

Europe Licensed Sports Merchandise Market Report 2017

<https://marketpublishers.com/r/E4CF55E0036EN.html>

Date: January 2017

Pages: 112

Price: US\$ 3,900.00 (Single User License)

ID: E4CF55E0036EN

Abstracts

Notes:

Sales, means the sales volume of Licensed Sports Merchandise

Revenue, means the sales value of Licensed Sports Merchandise

This report studies sales (consumption) of Licensed Sports Merchandise in Europe market, especially in Germany, France, UK, Russia, Italy, Spain and Benelux, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Fanatics

G-III Apparel Group

VF Corp

Columbia Sportswear

Everlast Worldwide

Hanesbrands

Knights Apparel

Nike

Prada

Puma

Quicksilver

Ralph Lauren

Reebok (Adidas)

Under Armour

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Licensed Sports Merchandise in these countries, from 2011 to 2021 (forecast), like

Germany

France

UK

Russia

Italy

Spain

Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Online Stores

Offline Stores

Split by application, this report focuses on sales, market share and growth rate of Licensed Sports Merchandise in each application, can be divided into

Household

Commercial use

Other

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