

Europe Mobile Learning Market Report 2017

https://marketpublishers.com/r/E99454C387FEN.html

Date: March 2017

Pages: 123

Price: US\$ 3,900.00 (Single User License)

ID: E99454C387FEN

Abstracts

Notes:

Sales, means the sales volume of Mobile Learning

Revenue, means the sales value of Mobile Learning

This report studies sales (consumption) of Mobile Learning in Europe market, especially in Germany, France, UK, Russia, Italy, Spain and Benelux, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Net Dimensions

Sap AG

Dell

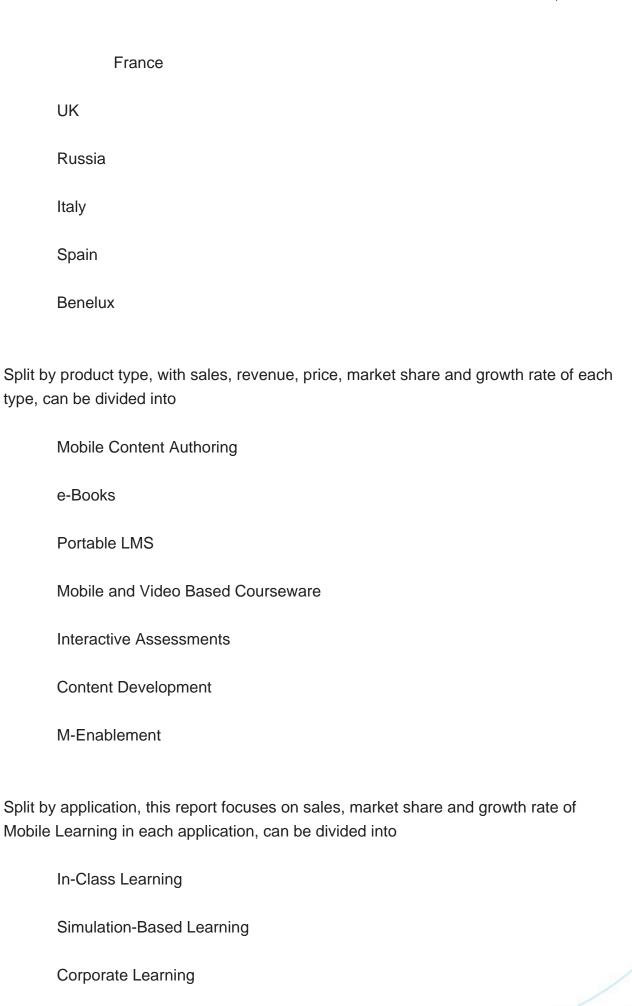
Upside Learning?

Skillsoft

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Mobile Learning in these countries, from 2011 to 2021 (forecast), like

Germany







Online-on-the Job Training



Contents

Europe Mobile Learning Market Report 2017

1 MOBILE LEARNING OVERVIEW

- 1.1 Product Overview and Scope of Mobile Learning
- 1.2 Classification of Mobile Learning
 - 1.2.1 Mobile Content Authoring
 - 1.2.2 e-Books
 - 1.2.3 Portable LMS
- 1.2.4 Mobile and Video Based Courseware
- 1.2.5 Interactive Assessments
- 1.2.6 Content Development
- 1.2.7 M-Enablement
- 1.3 Application of Mobile Learning
 - 1.3.1 In-Class Learning
 - 1.3.2 Simulation-Based Learning
 - 1.3.3 Corporate Learning
- 1.3.4 Online-on-the Job Training
- 1.4 Mobile Learning Market by Countries
 - 1.4.1 Germany Status and Prospect (2012-2022)
 - 1.4.2 France Status and Prospect (2012-2022)
 - 1.4.3 UK Status and Prospect (2012-2022)
 - 1.4.4 Russia Status and Prospect (2012-2022)
 - 1.4.5 Italy Status and Prospect (2012-2022)
 - 1.4.6 Spain Status and Prospect (2012-2022)
 - 1.4.7 Benelux Status and Prospect (2012-2022)
- 1.5 Europe Market Size (Value and Volume) of Mobile Learning (2012-2022)
 - 1.5.1 Europe Mobile Learning Sales and Growth Rate (2012-2022)
 - 1.5.2 Europe Mobile Learning Revenue and Growth Rate (2012-2022)

