

# **Europe Game Console Market Report 2016**

https://marketpublishers.com/r/E8786367899EN.html Date: November 2016 Pages: 124 Price: US\$ 3,900.00 (Single User License) ID: E8786367899EN

# Abstracts

#### Notes:

Sales, means the sales volume of Game Console

Revenue, means the sales value of Game Console

This report studies sales (consumption) of Game Console in Europe market, especially in Germany, UK, France, Russia, Italy, Benelux and Spain, focuses on top players in these countries, with sales, price, revenue and market share for each player in these Countries, covering

Subor
SONY
Microsoft
Nintendo
Timetop
ldong
FunBox
TCL
Waixing

Europe Game Console Market Report 2016



Market Segment by Countries, this report splits Europe into several key Countries, with sales (consumption), revenue, market share and growth rate of Game Console in these countries, from 2011 to 2021 (forecast), like

Germany France UK Russia Italy Spain Benelux

Split by product type, with sales, revenue, price, market share and growth rate of each type, can be divided into

Somatic Game

Video Game

Type III

Split by application, this report focuses on sales, market share and growth rate of Game Console in each application, can be divided into

Gaming City

Home Entertainment

Others



Europe Game Console Market Report 2016



# Contents

Europe Game Console Market Report 2016

## **1 GAME CONSOLE OVERVIEW**

- 1.1 Product Overview and Scope of Game Console
- 1.2 Classification of Game Console
- 1.2.1 Somatic Game
- 1.2.2 Video Game
- 1.2.3 Type III
- 1.3 Application of Game Console
- 1.3.1 Gaming City
- 1.3.2 Home Entertainment
- 1.3.3 Others
- 1.4 Game Console Market by Countries
  - 1.4.1 Germany Status and Prospect (2011-2021)
  - 1.4.2 France Status and Prospect (2011-2021)
  - 1.4.3 UK Status and Prospect (2011-2021)
  - 1.4.4 Russia Status and Prospect (2011-2021)
  - 1.4.5 Italy Status and Prospect (2011-2021)
  - 1.4.6 Spain Status and Prospect (2011-2021)
  - 1.4.7 Benelux Status and Prospect (2011-2021)
- 1.5 Europe Market Size (Value and Volume) of Game Console (2011-2021)
  - 1.5.1 Europe Game Console Sales and Growth Rate (2011-2021)

1.5.2 Europe Game Console Revenue and Growth Rate (2011-2021)

### 2 EUROPE GAME CONSOLE BY MANUFACTURERS, TYPE AND APPLICATION

2.1 Europe Game Console Market Competition by Manufacturers

2.1.1 Europe Game Console Sales and Market Share of Key Manufacturers (2015 and 2016)

- 2.1.2 Europe Game Console Revenue and Share by Manufacturers (2015 and 2016)
- 2.2 Europe Game Console (Volume and Value) by Type
- 2.2.1 Europe Game Console Sales and Market Share by Type (2011-2016)
- 2.2.2 Europe Game Console Revenue and Market Share by Type (2011-2016)
- 2.3 Europe Game Console (Volume and Value) by Countries
- 2.3.1 Europe Game Console Sales and Market Share by Countries (2011-2016)
- 2.3.2 Europe Game Console Revenue and Market Share by Countries (2011-2016)



#### 2.4 Europe Game Console (Volume) by Application

#### **3 GERMANY GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)**

- 3.1 Germany Game Console Sales and Value (2011-2016)
- 3.1.1 Germany Game Console Sales and Growth Rate (2011-2016)
- 3.1.2 Germany Game Console Revenue and Growth Rate (2011-2016)
- 3.1.3 Germany Game Console Sales Price Trend (2011-2016)
- 3.2 Germany Game Console Sales and Market Share by Manufacturers
- 3.3 Germany Game Console Sales and Market Share by Type
- 3.4 Germany Game Console Sales and Market Share by Application

