

# **Europe Ginger Ale Market Report 2016**

https://marketpublishers.com/r/EE5437D70E6EN.html

Date: November 2016

Pages: 106

Price: US\$ 3,900.00 (Single User License)

ID: EE5437D70E6EN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Ginger Ale

Revenue, means the sales value of Ginger Ale

This report studies sales (consumption) of Ginger Ale in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Zevia

Blenheim Bottling Company.

Dr Pepper/Seven Up, Inc

Starbucks Corporation.

Honest Tea

Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Ginger Ale in these countries, from 2011 to 2021 (forecast), like

Germany



	France	
UK		
Rus	sia	
Italy	r	
Spa	in	
Ben	elux	
Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into		
Тур	e I	
Тур	e II	
Тур	e III	
	Split by application, this report focuses on sales, market share and growth rate of Ginger Ale in each application, can be divided into	
Арр	lication 1	
Арр	lication 2	
Арр	lication 3	



### **Contents**

Europe Ginger Ale Market Report 2016

#### 1 GINGER ALE OVERVIEW

- 1.1 Product Overview and Scope of Ginger Ale
- 1.2 Classification of Ginger Ale
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Ginger Ale
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Ginger Ale Market by Countries
- 1.4.1 Germany Status and Prospect (2011-2021)
- 1.4.2 France Status and Prospect (2011-2021)
- 1.4.3 UK Status and Prospect (2011-2021)
- 1.4.4 Russia Status and Prospect (2011-2021)
- 1.4.5 Italy Status and Prospect (2011-2021)
- 1.4.6 Spain Status and Prospect (2011-2021)
- 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Ginger Ale (2011-2021)
  - 1.5.1 Europe Ginger Ale Sales and Growth Rate (2011-2021)
- 1.5.2 Europe Ginger Ale Revenue and Growth Rate (2011-2021)

#### 2 EUROPE GINGER ALE BY MANUFACTURERS, TYPE AND APPLICATION

- 2.1 Europe Ginger Ale Market Competition by Manufacturers
- 2.1.1 Europe Ginger Ale Sales and Market Share of Key Manufacturers (2015 and 2016)
  - 2.1.2 Europe Ginger Ale Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Ginger Ale (Volume and Value) by Type
  - 2.2.1 Europe Ginger Ale Sales and Market Share by Type (2011-2016)
  - 2.2.2 Europe Ginger Ale Revenue and Market Share by Type (2011-2016)
- 2.3 Europe Ginger Ale (Volume and Value) by Countries
- 2.3.1 Europe Ginger Ale Sales and Market Share by Countries (2011-2016)
- 2.3.2 Europe Ginger Ale Revenue and Market Share by Countries (2011-2016)



### 2.4 Europe Ginger Ale (Volume) by Application

### 3 GERMANY GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 3.1 Germany Ginger Ale Sales and Value (2011-2016)
  - 3.1.1 Germany Ginger Ale Sales and Growth Rate (2011-2016)
  - 3.1.2 Germany Ginger Ale Revenue and Growth Rate (2011-2016)
  - 3.1.3 Germany Ginger Ale Sales Price Trend (2011-2016)
- 3.2 Germany Ginger Ale Sales and Market Share by Manufacturers
- 3.3 Germany Ginger Ale Sales and Market Share by Type
- 3.4 Germany Ginger Ale Sales and Market Share by Application

### 4 FRANCE GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 4.1 France Ginger Ale Sales and Value (2011-2016)
  - 4.1.1 France Ginger Ale Sales and Growth Rate (2011-2016)
  - 4.1.2 France Ginger Ale Revenue and Growth Rate (2011-2016)
  - 4.1.4 France Ginger Ale Sales Price Trend (2011-2016)
- 4.2 France Ginger Ale Sales and Market Share by Manufacturers
- 4.3 France Ginger Ale Sales and Market Share by Type
- 4.4 France Ginger Ale Sales and Market Share by Application

#### 5 UK GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK Ginger Ale Sales and Value (2011-2016)
  - 5.1.1 UK Ginger Ale Sales and Growth Rate (2011-2016)
  - 5.1.2 UK Ginger Ale Revenue and Growth Rate (2011-2016)
  - 5.1.5 UK Ginger Ale Sales Price Trend (2011-2016)
- 5.2 UK Ginger Ale Sales and Market Share by Manufacturers
- 5.3 UK Ginger Ale Sales and Market Share by Type
- 5.4 UK Ginger Ale Sales and Market Share by Application

