

# **Europe Irons Market Report 2017**

https://marketpublishers.com/r/E9902D9B01AEN.html

Date: February 2017

Pages: 121

Price: US\$ 3,900.00 (Single User License)

ID: E9902D9B01AEN

## **Abstracts**

## Notes:

Sales, means the sales volume of Irons

Revenue, means the sales value of Irons

This report studies sales (consumption) of Irons in Europe market, especially in Germany, France, UK, Russia, Italy, Spain and Benelux, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Black & Decker

Hamilton Beach Brands

Brentwood

**Proctor Silex** 

Shark

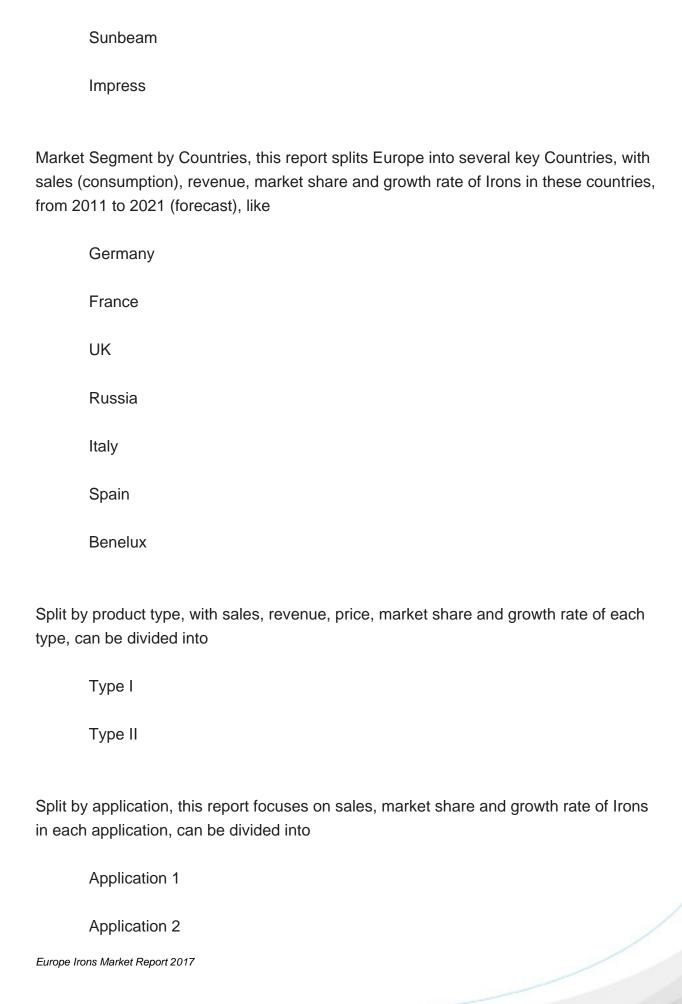
Maytag

T-Fal

Evercare

Singer











## **Contents**

Europe Irons Market Report 2017

#### 1 IRONS OVERVIEW

- 1.1 Product Overview and Scope of Irons
- 1.2 Classification of Irons
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Irons
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 Irons Market by Countries
- 1.4.1 Germany Status and Prospect (2012-2022)
- 1.4.2 France Status and Prospect (2012-2022)
- 1.4.3 UK Status and Prospect (2012-2022)
- 1.4.4 Russia Status and Prospect (2012-2022)
- 1.4.5 Italy Status and Prospect (2012-2022)
- 1.4.6 Spain Status and Prospect (2012-2022)
- 1.4.7 Benelux Status and Prospect (2012-2022)
- 1.5 Europe Market Size (Value and Volume) of Irons (2012-2022)
- 1.5.1 Europe Irons Sales and Growth Rate (2012-2022)
- 1.5.2 Europe Irons Revenue and Growth Rate (2012-2022)

#### 2 EUROPE IRONS BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Irons Market Competition by Manufacturers
  - 2.1.1 Europe Irons Sales and Market Share of Key Manufacturers (2015 and 2016)
  - 2.1.2 Europe Irons Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Irons (Volume and Value) by Type
  - 2.2.1 Europe Irons Sales and Market Share by Type (2012-2017)
  - 2.2.2 Europe Irons Revenue and Market Share by Type (2012-2017)
- 2.3 Europe Irons (Volume and Value) by Countries
  - 2.3.1 Europe Irons Sales and Market Share by Countries (2012-2017)
  - 2.3.2 Europe Irons Revenue and Market Share by Countries (2012-2017)
- 2.4 Europe Irons (Volume) by Application

