

Europe Mats Market Report 2016

https://marketpublishers.com/r/E28792B4131EN.html

Date: November 2016

Pages: 122

Price: US\$ 3,900.00 (Single User License)

ID: E28792B4131EN

Abstracts

Notes:	
Sales, means the sales volume of Mats	3

Revenue, means the sales value of Mats

This report studies sales (consumption) of Mats in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

3M
Costco
Disney
HelloKitty
Mats
KAWATA
Tayohya

IKEA

Crown



Gaiam
CS
Ortho
Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Mats in these countries from 2011 to 2021 (forecast), like
Germany
France
UK
Russia
Italy
Spain
Benelux
Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into
Floor Mats
Car Marts
Other

Split by application, this report focuses on sales, market share and growth rate of Mats

Europe Mats Market Report 2016

in each application, can be divided into





Hotel	
Restaurant	
Private	
Other	



Contents

Europe Mats Market Report 2016

1 MATS OVERVIEW

- 1.1 Product Overview and Scope of Mats
- 1.2 Classification of Mats
 - 1.2.1 Floor Mats
 - 1.2.2 Car Marts
 - 1.2.3 Other
- 1.3 Application of Mats
 - 1.3.1 Hotel
 - 1.3.2 Restaurant
 - 1.3.3 Private
 - 1.3.4 Other
- 1.4 Mats Market by Countries
 - 1.4.1 Germany Status and Prospect (2011-2021)
 - 1.4.2 France Status and Prospect (2011-2021)
 - 1.4.3 UK Status and Prospect (2011-2021)
 - 1.4.4 Russia Status and Prospect (2011-2021)
 - 1.4.5 Italy Status and Prospect (2011-2021)
 - 1.4.6 Spain Status and Prospect (2011-2021)
- 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Mats (2011-2021)
 - 1.5.1 Europe Mats Sales and Growth Rate (2011-2021)
 - 1.5.2 Europe Mats Revenue and Growth Rate (2011-2021)

2 EUROPE MATS BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Mats Market Competition by Manufacturers
 - 2.1.1 Europe Mats Sales and Market Share of Key Manufacturers (2015 and 2016)
 - 2.1.2 Europe Mats Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Mats (Volume and Value) by Type
 - 2.2.1 Europe Mats Sales and Market Share by Type (2011-2016)
 - 2.2.2 Europe Mats Revenue and Market Share by Type (2011-2016)
- 2.3 Europe Mats (Volume and Value) by Countries
- 2.3.1 Europe Mats Sales and Market Share by Countries (2011-2016)
- 2.3.2 Europe Mats Revenue and Market Share by Countries (2011-2016)



2.4 Europe Mats (Volume) by Application

3 GERMANY MATS (VOLUME, VALUE AND SALES PRICE)

- 3.1 Germany Mats Sales and Value (2011-2016)
 - 3.1.1 Germany Mats Sales and Growth Rate (2011-2016)
 - 3.1.2 Germany Mats Revenue and Growth Rate (2011-2016)
 - 3.1.3 Germany Mats Sales Price Trend (2011-2016)
- 3.2 Germany Mats Sales and Market Share by Manufacturers
- 3.3 Germany Mats Sales and Market Share by Type
- 3.4 Germany Mats Sales and Market Share by Application

4 FRANCE MATS (VOLUME, VALUE AND SALES PRICE)

- 4.1 France Mats Sales and Value (2011-2016)
 - 4.1.1 France Mats Sales and Growth Rate (2011-2016)
 - 4.1.2 France Mats Revenue and Growth Rate (2011-2016)
 - 4.1.4 France Mats Sales Price Trend (2011-2016)
- 4.2 France Mats Sales and Market Share by Manufacturers
- 4.3 France Mats Sales and Market Share by Type
- 4.4 France Mats Sales and Market Share by Application

