

## **Europe Laptop Industry 2015 Market Research Report**

https://marketpublishers.com/r/EC0D7687A3BEN.html

Date: November 2015

Pages: 135

Price: US\$ 3,600.00 (Single User License)

ID: EC0D7687A3BEN

### **Abstracts**

The Europe Laptop Industry 2015 Market Research Report is a professional and indepth study on the current state of the Laptop industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Laptop market analysis is provided for the Europe markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on Europe major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Laptop industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 155 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Laptop
- 1.2 Classification of Laptop
- 1.3 Applications of Laptop
- 1.4 Industry Chain Structure of Laptop
- 1.5 Industry Overview of Laptop
- 1.6 Industry Policy Analysis of Laptop
- 1.7 Industry News Analysis of Laptop

#### 2 MANUFACTURING COST STRUCTURE ANALYSIS OF LAPTOP

- 2.1 Bill of Materials (BOM) of Laptop
- 2.2 BOM Price Analysis of Laptop
- 2.3 Labor Cost Analysis of Laptop
- 2.4 Depreciation Cost Analysis of Laptop
- 2.5 Manufacturing Cost Structure Analysis of Laptop
- 2.6 Manufacturing Process Analysis of Laptop
- 2.7 China Price, Cost and Gross of Laptop 2010-2015

#### 3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of Europe Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of Europe Key Laptop Manufacturers in 2014
- 3.3 R&D Status and Technology Source of Europe Laptop Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of Europe Laptop Key Manufacturers in 2014

## 4 PRODUCTION ANALYSIS OF LAPTOP BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 Europe Production of Laptop by Regions 2010-2015
- 4.2 Europe Production of Laptop by Type 2010-2015
- 4.3 Europe Sales of Laptop by Applications 2010-2015
- 4.4 Price Analysis of Europe Laptop Key Manufacturers in 2015
- 4.5 Europe Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Laptop 2010-2015



## 5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF LAPTOP BY REGIONS

- 5.1 Europe Consumption Volume of Laptop by Regions 2010-2015
- 5.2 Europe Consumption Value of Laptop by Regions 2010-2015
- 5.3 Europe Consumption Price Analysis of Laptop by Regions 2010-2015

## 6 ANALYSIS OF LAPTOP PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015

- 6.1 Capacity, Production, Sales, and Revenue of Laptop 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Laptop 2014-2015
- 6.3 Sales Overview of Laptop 2010-2015
- 6.4 Supply, Consumption and Gap of Laptop 2010-2015
- 6.5 Import, Export and Consumption of Laptop 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Laptop 2010-2015

#### 7 ANALYSIS OF LAPTOP INDUSTRY KEY MANUFACTURERS

#### 7.1 Apple

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Apple SWOT Analysis
- 7.2 Dell
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 Dell SWOT Analysis
- 7.3 HP
  - 7.3.1 Company Profile
  - 7.3.2 Product Picture and Specification
  - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.3.4 HP SWOT Analysis
- 7.4 Samsung
  - 7.4.1 Company Profile
  - 7.4.2 Product Picture and Specification
  - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.4.4 Samsung SWOT Analysis



#### 7.5 Lenovo

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Lenovo SWOT Analysis

#### **7.6 ASUS**

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 ASUS SWOT Analysis

#### 7.7 Toshiba

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Toshiba SWOT Analysis

#### 7.8 Acer

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Acer SWOT Analysis

#### 7.9 Fujitsu

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Fujitsu SWOT Analysis

#### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Laptop Product Types
- 8.5 Market Share Analysis of Different Laptop Price Levels
- 8.6 Gross Margin Analysis of Different Laptop Applications

#### 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF LAPTOP

- 9.1 Marketing Channels Status of Laptop
- 9.2 Traders or Distributors of Laptop with Contact Information



- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Laptop
- 9.4 Europe Import, Export and Trade Analysis of Laptop

#### 10 DEVELOPMENT TREND OF LAPTOP INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Laptop 2016-2021
- 10.2 Production Market Share by Product Types of Laptop 2016-2021
- 10.3 Sales and Sales Revenue Overview of Laptop 2016-2021
- 10.4 Europe Sales of Laptop by Applications 2016-2021
- 10.5 Import, Export and Consumption of Laptop 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Laptop 2016-2021

#### 11 INDUSTRY CHAIN SUPPLIERS OF LAPTOP WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Laptop with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Laptop with Contact Information
- 11.3 Major Players of Laptop with Contact Information
- 11.4 Key Consumers of Laptop with Contact Information
- 11.5 Supply Chain Relationship Analysis of Laptop