#### 6 RUSSIA GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Ginger Ale Sales and Value (2011-2016)
  - 6.1.1 Russia Ginger Ale Sales and Growth Rate (2011-2016)
  - 6.1.2 Russia Ginger Ale Revenue and Growth Rate (2011-2016)
  - 6.1.6 Russia Ginger Ale Sales Price Trend (2011-2016)
- 6.2 Russia Ginger Ale Sales and Market Share by Manufacturers



- 6.3 Russia Ginger Ale Sales and Market Share by Type
- 6.4 Russia Ginger Ale Sales and Market Share by Application

### 7 ITALY GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Ginger Ale Sales and Value (2011-2016)
  - 7.1.1 Italy Ginger Ale Sales and Growth Rate (2011-2016)
  - 7.1.2 Italy Ginger Ale Revenue and Growth Rate (2011-2016)
  - 7.1.7 Italy Ginger Ale Sales Price Trend (2011-2016)
- 7.2 Italy Ginger Ale Sales and Market Share by Manufacturers
- 7.3 Italy Ginger Ale Sales and Market Share by Type
- 7.4 Italy Ginger Ale Sales and Market Share by Application

### 8 SPAIN GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 8.1 Spain Ginger Ale Sales and Value (2011-2016)
  - 8.1.1 Spain Ginger Ale Sales and Growth Rate (2011-2016)
  - 8.1.2 Spain Ginger Ale Revenue and Growth Rate (2011-2016)
  - 8.1.8 Spain Ginger Ale Sales Price Trend (2011-2016)
- 8.2 Spain Ginger Ale Sales and Market Share by Manufacturers
- 8.3 Spain Ginger Ale Sales and Market Share by Type
- 8.4 Spain Ginger Ale Sales and Market Share by Application

### 9 BENELUX GINGER ALE (VOLUME, VALUE AND SALES PRICE)

- 9.1 Benelux Ginger Ale Sales and Value (2011-2016)
  - 9.1.1 Benelux Ginger Ale Sales and Growth Rate (2011-2016)
  - 9.1.2 Benelux Ginger Ale Revenue and Growth Rate (2011-2016)
  - 9.1.9 Benelux Ginger Ale Sales Price Trend (2011-2016)
- 9.2 Benelux Ginger Ale Sales and Market Share by Manufacturers
- 9.3 Benelux Ginger Ale Sales and Market Share by Type
- 9.4 Benelux Ginger Ale Sales and Market Share by Application

#### 10 EUROPE GINGER ALE MANUFACTURERS ANALYSIS

- 10.1 Zevia
  - 10.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.1.2 Ginger Ale Product Type, Application and Specification
    - 10.1.2.1 Type I



- 10.1.2.2 Type II
- 10.1.3 Zevia Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview
- 10.2 Blenheim Bottling Company.
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Ginger Ale Product Type, Application and Specification
    - 10.2.2.1 Type I
    - 10.2.2.2 Type II
- 10.2.3 Blenheim Bottling Company. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.2.4 Main Business/Business Overview
- 10.3 Dr Pepper/Seven Up, Inc
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Ginger Ale Product Type, Application and Specification
    - 10.3.2.1 Type I
  - 10.3.2.2 Type II
- 10.3.3 Dr Pepper/Seven Up, Inc Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.3.4 Main Business/Business Overview
- 10.4 Starbucks Corporation.
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Ginger Ale Product Type, Application and Specification
    - 10.4.2.1 Type I
    - 10.4.2.2 Type II
- 10.4.3 Starbucks Corporation. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.4.4 Main Business/Business Overview
- 10.5 Honest Tea
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Ginger Ale Product Type, Application and Specification
    - 10.5.2.1 Type I
    - 10.5.2.2 Type II
  - 10.5.3 Honest Tea Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.5.4 Main Business/Business Overview

#### 11 GINGER ALE MANUFACTURING COST ANALYSIS

- 11.1 Ginger Ale Key Raw Materials Analysis
  - 11.1.1 Key Raw Materials



- 11.1.2 Price Trend of Key Raw Materials
- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
  - 11.2.1 Raw Materials
  - 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Ginger Ale

#### 12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Ginger Ale Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Ginger Ale Major Manufacturers in 2015
- 12.4 Downstream Buyers

#### 13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
  - 13.2.1 Pricing Strategy
  - 13.2.2 Brand Strategy
  - 13.2.3 Target Client
- 13.3 Distributors/Traders List