5 UK MATS (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK Mats Sales and Value (2011-2016)
 - 5.1.1 UK Mats Sales and Growth Rate (2011-2016)
 - 5.1.2 UK Mats Revenue and Growth Rate (2011-2016)
 - 5.1.5 UK Mats Sales Price Trend (2011-2016)
- 5.2 UK Mats Sales and Market Share by Manufacturers
- 5.3 UK Mats Sales and Market Share by Type
- 5.4 UK Mats Sales and Market Share by Application

6 RUSSIA MATS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Mats Sales and Value (2011-2016)
 - 6.1.1 Russia Mats Sales and Growth Rate (2011-2016)
 - 6.1.2 Russia Mats Revenue and Growth Rate (2011-2016)
 - 6.1.6 Russia Mats Sales Price Trend (2011-2016)
- 6.2 Russia Mats Sales and Market Share by Manufacturers



- 6.3 Russia Mats Sales and Market Share by Type
- 6.4 Russia Mats Sales and Market Share by Application

7 ITALY MATS (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Mats Sales and Value (2011-2016)
 - 7.1.1 Italy Mats Sales and Growth Rate (2011-2016)
 - 7.1.2 Italy Mats Revenue and Growth Rate (2011-2016)
 - 7.1.7 Italy Mats Sales Price Trend (2011-2016)
- 7.2 Italy Mats Sales and Market Share by Manufacturers
- 7.3 Italy Mats Sales and Market Share by Type
- 7.4 Italy Mats Sales and Market Share by Application

8 SPAIN MATS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Mats Sales and Value (2011-2016)
 - 8.1.1 Spain Mats Sales and Growth Rate (2011-2016)
 - 8.1.2 Spain Mats Revenue and Growth Rate (2011-2016)
 - 8.1.8 Spain Mats Sales Price Trend (2011-2016)
- 8.2 Spain Mats Sales and Market Share by Manufacturers
- 8.3 Spain Mats Sales and Market Share by Type
- 8.4 Spain Mats Sales and Market Share by Application

9 BENELUX MATS (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Mats Sales and Value (2011-2016)
 - 9.1.1 Benelux Mats Sales and Growth Rate (2011-2016)
 - 9.1.2 Benelux Mats Revenue and Growth Rate (2011-2016)
 - 9.1.9 Benelux Mats Sales Price Trend (2011-2016)
- 9.2 Benelux Mats Sales and Market Share by Manufacturers
- 9.3 Benelux Mats Sales and Market Share by Type
- 9.4 Benelux Mats Sales and Market Share by Application

10 EUROPE MATS MANUFACTURERS ANALYSIS

- 10.1 3M
 - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.1.2 Mats Product Type, Application and Specification
 - 10.1.2.1 Type I



- 10.1.2.2 Type II
- 10.1.3 3M Mats Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview
- 10.2 Costco
 - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.2.2 Mats Product Type, Application and Specification
 - 10.2.2.1 Type I
 - 10.2.2.2 Type II
 - 10.2.3 Costco Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.2.4 Main Business/Business Overview
- 10.3 Disney
 - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.3.2 Mats Product Type, Application and Specification
 - 10.3.2.1 Type I
 - 10.3.2.2 Type II
 - 10.3.3 Disney Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.3.4 Main Business/Business Overview
- 10.4 HelloKitty
 - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.4.2 Mats Product Type, Application and Specification
 - 10.4.2.1 Type I
 - 10.4.2.2 Type II
 - 10.4.3 HelloKitty Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.4.4 Main Business/Business Overview
- 10.5 Mats
 - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.5.2 Mats Product Type, Application and Specification
 - 10.5.2.1 Type I
 - 10.5.2.2 Type II
 - 10.5.3 Mats Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.5.4 Main Business/Business Overview
- 10.6 KAWATA
 - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.6.2 Mats Product Type, Application and Specification
 - 10.6.2.1 Type I
 - 10.6.2.2 Type II
 - 10.6.3 KAWATA Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.6.4 Main Business/Business Overview
- 10.7 Tayohya



- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Mats Product Type, Application and Specification
 - 10.7.2.1 Type I
 - 10.7.2.2 Type II
- 10.7.3 Tayohya Mats Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.7.4 Main Business/Business Overview
- 10.8 Crown
 - 10.8.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.8.2 Mats Product Type, Application and Specification
 - 10.8.2.1 Type I
 - 10.8.2.2 Type II
 - 10.8.3 Crown Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.8.4 Main Business/Business Overview
- 10.9 IKEA
 - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.9.2 Mats Product Type, Application and Specification
 - 10.9.2.1 Type I
 - 10.9.2.2 Type II
 - 10.9.3 IKEA Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.9.4 Main Business/Business Overview
- 10.10 Gaiam
 - 10.10.1 Company Basic Information, Manufacturing Base and Competitors
 - 10.10.2 Mats Product Type, Application and Specification
 - 10.10.2.1 Type I
 - 10.10.2.2 Type II
 - 10.10.3 Gaiam Mats Sales, Revenue, Price and Gross Margin (2011-2016)
 - 10.10.4 Main Business/Business Overview
- 10.11 CS
- 10.12 Ortho

11 MATS MANUFACTURING COST ANALYSIS

- 11.1 Mats Key Raw Materials Analysis
- 11.1.1 Key Raw Materials
- 11.1.2 Price Trend of Key Raw Materials
- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
- 11.2.1 Raw Materials



- 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Mats

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Mats Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Mats Major Manufacturers in 2015
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 EUROPE MATS MARKET FORECAST (2016-2021)

- 14.1 Germany Mats Sales Forecast (2016-2021)
- 14.2 France Mats Sales Forecast (2016-2021)
- 14.3 UK Mats Sales Forecast (2016-2021)
- 14.4 Russia Mats Sales Forecast (2016-2021)
- 14.5 Italy Mats Sales Forecast (2016-2021)
- 14.6 Spain Mats Sales Forecast (2016-2021)
- 14.7 Benelux Mats Sales Forecast (2016-2021)
- 14.8 Europe Mats Sales Forecast by Type (2016-2021)
- 14.9 Europe Mats Sales Forecast by Application (2016-2021)

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX



Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Mats

Table Classification of Mats

Figure Europe Sales Market Share of Mats by Type in 2015

Figure Floor Mats Picture

Figure Car Marts Picture

Figure Other Picture

Table Application of Mats

Figure Europe Sales Market Share of Mats by Application in 2015

Figure Hotel Examples

Figure Restaurant Examples

Figure Private Examples

Figure Other Examples

Figure Germany Mats Revenue and Growth Rate (2011-2021)

Figure France Mats Revenue and Growth Rate (2011-2021)

Figure UK Mats Revenue and Growth Rate (2011-2021)

Figure Russia Mats Revenue and Growth Rate (2011-2021)

Figure Italy Mats Revenue and Growth Rate (2011-2021)

Figure Spain Mats Revenue and Growth Rate (2011-2021)

Figure Benelux Mats Revenue and Growth Rate (2011-2021)

Figure Europe Mats Sales and Growth Rate (2011-2021)

Figure Europe Mats Revenue and Growth Rate (2011-2021)

Table Europe Mats Sales of Key Manufacturers (2015 and 2016)

Table Europe Mats Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Mats Sales Share by Manufacturers

Figure 2016 Mats Sales Share by Manufacturers

Table Europe Mats Revenue by Manufacturers (2015 and 2016)

Table Europe Mats Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Mats Revenue Share by Manufacturers

Table 2016 Europe Mats Revenue Share by Manufacturers

Table Europe Mats Sales and Market Share by Type (2011-2016)

Table Europe Mats Sales Share by Type (2011-2016)

Figure Sales Market Share of Mats by Type (2011-2016)

Figure Europe Mats Sales Growth Rate by Type (2011-2016)