#### 12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF LAPTOP

- 12.1 New Project SWOT Analysis of Laptop
- 12.2 New Project Investment Feasibility Analysis of Laptop

# 13 CONCLUSION OF THE EUROPE LAPTOP INDUSTRY 2015 MARKET RESEARCH REPORT



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Laptop

Table Product Specifications of Laptop

Table Classification of Laptop

Figure Europe Sales Market Share of Laptop by Product Types in 2014

Table Applications of Laptop

Figure Europe Sales Market Share of Laptop by Applications in 2014

Figure Industry Chain Structure of Laptop

Table Europe Industry Overview of Laptop

Table Industry Policy of Laptop

Table Industry News List of Laptop

Table Bill of Materials (BOM) of Laptop

Table Bill of Materials (BOM) Price of Laptop

Table Labor Cost of Laptop

Table Depreciation Cost of Laptop

Table Manufacturing Cost Structure Analysis of Laptop in 2014

Figure Manufacturing Process Analysis of Laptop

Table Europe Price Analysis of Laptop 2010-2015 (USD/Unit)

Table Europe Cost Analysis of Laptop 2010-2015 (USD/Unit)

Table Europe Gross Analysis of Laptop 2010-2015

Table Capacity (Unit) and Commercial Production Date of Europe Laptop Key

Manufacturers in 2014

Table Manufacturing Plants Distribution of Europe Key Laptop Manufacturers in 2014

Table R&D Status and Technology Source of Europe Laptop Key Manufacturers in 2014

Table Raw Materials Sources Analysis of Europe and Europe Laptop Key Manufacturers in 2014

Table Europe Production of Laptop by Regions 2010-2015 (Unit)

Table Europe Production Market Share of Laptop by Regions 2010-2015

Figure Europe Production Market Share of Laptop by Regions in 2014

Figure Europe Production Market Share of Laptop by Regions in 2015

Table Europe Production of Laptop by Types in 2010-2015 (Unit)

Table Europe Production Market Share of Laptop by Type in 2010-2015

Figure Europe Production Market Share of Laptop by Type in 2014

Figure Europe Production Market Share of Laptop by Type in 2015

Table Europe Sales of Laptop by Applications 2010-2015 (Unit)



Table Europe Production Market Share of Laptop by Applications 2010-2015
Figure Europe Production Market Share of Laptop by Applications in 2014
Figure Europe Production Market Share of Laptop by Applications in 2015
Table Price Comparison of Europe Laptop Key Manufacturers in 2015 (USD/Unit)
Table Europe Capacity, Production, Import Export Sales Price, Cost and Revenue (MUSD) of Laptop 2010-2015

USD) of Laptop 2010-2015 Table Europe Consumption Volume of Laptop by Regions 2010-2015 (Unit) Table Europe Consumption Volume Market Share of Laptop by Regions 2010-2015 (%) Figure Europe Consumption Volume Market Share of Laptop by Regions in 2014 Figure Europe Consumption Volume Market Share of Laptop by Regions in 2015 Table Europe Consumption Value of Laptop by Regions 2010-2015 (M USD) Table Europe Consumption Value Market Share of Laptop by Regions 2010-2015 Figure Europe Consumption Value Market Share of Laptop by Regions in 2014 Figure Europe Consumption Value Market Share of Laptop by Regions in 2015 Table Consumption Price of Laptop by Regions 2010-2015 (USD/Unit) Table Europe and Major Manufacturers Capacity of Laptop 2010-2015 (Unit) Table Europe Capacity Market Share of Major Laptop Manufacturers 2010-2015 Table Europe and Major Manufacturers Production of Laptop 2010-2015 (Unit) Table Europe Production Market Share of Major Laptop Manufacturers 2010-2015 Table Europe and Major Manufacturers Sales of Laptop 2010-2015 (Unit) Table Europe Sales Market Share of Major Laptop Manufacturers 2010-2015 Table Europe and Major Manufacturers Sales Revenue of Laptop 2010-2015 (M USD) Table Europe Sales Revenue Market Share of Major Laptop Manufacturers 2010-2015 Figure Europe Capacity (Unit), Production (Unit) and Growth Rate of Laptop 2010-2015 Figure Europe Capacity Utilization Rate of Laptop 2010-2015 Figure Europe Sales Revenue (M USD) and Growth Rate of Laptop 2010-2015 Figure Europe Production Market Share of Major Laptop Manufacturers in 2014 Figure Europe Production Market Share of Major Laptop Manufacturers in 2015 Figure Europe Sales Market Share of Major Laptop Manufacturers in 2014 Figure Europe Sales Market Share of Major Laptop Manufacturers in 2015 Figure Europe Sales (Unit) and Growth Rate of Laptop 2010-2015 Table Europe Supply, Consumption and Gap of Laptop 2010-2015 (Unit) Table Europe Import, Export and Consumption of Laptop 2010-2015 (Unit) Table Price of Europe Laptop Major Manufacturers 2010-2015 (USD/Unit) Table Gross Margin of Europe Laptop Major Manufacturers 2010-2015 Table Europe and Major Manufacturers Revenue of Laptop 2010-2015 (M USD) Table Europe Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Laptop 2010-2015