#### 14 EUROPE GINGER ALE MARKET FORECAST (2016-2021)

- 14.1 Germany Ginger Ale Sales Forecast (2016-2021)
- 14.2 France Ginger Ale Sales Forecast (2016-2021)
- 14.3 UK Ginger Ale Sales Forecast (2016-2021)
- 14.4 Russia Ginger Ale Sales Forecast (2016-2021)
- 14.5 Italy Ginger Ale Sales Forecast (2016-2021)
- 14.6 Spain Ginger Ale Sales Forecast (2016-2021)
- 14.7 Benelux Ginger Ale Sales Forecast (2016-2021)
- 14.8 Europe Ginger Ale Sales Forecast by Type (2016-2021)
- 14.9 Europe Ginger Ale Sales Forecast by Application (2016-2021)



### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Ginger Ale

Table Classification of Ginger Ale

Figure Europe Sales Market Share of Ginger Ale by Type in 2015

Figure Type I Picture

Figure Type II Picture

Table Application of Ginger Ale

Figure Europe Sales Market Share of Ginger Ale by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Germany Ginger Ale Revenue and Growth Rate (2011-2021)

Figure France Ginger Ale Revenue and Growth Rate (2011-2021)

Figure UK Ginger Ale Revenue and Growth Rate (2011-2021)

Figure Russia Ginger Ale Revenue and Growth Rate (2011-2021)

Figure Italy Ginger Ale Revenue and Growth Rate (2011-2021)

Figure Spain Ginger Ale Revenue and Growth Rate (2011-2021)

Figure Benelux Ginger Ale Revenue and Growth Rate (2011-2021)

Figure Europe Ginger Ale Sales and Growth Rate (2011-2021)

Figure Europe Ginger Ale Revenue and Growth Rate (2011-2021)

Table Europe Ginger Ale Sales of Key Manufacturers (2015 and 2016)

Table Europe Ginger Ale Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Ginger Ale Sales Share by Manufacturers

Figure 2016 Ginger Ale Sales Share by Manufacturers

Table Europe Ginger Ale Revenue by Manufacturers (2015 and 2016)

Table Europe Ginger Ale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Europe Ginger Ale Revenue Share by Manufacturers

Table 2016 Europe Ginger Ale Revenue Share by Manufacturers

Table Europe Ginger Ale Sales and Market Share by Type (2011-2016)

Table Europe Ginger Ale Sales Share by Type (2011-2016)

Figure Sales Market Share of Ginger Ale by Type (2011-2016)

Figure Europe Ginger Ale Sales Growth Rate by Type (2011-2016)

Table Europe Ginger Ale Revenue and Market Share by Type (2011-2016)

Table Europe Ginger Ale Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Ginger Ale by Type (2011-2016)

Figure Europe Ginger Ale Revenue Growth Rate by Type (2011-2016)

Table Europe Ginger Ale Sales and Market Share by Countries (2011-2016)



Table Europe Ginger Ale Sales Share by Countries (2011-2016)

Figure Sales Market Share of Ginger Ale by Countries (2011-2016)

Table Europe Ginger Ale Revenue and Market Share by Countries (2011-2016)

Table Europe Ginger Ale Revenue Share by Countries (2011-2016)

Figure Revenue Market Share of Ginger Ale by Countries (2011-2016)

Table Europe Ginger Ale Sales and Market Share by Application (2011-2016)

Table Europe Ginger Ale Sales Share by Application (2011-2016)

Figure Sales Market Share of Ginger Ale by Application (2011-2016)

Figure Germany Ginger Ale Sales and Growth Rate (2011-2016)

Figure Germany Ginger Ale Revenue and Growth Rate (2011-2016)

Figure Germany Ginger Ale Sales Price Trend (2011-2016)

Table Germany Ginger Ale Sales by Manufacturers (2015 and 2016)

Table Germany Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table Germany Ginger Ale Sales by Type (2015 and 2016)

Table Germany Ginger Ale Market Share by Type (2015 and 2016)

Table Germany Ginger Ale Sales by Application (2015 and 2016)

Table Germany Ginger Ale Market Share by Application (2015 and 2016)

Figure France Ginger Ale Sales and Growth Rate (2011-2016)

Figure France Ginger Ale Revenue and Growth Rate (2011-2016)

Figure France Ginger Ale Sales Price Trend (2011-2016)

Table France Ginger Ale Sales by Manufacturers (2015 and 2016)

Table France Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table France Ginger Ale Sales by Type (2015 and 2016)

Table France Ginger Ale Market Share by Type (2015 and 2016)

Table France Ginger Ale Sales by Application (2015 and 2016)

Table France Ginger Ale Market Share by Application (2015 and 2016)

Figure UK Ginger Ale Sales and Growth Rate (2011-2016)

Figure UK Ginger Ale Revenue and Growth Rate (2011-2016)

Figure UK Ginger Ale Sales Price Trend (2011-2016)

Table UK Ginger Ale Sales by Manufacturers (2015 and 2016)