Table Europe Mats Revenue and Market Share by Type (2011-2016)

Table Europe Mats Revenue Share by Type (2011-2016)



Figure Revenue Market Share of Mats by Type (2011-2016)

Figure Europe Mats Revenue Growth Rate by Type (2011-2016)

Table Europe Mats Sales and Market Share by Countries (2011-2016)

Table Europe Mats Sales Share by Countries (2011-2016)

Figure Sales Market Share of Mats by Countries (2011-2016)

Table Europe Mats Revenue and Market Share by Countries (2011-2016)

Table Europe Mats Revenue Share by Countries (2011-2016)

Figure Revenue Market Share of Mats by Countries (2011-2016)

Table Europe Mats Sales and Market Share by Application (2011-2016)

Table Europe Mats Sales Share by Application (2011-2016)

Figure Sales Market Share of Mats by Application (2011-2016)

Figure Germany Mats Sales and Growth Rate (2011-2016)

Figure Germany Mats Revenue and Growth Rate (2011-2016)

Figure Germany Mats Sales Price Trend (2011-2016)

Table Germany Mats Sales by Manufacturers (2015 and 2016)

Table Germany Mats Market Share by Manufacturers (2015 and 2016)

Table Germany Mats Sales by Type (2015 and 2016)

Table Germany Mats Market Share by Type (2015 and 2016)

Table Germany Mats Sales by Application (2015 and 2016)

Table Germany Mats Market Share by Application (2015 and 2016)

Figure France Mats Sales and Growth Rate (2011-2016)

Figure France Mats Revenue and Growth Rate (2011-2016)

Figure France Mats Sales Price Trend (2011-2016)

Table France Mats Sales by Manufacturers (2015 and 2016)

Table France Mats Market Share by Manufacturers (2015 and 2016)

Table France Mats Sales by Type (2015 and 2016)

Table France Mats Market Share by Type (2015 and 2016)

Table France Mats Sales by Application (2015 and 2016)

Table France Mats Market Share by Application (2015 and 2016)

Figure UK Mats Sales and Growth Rate (2011-2016)

Figure UK Mats Revenue and Growth Rate (2011-2016)

Figure UK Mats Sales Price Trend (2011-2016)

Table UK Mats Sales by Manufacturers (2015 and 2016)

Table UK Mats Market Share by Manufacturers (2015 and 2016)

Table UK Mats Sales by Type (2015 and 2016)

Table UK Mats Market Share by Type (2015 and 2016)

Table UK Mats Sales by Application (2015 and 2016)

Table UK Mats Market Share by Application (2015 and 2016)

Figure Russia Mats Sales and Growth Rate (2011-2016)



Figure Russia Mats Revenue and Growth Rate (2011-2016)

Figure Russia Mats Sales Price Trend (2011-2016)

Table Russia Mats Sales by Manufacturers (2015 and 2016)

Table Russia Mats Market Share by Manufacturers (2015 and 2016)

Table Russia Mats Sales by Type (2015 and 2016)

Table Russia Mats Market Share by Type (2015 and 2016)

Table Russia Mats Sales by Application (2015 and 2016)

Table Russia Mats Market Share by Application (2015 and 2016)

Figure Italy Mats Sales and Growth Rate (2011-2016)

Figure Italy Mats Revenue and Growth Rate (2011-2016)

Figure Italy Mats Sales Price Trend (2011-2016)

Table Italy Mats Sales by Manufacturers (2015 and 2016)

Table Italy Mats Market Share by Manufacturers (2015 and 2016)

Table Italy Mats Sales by Type (2015 and 2016)

Table Italy Mats Market Share by Type (2015 and 2016)

Table Italy Mats Sales by Application (2015 and 2016)

Table Italy Mats Market Share by Application (2015 and 2016)

Figure Spain Mats Sales and Growth Rate (2011-2016)

Figure Spain Mats Revenue and Growth Rate (2011-2016)