Table Apple Company Profile (Contact Information Plant Location Capacity Revenue



etc)

Figure Laptop Picture and Specifications of Apple

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Apple 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Apple 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Apple 2010-2015

Table Apple Laptop SWOT Analysis

Table Dell Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Laptop Picture and Specifications of Dell

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Dell 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Dell 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Dell 2010-2015

Table Dell Laptop SWOT Analysis

Table HP Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Laptop Picture and Specifications of HP

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of HP 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of HP 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of HP 2010-2015

Table HP Laptop SWOT Analysis

Table Samsung Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Laptop Picture and Specifications of Samsung

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Samsung 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Samsung 2010-2015 Table Samsung Laptop SWOT Analysis

Table Lenovo Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Laptop Picture and Specifications of Lenovo

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lenovo 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Lenovo 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Lenovo 2010-2015

Table Lenovo Laptop SWOT Analysis

Table ASUS Company Profile (Contact Information Plant Location Capacity Revenue



etc)

Figure Laptop Picture and Specifications of ASUS

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of ASUS 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of ASUS 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of ASUS 2010-2015

Table ASUS Laptop SWOT Analysis

Table Toshiba Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Laptop Picture and Specifications of Toshiba

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Toshiba 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Toshiba 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Toshiba 2010-2015

Table Toshiba Laptop SWOT Analysis

Table Acer Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Laptop Picture and Specifications of Acer

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Acer 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Acer 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Acer 2010-2015

Table Acer Laptop SWOT Analysis

Table Fujitsu Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Laptop Picture and Specifications of Fujitsu

Table Laptop Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Fujitsu 2010-2015

Figure Laptop Capacity (Unit), Production (Unit) and Growth Rate of Fujitsu 2010-2015

Figure Laptop Production (Unit) and Europe Market Share of Fujitsu 2010-2015

Table Fujitsu Laptop SWOT Analysis

Table Laptop Price by Regions 2010-2015

Table Laptop Price by Product Types 2010-2015

Table Laptop Price by Companies 2010-2015

Table Laptop Gross Margin by Companies 2010-2015

Table Price Comparison of Laptop by Regions 2010-2015 (USD/Unit)

Table Price of Different Laptop Product Types (USD/Unit)

Table Market Share of Different Laptop Price Level

Table Gross Margin of Different Laptop Applications

Table Marketing Channels Status of Laptop



Table Traders or Distributors of Laptop with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Laptop (USD/Unit) in 2015

Table Europe Import, Export, and Trade of Laptop (Unit)

Figure Europe Capacity (Unit), Production (Unit) and Growth Rate of Laptop 2016-2021

Figure Europe Capacity Utilization Rate of Laptop 2016-2021

Table Europe Laptop Production by Type 2016-2021 (Unit)

Table Europe Laptop Production Market Share by Type 2016-2021

Figure Europe Production Market Share of Laptop by Type in 2021

Figure Europe Sales (Unit) and Growth Rate of Laptop 2016-2021

Figure Europe Sales Revenue (Million USD) and Growth Rate of Laptop 2016-2021

Figure Europe Sales of Laptop by Applications 2016-2021 (Unit)

Table Europe Production Market Share of Laptop by Applications 2016-2021

Figure Europe Production Market Share of Laptop by Applications in 2021

Table Europe Production, Import, Export and Consumption of Laptop 2016-2021 (Unit)

Table Europe Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Laptop 2016-2021

Table Major Raw Materials Suppliers of Laptop with Contact Information

Table Manufacturing Equipment Suppliers of Laptop with Contact Information

Table Major Players of Laptop with Contact Information

Table Key Consumers of Laptop with Contact Information

Table Supply Chain Relationship Analysis of Laptop

Table New Project SWOT Analysis of Laptop

Table New Project Investment Feasibility Analysis of Laptop

Table Part of Interviewees Record List



#### I would like to order

Product name: Europe Laptop Industry 2015 Market Research Report Product link: <a href="https://marketpublishers.com/r/EC0D7687A3BEN.html">https://marketpublishers.com/r/EC0D7687A3BEN.html</a>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EC0D7687A3BEN.html">https://marketpublishers.com/r/EC0D7687A3BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970