### 4 FRANCE GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

- 4.1 France Game Console Sales and Value (2011-2016)4.1.1 France Game Console Sales and Growth Rate (2011-2016)4.1.2 France Game Console Revenue and Growth Rate (2011-2016)
- 4.1.4 France Game Console Sales Price Trend (2011-2016)
- 4.2 France Game Console Sales and Market Share by Manufacturers
- 4.3 France Game Console Sales and Market Share by Type
- 4.4 France Game Console Sales and Market Share by Application

### 5 UK GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

- 5.1 UK Game Console Sales and Value (2011-2016)
- 5.1.1 UK Game Console Sales and Growth Rate (2011-2016)
- 5.1.2 UK Game Console Revenue and Growth Rate (2011-2016)
- 5.1.5 UK Game Console Sales Price Trend (2011-2016)
- 5.2 UK Game Console Sales and Market Share by Manufacturers
- 5.3 UK Game Console Sales and Market Share by Type
- 5.4 UK Game Console Sales and Market Share by Application

## 6 RUSSIA GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

- 6.1 Russia Game Console Sales and Value (2011-2016)
- 6.1.1 Russia Game Console Sales and Growth Rate (2011-2016)
- 6.1.2 Russia Game Console Revenue and Growth Rate (2011-2016)
- 6.1.6 Russia Game Console Sales Price Trend (2011-2016)
- 6.2 Russia Game Console Sales and Market Share by Manufacturers



- 6.3 Russia Game Console Sales and Market Share by Type
- 6.4 Russia Game Console Sales and Market Share by Application

## 7 ITALY GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

- 7.1 Italy Game Console Sales and Value (2011-2016)
- 7.1.1 Italy Game Console Sales and Growth Rate (2011-2016)
- 7.1.2 Italy Game Console Revenue and Growth Rate (2011-2016)
- 7.1.7 Italy Game Console Sales Price Trend (2011-2016)
- 7.2 Italy Game Console Sales and Market Share by Manufacturers
- 7.3 Italy Game Console Sales and Market Share by Type
- 7.4 Italy Game Console Sales and Market Share by Application

# 8 SPAIN GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

8.1 Spain Game Console Sales and Value (2011-2016)
8.1.1 Spain Game Console Sales and Growth Rate (2011-2016)
8.1.2 Spain Game Console Revenue and Growth Rate (2011-2016)
8.1.8 Spain Game Console Sales Price Trend (2011-2016)
8.2 Spain Game Console Sales and Market Share by Manufacturers
8.3 Spain Game Console Sales and Market Share by Type
8.4 Spain Game Console Sales and Market Share by Application

## 9 BENELUX GAME CONSOLE (VOLUME, VALUE AND SALES PRICE)

9.1 Benelux Game Console Sales and Value (2011-2016)

- 9.1.1 Benelux Game Console Sales and Growth Rate (2011-2016)
- 9.1.2 Benelux Game Console Revenue and Growth Rate (2011-2016)
- 9.1.9 Benelux Game Console Sales Price Trend (2011-2016)
- 9.2 Benelux Game Console Sales and Market Share by Manufacturers
- 9.3 Benelux Game Console Sales and Market Share by Type
- 9.4 Benelux Game Console Sales and Market Share by Application

## **10 EUROPE GAME CONSOLE MANUFACTURERS ANALYSIS**

### 10.1 Subor

- 10.1.1 Company Basic Information, Manufacturing Base and Competitors
- 10.1.2 Game Console Product Type, Application and Specification
- 10.1.2.1 Type I



- 10.1.2.2 Type II
- 10.1.3 Subor Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.1.4 Main Business/Business Overview
- 10.2 SONY
  - 10.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.2.2 Game Console Product Type, Application and Specification
    - 10.2.2.1 Type I
    - 10.2.2.2 Type II
  - 10.2.3 SONY Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.2.4 Main Business/Business Overview
- 10.3 Microsoft
  - 10.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.3.2 Game Console Product Type, Application and Specification
  - 10.3.2.1 Type I
  - 10.3.2.2 Type II
  - 10.3.3 Microsoft Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.3.4 Main Business/Business Overview
- 10.4 Nintendo
  - 10.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.4.2 Game Console Product Type, Application and Specification
  - 10.4.2.1 Type I
  - 10.4.2.2 Type II
  - 10.4.3 Nintendo Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
  - 10.4.4 Main Business/Business Overview
- 10.5 Timetop
  - 10.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.5.2 Game Console Product Type, Application and Specification
  - 10.5.2.1 Type I
  - 10.5.2.2 Type II
- 10.5.3 Timetop Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.5.4 Main Business/Business Overview
- 10.6 Idong
  - 10.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.6.2 Game Console Product Type, Application and Specification
  - 10.6.2.1 Type I
  - 10.6.2.2 Type II
  - 10.6.3 Idong Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.6.4 Main Business/Business Overview
- 10.7 FunBox