2 EUROPE MOBILE LEARNING BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Mobile Learning Market Competition by Manufacturers
- 2.1.1 Europe Mobile Learning Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.1.2 Europe Mobile Learning Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Mobile Learning (Volume and Value) by Type



- 2.2.1 Europe Mobile Learning Sales and Market Share by Type (2012-2017)
- 2.2.2 Europe Mobile Learning Revenue and Market Share by Type (2012-2017)
- 2.3 Europe Mobile Learning (Volume and Value) by Countries
- 2.3.1 Europe Mobile Learning Sales and Market Share by Countries (2012-2017)
- 2.3.2 Europe Mobile Learning Revenue and Market Share by Countries (2012-2017)
- 2.4 Europe Mobile Learning (Volume) by Application

3 GERMANY MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 3.1 Germany Mobile Learning Sales and Value (2012-2017)
 - 3.1.1 Germany Mobile Learning Sales and Growth Rate (2012-2017)
 - 3.1.2 Germany Mobile Learning Revenue and Growth Rate (2012-2017)
 - 3.1.3 Germany Mobile Learning Sales Price Trend (2012-2017)
- 3.2 Germany Mobile Learning Sales and Market Share by Manufacturers
- 3.3 Germany Mobile Learning Sales and Market Share by Type
- 3.4 Germany Mobile Learning Sales and Market Share by Application

4 FRANCE MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 4.1 France Mobile Learning Sales and Value (2012-2017)
 - 4.1.1 France Mobile Learning Sales and Growth Rate (2012-2017)
 - 4.1.2 France Mobile Learning Revenue and Growth Rate (2012-2017)
- 4.1.4 France Mobile Learning Sales Price Trend (2012-2017)
- 4.2 France Mobile Learning Sales and Market Share by Manufacturers
- 4.3 France Mobile Learning Sales and Market Share by Type
- 4.4 France Mobile Learning Sales and Market Share by Application

5 UK MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK Mobile Learning Sales and Value (2012-2017)
 - 5.1.1 UK Mobile Learning Sales and Growth Rate (2012-2017)
 - 5.1.2 UK Mobile Learning Revenue and Growth Rate (2012-2017)
 - 5.1.5 UK Mobile Learning Sales Price Trend (2012-2017)
- 5.2 UK Mobile Learning Sales and Market Share by Manufacturers
- 5.3 UK Mobile Learning Sales and Market Share by Type
- 5.4 UK Mobile Learning Sales and Market Share by Application

6 RUSSIA MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)



- 6.1 Russia Mobile Learning Sales and Value (2012-2017)
 - 6.1.1 Russia Mobile Learning Sales and Growth Rate (2012-2017)
 - 6.1.2 Russia Mobile Learning Revenue and Growth Rate (2012-2017)
 - 6.1.6 Russia Mobile Learning Sales Price Trend (2012-2017)
- 6.2 Russia Mobile Learning Sales and Market Share by Manufacturers
- 6.3 Russia Mobile Learning Sales and Market Share by Type
- 6.4 Russia Mobile Learning Sales and Market Share by Application

7 ITALY MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Mobile Learning Sales and Value (2012-2017)
- 7.1.1 Italy Mobile Learning Sales and Growth Rate (2012-2017)
- 7.1.2 Italy Mobile Learning Revenue and Growth Rate (2012-2017)
- 7.1.7 Italy Mobile Learning Sales Price Trend (2012-2017)
- 7.2 Italy Mobile Learning Sales and Market Share by Manufacturers
- 7.3 Italy Mobile Learning Sales and Market Share by Type
- 7.4 Italy Mobile Learning Sales and Market Share by Application

8 SPAIN MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Mobile Learning Sales and Value (2012-2017)
 - 8.1.1 Spain Mobile Learning Sales and Growth Rate (2012-2017)
 - 8.1.2 Spain Mobile Learning Revenue and Growth Rate (2012-2017)
 - 8.1.8 Spain Mobile Learning Sales Price Trend (2012-2017)
- 8.2 Spain Mobile Learning Sales and Market Share by Manufacturers
- 8.3 Spain Mobile Learning Sales and Market Share by Type
- 8.4 Spain Mobile Learning Sales and Market Share by Application