## 3 GERMANY IRONS (VOLUME, VALUE AND SALES PRICE)



- 3.1 Germany Irons Sales and Value (2012-2017)
  - 3.1.1 Germany Irons Sales and Growth Rate (2012-2017)
  - 3.1.2 Germany Irons Revenue and Growth Rate (2012-2017)
- 3.1.3 Germany Irons Sales Price Trend (2012-2017)
- 3.2 Germany Irons Sales and Market Share by Manufacturers
- 3.3 Germany Irons Sales and Market Share by Type
- 3.4 Germany Irons Sales and Market Share by Application

## 4 FRANCE IRONS (VOLUME, VALUE AND SALES PRICE)

- 4.1 France Irons Sales and Value (2012-2017)
  - 4.1.1 France Irons Sales and Growth Rate (2012-2017)
  - 4.1.2 France Irons Revenue and Growth Rate (2012-2017)
  - 4.1.4 France Irons Sales Price Trend (2012-2017)
- 4.2 France Irons Sales and Market Share by Manufacturers
- 4.3 France Irons Sales and Market Share by Type
- 4.4 France Irons Sales and Market Share by Application

## 5 UK IRONS (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK Irons Sales and Value (2012-2017)
  - 5.1.1 UK Irons Sales and Growth Rate (2012-2017)
  - 5.1.2 UK Irons Revenue and Growth Rate (2012-2017)
  - 5.1.5 UK Irons Sales Price Trend (2012-2017)
- 5.2 UK Irons Sales and Market Share by Manufacturers
- 5.3 UK Irons Sales and Market Share by Type
- 5.4 UK Irons Sales and Market Share by Application

## 6 RUSSIA IRONS (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Irons Sales and Value (2012-2017)
  - 6.1.1 Russia Irons Sales and Growth Rate (2012-2017)
  - 6.1.2 Russia Irons Revenue and Growth Rate (2012-2017)
  - 6.1.6 Russia Irons Sales Price Trend (2012-2017)
- 6.2 Russia Irons Sales and Market Share by Manufacturers
- 6.3 Russia Irons Sales and Market Share by Type
- 6.4 Russia Irons Sales and Market Share by Application



## 7 ITALY IRONS (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Irons Sales and Value (2012-2017)
  - 7.1.1 Italy Irons Sales and Growth Rate (2012-2017)
  - 7.1.2 Italy Irons Revenue and Growth Rate (2012-2017)
  - 7.1.7 Italy Irons Sales Price Trend (2012-2017)
- 7.2 Italy Irons Sales and Market Share by Manufacturers
- 7.3 Italy Irons Sales and Market Share by Type
- 7.4 Italy Irons Sales and Market Share by Application

## 8 SPAIN IRONS (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Irons Sales and Value (2012-2017)
  - 8.1.1 Spain Irons Sales and Growth Rate (2012-2017)
  - 8.1.2 Spain Irons Revenue and Growth Rate (2012-2017)
  - 8.1.8 Spain Irons Sales Price Trend (2012-2017)
- 8.2 Spain Irons Sales and Market Share by Manufacturers
- 8.3 Spain Irons Sales and Market Share by Type
- 8.4 Spain Irons Sales and Market Share by Application

#### 9 BENELUX IRONS (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Irons Sales and Value (2012-2017)
  - 9.1.1 Benelux Irons Sales and Growth Rate (2012-2017)
  - 9.1.2 Benelux Irons Revenue and Growth Rate (2012-2017)
  - 9.1.9 Benelux Irons Sales Price Trend (2012-2017)
- 9.2 Benelux Irons Sales and Market Share by Manufacturers
- 9.3 Benelux Irons Sales and Market Share by Type
- 9.4 Benelux Irons Sales and Market Share by Application

#### 10 EUROPE IRONS MANUFACTURERS ANALYSIS

- 10.1 Black & Decker
- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Irons Product Type, Application and Specification
  - 10.1.2.1 Product A
  - 10.1.2.2 Product B
- 10.1.3 Black & Decker Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.1.4 Main Business/Business Overview