- 10.7.1 Company Basic Information, Manufacturing Base and Competitors
- 10.7.2 Game Console Product Type, Application and Specification
- 10.7.2.1 Type I
- 10.7.2.2 Type II
- 10.7.3 FunBox Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.7.4 Main Business/Business Overview

10.8 TCL

- 10.8.1 Company Basic Information, Manufacturing Base and Competitors
- 10.8.2 Game Console Product Type, Application and Specification
- 10.8.2.1 Type I
- 10.8.2.2 Type II
- 10.8.3 TCL Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.8.4 Main Business/Business Overview
- 10.9 Waixing
  - 10.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 10.9.2 Game Console Product Type, Application and Specification
  - 10.9.2.1 Type I

10.9.2.2 Type II

- 10.9.3 Waixing Game Console Sales, Revenue, Price and Gross Margin (2011-2016)
- 10.9.4 Main Business/Business Overview

## **11 GAME CONSOLE MANUFACTURING COST ANALYSIS**

- 11.1 Game Console Key Raw Materials Analysis
  - 11.1.1 Key Raw Materials
- 11.1.2 Price Trend of Key Raw Materials
- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
  - 11.2.1 Raw Materials
  - 11.2.2 Labor Cost
- 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Game Console

## 12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Game Console Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Game Console Major Manufacturers in 2015



#### 12.4 Downstream Buyers

#### **13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

13.1 Marketing Channel

- 13.1.1 Direct Marketing
- 13.1.2 Indirect Marketing
- 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
  - 13.2.1 Pricing Strategy
- 13.2.2 Brand Strategy
- 13.2.3 Target Client
- 13.3 Distributors/Traders List

#### 14 EUROPE GAME CONSOLE MARKET FORECAST (2016-2021)

- 14.1 Germany Game Console Sales Forecast (2016-2021)
- 14.2 France Game Console Sales Forecast (2016-2021)
- 14.3 UK Game Console Sales Forecast (2016-2021)
- 14.4 Russia Game Console Sales Forecast (2016-2021)
- 14.5 Italy Game Console Sales Forecast (2016-2021)
- 14.6 Spain Game Console Sales Forecast (2016-2021)
- 14.7 Benelux Game Console Sales Forecast (2016-2021)
- 14.8 Europe Game Console Sales Forecast by Type (2016-2021)
- 14.9 Europe Game Console Sales Forecast by Application (2016-2021)

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Game Console Table Classification of Game Console Figure Europe Sales Market Share of Game Console by Type in 2015 Figure Somatic Game Picture Figure Video Game Picture Table Application of Game Console Figure Europe Sales Market Share of Game Console by Application in 2015 Figure Gaming City Examples Figure Home Entertainment Examples **Figure Others Examples** Figure Germany Game Console Revenue and Growth Rate (2011-2021) Figure France Game Console Revenue and Growth Rate (2011-2021) Figure UK Game Console Revenue and Growth Rate (2011-2021) Figure Russia Game Console Revenue and Growth Rate (2011-2021) Figure Italy Game Console Revenue and Growth Rate (2011-2021) Figure Spain Game Console Revenue and Growth Rate (2011-2021) Figure Benelux Game Console Revenue and Growth Rate (2011-2021) Figure Europe Game Console Sales and Growth Rate (2011-2021) Figure Europe Game Console Revenue and Growth Rate (2011-2021) Table Europe Game Console Sales of Key Manufacturers (2015 and 2016) Table Europe Game Console Sales Share by Manufacturers (2015 and 2016) Figure 2015 Game Console Sales Share by Manufacturers Figure 2016 Game Console Sales Share by Manufacturers Table Europe Game Console Revenue by Manufacturers (2015 and 2016) Table Europe Game Console Revenue Share by Manufacturers (2015 and 2016) Table 2015 Europe Game Console Revenue Share by Manufacturers Table 2016 Europe Game Console Revenue Share by Manufacturers Table Europe Game Console Sales and Market Share by Type (2011-2016) Table Europe Game Console Sales Share by Type (2011-2016) Figure Sales Market Share of Game Console by Type (2011-2016) Figure Europe Game Console Sales Growth Rate by Type (2011-2016) Table Europe Game Console Revenue and Market Share by Type (2011-2016) Table Europe Game Console Revenue Share by Type (2011-2016) Figure Revenue Market Share of Game Console by Type (2011-2016) Figure Europe Game Console Revenue Growth Rate by Type (2011-2016)