9 BENELUX MOBILE LEARNING (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Mobile Learning Sales and Value (2012-2017)
 - 9.1.1 Benelux Mobile Learning Sales and Growth Rate (2012-2017)
 - 9.1.2 Benelux Mobile Learning Revenue and Growth Rate (2012-2017)
 - 9.1.9 Benelux Mobile Learning Sales Price Trend (2012-2017)
- 9.2 Benelux Mobile Learning Sales and Market Share by Manufacturers
- 9.3 Benelux Mobile Learning Sales and Market Share by Type
- 9.4 Benelux Mobile Learning Sales and Market Share by Application

10 EUROPE MOBILE LEARNING MANUFACTURERS ANALYSIS



- 10.1 Net Dimensions
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Mobile Learning Product Type, Application and Specification
 - 10.1.2.1 Mobile Content Authoring
 - 10.1.2.2 e-Books
- 10.1.3 Net Dimensions Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.1.4 Main Business/Business Overview
- 10.2 Sap AG
- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Mobile Learning Product Type, Application and Specification
 - 10.2.2.1 Mobile Content Authoring
 - 10.2.2.2 e-Books
- 10.2.3 Sap AG Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.2.4 Main Business/Business Overview
- 10.3 Dell
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 Mobile Learning Product Type, Application and Specification
 - 10.3.2.1 Mobile Content Authoring
 - 10.3.2.2 e-Books
 - 10.3.3 Dell Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.3.4 Main Business/Business Overview
- 10.4 Upside Learning?
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Mobile Learning Product Type, Application and Specification
 - 10.4.2.1 Mobile Content Authoring
 - 10.4.2.2 e-Books
- 10.4.3 Upside Learning? Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.4.4 Main Business/Business Overview
- 10.5 Skillsoft
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Mobile Learning Product Type, Application and Specification
 - 10.5.2.1 Mobile Content Authoring
 - 10.5.2.2 e-Books
 - 10.5.3 Skillsoft Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)
 - 10.5.4 Main Business/Business Overview



11 MOBILE LEARNING MANUFACTURING COST ANALYSIS

- 11.1 Mobile Learning Key Raw Materials Analysis
 - 11.1.1 Key Raw Materials
 - 11.1.2 Price Trend of Key Raw Materials
 - 11.1.3 Key Suppliers of Raw Materials
 - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Mobile Learning

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Mobile Learning Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Mobile Learning Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE MOBILE LEARNING MARKET FORECAST (2017-2022)

- 14.1 Germany Mobile Learning Sales Forecast (2017-2022)
- 14.2 France Mobile Learning Sales Forecast (2017-2022)
- 14.3 UK Mobile Learning Sales Forecast (2017-2022)
- 14.4 Russia Mobile Learning Sales Forecast (2017-2022)
- 14.5 Italy Mobile Learning Sales Forecast (2017-2022)



- 14.6 Spain Mobile Learning Sales Forecast (2017-2022)
- 14.7 Benelux Mobile Learning Sales Forecast (2017-2022)
- 14.8 Europe Mobile Learning Sales Forecast by Type (2017-2022)
- 14.9 Europe Mobile Learning Sales Forecast by Application (2017-2022)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mobile Learning

Table Classification of Mobile Learning

Figure Europe Sales Market Share of Mobile Learning by Type in 2015

Figure Mobile Content Authoring Picture

Figure e-Books Picture

Figure Portable LMS Picture

Figure Mobile and Video Based Courseware Picture

Figure Interactive Assessments Picture

Figure Content Development Picture

Figure M-Enablement Picture

Table Application of Mobile Learning

Figure Europe Sales Market Share of Mobile Learning by Application in 2015

Figure In-Class Learning Examples

Figure Simulation-Based Learning Examples

Figure Corporate Learning Examples

Figure Online-on-the Job Training Examples

Figure Germany Mobile Learning Revenue and Growth Rate (2012-2022)

Figure France Mobile Learning Revenue and Growth Rate (2012-2022)

Figure UK Mobile Learning Revenue and Growth Rate (2012-2022)