Table UK Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table UK Ginger Ale Sales by Type (2015 and 2016)

Table UK Ginger Ale Market Share by Type (2015 and 2016)

Table UK Ginger Ale Sales by Application (2015 and 2016)

Table UK Ginger Ale Market Share by Application (2015 and 2016)

Figure Russia Ginger Ale Sales and Growth Rate (2011-2016)

Figure Russia Ginger Ale Revenue and Growth Rate (2011-2016)

Figure Russia Ginger Ale Sales Price Trend (2011-2016)

Table Russia Ginger Ale Sales by Manufacturers (2015 and 2016)



Table Russia Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table Russia Ginger Ale Sales by Type (2015 and 2016)

Table Russia Ginger Ale Market Share by Type (2015 and 2016)

Table Russia Ginger Ale Sales by Application (2015 and 2016)

Table Russia Ginger Ale Market Share by Application (2015 and 2016)

Figure Italy Ginger Ale Sales and Growth Rate (2011-2016)

Figure Italy Ginger Ale Revenue and Growth Rate (2011-2016)

Figure Italy Ginger Ale Sales Price Trend (2011-2016)

Table Italy Ginger Ale Sales by Manufacturers (2015 and 2016)

Table Italy Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table Italy Ginger Ale Sales by Type (2015 and 2016)

Table Italy Ginger Ale Market Share by Type (2015 and 2016)

Table Italy Ginger Ale Sales by Application (2015 and 2016)

Table Italy Ginger Ale Market Share by Application (2015 and 2016)

Figure Spain Ginger Ale Sales and Growth Rate (2011-2016)

Figure Spain Ginger Ale Revenue and Growth Rate (2011-2016)

Figure Spain Ginger Ale Sales Price Trend (2011-2016)

Table Spain Ginger Ale Sales by Manufacturers (2015 and 2016)

Table Spain Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table Spain Ginger Ale Sales by Type (2015 and 2016)

Table Spain Ginger Ale Market Share by Type (2015 and 2016)

Table Spain Ginger Ale Sales by Application (2015 and 2016)

Table Spain Ginger Ale Market Share by Application (2015 and 2016)

Figure Benelux Ginger Ale Sales and Growth Rate (2011-2016)

Figure Benelux Ginger Ale Revenue and Growth Rate (2011-2016)

Figure Benelux Ginger Ale Sales Price Trend (2011-2016)

Table Benelux Ginger Ale Sales by Manufacturers (2015 and 2016)

Table Benelux Ginger Ale Market Share by Manufacturers (2015 and 2016)

Table Benelux Ginger Ale Sales by Type (2015 and 2016)

Table Benelux Ginger Ale Market Share by Type (2015 and 2016)

Table Benelux Ginger Ale Sales by Application (2015 and 2016)

Table Benelux Ginger Ale Market Share by Application (2015 and 2016)

Table Ginger Ale Basic Information List

Table Zevia Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zevia Ginger Ale Sales Market Share (2011-2016)

Table Blenheim Bottling Company. Basic Information List

Table Blenheim Bottling Company. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Blenheim Bottling Company. Ginger Ale Sales Market Share (2011-2016)



Table Dr Pepper/Seven Up, Inc Basic Information List

Table Dr Pepper/Seven Up, Inc Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dr Pepper/Seven Up, Inc Ginger Ale Sales Market Share (2011-2016)

Table Starbucks Corporation. Basic Information List

Table Starbucks Corporation. Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Starbucks Corporation. Ginger Ale Sales Market Share (2011-2016)

Table Honest Tea Basic Information List

Table Honest Tea Ginger Ale Sales, Revenue, Price and Gross Margin (2011-2016)

Table Honest Tea Ginger Ale Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ginger Ale

Figure Manufacturing Process Analysis of Ginger Ale

Figure Ginger Ale Industrial Chain Analysis

Table Raw Materials Sources of Ginger Ale Major Manufacturers in 2015

Table Major Buyers of Ginger Ale

Table Distributors/Traders List

Figure Germany Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure Germany Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure France Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure France Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure UK Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure UK Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure Russia Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure Russia Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure Italy Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure Italy Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure Spain Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure Spain Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Figure Benelux Ginger Ale Sales and Growth Rate Forecast (2016-2021)

Figure Benelux Ginger Ale Revenue and Growth Rate Forecast (2016-2021)

Table Europe Ginger Ale Sales Forecast by Type (2016-2021)

Table Europe Ginger Ale Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Europe Ginger Ale Market Report 2016

Product link: https://marketpublishers.com/r/EE5437D70E6EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EE5437D70E6EN.html">https://marketpublishers.com/r/EE5437D70E6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970