#### 10.2 Hamilton Beach Brands

- 10.2.1 Company Basic Information, Manufacturing Base and Competitors
- 10.2.2 Irons Product Type, Application and Specification
  - 10.2.2.1 Product A
  - 10.2.2.2 Product B
- 10.2.3 Hamilton Beach Brands Irons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.2.4 Main Business/Business Overview
- 10.3 Brentwood
- 10.3.1 Company Basic Information, Manufacturing Base and Competitors
- 10.3.2 Irons Product Type, Application and Specification
  - 10.3.2.1 Product A
  - 10.3.2.2 Product B
- 10.3.3 Brentwood Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.3.4 Main Business/Business Overview
- 10.4 Proctor Silex
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Irons Product Type, Application and Specification
    - 10.4.2.1 Product A
    - 10.4.2.2 Product B
  - 10.4.3 Proctor Silex Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.4.4 Main Business/Business Overview
- 10.5 Shark
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Irons Product Type, Application and Specification
    - 10.5.2.1 Product A
    - 10.5.2.2 Product B
  - 10.5.3 Shark Irons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.5.4 Main Business/Business Overview
- 10.6 Maytag
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Irons Product Type, Application and Specification
    - 10.6.2.1 Product A
    - 10.6.2.2 Product B
  - 10.6.3 Maytag Irons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.6.4 Main Business/Business Overview
- 10.7 T-Fal
  - 10.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.7.2 Irons Product Type, Application and Specification



- 10.7.2.1 Product A
- 10.7.2.2 Product B
- 10.7.3 T-Fal Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.7.4 Main Business/Business Overview
- 10.8 Evercare
- 10.8.1 Company Basic Information, Manufacturing Base and Competitors
- 10.8.2 Irons Product Type, Application and Specification
  - 10.8.2.1 Product A
  - 10.8.2.2 Product B
- 10.8.3 Evercare Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.8.4 Main Business/Business Overview
- 10.9 Singer
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Irons Product Type, Application and Specification
    - 10.9.2.1 Product A
    - 10.9.2.2 Product B
  - 10.9.3 Singer Irons Sales, Revenue, Price and Gross Margin (2012-2017)
  - 10.9.4 Main Business/Business Overview
- 10.10 Sunbeam
  - 10.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.10.2 Irons Product Type, Application and Specification
    - 10.10.2.1 Product A
    - 10.10.2.2 Product B
  - 10.10.3 Sunbeam Irons Sales, Revenue, Price and Gross Margin (2012-2017)
- 10.10.4 Main Business/Business Overview
- 10.11 Impress

#### 11 IRONS MANUFACTURING COST ANALYSIS

- 11.1 Irons Key Raw Materials Analysis
  - 11.1.1 Key Raw Materials
  - 11.1.2 Price Trend of Key Raw Materials
  - 11.1.3 Key Suppliers of Raw Materials
  - 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
  - 11.2.1 Raw Materials
  - 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Irons



## 12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Irons Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Irons Major Manufacturers in 2015
- 12.4 Downstream Buyers

## 13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
- 13.2.1 Pricing Strategy
- 13.2.2 Brand Strategy
- 13.2.3 Target Client
- 13.3 Distributors/Traders List

## 14 EUROPE IRONS MARKET FORECAST (2017-2022)

- 14.1 Germany Irons Sales Forecast (2017-2022)
- 14.2 France Irons Sales Forecast (2017-2022)
- 14.3 UK Irons Sales Forecast (2017-2022)
- 14.4 Russia Irons Sales Forecast (2017-2022)
- 14.5 Italy Irons Sales Forecast (2017-2022)
- 14.6 Spain Irons Sales Forecast (2017-2022)
- 14.7 Benelux Irons Sales Forecast (2017-2022)
- 14.8 Europe Irons Sales Forecast by Type (2017-2022)
- 14.9 Europe Irons Sales Forecast by Application (2017-2022)

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

Methodology Analyst Introduction Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Irons

Table Classification of Irons

Figure Europe Sales Market Share of Irons by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Application of Irons

Figure Europe Sales Market Share of Irons by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Germany Irons Revenue and Growth Rate (2012-2022)

Figure France Irons Revenue and Growth Rate (2012-2022)

Figure UK Irons Revenue and Growth Rate (2012-2022)

Figure Russia Irons Revenue and Growth Rate (2012-2022)

Figure Italy Irons Revenue and Growth Rate (2012-2022)

Figure Spain Irons Revenue and Growth Rate (2012-2022)