Figure Russia Mobile Learning Revenue and Growth Rate (2012-2022)

Figure Italy Mobile Learning Revenue and Growth Rate (2012-2022)

Figure Spain Mobile Learning Revenue and Growth Rate (2012-2022)

Figure Benelux Mobile Learning Revenue and Growth Rate (2012-2022)

Figure Europe Mobile Learning Sales and Growth Rate (2012-2022)

Figure Europe Mobile Learning Revenue and Growth Rate (2012-2022)

Table Europe Mobile Learning Sales of Key Manufacturers (2015 and 2016)

Table Europe Mobile Learning Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Learning Sales Share by Manufacturers

Figure 2016 Mobile Learning Sales Share by Manufacturers

Table Europe Mobile Learning Revenue by Manufacturers (2015 and 2016)

Table Europe Mobile Learning Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Mobile Learning Revenue Share by Manufacturers

Table 2016 Europe Mobile Learning Revenue Share by Manufacturers

Table Europe Mobile Learning Sales and Market Share by Type (2012-2017)

Table Europe Mobile Learning Sales Share by Type (2012-2017)



Figure Sales Market Share of Mobile Learning by Type (2012-2017)

Figure Europe Mobile Learning Sales Growth Rate by Type (2012-2017)

Table Europe Mobile Learning Revenue and Market Share by Type (2012-2017)

Table Europe Mobile Learning Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Mobile Learning by Type (2012-2017)

Figure Europe Mobile Learning Revenue Growth Rate by Type (2012-2017)

Table Europe Mobile Learning Sales and Market Share by Countries (2012-2017)

Table Europe Mobile Learning Sales Share by Countries (2012-2017)

Figure Sales Market Share of Mobile Learning by Countries (2012-2017)

Table Europe Mobile Learning Revenue and Market Share by Countries (2012-2017)

Table Europe Mobile Learning Revenue Share by Countries (2012-2017)

Figure Revenue Market Share of Mobile Learning by Countries (2012-2017)

Table Europe Mobile Learning Sales and Market Share by Application (2012-2017)

Table Europe Mobile Learning Sales Share by Application (2012-2017)

Figure Sales Market Share of Mobile Learning by Application (2012-2017)

Figure Germany Mobile Learning Sales and Growth Rate (2012-2017)

Figure Germany Mobile Learning Revenue and Growth Rate (2012-2017)

Figure Germany Mobile Learning Sales Price Trend (2012-2017)

Table Germany Mobile Learning Sales by Manufacturers (2015 and 2016)

Table Germany Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table Germany Mobile Learning Sales by Type (2015 and 2016)

Table Germany Mobile Learning Market Share by Type (2015 and 2016)

Table Germany Mobile Learning Sales by Application (2015 and 2016)

Table Germany Mobile Learning Market Share by Application (2015 and 2016)

Figure France Mobile Learning Sales and Growth Rate (2012-2017)

Figure France Mobile Learning Revenue and Growth Rate (2012-2017)

Figure France Mobile Learning Sales Price Trend (2012-2017)

Table France Mobile Learning Sales by Manufacturers (2015 and 2016)

Table France Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table France Mobile Learning Sales by Type (2015 and 2016)

Table France Mobile Learning Market Share by Type (2015 and 2016)

Table France Mobile Learning Sales by Application (2015 and 2016)

Table France Mobile Learning Market Share by Application (2015 and 2016)

Figure UK Mobile Learning Sales and Growth Rate (2012-2017)

Figure UK Mobile Learning Revenue and Growth Rate (2012-2017)

Figure UK Mobile Learning Sales Price Trend (2012-2017)

Table UK Mobile Learning Sales by Manufacturers (2015 and 2016)

Table UK Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table UK Mobile Learning Sales by Type (2015 and 2016)



Table UK Mobile Learning Market Share by Type (2015 and 2016)

Table UK Mobile Learning Sales by Application (2015 and 2016)

Table UK Mobile Learning Market Share by Application (2015 and 2016)

Figure Russia Mobile Learning Sales and Growth Rate (2012-2017)

Figure Russia Mobile Learning Revenue and Growth Rate (2012-2017)

