

Europe MOOCs Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of MOOCs

Revenue, means the sales value of MOOCs

This report studies sales (consumption) of MOOCs in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

edX

Coursera

Udacity

Udemy

Apple

Codecademy

FutureLearn

Iiversity

Khan Academy

MOOC2Degree

NovoEd

StraighterLine

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of MOOCs in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by application, this report focuses on sales, market share and growth rate of MOOCs in each application, can be divided into

Application 1

Application 2

Application 3

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