Figure Benelux Irons Revenue and Growth Rate (2012-2022)

Figure Europe Irons Sales and Growth Rate (2012-2022)

Figure Europe Irons Revenue and Growth Rate (2012-2022)

Table Europe Irons Sales of Key Manufacturers (2015 and 2016)

Table Europe Irons Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Irons Sales Share by Manufacturers

Figure 2016 Irons Sales Share by Manufacturers

Table Europe Irons Revenue by Manufacturers (2015 and 2016)

Table Europe Irons Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Irons Revenue Share by Manufacturers

Table 2016 Europe Irons Revenue Share by Manufacturers

Table Europe Irons Sales and Market Share by Type (2012-2017)

Table Europe Irons Sales Share by Type (2012-2017)

Figure Sales Market Share of Irons by Type (2012-2017)

Figure Europe Irons Sales Growth Rate by Type (2012-2017)

Table Europe Irons Revenue and Market Share by Type (2012-2017)

Table Europe Irons Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Irons by Type (2012-2017)

Figure Europe Irons Revenue Growth Rate by Type (2012-2017)

Table Europe Irons Sales and Market Share by Countries (2012-2017)



Table Europe Irons Sales Share by Countries (2012-2017)

Figure Sales Market Share of Irons by Countries (2012-2017)

Table Europe Irons Revenue and Market Share by Countries (2012-2017)

Table Europe Irons Revenue Share by Countries (2012-2017)

Figure Revenue Market Share of Irons by Countries (2012-2017)

Table Europe Irons Sales and Market Share by Application (2012-2017)

Table Europe Irons Sales Share by Application (2012-2017)

Figure Sales Market Share of Irons by Application (2012-2017)

Figure Germany Irons Sales and Growth Rate (2012-2017)

Figure Germany Irons Revenue and Growth Rate (2012-2017)

Figure Germany Irons Sales Price Trend (2012-2017)

Table Germany Irons Sales by Manufacturers (2015 and 2016)

Table Germany Irons Market Share by Manufacturers (2015 and 2016)

Table Germany Irons Sales by Type (2015 and 2016)

Table Germany Irons Market Share by Type (2015 and 2016)

Table Germany Irons Sales by Application (2015 and 2016)

Table Germany Irons Market Share by Application (2015 and 2016)

Figure France Irons Sales and Growth Rate (2012-2017)

Figure France Irons Revenue and Growth Rate (2012-2017)

Figure France Irons Sales Price Trend (2012-2017)

Table France Irons Sales by Manufacturers (2015 and 2016)

Table France Irons Market Share by Manufacturers (2015 and 2016)

Table France Irons Sales by Type (2015 and 2016)

Table France Irons Market Share by Type (2015 and 2016)

Table France Irons Sales by Application (2015 and 2016)

Table France Irons Market Share by Application (2015 and 2016)

Figure UK Irons Sales and Growth Rate (2012-2017)

Figure UK Irons Revenue and Growth Rate (2012-2017)

Figure UK Irons Sales Price Trend (2012-2017)

Table UK Irons Sales by Manufacturers (2015 and 2016)

Table UK Irons Market Share by Manufacturers (2015 and 2016)

Table UK Irons Sales by Type (2015 and 2016)

Table UK Irons Market Share by Type (2015 and 2016)

Table UK Irons Sales by Application (2015 and 2016)

Table UK Irons Market Share by Application (2015 and 2016)

Figure Russia Irons Sales and Growth Rate (2012-2017)

Figure Russia Irons Revenue and Growth Rate (2012-2017)

Figure Russia Irons Sales Price Trend (2012-2017)

Table Russia Irons Sales by Manufacturers (2015 and 2016)



Table Russia Irons Market Share by Manufacturers (2015 and 2016)

Table Russia Irons Sales by Type (2015 and 2016)

Table Russia Irons Market Share by Type (2015 and 2016)

Table Russia Irons Sales by Application (2015 and 2016)

Table Russia Irons Market Share by Application (2015 and 2016)

Figure Italy Irons Sales and Growth Rate (2012-2017)

Figure Italy Irons Revenue and Growth Rate (2012-2017)

Figure Italy Irons Sales Price Trend (2012-2017)

Table Italy Irons Sales by Manufacturers (2015 and 2016)

Table Italy Irons Market Share by Manufacturers (2015 and 2016)

Table Italy Irons Sales by Type (2015 and 2016)