Table Europe Game Console Sales and Market Share by Countries (2011-2016) Table Europe Game Console Sales Share by Countries (2011-2016) Figure Sales Market Share of Game Console by Countries (2011-2016) Table Europe Game Console Revenue and Market Share by Countries (2011-2016) Table Europe Game Console Revenue Share by Countries (2011-2016) Figure Revenue Market Share of Game Console by Countries (2011-2016) Table Europe Game Console Sales and Market Share by Application (2011-2016) Table Europe Game Console Sales Share by Application (2011-2016) Figure Sales Market Share of Game Console by Application (2011-2016) Figure Germany Game Console Sales and Growth Rate (2011-2016) Figure Germany Game Console Revenue and Growth Rate (2011-2016) Figure Germany Game Console Sales Price Trend (2011-2016) Table Germany Game Console Sales by Manufacturers (2015 and 2016) Table Germany Game Console Market Share by Manufacturers (2015 and 2016) Table Germany Game Console Sales by Type (2015 and 2016) Table Germany Game Console Market Share by Type (2015 and 2016) Table Germany Game Console Sales by Application (2015 and 2016) Table Germany Game Console Market Share by Application (2015 and 2016) Figure France Game Console Sales and Growth Rate (2011-2016) Figure France Game Console Revenue and Growth Rate (2011-2016) Figure France Game Console Sales Price Trend (2011-2016) Table France Game Console Sales by Manufacturers (2015 and 2016) Table France Game Console Market Share by Manufacturers (2015 and 2016) Table France Game Console Sales by Type (2015 and 2016) Table France Game Console Market Share by Type (2015 and 2016) Table France Game Console Sales by Application (2015 and 2016) Table France Game Console Market Share by Application (2015 and 2016) Figure UK Game Console Sales and Growth Rate (2011-2016) Figure UK Game Console Revenue and Growth Rate (2011-2016) Figure UK Game Console Sales Price Trend (2011-2016) Table UK Game Console Sales by Manufacturers (2015 and 2016) Table UK Game Console Market Share by Manufacturers (2015 and 2016) Table UK Game Console Sales by Type (2015 and 2016) Table UK Game Console Market Share by Type (2015 and 2016) Table UK Game Console Sales by Application (2015 and 2016) Table UK Game Console Market Share by Application (2015 and 2016) Figure Russia Game Console Sales and Growth Rate (2011-2016) Figure Russia Game Console Revenue and Growth Rate (2011-2016) Figure Russia Game Console Sales Price Trend (2011-2016)



