufacturers (2015 and 2016)
Table UK MOOCs Sales by Type (2015 and 2016)
Table UK MOOCs Market Share by Type (2015 and 2016)
Table UK MOOCs Sales by Application (2015 and 2016)
Table UK MOOCs Market Share by Application (2015 and 2016)
Figure Russia MOOCs Sales and Growth Rate (2011-2016)
Figure Russia MOOCs Revenue and Growth Rate (2011-2016)
Figure Russia MOOCs Sales Price Trend (2011-2016)
Table Russia MOOCs Sales by Manufacturers (2015 and 2016)

Table Russia MOOCs Market Share by Manufacturers (2015 and 2016)
Table Russia MOOCs Sales by Type (2015 and 2016)
Table Russia MOOCs Market Share by Type (2015 and 2016)
Table Russia MOOCs Sales by Application (2015 and 2016)
Table Russia MOOCs Market Share by Application (2015 and 2016)
Figure Italy MOOCs Sales and Growth Rate (2011-2016)
Figure Italy MOOCs Revenue and Growth Rate (2011-2016)
Figure Italy MOOCs Sales Price Trend (2011-2016)
Table Italy MOOCs Sales by Manufacturers (2015 and 2016)
Table Italy MOOCs Market Share by Manufacturers (2015 and 2016)
Table Italy MOOCs Sales by Type (2015 and 2016)
Table Italy MOOCs Market Share by Type (2015 and 2016)
Table Italy MOOCs Sales by Application (2015 and 2016)
Table Italy MOOCs Market Share by Application (2015 and 2016)
Figure Spain MOOCs Sales and Growth Rate (2011-2016)
Figure Spain MOOCs Revenue and Growth Rate (2011-2016)
Figure Spain MOOCs Sales Price Trend (2011-2016)
Table Spain MOOCs Sales by Manufacturers (2015 and 2016)
Table Spain MOOCs Market Share by Manufacturers (2015 and 2016)
Table Spain MOOCs Sales by Type (2015 and 2016)
Table Spain MOOCs Market Share by Type (2015 and 2016)
Table Spain MOOCs Sales by Application (2015 and 2016)
Table Spain MOOCs Market Share by Application (2015 and 2016)
Figure Benelux MOOCs Sales and Growth Rate (2011-2016)
Figure Benelux MOOCs Revenue and Growth Rate (2011-2016)
Figure Benelux MOOCs Sales Price Trend (2011-2016)
Table Benelux MOOCs Sales by Manufacturers (2015 and 2016)
Table Benelux MOOCs Market Share by Manufacturers (2015 and 2016)
Table Benelux MOOCs Sales by Type (2015 and 2016)
Table Benelux MOOCs Market Share by Type (2015 and 2016)
Table Benelux MOOCs Sales by Application (2015 and 2016)
Table Benelux MOOCs Market Share by Application (2015 and 2016)
Table MOOCs Basic Information List
Table edX MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Figure edX MOOCs Sales Market Share (2011-2016)
Table Coursera Basic Information List
Table Coursera MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Coursera MOOCs Sales Market Share (2011-2016)
Table Udacity Basic Information List

Table Udacity MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Udacity MOOCs Sales Market Share (2011-2016)
Table Udemy Basic Information List
Table Udemy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Udemy MOOCs Sales Market Share (2011-2016)
Table Apple Basic Information List
Table Apple MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Apple MOOCs Sales Market Share (2011-2016)
Table Codecademy Basic Information List
Table Codecademy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Codecademy MOOCs Sales Market Share (2011-2016)
Table FutureLearn Basic Information List
Table FutureLearn MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table FutureLearn MOOCs Sales Market Share (2011-2016)
Table Iversity Basic Information List
Table Iversity MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Iversity MOOCs Sales Market Share (2011-2016)
Table Khan Academy Basic Information List
Table Khan Academy MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table Khan Academy MOOCs Sales Market Share (2011-2016)
Table MOOC2Degree Basic Information List
Table MOOC2Degree MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table MOOC2Degree MOOCs Sales Market Share (2011-2016)
Table NovoEd Basic Information List
Table NovoEd MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table NovoEd MOOCs Sales Market Share (2011-2016)
Table StraighterLine Basic Information List
Table StraighterLine MOOCs Sales, Revenue, Price and Gross Margin (2011-2016)
Table StraighterLine MOOCs Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of MOOCs
Figure Manufacturing Process Analysis of MOOCs
Figure MOOCs Industrial Chain Analysis
Table Raw Materials Sources of MOOCs Major Manufacturers in 2015
Table Major Buyers of MOOCs
Table Distributors/Traders List
Figure Germany MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure Germany MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure France MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure France MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure UK MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure UK MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure Russia MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure Russia MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure Italy MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure Italy MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure Spain MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure Spain MOOCs Revenue and Growth Rate Forecast (2016-2021)

Figure Benelux MOOCs Sales and Growth Rate Forecast (2016-2021)

Figure Benelux MOOCs Revenue and Growth Rate Forecast (2016-2021)

Table Europe MOOCs Sales Forecast by Type (2016-2021)

Table Europe MOOCs Sales Forecast by Application (2016-2021)

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