Figure Russia Mobile Learning Sales Price Trend (2012-2017)

Table Russia Mobile Learning Sales by Manufacturers (2015 and 2016)

Table Russia Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table Russia Mobile Learning Sales by Type (2015 and 2016)

Table Russia Mobile Learning Market Share by Type (2015 and 2016)

Table Russia Mobile Learning Sales by Application (2015 and 2016)

Table Russia Mobile Learning Market Share by Application (2015 and 2016)

Figure Italy Mobile Learning Sales and Growth Rate (2012-2017)

Figure Italy Mobile Learning Revenue and Growth Rate (2012-2017)

Figure Italy Mobile Learning Sales Price Trend (2012-2017)

Table Italy Mobile Learning Sales by Manufacturers (2015 and 2016)

Table Italy Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table Italy Mobile Learning Sales by Type (2015 and 2016)

Table Italy Mobile Learning Market Share by Type (2015 and 2016)

Table Italy Mobile Learning Sales by Application (2015 and 2016)

Table Italy Mobile Learning Market Share by Application (2015 and 2016)

Figure Spain Mobile Learning Sales and Growth Rate (2012-2017)

Figure Spain Mobile Learning Revenue and Growth Rate (2012-2017)

Figure Spain Mobile Learning Sales Price Trend (2012-2017)

Table Spain Mobile Learning Sales by Manufacturers (2015 and 2016)

Table Spain Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table Spain Mobile Learning Sales by Type (2015 and 2016)

Table Spain Mobile Learning Market Share by Type (2015 and 2016)

Table Spain Mobile Learning Sales by Application (2015 and 2016)

Table Spain Mobile Learning Market Share by Application (2015 and 2016)

Figure Benelux Mobile Learning Sales and Growth Rate (2012-2017)

Figure Benelux Mobile Learning Revenue and Growth Rate (2012-2017)

Figure Benelux Mobile Learning Sales Price Trend (2012-2017)

Table Benelux Mobile Learning Sales by Manufacturers (2015 and 2016)

Table Benelux Mobile Learning Market Share by Manufacturers (2015 and 2016)

Table Benelux Mobile Learning Sales by Type (2015 and 2016)

Table Benelux Mobile Learning Market Share by Type (2015 and 2016)

Table Benelux Mobile Learning Sales by Application (2015 and 2016)

Table Benelux Mobile Learning Market Share by Application (2015 and 2016)



Table Mobile Learning Basic Information List

Table Net Dimensions Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Net Dimensions Mobile Learning Sales Market Share (2012-2017)

Table Sap AG Basic Information List

Table Sap AG Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)

Table Sap AG Mobile Learning Sales Market Share (2012-2017)

Table Dell Basic Information List

Table Dell Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)

Table Dell Mobile Learning Sales Market Share (2012-2017)

Table Upside Learning? Basic Information List

Table Upside Learning? Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)

Table Upside Learning? Mobile Learning Sales Market Share (2012-2017)

Table Skillsoft Basic Information List

Table Skillsoft Mobile Learning Sales, Revenue, Price and Gross Margin (2012-2017)

Table Skillsoft Mobile Learning Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Learning

Figure Manufacturing Process Analysis of Mobile Learning

Figure Mobile Learning Industrial Chain Analysis

Table Raw Materials Sources of Mobile Learning Major Manufacturers in 2015

Table Major Buyers of Mobile Learning

Table Distributors/Traders List

Figure Germany Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure Germany Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure France Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure France Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure UK Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure UK Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure Russia Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure Russia Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure Italy Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure Italy Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure Spain Mobile Learning Sales and Growth Rate Forecast (2017-2022)

Figure Spain Mobile Learning Revenue and Growth Rate Forecast (2017-2022)

Figure Benelux Mobile Learning Sales and Growth Rate Forecast (2017-2022)



Figure Benelux Mobile Learning Revenue and Growth Rate Forecast (2017-2022)
Table Europe Mobile Learning Sales Forecast by Type (2017-2022)
Table Europe Mobile Learning Sales Forecast by Application (2017-2022)



I would like to order

Product name: Europe Mobile Learning Market Report 2017

Product link: https://marketpublishers.com/r/E99454C387FEN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E99454C387FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970