Table Italy Irons Market Share by Type (2015 and 2016)

Table Italy Irons Sales by Application (2015 and 2016)

Table Italy Irons Market Share by Application (2015 and 2016)

Figure Spain Irons Sales and Growth Rate (2012-2017)

Figure Spain Irons Revenue and Growth Rate (2012-2017)

Figure Spain Irons Sales Price Trend (2012-2017)

Table Spain Irons Sales by Manufacturers (2015 and 2016)

Table Spain Irons Market Share by Manufacturers (2015 and 2016)

Table Spain Irons Sales by Type (2015 and 2016)

Table Spain Irons Market Share by Type (2015 and 2016)

Table Spain Irons Sales by Application (2015 and 2016)

Table Spain Irons Market Share by Application (2015 and 2016)

Figure Benelux Irons Sales and Growth Rate (2012-2017)

Figure Benelux Irons Revenue and Growth Rate (2012-2017)

Figure Benelux Irons Sales Price Trend (2012-2017)

Table Benelux Irons Sales by Manufacturers (2015 and 2016)

Table Benelux Irons Market Share by Manufacturers (2015 and 2016)

Table Benelux Irons Sales by Type (2015 and 2016)

Table Benelux Irons Market Share by Type (2015 and 2016)

Table Benelux Irons Sales by Application (2015 and 2016)

Table Benelux Irons Market Share by Application (2015 and 2016)

Table Irons Basic Information List

Table Black & Decker Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Black & Decker Irons Sales Market Share (2012-2017)

Table Hamilton Beach Brands Basic Information List

Table Hamilton Beach Brands Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hamilton Beach Brands Irons Sales Market Share (2012-2017)



Table Brentwood Basic Information List

Table Brentwood Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Brentwood Irons Sales Market Share (2012-2017)

Table Proctor Silex Basic Information List

Table Proctor Silex Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Proctor Silex Irons Sales Market Share (2012-2017)

Table Shark Basic Information List

Table Shark Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Shark Irons Sales Market Share (2012-2017)

Table Maytag Basic Information List

Table Maytag Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Maytag Irons Sales Market Share (2012-2017)

Table T-Fal Basic Information List

Table T-Fal Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table T-Fal Irons Sales Market Share (2012-2017)

**Table Evercare Basic Information List** 

Table Evercare Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Evercare Irons Sales Market Share (2012-2017)

**Table Singer Basic Information List** 

Table Singer Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Singer Irons Sales Market Share (2012-2017)

Table Sunbeam Basic Information List

Table Sunbeam Irons Sales, Revenue, Price and Gross Margin (2012-2017)

Table Sunbeam Irons Sales Market Share (2012-2017)

Table Impress Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Irons

Figure Manufacturing Process Analysis of Irons

Figure Irons Industrial Chain Analysis

Table Raw Materials Sources of Irons Major Manufacturers in 2015

Table Major Buyers of Irons

Table Distributors/Traders List

Figure Germany Irons Sales and Growth Rate Forecast (2017-2022)

Figure Germany Irons Revenue and Growth Rate Forecast (2017-2022)

Figure France Irons Sales and Growth Rate Forecast (2017-2022)

Figure France Irons Revenue and Growth Rate Forecast (2017-2022)

Figure UK Irons Sales and Growth Rate Forecast (2017-2022)



Figure UK Irons Revenue and Growth Rate Forecast (2017-2022)

Figure Russia Irons Sales and Growth Rate Forecast (2017-2022)

Figure Russia Irons Revenue and Growth Rate Forecast (2017-2022)

Figure Italy Irons Sales and Growth Rate Forecast (2017-2022)

Figure Italy Irons Revenue and Growth Rate Forecast (2017-2022)

Figure Spain Irons Sales and Growth Rate Forecast (2017-2022)

Figure Spain Irons Revenue and Growth Rate Forecast (2017-2022)

Figure Benelux Irons Sales and Growth Rate Forecast (2017-2022)

Figure Benelux Irons Revenue and Growth Rate Forecast (2017-2022)

Table Europe Irons Sales Forecast by Type (2017-2022)

Table Europe Irons Sales Forecast by Application (2017-2022)



### I would like to order

Product name: Europe Irons Market Report 2017

Product link: https://marketpublishers.com/r/E9902D9B01AEN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/E9902D9B01AEN.html">https://marketpublishers.com/r/E9902D9B01AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970