Figure Spain Mats Sales Price Trend (2011-2016)

Table Spain Mats Sales by Manufacturers (2015 and 2016)

Table Spain Mats Market Share by Manufacturers (2015 and 2016)

Table Spain Mats Sales by Type (2015 and 2016)

Table Spain Mats Market Share by Type (2015 and 2016)

Table Spain Mats Sales by Application (2015 and 2016)

Table Spain Mats Market Share by Application (2015 and 2016)

Figure Benelux Mats Sales and Growth Rate (2011-2016)

Figure Benelux Mats Revenue and Growth Rate (2011-2016)

Figure Benelux Mats Sales Price Trend (2011-2016)

Table Benelux Mats Sales by Manufacturers (2015 and 2016)

Table Benelux Mats Market Share by Manufacturers (2015 and 2016)

Table Benelux Mats Sales by Type (2015 and 2016)

Table Benelux Mats Market Share by Type (2015 and 2016)

Table Benelux Mats Sales by Application (2015 and 2016)

Table Benelux Mats Market Share by Application (2015 and 2016)

Table Mats Basic Information List

Table 3M Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Mats Sales Market Share (2011-2016)

Table Costco Basic Information List



Table Costco Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Costco Mats Sales Market Share (2011-2016)

Table Disney Basic Information List

Table Disney Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Disney Mats Sales Market Share (2011-2016)

Table HelloKitty Basic Information List

Table HelloKitty Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table HelloKitty Mats Sales Market Share (2011-2016)

Table Mats Basic Information List

Table Mats Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mats Mats Sales Market Share (2011-2016)

Table KAWATA Basic Information List

Table KAWATA Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table KAWATA Mats Sales Market Share (2011-2016)

Table Tayohya Basic Information List

Table Tayohya Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tayohya Mats Sales Market Share (2011-2016)

Table Crown Basic Information List

Table Crown Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Crown Mats Sales Market Share (2011-2016)

Table IKEA Basic Information List

Table IKEA Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table IKEA Mats Sales Market Share (2011-2016)

Table Gaiam Basic Information List

Table Gaiam Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gaiam Mats Sales Market Share (2011-2016)

Table CS Basic Information List

Table CS Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table CS Mats Sales Market Share (2011-2016)

Table Ortho Basic Information List

Table Ortho Mats Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ortho Mats Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mats

Figure Manufacturing Process Analysis of Mats

Figure Mats Industrial Chain Analysis

Table Raw Materials Sources of Mats Major Manufacturers in 2015



Table Major Buyers of Mats

Table Distributors/Traders List

Figure Germany Mats Sales and Growth Rate Forecast (2016-2021)

Figure Germany Mats Revenue and Growth Rate Forecast (2016-2021)

Figure France Mats Sales and Growth Rate Forecast (2016-2021)

Figure France Mats Revenue and Growth Rate Forecast (2016-2021)

Figure UK Mats Sales and Growth Rate Forecast (2016-2021)

Figure UK Mats Revenue and Growth Rate Forecast (2016-2021)

Figure Russia Mats Sales and Growth Rate Forecast (2016-2021)

Figure Russia Mats Revenue and Growth Rate Forecast (2016-2021)

Figure Italy Mats Sales and Growth Rate Forecast (2016-2021)

Figure Italy Mats Revenue and Growth Rate Forecast (2016-2021)

Figure Spain Mats Sales and Growth Rate Forecast (2016-2021)

Figure Spain Mats Revenue and Growth Rate Forecast (2016-2021)

Figure Benelux Mats Sales and Growth Rate Forecast (2016-2021)

Figure Benelux Mats Revenue and Growth Rate Forecast (2016-2021)

Table Europe Mats Sales Forecast by Type (2016-2021)

Table Europe Mats Sales Forecast by Application (2016-2021)



I would like to order

Product name: Europe Mats Market Report 2016

Product link: https://marketpublishers.com/r/E28792B4131EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/E28792B4131EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970