Table Russia Game Console Sales by Manufacturers (2015 and 2016) Table Russia Game Console Market Share by Manufacturers (2015 and 2016) Table Russia Game Console Sales by Type (2015 and 2016) Table Russia Game Console Market Share by Type (2015 and 2016) Table Russia Game Console Sales by Application (2015 and 2016) Table Russia Game Console Market Share by Application (2015 and 2016) Figure Italy Game Console Sales and Growth Rate (2011-2016) Figure Italy Game Console Revenue and Growth Rate (2011-2016) Figure Italy Game Console Sales Price Trend (2011-2016) Table Italy Game Console Sales by Manufacturers (2015 and 2016) Table Italy Game Console Market Share by Manufacturers (2015 and 2016) Table Italy Game Console Sales by Type (2015 and 2016) Table Italy Game Console Market Share by Type (2015 and 2016) Table Italy Game Console Sales by Application (2015 and 2016) Table Italy Game Console Market Share by Application (2015 and 2016) Figure Spain Game Console Sales and Growth Rate (2011-2016) Figure Spain Game Console Revenue and Growth Rate (2011-2016) Figure Spain Game Console Sales Price Trend (2011-2016) Table Spain Game Console Sales by Manufacturers (2015 and 2016) Table Spain Game Console Market Share by Manufacturers (2015 and 2016) Table Spain Game Console Sales by Type (2015 and 2016) Table Spain Game Console Market Share by Type (2015 and 2016) Table Spain Game Console Sales by Application (2015 and 2016) Table Spain Game Console Market Share by Application (2015 and 2016) Figure Benelux Game Console Sales and Growth Rate (2011-2016) Figure Benelux Game Console Revenue and Growth Rate (2011-2016) Figure Benelux Game Console Sales Price Trend (2011-2016) Table Benelux Game Console Sales by Manufacturers (2015 and 2016) Table Benelux Game Console Market Share by Manufacturers (2015 and 2016) Table Benelux Game Console Sales by Type (2015 and 2016) Table Benelux Game Console Market Share by Type (2015 and 2016) Table Benelux Game Console Sales by Application (2015 and 2016) Table Benelux Game Console Market Share by Application (2015 and 2016) Table Game Console Basic Information List Table Subor Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Figure Subor Game Console Sales Market Share (2011-2016) **Table SONY Basic Information List** Table SONY Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table SONY Game Console Sales Market Share (2011-2016)



Table Microsoft Basic Information List Table Microsoft Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table Microsoft Game Console Sales Market Share (2011-2016) **Table Nintendo Basic Information List** Table Nintendo Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table Nintendo Game Console Sales Market Share (2011-2016) **Table Timetop Basic Information List** Table Timetop Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table Timetop Game Console Sales Market Share (2011-2016) Table Idong Basic Information List Table Idong Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table Idong Game Console Sales Market Share (2011-2016) Table FunBox Basic Information List Table FunBox Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table FunBox Game Console Sales Market Share (2011-2016) Table TCL Basic Information List Table TCL Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table TCL Game Console Sales Market Share (2011-2016) Table Waixing Basic Information List Table Waixing Game Console Sales, Revenue, Price and Gross Margin (2011-2016) Table Waixing Game Console Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Game Console Figure Manufacturing Process Analysis of Game Console Figure Game Console Industrial Chain Analysis Table Raw Materials Sources of Game Console Major Manufacturers in 2015 Table Major Buyers of Game Console Table Distributors/Traders List Figure Germany Game Console Sales and Growth Rate Forecast (2016-2021) Figure Germany Game Console Revenue and Growth Rate Forecast (2016-2021) Figure France Game Console Sales and Growth Rate Forecast (2016-2021) Figure France Game Console Revenue and Growth Rate Forecast (2016-2021) Figure UK Game Console Sales and Growth Rate Forecast (2016-2021) Figure UK Game Console Revenue and Growth Rate Forecast (2016-2021) Figure Russia Game Console Sales and Growth Rate Forecast (2016-2021) Figure Russia Game Console Revenue and Growth Rate Forecast (2016-2021) Figure Italy Game Console Sales and Growth Rate Forecast (2016-2021)



Figure Italy Game Console Revenue and Growth Rate Forecast (2016-2021) Figure Spain Game Console Sales and Growth Rate Forecast (2016-2021) Figure Spain Game Console Revenue and Growth Rate Forecast (2016-2021) Figure Benelux Game Console Sales and Growth Rate Forecast (2016-2021) Figure Benelux Game Console Revenue and Growth Rate Forecast (2016-2021) Table Europe Game Console Sales Forecast by Type (2016-2021) Table Europe Game Console Sales Forecast by Application (2016-2021)



## I would like to order

Product name: Europe Game Console Market Report 2016 Product link: <u>https://marketpublishers.com/r/E8786367899EN.html</u> Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/E8786367899EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970